

ORDER



Orders

Order / Rev:

2877748

Alt Order #:

WOC14538328

Product Desc:

GALLEGO FOR ARIZONA

Estimate:

4101

Flight Dates:

03/19/24 - 03/25/24

Original Date / Rev:

03/18/24 / 03/18/24

Order Type:

General

KPNX

Primary AE:

Jim Quinn

Sales Office:

TSPHI

Sales Region:

NAT

Agency

Name:

Assembly / POL

Buying Contact:

Billing Contact:

One World Trade Center, 67th Floor

New York, NY 10007

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

POL/ Ruben Gallego / D / US Senate /

Demographic:

A35+

Product Codes:

PL-Candidate: US Senate (LUR)

Revenue Code 1:

AGY

Revenue Code 2:

(POL) Political

Revenue Code 3:

(POL) Candidate

Priority:

P03

New Business End:

Advertiser External ID:

130805

Agency External ID:

73053AG

Unit Code:

General

Order Separation:

00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/25/24	72	\$37,740.00	\$32,079.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	72	\$37,740.00	\$32,079.00	51.20
Totals	72	\$37,740.00	\$32,079.00	51.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KPNX	23%	\$37,740.00
Market	100%	\$164,086.96

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	0%	\$0.00
KPAZ	0%	\$0.00
KPHO	0%	\$0.00
KPPX	0%	\$0.00
KSAZ	0%	\$0.00
KTFL	0%	\$0.00
KTVK	0%	\$0.00
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	0%	\$0.00

Order / Rev: 2877748
 Alt Order #: WOC14538328
 Flight Dates: 03/19/24 - 03/25/24

Advertiser: POL/ Ruben Gallego / D / US Senate / A
 Product Desc: GALLEGO FOR ARIZONA
 Estimate: 4101
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPNX	03/19/24	03/25/24	Local News @ 10p M-F CM 12NEWS @ 10P (M-SU)		10-1035p	-- 1- 1- -	:30	2	\$350.00	P03	0.80	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/18/24		03/18/24	03/24/24	-- 1- 1- -		2				\$350.00		0.80			
Week: 03/25/24		03/25/24	03/31/24	1- - - - -		1				\$350.00		0.80			
N 2	KPNX	03/19/24	03/19/24	Local News @ 10p M-F CM 12NEWS @ 10P (M-SU)		10-1035p	- 1- - - - -	1:00	1	\$700.00	P03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/18/24		03/18/24	03/24/24	- 1- - - - -		1				\$700.00		0.00			
N 3	KPNX	03/19/24	03/25/24	Today Show NBC TODAY	CM	7-9a	-- 111- -	:30	3	\$500.00	P03	0.50	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/18/24		03/18/24	03/24/24	-- 111- -		3				\$500.00		0.50			
Week: 03/25/24		03/25/24	03/31/24	1- - - - -		1				\$500.00		0.50			
N 4	KPNX	03/19/24	03/24/24	Live with Kelly 11a-12p CM LIVE WITH KELLY & RY		11a-12p	- 1- 1- - -	:30	2	\$225.00	P03	0.60	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/18/24		03/18/24	03/24/24	- 1- 1- - -		2				\$225.00		0.60			
N 5	KPNX	03/19/24	03/25/24	Live with Kelly 11a-12p CM LIVE WITH KELLY & RY		11a-12p	-- 1- 1- -	1:00	2	\$450.00	P03	0.60	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/18/24		03/18/24	03/24/24	-- 1- 1- -		2				\$450.00		0.60			
Week: 03/25/24		03/25/24	03/31/24	1- - - - -		1				\$450.00		0.60			
N 6	KPNX	03/19/24	03/25/24	Local News @ 5p M-F CM 12NEWS @ 5P		5-530p	- 1- 1- - -	:30	2	\$425.00	P04	0.70	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/18/24		03/18/24	03/24/24	- 1- 1- - -		2				\$425.00		0.70			
Week: 03/25/24		03/25/24	03/31/24	1- - - - -		1				\$425.00		0.70			
N 7	KPNX	03/19/24	03/24/24	Local News @ 5p M-F CM 12NEWS @ 5P		5-530p	-- 1- 1- -	1:00	2	\$850.00	P04	0.70	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/18/24		03/18/24	03/24/24	-- 1- 1- -		2				\$850.00		0.70			
N 8	KPNX	03/19/24	03/25/24	NBC Nightly News CM NBC NIGHTLY NEWS		NBC Nightly News	- 1- 11- -	:30	3	\$1,000.00	P04	2.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/18/24		03/18/24	03/24/24	- 1- 11- -		3				\$1,000.00		2.00			
Week: 03/25/24		03/25/24	03/31/24	1- - - - -		1				\$1,000.00		2.00			
N 9	KPNX	03/19/24	03/24/24	NBC Nightly News CM NBC NIGHTLY NEWS		NBC Nightly News	-- 1- - - -	1:00	1	\$2,000.00	P04	2.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/18/24		03/18/24	03/24/24	-- 1- - - -		1				\$2,000.00		2.00			
N 10	KPNX	03/19/24	03/24/24	Local News @ 6p M-F CM 12NEWS @ 6P		6-630p	- 1111- -	:30	4	\$400.00	P04	0.70	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/18/24		03/18/24	03/24/24	- 1111- -		4				\$400.00		0.70			
N 11	KPNX	03/25/24	03/25/24	Local News @ 6p M-F CM 12NEWS @ 6P		6-630p	1- - - - -	1:00	1	\$800.00	P04	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/25/24		03/25/24	03/31/24	1- - - - -		1				\$800.00		0.00			
N 12	KPNX	03/19/24	03/25/24	Local News @ 630p M-F CM 12NEWS @ 6:30P		630-7p	- 1- - - - -	:30	1	\$350.00	P04	0.50	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/18/24		03/18/24	03/24/24	- 1- - - - -		1				\$350.00		0.50			
Week: 03/25/24		03/25/24	03/31/24	1- - - - -		1				\$350.00		0.50			
N 13	KPNX	03/19/24	03/24/24	Local News @ 6p Sa CM 12NEWS SATURDAY		12 News 6pm Sat	- - - - - 1-	1:00	1	\$1,200.00	P04	1.10	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/18/24		03/18/24	03/24/24	- - - - - 1-		1				\$1,200.00		1.10			

Order / Rev: 2877748
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 Flight Dates: 03/19/24 - 03/25/24

Advertiser: POL/ Ruben Gallego / D / US Senate / A
 Product Desc: GALLEGO FOR ARIZONA
 Estimate: 4101
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N14	KPNX	03/19/24	03/24/24	Saturday Night Live LF SATURDAY NIGHT LIVE	CM	SNL Late Fringe	-----1-	:30	1	\$325.00	P03	0.60	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-----1-		1				\$325.00		0.60			
N15	KPNX	03/25/24	03/25/24	Mon Prime Other THE VOICE MON	CM	7:00p-9:00p	1-----	:30	1	\$2,500.00	P03	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/24	03/31/24	1-----		1				\$2,500.00		0.00			
N16	KPNX	03/19/24	03/25/24	Today Show 3rd Hour Today 3rd Hour	CM	9-10a	-1111--	:30	4	\$225.00	P04	0.30	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-1111--		4				\$225.00		0.30			
		Week: 03/25/24	03/31/24	1-----		1				\$225.00		0.30			
N17	KPNX	03/19/24	03/25/24	Today Show 4th Hour TODAY W/ HODA & JENN	CM	Today Show 4th H	-1111--	:30	4	\$200.00	P04	0.40	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-1111--		4				\$200.00		0.40			
		Week: 03/25/24	03/31/24	1-----		1				\$200.00		0.40			
N18	KPNX	03/19/24	03/25/24	NBC News Daily DT NBC NEWS DAILY	CM	12-1p	-1111--	:30	4	\$175.00	P03	0.40	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-1111--		4				\$175.00		0.40			
		Week: 03/25/24	03/31/24	1-----		1				\$175.00		0.40			
N19	KPNX	03/19/24	03/25/24	Local News @ 1p M-F 12NEWS @ 1P	CM	1-130p	-1111--	:30	4	\$150.00	P03	0.40	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-1111--		4				\$150.00		0.40			
		Week: 03/25/24	03/31/24	1-----		1				\$150.00		0.40			
N20	KPNX	03/19/24	03/25/24	Daily Blast Live 2-3p DAILY BLAST LIVE	CM	2-3p	---11--	1:00	2	\$150.00	P04	0.30	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	---11--		2				\$150.00		0.30			
		Week: 03/25/24	03/31/24	1-----		1				\$150.00		0.30			
N21	KPNX	03/19/24	03/25/24	Dateline 3-4p DATELINE NBC	CM	3-4p	-1111--	:30	4	\$100.00	P04	0.30	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-1111--		4				\$100.00		0.30			
		Week: 03/25/24	03/31/24	1-----		1				\$100.00		0.30			
N22	KPNX	03/19/24	03/25/24	Local News @ 4p M-F 12NEWS @ 4P	CM	4-5p	-1111--	:30	4	\$180.00	P04	0.40	NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-1111--		4				\$180.00		0.40			
		Week: 03/25/24	03/31/24	1-----		1				\$180.00		0.40			
N23	KPNX	03/19/24	03/24/24	Wed Prime B CHICAGO FIRE	CM	8-9p	--1----	:30	1	\$3,000.00	P03	3.20	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	--1----		1				\$3,000.00		3.20			
N24	KPNX	03/19/24	03/24/24	Wed Prime C CHICAGO P.D.	CM	9-10p	--1----	:30	1	\$2,200.00	P03	3.10	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	--1----		1				\$2,200.00		3.10			
N25	KPNX	03/19/24	03/24/24	Thu Prime B LAW & ORDER: SVU	CM	8-9p	---1---	:30	1	\$2,000.00	P03	3.40	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	---1---		1				\$2,000.00		3.40			
N26	KPNX	03/19/24	03/24/24	Today Show Sa NBC Saturday Today	CM	NBC Saturday Toc	-----1-	:30	1	\$40.00	P04	0.20	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-----1-		1				\$40.00		0.20			
N			03/24/24		CM				1		P04	0.50	NM	1	\$250.00

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Advertiser: POL/ Ruben Gallego / D / US Senate / A
Product Desc: GALLEGO FOR ARIZONA
Estimate: 4101
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
27	KPNX	03/19/24		Meet the Press		Meet the Press	-----1	:30		\$250.00					
				MEET THE PRESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-----1		1				\$250.00		0.50			
N28	KPNX	03/19/24	03/24/24	Golf PGA Tournament V6M	Golf		-----1	:30	1	\$3,000.00	P03	2.50	NM	1	\$3,000.00
				VALSPAR CHAMPIONSHIP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-----1		1				\$3,000.00		2.50			
													Totals	72	\$37,740.00

*Tax 1 Note: City Advertising Tax 0.5%.