

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>109.3 & The Pledge Radio</u>	Date: <u>10/23</u>
I, <u>Jim Lilly</u>	
being/on behalf of: <u>Jim Lilly</u>	
a legally qualified candidate of the <u>Republican</u>	
political party for the office of: <u>State Representative</u>	
in the <u>89th District</u>	
election to be held on: <u>Nov. 6, 2018</u>	

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Brad Wever

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brad Wever

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/24/18

Date

J. Kelly
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Kelly Bunn
Signature

Kelly Bonnera
Printed Name

Ad Consultant
Title

Sales Order

Stations: **WJQK-FM, WPNW-AM** Buyer: _____
 Contract Name: **Jim Lilly General 2018-02** Tax Schedule: _____ (None)
 Contract#: **2034000681** Agency Commission %: **0**
 Start Date: **11/02/18** End Date: **11/06/18** Billing Cycle: **Calendar**
 Revenue Type: **POLITICAL** Type: **Cash** Salesperson: **2527kbon** Comm %: **0**
 Advertiser: **JIM LILLY** Makegood Policy: **WITHIN CONTRACT DATES**
 Address: **PO BOX 147**
 City: **MACATAWA** State: **MI** Zip: **49434**
 Phone: **(616) 730-2010**
 Product Name: **Jim Lilly General 2018**
 Competitive Code: **POLITICAL SPOTS**

WJQK-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY			
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$	
1	10/05/18	10/05/18		6:00 AM	10:00 AM	30					4			4	D	30.00	0	0.00	0	
=== CANCELED ===																				
2	10/05/18	10/05/18		3:00 PM	7:00 PM	30					4			4	D	30.00	0	0.00	0	
=== CANCELED ===																				
3	10/06/18	10/06/18		6:00 AM	10:00 AM	30							2		2	D	30.00	0	0.00	0
=== CANCELED ===																				
4	11/05/18	11/05/18		6:00 AM	10:00 AM	30	4							4	D	30.00	4	120.00	0	
5	11/05/18	11/05/18		3:00 PM	7:00 PM	30	4							4	D	30.00	4	120.00	0	
6	11/05/18	11/06/18		6:00 AM	10:00 AM	30		2						2	D	30.00	2	60.00	0	
7	11/02/18	11/02/18		6:00 AM	10:00 AM	30					3			3	D	30.00	3	90.00	0	
8	11/02/18	11/02/18		3:00 PM	7:00 PM	30					3			3	D	30.00	3	90.00	0	

TOTAL GROSS \$480.00, NET \$480.00

WPNW-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY			
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$	
1	10/05/18	10/05/18		6:00 AM	10:00 AM	30					4			4	D	11.00	0	0.00	0	
=== CANCELED ===																				
2	10/05/18	10/05/18		3:00 PM	7:00 PM	30					4			4	D	11.00	0	0.00	0	
=== CANCELED ===																				
3	10/06/18	10/06/18		6:00 AM	10:00 AM	30							2		2	D	11.00	0	0.00	0
=== CANCELED ===																				
4	11/05/18	11/05/18		6:00 AM	10:00 AM	30	4							4	D	11.00	4	44.00	0	
5	11/05/18	11/05/18		3:00 PM	7:00 PM	30	4							4	D	11.00	4	44.00	0	
6	11/05/18	11/06/18		6:00 AM	10:00 AM	30		2						2	D	11.00	2	22.00	0	
7	11/02/18	11/02/18		6:00 AM	10:00 AM	30					3			3	D	11.00	3	33.00	0	
8	11/02/18	11/02/18		3:00 PM	7:00 PM	30					3			3	D	11.00	3	33.00	0	

TOTAL GROSS \$176.00, NET \$176.00

Billing Projections: By Month

	Nov 18
CA	656.00
ST	656.00

Print Spot Prices

THANK YOU...GOD BLESS!

Notes to Traffic: **WARNING! This order has one or more schedule lines canceled which has already aired.**

Any spots which are aired, posted or invoiced must be reconciled manually. Spots in the future will be removed automatically when contract revision is scheduled in traffic.

TOTAL SPOTS	32
GROSS TOTAL \$	656.00
ADJUSTED SPOTS	32
ADJUSTED TOTAL \$	656.00

APPROVE DECLINE

- 2527cmil, 10/23/18 @4:45PM
- Traffic Manager
- General Manager
- Local Sales Manager