

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>WPNW Zeeland, MI</i>	Date: <i>7-20-18</i>
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I, **Neil Williams**
do hereby request station time concerning the following issue:

MI Legislative Primary Elections 8/7/18

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Michigan Farm Bureau

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Primary Election 8/7/18

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Michigan Farm Bureau 7373 W. Saginaw Hwy.; Lansing, MI 48917 (517-323-7000)

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Carl Bednarski - President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/19/18
Date

neil williams
Signature

Digitally signed by neil williams
DN: cn=neil williams, o=Strategic Media Services, ou,
email=williams@strategicmediaservices.com, c=US
Date: 2016.10.10 11:02:45 -0400

202 337 5700
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected


Signature

Chad Millard
Printed Name

GSM
Title

MICHIGAN SPOT SALES
 9864 E. Grand River
 Suite 110209
 Brighton, MI 48116

New Order

Date- 7.19.18

Station- **WPNW-FM**
 Market- **Grand Haven**
 Account- **Michigan Farm Bureau**
 Product- **Issue**
 Est #- **4551**

Strategic Media Services
 send billing to MSS

475
 558.15

Start Date	End Date	Spot Length	Daypart	Weekly Spot Totals	M	T	W	Th	F	Sa	Su	Rates
7/25/2018	7/27/2018	60	M-F 6-10a	9	0	0	3	3	3			\$18.00
7/25/2018	7/27/2018	60	M-F 10a-3p	5	0	0	2	1	2			\$18.00
7/25/2018	7/27/2018	60	M-F 3-7p	6	0	0	2	2	2			\$18.00
Weekly Totals				20								
7/30/2018	8/3/2018	60	M-F 6-10a	15	3	3	3	3	3			\$18.00
7/30/2018	8/3/2018	60	M-F 10a-3p	10	2	2	2	2	2			\$18.00
7/30/2018	8/3/2018	60	M-F 3-7p	10	2	2	2	2	2			\$18.00
Weekly Totals				35								
8/6/2018	8/7/2018	60	M-Tu 6-10a	6	3	3	0	0	0			\$18.00
8/6/2018	8/7/2018	60	M-Tu 10a-3p	2	2	0	0	0	0			\$18.00
8/6/2018	8/7/2018	60	M-Tu 3-7p	2	2	0	0	0	0			\$18.00
Weekly Totals				10								

Month	January	February	March	April	May	June	July	August	September	October	November	December	Spot Total	Gross Total	Agency Discount	Net Total
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$360.00	\$810.00	\$0.00	65	\$1,170.00	\$175.50	\$994.50