

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, **Neil Williams**

do hereby request station time concerning the following issue:

MI SD30

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Great Lakes First Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”

Yes

No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Primary Election 8/7/18

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Great Lakes First Fund 106 W Allegan, Suite 200; Lansing, MI

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Denise DeCook - Secretary

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

	neil williams	202 337 5700
Date	Signature	Contact Phone Number

Digitally signed by neil williams
DN: cn=neil williams, o=Strategic Media Services, ou,
email=williams@strategicmediaservices.com, c=US
Date: 2016.10.10 11:02:45 -0400

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
 Signature	 Printed Name	 Title

Sales Order

Stations: WJQK-FM, WPNW-AM Agency: MICHIGAN SPOT SALES
 Contract Name: Great Lakes First Fund 2018 Address: 9864 E GRAND RIVER SUITE #1102
 Contract#: 2034000632 City: BRIGHTON State: MI Zip: 48116
 Start Date: 7/26/18 End Date: 8/02/18 Buyer: _____
 Revenue Type: NAT'L AGENCY Type: Cash Tax Schedule: (None)
 Advertiser: MICHIGAN SPOT SALES Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 2527cmil Comm %: 0
 Product Name: Great Lakes First Fund 20 Makegood Policy: WITHIN CONTRACT DATES
 Competitive Code: Z AGENCY

WJQK-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	7/26/18	7/27/18		6:00 AM	10:00 AM	60				2	2			4	D	46.00	4	184.00	0
2	7/26/18	7/27/18		3:00 PM	7:00 PM	60				2	2			4	D	46.00	4	184.00	0
3	7/30/18	8/02/18		6:00 AM	10:00 AM	60	2	2	2	2				8	D	46.00	8	368.00	0
4	7/30/18	8/02/18		3:00 PM	7:00 PM	60	2	2	2	2				8	D	46.00	8	368.00	0

TOTAL GROSS \$1,104.00, NET \$938.40

WPNW-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	7/26/18	7/27/18		6:00 AM	10:00 AM	60				2	2			4	D	18.82	4	75.28	0
2	7/26/18	7/27/18		10:00 AM	3:00 PM	60				2	2			4	D	18.82	4	75.28	0
3	7/26/18	7/27/18		3:00 PM	7:00 PM	60				2	2			4	D	18.82	4	75.28	0
4	7/30/18	8/02/18		6:00 AM	10:00 AM	60	2	2	2	2				8	D	18.82	8	150.56	0
5	7/30/18	8/02/18		10:00 AM	3:00 PM	60	2	2	2	2				8	D	18.82	8	150.56	0
6	7/30/18	8/02/18		3:00 PM	7:00 PM	60	2	2	2	2				8	D	18.82	8	150.56	0

TOTAL GROSS \$677.52, NET \$575.89

Billing Projections: By Month

	Jul 18	Aug 18
CA	1,187.68	593.84
ST	593.84	1,187.68

Print Spot Prices

TOTAL SPOTS	60
GROSS TOTAL \$	1,781.52
ADJUSTED SPOTS	60
ADJUSTED TOTAL \$	1,781.52

APPROVE DECLINE

- | | | |
|-------------------------------------|--------------------------|----------------------------|
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | 2527cmil, 07/26/18 @8:02AM |
| <input type="checkbox"/> | <input type="checkbox"/> | Traffic Manager |
| <input type="checkbox"/> | <input type="checkbox"/> | General Manager |
| <input type="checkbox"/> | <input type="checkbox"/> | Local Sales Manager |