

Sales Order

Stations: **WJQK-FM, WPNW-AM** Buyer: _____
 Contract Name: **JOE FINAL PUSH-01** Tax Schedule: _____ (None)
 Contract#: **2034000634** Agency Commission %: **0**
 Start Date: **7/28/18** End Date: **8/07/18** Billing Cycle: **Calendar**
 Revenue Type: **POLITICAL** Type: **Cash** Salesperson: **2527kmcc** Comm %: **0**
 Advertiser: **JOE HAVEMAN FOR STATE REPRES** Makegood Policy: **WITHIN CONTRACT DATES**
 Address: **12 WEST 8TH STREET SUITE 250**
 City: **HOLLAND** State: **MI** Zip: **49423**
 Product Name: **JOE FINAL PUSH**
 Competitive Code: **POLITICAL**

WJQK-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$			
1	7/30/18	7/30/18		6:00 AM	10:00 AM	30	3									3	D	30.00	3	90.00	0
2	7/31/18	8/03/18		6:00 AM	10:00 AM	30		2	2	2	2					8	D	30.00	8	240.00	
3	7/28/18	8/04/18		7:00 AM	7:00 PM	30							4			4	D	20.00	8	160.00	0
4	7/31/18	8/03/18		3:00 PM	7:00 PM	30		1	1	1	1					4	D	30.00	4	120.00	
5	8/06/18	8/07/18		6:00 AM	10:00 AM	30	2	2								4	D	30.00	4	120.00	
6	8/06/18	8/07/18		3:00 PM	7:00 PM	30	1	1								2	D	30.00	2	60.00	

TOTAL GROSS \$790.00, NET \$790.00

WPNW-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$			
1	7/30/18	7/30/18		6:00 AM	10:00 AM	30	3									3	D	10.00	3	30.00	0
2	7/31/18	8/03/18		6:00 AM	10:00 AM	30		2	2	2	2					8	D	10.00	8	80.00	
3	7/31/18	8/06/18		3:00 PM	7:00 PM	30		1	1	1	1					4	D	10.00	4	40.00	
4	8/06/18	8/07/18		6:00 AM	10:00 AM	30	2	2								4	D	10.00	4	40.00	
5	8/06/18	8/07/18		3:00 PM	7:00 PM	30	1	1								2	D	10.00	2	20.00	

TOTAL GROSS \$210.00, NET \$210.00

Billing Projections: By Month

	Jul 18	Aug 18
CA	320.00	680.00
ST	80.00	920.00

JQ99-FM and The Pledge FM & AM
(WJQK/ WPNW)

Original Contact Form for Political Broadcasts

Candidate Name: Joe Hoveman

Office Being Sought: State Senate

Election Date: Aug. 7, 2018 Primary or General

Name of Buyer: _____

If Buyer is a Committee, Name of Person Buying: _____

Names of Officers of the Committee: _____

Rates Quoted (Attach Card) _____ (Date)

Sale Confirmed (Attach Sales Order) _____ (Date)

Payment Received \$ _____ cash / check # _____ Date _____

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for a candidate request
 an election message request *
 an issue request *

The request was accepted #
 rejected

Candidate Named in Message:

Joe Hoveman

Office Being Sought:

State Senate

Election or Issue Referred to:

Primary

Sponsor (or authorized candidate committee):

Treasurer of authorized candidate committee:

Person Ordering Advertising:

Kathy McGrath

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WJOK, Zeeland, Mi WPNU, Zeeland, Mi	Date: 6-11-18
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I, Joe Havenan

being/on behalf of: Joe Havenan

a legally qualified candidate of the Republican

political party for the office of: State Senate

in the Primary

election to be held on: August 7, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

[Redacted]

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dang Rotman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6-19-18

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Kathy McGrath
Printed Name

6-19-18
Title