

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="text-align: center; font-size: 1.2em; margin-top: 10px;">KTVA</div>	Date: <div style="text-align: center; font-size: 1.2em; margin-top: 10px;">9.13.17</div>
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I, Mike Furman - authorized Radio Buyer
do hereby request station time concerning the following issue:

Allied Progress

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

This broadcast time will be used by: Allied Progress

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Senator Liza Murkowski - AK

Senator Susan Collins - ME

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Alfred Progress 1225 L Street NW Suite 104/267
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Karl Frisch - Executive Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/13/17 *R. R.* 202.338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] *R. Boots* *DDS*
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



DENALIMEDIA

Supplement to Political File

NOTE: This supplement is being appended to the PB-18 Form identified below because some of the information has changed since the original form was uploaded to the Political File. Information is accurate as of the date at the bottom of this page.

Name of organization or candidate: Allied Progress

Date on original PB-18 Form: 9.13.17

Start/end dates of time purchased: 9.14 to 9.20, 2017

Description of update:

Allied Progress APA17101H "Fine Print Murkowski"
:30 sec spot

It's hidden in the fine print in loan and credit contracts. If you want help from big corporations there are strings attached. Equifax tried to get it past you to avoid accountability. It's called forced arbitration and Wall Street wants to make it permanent, lobbying to turn tuff rules. But when it comes to fine print she will have the final say. Tell Senator Murkowski to protect Ak. Consumers. Her vote can end forced arbitration.

CALL Senator Murkowski

866-776-2372

www.EndForcedArbitration.org

paid for by Allied Progress Action

Date of Update: 9/13/17

New Order

Agency: Waterfront Strategies
 Office: Washington
 Client: 354 - Allied Progress
 Product: 378 - issue

Station: KTVA-TV
 Order Type: Normal
 Cancel Date:

Flight Start: 09/14/2017
 Flight End: 09/20/2017
 Hiatus:

Piggyback Product:
 Estimate:

6060 - Allied Progress 9.14-9.20
 Anchorage, Portland, ME

Received in ePort:

9/13/2017 10:05:03 AM

Primary Demo:

Demo 2:

Demo 3:

GRP: 0.00

CPP: \$0.00

GIMP: 0

CPM: \$0.00

Comments: Separation: 30

Local/National:

Rep Office:

AE:

Phone:

OrderID:

Status:

Local

KTVA-TV

Janice Wright

6525954

Pending Review

Airtime Dollars: \$22,380.00

Interactive Dollars: \$0.00

Non-Airtime Dollars: \$0.00

Total Dollars: \$22,380.00

Total Spots: 32

MarketShare:

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	9/14	Total Spots	Rtg	CPP	Imp	CPM
1	ThFMTuW 6A-6:59A KTVA 6AM DYBRK	EM	\$120.00	C	30	2	2	✓			
March 2017 actuals											
2	ThFMTuW 7A-8:59A CBS THS MRNG-2<	EM	\$225.00	✓ C	30	3	3	✓			
March 2017 actuals											
3	ThFMTuW 9A-9:58A KTVA9AM DAYBRK<	DT	\$70.00	✓ C	30	1	1	✓			
March 2017 actuals											
4	ThFMTuW 9:58A-11A PRICE IS RIGHT	DT	\$100.00	✓ C	30	2	2	✓			
March 2017 actuals											
5	ThFMTuW 3P-3:59P DR. PHIL	EF	\$130.00	✓ C	30	1	1	✓			
March 2017 actuals											
6	ThFMTuW 4P-4:57P ELLEN	EF	\$200.00	✓ C	30	1	1	✓			
March 2017 actuals											
7	ThFMTuW 5P-5:30P KTVA5P1ST TAKE	EN	\$275.00	✓ C	30	1	1	✓			
March 2017 actuals											
8	ThFMTuW 5:30P-6P CBS EVE NWS	EN	\$900.00	✓ C	30	2	2	✓			
March 2017 actuals											

only available on Feb. 1st - 3rd. All 2nd spots are not Pk1 too?

New Order (Page 2)

Agency: Waterfront Strategies
Client: 354 - Allied Progress
Station: KTVA-TV
Product: 378 - issue
Order ID: 6525954
Estimate: 6060 - Allied Progress 9/14-9/20 Anchorage, Portland, ME
Flight Start: 09/14/2017
Flight End: 09/20/2017
Received in ePort: 9/13/2017 10:05:03 AM

Line	No	Daypart (Program)	DPT	Code	Rate	C/T	Len	9/14	Total Spots	Rtg	CPP	Imp	CPM
	9	ThFMTuW 6P-7P KTVA 6P NEWS	EN	EN	\$375.00	✓ C	30	2	2 ✓				
March 2017 actuals													
	10	ThFMTuW 10P-10:34P KTVA 10P NTCAST<	LN	LN	\$550.00	✓ C	30	5	5 ✓				
March 2017 actuals													
	11	ThFMTuW 10:35P-11:37P LI-COLBERT-CBS<	LF	LF	\$180.00	✓ C	30	1	1 ✓				
March 2017 actuals													
	12	Tu 6:58P-7:59P NCIS	PT	PT	\$3,000.00	✓ C	30	1	1 ✓				
March 2017 actuals													
	13	W 6:58P-7:57P BIG BROTHER	PT	PT	\$2,600.00	✓ C	30	1	1 ✓				
March 2017 actuals													
	14	W 7:58P-8:59P SALVATION	PT	PT	\$3,000.00	✓ C	30	1	1 ✓				
March 2017 actuals													
	15	Th 8P-8:59P BIG BROTHER	PT	PT	\$2,800.00	✓ C	30	1	1 ✓				
March 2017 actuals													
	16	Sa 5A-6:59A CBS THS MRN:SA	EM	EM	\$30.00	✓ C	30	1	1 ✓				
March 2017 actuals													
	17	Sa 5P-5:29P KTVA 5P1ST TAKE	EN	EN	\$175.00	✓ C	30	1	1 ✓				
March 2017 actuals													
	18	Sa 10P-10:34P KTVA 10P NTCAST<	LN	LN	\$400.00	✓ C	30	1	1 ✓				
March 2017 actuals													
	19	Su 6A-7:29A SUNDAY MRN-CBS	EM	EM	\$75.00	✓ C	30	1	1 ✓				
March 2017 actuals													
	20	Su 7:30A-8:29A FACE NATN- CBS/FACE NATN2- CBS	EM	EM	\$180.00	✓ C	30	1	1 ✓				
March 2017 actuals													
	21	Su 6P-6:59P 60 MINUTES	PT	PT	\$2,400.00	✓ C	30	1	1 ✓				
March 2017 actuals													

Time locked 6p-7p Emmy Award Live

New Order (Page 3)

Agency: Waterfront Strategies	Station: KTVA-TV	Order ID: 6525954
Client: 354 - Allied Progress	Product: 378 - Issue	Estimate: 6060 - Allied Progress 9.14-9.20 Anchorage, Portland, ME
Flight Start: 09/14/2017	Flight End: 09/20/2017	Received in ePort: 9/13/2017 10:05:03 AM

Line	Daypart	DPT	No	Code	Rate	C/T	Len	9/14	Total	Spots	Rtg	CPP	Imp	CPM
22	Su 10P-10:34P	LN			\$450.00	✓ C	30	1	1	✓				
March 2017 actuals														
Total Spots: 32														
Cash\$ - Spots: \$22,380.00 - 32										Trade\$ - Spots: \$0.00 - 0				
										Total Cost: \$22,380.00				
										Total GRP - CPP: 0.0 - \$0.00				
										Total GIMP(000) - CPM: 0 - \$0.00				

CONTRACT

KTVA
1001 Northway Drive
Suite 202
Anchorage, AK 99508
(907) 929-9700

And:

Waterfront Strategies
Attention: Mike Furman
3050 K Street NW
Washington, DC 20007

<u>Contract / Revision</u> 7412 /		<u>Alt Order #</u>
<u>Product</u> 378 - Issue		
<u>Contract Dates</u> 09/14/17 - 09/22/17		<u>Estimate #</u> 6060 - Allied Progress
<u>Advertiser</u> Allied Progress		<u>Original Date / Revision</u> 09/13/17 / 09/13/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVA	<u>Account Executive</u> Janice Wright	<u>Sales Office</u> Local Sales-Anch
<u>Special Handling</u> Prepaid		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTVA	09/15/17	09/20/17	KTVA Daybreak I	M-F 6a-7a		:30			NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/17	09/17/17	----1--				1	\$120.00			
	Week:	09/18/17	09/24/17	-1-----				1	\$120.00			
N 2	KTVA	09/15/17	09/20/17	CBS This Morning	M-F 7a-9a		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/17	09/17/17	----1--				1	\$225.00			
	Week:	09/18/17	09/24/17	11-----				2	\$225.00			
N 3	KTVA	09/15/17	09/15/17	KTVA Daybreak II	M-F 9a-95825a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/17	09/17/17	----1--				1	\$70.00			
N 4	KTVA	09/15/17	09/20/17	Price Is Right	M-F 95825a-11a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/17	09/17/17	----1--				1	\$100.00			
	Week:	09/18/17	09/24/17	--1----				1	\$100.00			
N 5	KTVA	09/18/17	09/18/17	Dr. Phil Show	M-F 3p-4p		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/17	09/24/17	1-----				1	\$130.00			
N 6	KTVA	09/19/17	09/19/17	Ellen Degeneres Show	M-F 4p-458p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/17	09/24/17	-1-----				1	\$200.00			
N 7	KTVA	09/20/17	09/20/17	KTVA First Take	M-F 45830p-530p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/17	09/24/17	--1----				1	\$275.00			
N 8	KTVA	09/15/17	09/22/17	CBS Evening News	M-F 530p-6p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/17	09/17/17	----1--				1	\$900.00			
	Week:	09/18/17	09/24/17	----1--				1	\$900.00			
N 9	KTVA	09/15/17	09/20/17	KTVA Evening News	M-F 558p-7p		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/17	09/17/17	----1--				1	\$375.00			
	Week:	09/18/17	09/24/17	1-----				1	\$375.00			
N 10	KTVA	09/15/17	09/21/17	KTVA Nightcast	M-F 10p-1035p		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/17	09/17/17	----1--				1	\$550.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KTVA
1001 Northway Drive
Suite 202
Anchorage, AK 99508
(907) 929-9700

<u>Contract / Revision</u>	<u>Alt Order #</u>
7412 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/14/17 - 09/22/17	378 - issue	6060 - Allied Progress 9.1

<u>Advertiser</u>	<u>Original Date / Revision</u>
Allied Progress	09/13/17 / 09/13/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1111---				4	\$550.00			
N 11	KTVA	09/15/17	09/15/17	The Late Show w/Stephen Co	M-F 1035p-1137p		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$180.00			
N 12	KTVA	09/19/17	09/19/17	NCIS	Tue 658p-8p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$3,000.00			
N 13	KTVA	09/20/17	09/20/17	Big Brother	Wed 65825p-7582p		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$2,600.00			
N 14	KTVA	09/20/17	09/20/17	Salvation	Wed 9p-10p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$3,000.00			
N 15	KTVA	09/14/17	09/14/17	Big Brother	Thu 8p-9p		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$2,800.00			
N 16	KTVA	09/16/17	09/16/17	CBS This Morning: Saturday	Sat 5a-7a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1-				1	\$30.00			
N 17	KTVA	09/16/17	09/16/17	KTVA First Take Saturday	Sa 5p-530p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1-				1	\$175.00			
N 18	KTVA	09/16/17	09/16/17	KTVA Nightcast Saturday	Sa 10p-1035p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1-				1	\$400.00			
N 19	KTVA	09/17/17	09/17/17	CBS Sunday Morning w/Char	Sun 6a-730a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1				1	\$75.00			
N 20	KTVA	09/17/17	09/17/17	Face The Nation	Sun 730a-830a		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1				1	\$180.00			
N 21	KTVA	09/17/17	09/17/17	Primetime Emmy Awards (LI	6:00 PM-7:00 PM		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1				1	\$2,400.00			
N 22	KTVA	09/17/17	09/17/17	KTVA Nightcast Sunday	Sun 10p-1035p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1				1	\$450.00			
Totals											32	\$22,380.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 - 09/22/17	32	\$22,380.00	(\$3,357.00)	\$19,023.00
Totals	32	\$22,380.00	(\$3,357.00)	\$19,023.00

Signature: _____ **Date:** _____

Commercials: Contracts of 2 consecutive weeks or less are not cancelable. Contracts are subject to cancellation upon 2 weeks prior written notice, but no such cancellation shall be effective until 2 telecast weeks have run.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.