

SALES ORDER FORM

ORDER DATE: 4/22/2024
ADVERTISER NAME: HARBICK FOR OREGON
AGENCY NAME: MEDIA FIANCIAL
ADDRESS: _____
CITY: _____ **ST:** _____
ZIP: _____ **PHONE:** _____
CONTACT: _____
CONTRACT DATES: 4/23-5/5

KEQB# _____
KMGE# _____
x KKNU# 4657-00007
KEUG# _____

REP NAME: PHILADELPHIA **SALES TYPE:** POL

CASH **TRADE** **POLITICAL**

DESCRIPTION/EST# 4/23-4/30 EST 2418 OR HD-12
Agency Product Code _____
Agency Client Code _____
PRODUCT: _____

<input type="checkbox"/>	Electronic Billing
<input type="checkbox"/>	Standard or EOS
<input type="checkbox"/>	Calendar or EOS
<input type="checkbox"/>	Weekly
<input type="checkbox"/>	EOS

S	N	SPOT RATE	FLIGHT DATES		MILITARY TIME		LTH	PRIO RITY	ALT WKS		ROT SPTS	DAYS OF WEEK							TOTAL	
			FROM	THRU	FROM	TO			IN	OUT		M	T	W	T	F	S	SU	SPOT	\$
3		36.75	4/23	4/28	600	1900	30	128	1		10		X	X	X	X			10	367.50
		15.75			600	1900					5						X	X	5	78.75
		36.75	4/29	4/29	600	1900					4								4	147.00
																			0	0.00
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																			0	0.00
ORDER TOTALS																	19	593.25		

SPECIAL INSTRUCTIONS
 McKenzie River Broadcasting Company, Inc does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices. Any order or advertising content that would result in any such discrimination will not be accepted.

APPROVED AND ACCEPTED
 BY: _____ ENTERED BY: _____ DATE: _____

5034181.pdf
 STATION: KKNU-FM ORDER#: 3215639 DATE: 04/22/2024
 MARKET: Eugene-Springfield, OR AMOUNT: \$593.25 AGENCY: MEDIA FINANCIAL SERVICES
 REP: McGavren Guild Media SPOTS: 19 1655 Palm Beach Lakes Blvd.
 9th Fl, Suite 903
 WEST PALM BEACH, FL 33401
 Invoices@MediaFinancial.com
 MOD: Stn Ver: 1 Last:
 SALES OFFICE: PHILADELPHIA SLS PH: 216-256-5304
 SALESPERSON: Heather Karban SLS FAX: N/A
 SLS EMAIL: Heather.Karban@GenMediaPartners.com
 AGENCY: MEDIA FINANCIAL SERVICES AGY CLI: CONTRACT # FOR INVOICING 4458715
 ADVERTISER: Harbick for Oregon AGY PRD: INVOICE: MEDIA FINANCIAL SERVICES
 PRODUCT: 4/23-4/30 Est 2418 OR HD-12 AGY EST: 2418 1655 Palm Beach Lakes Blvd.
 9th Fl, Suite 903
 WEST PALM BEACH, FL 33401
 Invoices@MediaFinancial.com
 FLIGHT: 04-23-2024 TO 5/5/2024 [X]Unwired []Spot []Mod
 TOT # OF WEEKS: 2
 PRIM. DEMO: Adults 35+ [X]Cash []Trade
 SEC. DEMO: SPOT TYPE: LAST SENT: 04/22/2024 16:08

COMMENTS

[Rep Comment] 04/22/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to shane.mejia@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1	4/23/2024 To 4/28/2024							WK TOT \$446.25	WK TOTAL SPOTS 15		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTF..	6:00AM	7:00PM	30	4/23/2024	4/26/2024	10	\$36.75	\$367.50
	2	SS	6:00AM	7:00PM	30	4/27/2024	4/28/2024	5	\$15.75	\$78.75

WEEK#2	4/29/2024 To 5/5/2024							WK TOT \$147.00	WK TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	3		M.....	6:00AM	7:00PM	60	4/29/2024	4/29/2024	4	\$36.75	\$147

TOTAL	Apr	May									Total
SPOT	15	4									19
CASH	446.25	147.00									593.25
TOTAL	446.25	147.00									593.25

McKenzie River Broadcasting Co Inc.
 925 Country Club Rd
 Ste 200
 Eugene, OR 97401
 541-484-9400

Client: **HARBICK FOR OREGON**
 Order #: **4657-00002**
 Description: **4/23-4/30 EST 2418 OR HD-12**
 Date Entered: **4/22/2024**
 P.O.#:
 Salesperson: **McGavren Guild, Philadelphia**
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date**

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD
 SUITE 903
 WEST PALM BEACH, FL 33401

Statement Group: **McKenzie River Broadcasting Co Inc.**
 Receivables Group: **A/R Cash**
 Sales Commission: **Rep. Sales Commission**
 A/R Account: **A/R Cash 3 KGNU**
 Order Discount: **<None>**
 Agency Discount: **Agency Commission - Cash**
 Default Primary Product Code: **Political**
 Secondary Product Code: **<unassigned>**
 Last Modified: **4/22/2024**
 Modified 1 times
 OrderType: **Per Spot**

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	Wk
1 4/23/2024	4/28/2024	KGNU-FM	06:00:00a to 07:00:00p	Weekly	:30	10	36.75	367.50		X	X	X	X			10
Avail: General Sales Comm: X Agency Discount: X Order Discount: Inc. Acct: Political Nat'l Cash Adv. Sep: X Prod Sep: X Priority: 128 Prod: Political Spot Type: _None Description: **Copy Plan: 4657-00002(No Valid Copy)																
4/23/2024	4/28/2024	KGNU-FM	06:00:00a to 07:00:00p	Weekly	:30	5	15.75	78.75						X	X	5
Avail: General Sales Comm: X Agency Discount: X Order Discount: Inc. Acct: Political Nat'l Cash Adv. Sep: X Prod Sep: X Priority: 128 Prod: Political Spot Type: _None Description: **Copy Plan: 4657-00002(No Valid Copy)																
3 4/29/2024	4/29/2024	KGNU-FM	06:00:00a to 07:00:00p	Weekly	:30	4	36.75	147.00	4	0	0	0	0	0	0	0
Avail: General Sales Comm: X Agency Discount: X Order Discount: Inc. Acct: Political Nat'l Cash Adv. Sep: X Prod Sep: X Priority: 128 Prod: Political Spot Type: _None Description: **Copy Plan: 4657-00002(No Valid Copy)																

Station Totals:

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing		
KGNU-FM	19	\$593.25	\$88.99	\$504.26		
Order Start Date:	4/23/2024	Order End Date:	4/29/2024	Spots:	19	
						Total Charges: \$593.25
						Combined Discounts: \$88.99
						Total Net: \$504.26

McKenzie River Broadcasting Co. Inc. does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices. Any order or advertising content that would result in any such discrimination will not be accepted.

Projected Media Month/End-Of-Schedule Billing Totals for HARBICK FOR OREGON / 4657-00002 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
April	2024	15	\$446.25	\$66.94	\$379.31
May	2024	4	\$147.00	\$22.05	\$124.95



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jake Pelroy hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Darin Harbick

Authorized committee:

Harbick for Oregon

Agency requesting time (and contact information):

N/A Pelroy & Associates LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Oregon State House District 12

Date of election:

5/21/2024

General

Primary

Treasurer of candidate's authorized committee:

Lori Piercy

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Jake Pelroy

Name: Jake Pelroy

Date of Request to Purchase Ad Time: 4/10/2024

Station Representative

Signature:

Melissa Harrigan

Name: Melissa Harrigan

Date of Station Agreement to Sell Time: 4/22/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 4/22/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>4657-00007</u>	Station Call Letters: <u>KKNU</u>	Date Received/Requested: <u>4-22-24</u>
Est. #: <u>2418</u>	Station Location: <u>Eugene, OR</u>	Run Start and End Dates: <u>4-23-24 - 4/29/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

McKenzie River Broadcasting Co Inc.
 925 Country Club Rd
 Ste 200
 Eugene, OR 97401
 541-484-9400

Client: **HARBICK FOR OREGON**
 Order #: **4657-00002**
 Description: **4/23-4/30 EST 2418 OR HD-12**
 Date Entered: **4/22/2024**
 P.O.#:
 Salesperson: **McGavren Guild, Philadelphia**
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date**

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD
 SUITE 903
 WEST PALM BEACH, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	Wk
1 4/23/2024	4/28/2024	KKNU-FM	06:00:00a to 07:00:00p	Weekly	:30	10	36.75	367.50		X	X	X	X			10
2 4/23/2024	4/28/2024	KKNU-FM	06:00:00a to 07:00:00p	Weekly	:30	5	15.75	78.75						X	X	5
3 4/29/2024	4/29/2024	KKNU-FM	06:00:00a to 07:00:00p	Weekly	:30	4	36.75	147.00	4	0	0	0	0	0	0	

Order Start Date: 4/23/2024 Order End Date: 4/29/2024 Spots: 19

Total Charges: \$593.25
Combined Discounts: \$88.99
Total Net: \$504.26

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Projected Media Month/End-Of-Schedule Billing Totals for HARBICK FOR OREGON / 4657-00002 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
April	2024	15	\$446.25	\$66.94	\$379.31 ✓
May	2024	4	\$147.00	\$22.05	\$124.95 ✓

Confirmed & Accepted for McKenzie River Broadcasting Co Inc. By:

Accepted for MEDIA FINANCIAL SERVICES By:

 Please Sign and Return One Copy

McKenzie River Broadcasting Co Inc.
 925 Country Club Rd
 Ste 200
 Eugene, OR 97401
 541-484-9400

HARBICK FOR OREGON

Advertiser ID: 4657 Amount Paid

4657-00002-0000	4/28/2024	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD
 SUITE 903
 WEST PALM BEACH, FL 33401

4657-00002-0000 O 4/28/2024 1

For: HARBICK FOR OREGON

Purchase Order Number:

Est. Number: 2418

Co-Op:

Description: 4/23-4/30 EST 2418 OR HD-12

Salesperson: McGavren Guild, Philadelphia

ELECTRONIC INVOICE

Date	Day	Length		Qty	Rate	Total
Copy: DARIN HARBICK-30 RADIO AD V2						
4/23/2024	Tue	:30	KKNU-FM 12:53:02 PM 02:54:49 PM 04:53:27 PM	3	\$36.75	\$110.25
4/24/2024	Wed	:30	KKNU-FM 08:11:55 AM 06:23:25 PM	2	\$36.75	\$73.50
4/25/2024	Thu	:30	KKNU-FM 09:52:23 AM 11:22:44 AM 06:54:06 PM	3	\$36.75	\$110.25
4/26/2024	Fri	:30	KKNU-FM 07:50:30 AM 01:54:41 PM	2	\$36.75	\$73.50
4/27/2024	Sat	:30	KKNU-FM 01:26:07 PM 05:23:11 PM	2	\$15.75	\$31.50
4/28/2024	Sun	:30	KKNU-FM 07:26:17 AM 12:57:36 PM 03:56:22 PM	3	\$15.75	\$47.25
4/28/2024			Agency Discount			\$-66.94

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Quantity	15	Total	\$446.25
AGENCY DISCOUNT	\$		-66.94
Total Due			\$379.31

INVOICE