



<b>STATION:</b> KGNU-FM	<b>ORDER#:</b> 3215965	<b>DATE:</b> 05/07/2024
<b>MARKET:</b> Eugene-Springfield, OR	<b>AMOUNT:</b> \$813.75	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> McGavren Guild Media	<b>SPOTS:</b> 25	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b> Stn Ver: 1 Last:	<b>SLS PH:</b> 216-256-5304	
<b>SALES OFFICE:</b> PHILADELPHIA	<b>SLS FAX:</b> N/A	
<b>SALESPERSON:</b> Heather Karban		
<b>SLS EMAIL:</b> Heather.Karban@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4459375</b>
<b>ADVERTISER:</b> Harbick for Oregon	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> 5/8-5/14 Est 2418 OR HD-12	<b>AGY EST:</b> 2418	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 05-06-2024 TO 5/19/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod	
<b>TOT # OF WEEKS:</b> 2		
<b>PRIM. DEMO:</b> Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 05/07/2024 09:06

**COMMENTS**

[Rep Comment] 05/07/2024: New URGENT order. Same NAB/spot as before. Please confirm today to shane.mejia@genmediapartners.com or in Radio Exchange if you are set up. Thank you!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1	5/6/2024 To 5/12/2024							WK TOT \$488.25	WK TOTAL SPOTS 15		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	7:00PM	30	5/6/2024	5/10/2024	15	\$32.55	\$488.25

WEEK#2	5/13/2024 To 5/19/2024							WK TOT \$325.50	WK TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MT.....	6:00AM	7:00PM	30	5/13/2024	5/14/2024	10	\$32.55	\$325.50

TOTAL	May										Total
SPOT	25										25
CASH	813.75										813.75
TOTAL	813.75										813.75

McKenzie River Broadcasting Co Inc.  
 925 Country Club Rd  
 Ste 200  
 Eugene, OR 97401  
 541-484-9400

Client: **HARBICK FOR OREGON**  
 Order #: **4657-00004**  
 Description: **5/8-5/14 EST 2418 OR HD-12**  
 Date Entered: **5/7/2024**  
 P.O.#:  
 Salesperson: **McGavren Guild, Philadelphia**  
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date**

MEDIA FINANCIAL SERVICES  
 1655 PALM BEACH LAKES BLVD  
 SUITE 903  
 WEST PALM BEACH, FL 33401

Statement Group: **McKenzie River Broadcasting Co Inc.**  
 Receivables Group: **A/R Cash**  
 Sales Commission: **Rep. Sales Commission**  
 A/R Account: **A/R Cash 3 KGNU**  
 Order Discount: **<None>**  
 Agency Discount: **Agency Commission - Cash**  
 Default Primary Product Code: **Political**  
 Secondary Product Code: **<unassigned>**  
 Last Modified: **5/7/2024**  
 Modified 1 times  
 OrderType: **Per Spot**

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	Wk	
1	5/8/2024	5/10/2024	KGNU-FM	06:00:00a to 07:00:00p	Weekly	:30	15	32.55	488.25			X	X	X			15
Avail: General      Sales Comm: X      Agency Discount: X      Order Discount: Inc. Acct: Political Nat'l Cash      Adv. Sep: X      Prod Sep: X      Priority: 128      Prod: Political Spot Type: _None      Description: **Copy Plan: 4657-00004(No Valid Copy)																	
2	5/13/2024	5/14/2024	KGNU-FM	06:00:00a to 07:00:00p	Weekly	:30	10	32.55	325.50	X	X						10
Avail: General      Sales Comm: X      Agency Discount: X      Order Discount: Inc. Acct: Political Nat'l Cash      Adv. Sep: X      Prod Sep: X      Priority: 128      Prod: Political Spot Type: _None      Description: **Copy Plan: 4657-00004(No Valid Copy)																	

**Station Totals:**

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
KGNU-FM	25	\$813.75	\$122.06	\$691.69
<b>Order Start Date: 5/8/2024      Order End Date: 5/14/2024      Spots: 25</b>				
				<b>Total Charges: \$813.75</b>
				<b>Combined Discounts: \$122.06</b>
				<b>Total Net: \$691.69</b>

McKenzie River Broadcasting Co. Inc. does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices. Any order or advertising content that would result in any such discrimination will not be accepted.

**Projected Media Month/End-Of-Schedule Billing Totals for HARBICK FOR OREGON / 4657-00004 :**

Month	Year	Spot Count	Gross Billing	Combined Disc.	Net Billing
May	2024	25	\$813.75	\$122.06	\$691.69

Confirmed & Accepted for McKenzie River Broadcasting Co Inc. By:

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

### CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jake Pelroy, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

#### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:  
Darin Harbick

Authorized committee:  
Harbick for Oregon

Agency requesting time (and contact information):  
 N/A Pelroy & Associates LLC

Candidate's political party:  
Republican

Office sought (no acronyms or abbreviations):  
Oregon State House District 12

Date of election:  General  Primary  
5/21/2024

Treasurer of candidate's authorized committee:  
Lori Piercy

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
- the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Jake Pelroy	Name: Melissa Harrison
Date of Request to Purchase Ad Time: 4/10/2024	Date of Station Agreement to Sell Time: 5/7/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 4/22/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>4657-00004</u>	Station Call Letters: <u>KKNL</u>	Date Received/Requested: <u>5/7/24</u>
Est. #: <u>2418</u>	Station Location: <u>Eugene, OR</u>	Run Start and End Dates: <u>5/8 - 5/14</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



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1 5/8/2024	5/10/2024	KKNU-FM	06:00:00a to 07:00:00p	Weekly	:30	15	32.55	488.25			X	X	X			15
2 5/13/2024	5/14/2024	KKNU-FM	06:00:00a to 07:00:00p	Weekly	:30	10	32.55	325.50	X	X						10

**Order Start Date: 5/8/2024      Order End Date: 5/14/2024      Spots: 25**

**Total Charges: \$813.75**  
**Combined Discounts: \$122.06**  
**Total Net: \$691.69**

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