

Rep Order# 10109538 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 1667659

Printed: 10/28/2013 12:40 PM  
Last Received: 10/28/2013 12:26 PM  
Showing Buylines: All Rep Revised Lines

2 of 3  
**COMPLETED**

Station WPMY-TV PITTSBURGH, PA  
Advertiser ( ) POLITICAL  
Product PEOPLE FOR PEDUTO  
Estimate# 2862  
Buyer Liz Dome  
Phone#  
Fax#

Agency ( ) BUYING TIME,LLC  
650 MASSACHUSETTS AVE NW, SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 465/468/2862  
Flight Dates 10/21/2013 - 10/28/2013  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) TREVOR HEATON  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-8372

- \$40  
to HL#  
10115415

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

CREDIT APPLIED LN 2, MG #10115415. REV TTL \$160(-\$40)

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
*2	10/22-10/22	3P-4P	LAW & ORDER	:30	\$40.00	TU	0	0	0	\$0.00
		Sales Remark: V5 NA								
		V5 Comment Changed, Spots/week Changed								

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 13: 3 / \$120.00  
Sales Totals: 4 / \$160.00  
Station Totals: 4 / \$160.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$16,000	CABL	0%	KDKA	0%	UNKN	99%	WNPA	0%	WPGH	0%
		WPMY	1%	WPXI	0%	WTAE	0%				

---COMPETITIVE COMMENTS---

SHARE EST - WILL FOLLOW UP

Books null  
Demos RA35+

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Rep Order# 10109538 Ver# 4 Status Returned  
 EC'd Yes

Traffic Order# 1667659

Printed: 10/28/2013 12:08 PM  
 Last Received: 10/18/2013 3:03 PM  
 Showing Buylines: Last Sta Revised Lines

1 of 2

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--- REMARKS ---

PLS SEE LN 2 FOR NA & MG OFR.  
 THANKS!  
 CARA

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
*2	10/22-10/22	3P-4P	LAW & ORDER	:30	\$40.00	TU	1	1	1	\$40.00
Station Remark: V4 NA DT NO AVAILS. MG OFR IS 1X M-F W/O 10/28 LAW & ORDER/NEWS 10P-11P @ NCIR.										

---REPORT TOTALS---

Report Totals: 1 / \$40.00

---SALES MONTHLY TOTALS---

Oct 13: 4 / \$160.00 Nov 13: 1 / \$40.00  
 Sales Totals: 5 / \$200.00  
 Station Totals: 5 / \$200.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$20,000	CABL 0%	KDKA 0%	UNKN 99%	WNPA 0%	WPGH 0%
		WPMY 1%	WPXI 0%	WTAE 0%		

---COMPETITIVE COMMENTS---

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Books null  
Demos RA35+

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--- REMARKS ---

REVISED PGM ON ALL LNS  
 PLEASE CNFM, THANKS - BRAD FOR TREVOR



Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
*1	10/23-10/23	3P-4P	LAW & ORDER Sales Remark: V3 REVISED PGM V3 Program Name Change, Comment Changed	:30	\$40.00	W	1	1	1	\$40.00
*2	10/22-10/22	3P-4P	LAW & ORDER Sales Remark: V3 REVISED V3 Program Name Change, Comment Changed	:30	\$40.00	TU	1	1	1	\$40.00
*3	10/24-10/24	3P-4P	LAW & ORDER Sales Remark: V3 REVISED V3 Program Name Change, Comment Changed	:30	\$40.00	TH	1	1	1	\$40.00
*4	10/25-10/25	3P-4P	LAW & ORDER Sales Remark: V3 REVISED V3 Program Name Change, Comment Changed	:30	\$40.00	F	1	1	1	\$40.00
*5	10/28-10/28	3P-4P	LAW & ORDER Sales Remark: V3 REVISED V3 Program Name Change, Comment Changed	:30	\$40.00	M	1	1	1	\$40.00

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---REPORT TOTALS---

Report Totals: 5 / \$200.00

---SALES MONTHLY TOTALS---

Oct 13: 4 / \$160.00 Nov 13: 1 / \$40.00  
Sales Totals: 5 / \$200.00  
Station Totals: 5 / \$200.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$20,000	CABL	0%	KDKA	0%	UNKN	99%	WNPA	0%	WPGH	0%
		WPMY	1%	WPXI	0%	WTAE	0%				

---COMPETITIVE COMMENTS---

SHARE EST - WILL FOLLOW UP

Books null  
Demos RA35+

Rep Order# 09538 Ver# 2 Status Returned  
EC'd Y

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1 of 2

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--- REMARKS ---

ALL LINES NA D/T PRG CHG;  
PRG CHG TO LAW AND ORDER  
THANKS  
JASON

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
1	10/23-10/23	3P-4P	JUDGE ALEX	:30	\$40.00	W	1	1	1	\$40.00
2	10/22-10/22	3P-4P	JUDGE ALEX	:30	\$40.00	TU	1	1	1	\$40.00
3	10/24-10/24	3P-4P	JUDGE ALEX	:30	\$40.00	TH	1	1	1	\$40.00
4	10/25-10/25	3P-4P	JUDGE ALEX	:30	\$40.00	F	1	1	1	\$40.00
5	10/28-10/28	3P-4P	JUDGE ALEX	:30	\$40.00	M	1	1	1	\$40.00

---REPORT TOTALS---

Report Totals: 5 / \$200.00

---SALES MONTHLY TOTALS---

Oct 13: 4 / \$160.00

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