

Rep Order# 10115415 Ver# 5 Status Revised
 EC'd Yes

Traffic Order# 1673803

Printed: 11/05/2013 11:43 AM
 Last Received: 11/05/2013 11:37 AM
 Showing Buylines: All Rep Revised Lines

COMPLETE

Station WPMY-TV PITTSBURGH, PA
 Advertiser () POLITICAL
 Product PEOPLE FOR PEDUTO
 Estimate# 2870
 Buyer Liz Dome
 Phone#
 Fax#

Agency () BUYING TIME,LLC
 650 MASSACHUSETTS AVE NW, SUITE 210
 WASHINGTON, DC 20001
 Agency C/P1/P2/E 465/468/2870
 Flight Dates 10/29/2013 - 11/05/2013
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () TREVOR HEATON
 Salesperson Phone# 202-955-5342
 Salesperson FAX# 917-206-8372

-\$45

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

CREDIT APPLIED LN 1, REV TTL \$375(-\$45)

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
*1	10/29-10/29	3P-4P	LAW AND ORDER	:30	\$45.00	TU	0 ✓	0	0	\$0.00
Sales Remark: V5 1X DNR DT NO AVAILS. PLS CREDIT DT FLIGHT ENDED										
V5 Comment Changed, Spots/week Changed										

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Nov 13: 7 / \$375.00
 Sales Totals: 7 / \$375.00 ✓
 Station Totals: 7 / \$375.00 ✓
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$37,500	CABL	0%	KDKA	37%	UNKN	0%	WNPA	0%	WPGH	1%
		WPMY	1%	WPXI	28%	WTAE	33%				

Books null
 Demos RA35+

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***** Contract Coversheet *****

10/28-PLS CF ADD LN 8 MG FROM #10109538. REV TTL \$420(+\$40)

11/5-CREDIT APPLIED LN 1, REV TTL \$375(-\$45)

Rep Order# 10115415 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 1673803

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1 of 2

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CREDIT
-\$45

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--- REMARKS ---

PLS SEE LN 1 FOR DNR & CREDIT DT FLIGHT ENDED.
TTL CREDITS=\$45. REV TTL=\$375.
THANKS!
CARA

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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*1	10/29-10/29	3P-4P	LAW AND ORDER	:30	\$45.00	TU	1	1	1	\$45.00

Station Remark: V4 1X DNR DT NO AVAILS. PLS CREDIT DT FLIGHT ENDED.

---REPORT TOTALS---

Report Totals: 1 / \$45.00

---SALES MONTHLY TOTALS---

Nov 13: 8 / \$420.00
Sales Totals: 8 / \$420.00
Station Totals: 8 / \$420.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$42,000	CABL	0%	KDKA	37%	UNKN	0%	WNPA	0%	WPGH	1%
		WPMY	1%	WPXI	28%	WTAE	33%				

Books null
Demos RA35+

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+\$40
from HLT#
10109538

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*8	10/29-11/01	10P-11P	LAW AND ORDER/NEWS	:30	\$40.00	TU-F	1	1	1	\$40.00
			Buyline Comment: MG FROM #10109538							
			Sales Remark: V3 ADD							
			V3 Added							

8

---REPORT TOTALS---

Report Totals: 1 / \$40.00

---SALES MONTHLY TOTALS---

Nov 13: 8 / \$420.00
 Sales Totals: 8 / \$420.00
 Station Totals: 8 / \$420.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

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