

Univision Local Media Political Advertising Inquiry Record: Non-Candidate/Issue Ads



<u>Instructions</u>: Univision personnel must complete this form for any request (whether oral and written) for broadcast time to be used in connection with a controversial issue of public importance (including political and legislative matters that do not involve a "use" by a legally qualified candidate). A response is required for all questions. A copy of this form, together with other relevant documents (e.g., a completed NAB PB-19, Wide Orbit Order(s)) must be uploaded to the online public inspection file(s) for the applicable station(s). Please complete a separate form for each station.

Inquiry	Response
Call Letters of Station	KTFF-DT
Ad refers to a legally qualified candidate for federal office	Yes
	Name of Candidate: John Duarte and Ken Calvert Office Sought: Federal Office: U.S. House
Ad refers to any election to federal office	Yes
	Type of Election: General Date of Election: November 5th, 2024
Ad refers to a national legislative issue of public importance or a political issue that is the subject of controversy or discussion at the national level	Yes
	Issue Description: Healthcare, lowering costs (groceries, energy bills), Student Loans, Childcare Costs.
Ad relates to state or local issue only	Yes
	Issue Description: Healthcare, lowering costs (groceries, energy bills) Student Loans, Childcare Costs.
Date of Request	March 19th, 2024
Agency Requesting Time	Agency Name: Sage Media Planning & Placement
	Contact Name: Casey Bassette
	Phone Number: 202-675-6936
	Address: 1322 G Street, SE, Washington, District of Columbia, 20003, United States
Paid for by	Sponsor/Advertiser Name: Low Costs California

Inquiry	Response
	Contact Name: Sarah Baron
	Phone Number: 410-996-4740
	Address: 300 Delaware Ave. Suite 210, Box 266, Wilmington, Delaware, 19801, United States
List of sponsor's chief executive officers, members of executive committee or board of directors	Andrea Purse, Corey Ciorciari, Kristin Turner.
Did the advertiser/ sponsor confirm that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s)?	Yes
Did the advertiser/ sponsor submit a fully completed copy of NAB PB-19 (non-candidate ads)?	Yes
Disposition of Request	Accepted
First and Last Name of Employee Completing this Form	Robin Chastain
Date Form Completed	March 19th, 2024