

AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)
 FEDERAL CANDIDATE
 STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KBCN-TV - THURSDAY
 Date: 7/18/18

1. Beau Walker

Belongs to/on behalf of: Steve Womack

a legally qualified candidate of the Republican

political party for the office of U.S. House of Representatives, 3rd District, AR

in the primary

election to be held on: 05/22/18

do hereby request station time as follows: Schedule attached.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Steve Womack
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name Steve Womack
date 4/11/18

Zettie Johnson

From: "Claire Burghoff" <mcburghoff@gmail.com>
Date: Wednesday, April 18, 2018 2:58 PM
To: "Zettie Johnson" <zettie.johnson@hitthatline.com>; "Mike Eldredge" <mike@womackforcongress.com>
Attach: Disclosure.JPG; Page2.JPG; KBCN.JPG
Subject: Re: Political rates for Congressman Womack

Hi Zettie -

Here is what we would like to do. We would like to run 2 ads per day from 6am-10am and 2 ads per day from 3pm-7pm starting Monday 4/23. I'm attaching the forms I believe you need. Mike (cc'ed) will get you a check ASAP.

The audio file can be downloaded here: <https://www.dropbox.com/s/73y6fb16inaxv6o/SWomack-30Radio-Stronger.way?dl=0>

Station	Area	Contact	Start Date	End Date	Notes	Daily Spots				
						M	T	W	Th	F
KBCN-FM	Harrison	Zettie Johnson	23-Apr	22-May	6-10AM 3-7PM	20	20	16	16	16

MCB

On Tue, Apr 17, 2018 at 3:34 PM, Zettie Johnson <zettie.johnson@hitthatline.com> wrote:

Hello Claire.

This is Zettie with ESPN Radio, Harrison, Arkansas. I know Jamie Holt sent you our political rate card. Do you need anything else from me?

I am looking forward to helping with the Womack Campaign. Just let me know.
 Thanks,

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Zettie Johnson
 Public Relations
 ESPN 104.3
 office 870-743-1157
 cell 870-577-2601