

BROADCAST ORDER

SEPARATE ORDER REQUIRED FOR EACH STATION

ORDER #		DATE: 10/30/2018	
NEW ORDER:xxx		REVISED ORDER:	
ADVERTISER: Westerman for Congress		A.E. Jim Fitzgerald	
AGENCY: Midwest Communications			
BILLING ADDRESS: ON FILE			
CITY:		ST:	ZIP:
CONTACT-TITLE: Robert Clegg-Buyer			
E-MAIL: bobclegg@midwestcomm.net			
OFFICE PHONE:		CELL PHONE:	
TAX ID #:			
BUSINESS TYPE: Political			

ESPN ANALYSTS \$ 66.37 mo	KERX-FORT SMITH	
ESPN PREKICKPATS \$ 16.37 mo	KTTG-HOT SPRINGS	
ESPN PUNISHMENTS \$ 10.43 mo	KBCN-HARRISON	XXX
hitthatwine.com	STREAMING	
ESPN	MORNING RUSH NETWORK	


BROADCAST BILLING*	XX
CALENDAR BILLING	
LOCAL DIRECT	XX
AGENCY DISCOUNT	XX
CO-OP BILLING REQUIRED	
NOTARIZED INVOICE	
POLITICAL	XX
STANDARD BILLING	
CREDIT CARD	
CASH IN ADVANCE	
TRADE	

*DEFAULT BILLING

CART # **31455** (KBCN ONLY)

NOTES TO TRAFFIC & ACCOUNTING:

[illegible]

JAN:		APR:		JUL:		OCT:		TOTAL TO BE BILLED: \$2000.00 Gross
FEB:		MAY:		AUG:		NOV: \$2000. gross		
MAR:		JUN:		SEP:		DEC:		
SALES MANAGER APPROVAL: 		DATE: 10/30/18		ADVERTISER APPROVAL ATTACHED: _____				

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Midwest Communications & Media,

being/on behalf of: Bruce Westerman,

a legally qualified candidate of the Republican

political party for the office of: US House of Representatives

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Westerman for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bradley Crate, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/06/18

Date

Robert A. Clegg

Signature

Digitally signed by Robert A. Clegg
DN: cn=Robert A. Clegg, o=, ou, email=robclegg@midwestcomm.net, c=US
Date: 2018.09.26 16:51:11 -0400

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Westerman for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Robert A. Clegg

Digitally signed by Robert A. Clegg
DN: cn=Robert A. Clegg, o, ou, email=bobclegg@midwestcomm.net, c=US
Date: 2017.02.09 10:49:09 -05'00'

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.