

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Screen Strategies Media-Fairfax  
11150 Fairfax Blvd  
Ste 505  
Fairfax, VA 22030

## Contract # 2456429

### Schedule Dates

04/04/16-04/10/16

### Advertiser

Van Hollen for Senate-D (105889)

### Agency

Screen Strategies Media-Fairfax (15683)

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

4/4-4/10 (821489)

### Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

### Sales Office

WJLA/GJLA/EJLA

### Buyer Name

/

### Phone/Fax

/

### CPE

1778

### Account Types

Local/Political Candidate Agency BRD

### Billing Type

Weekly/Irregular

### Comments

Date Entered 04/01/16

Last Modified 04/15/16

Entered By Kimberly Camps

CO-OP

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$2,932.50

Net Total \$16,617.50

Sales Tax

### Washington (WJLA)

By Broadcast Month Spots Rate

Apr. 2016 40 \$19,550.00

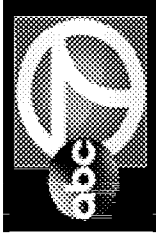
Grand Total: 40 \$19,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/04/16-04/04/16	4	:30	4:58A- News-Good Morning Washington at 5a	1	X							1	\$100.00	\$100.00	Washington (WJLA)		4/1/16
2.0	Normal Line / SPOT	04/05/16-04/07/16	4	:30	6A- News-Good Morning Washington at 6a	2		X		X				1	\$200.00	\$200.00	Washington (WJLA)		4/1/16
2.0.1	Closed Preempt	04/05/16															Washington (WJLA)	No Availability/Exception - lowest	
3.0	Normal Line / SPOT	04/04/16-04/08/16	4	:30	6:58A- ABC-Good Morning America	5	X	X	X	X	X			3	\$300.00	\$900.00	Washington (WJLA)		4/1/16
3.0.1	Closed Preempt	04/04/16															Washington (WJLA)	Advertiser Separation/Exception -	
3.0.2	Closed Preempt	04/06/16															Washington (WJLA)	Pre-empt/Spot -	
4.0	Normal Line / SPOT	04/10/16-04/10/16	4	:30	7:58-40A- ABC-Good Morning America Sunday	1							X		\$300.00		Washington (WJLA)		4/1/16
4.0.1	Closed Preempt	04/10/16															Washington (WJLA)	Pre-empt/Spot -	
5.0	Normal Line / SPOT	04/05/16-04/05/16	4	:30	9A- Live With Kelly & Michael	1		X						1	\$200.00	\$200.00	Washington (WJLA)		4/1/16
6.0	Normal Line / SPOT	04/04/16-04/06/16	4	:30	11:59:56A- News-ABC 7 News at Noon	2	X		X					1	\$200.00	\$200.00	Washington (WJLA)		4/1/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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6.0.1	Closed Preempt	04/04/16															Washington (WJLA)	Exceeds Max Per Day/Exception -	
7.0	Normal Line / SPOT	04/08/16-04/08/16	4	:30	2P- ABC-General Hospital	1					X			1	\$300.00	\$300.00	Washington (WJLA)		4/1/16
8.0	Normal Line / SPOT	04/04/16-04/08/16	4	:30	3P- 4P (EST)	4	X	X	X	X	X			3	\$150.00	\$450.00	Washington (WJLA)		4/1/16
8.0.1	Closed Preempt	04/04/16															Washington (WJLA)	Advertiser Separation/Exception -	
9.0	Normal Line / SPOT	04/04/16-04/08/16	4	:30	3:58-27P- News-ABC 7 News at 4p	3	X	X	X	X				2	\$125.00	\$250.00	Washington (WJLA)		4/1/16
9.0.1	Closed Preempt	04/04/16															Washington (WJLA)	Advertiser Separation/Exception -	
10.0	Normal Line / SPOT	04/05/16-04/07/16	4	:30	4:58-27P- News-ABC 7 News at 5p	3	X	X	X	X				3	\$200.00	\$600.00	Washington (WJLA)		4/1/16
11.0	Normal Line / SPOT	04/04/16-04/08/16	4	:30	5:59-26P- News-ABC 7 News at 6p	4	X	X	X	X	X			3	\$400.00	\$1,200.00	Washington (WJLA)		4/1/16
11.0.1	Closed Preempt	04/04/16															Washington (WJLA)	Advertiser Separation/Exception -	
12.0	Normal Line / SPOT	04/10/16-04/10/16	4	:30	11:00-26P- News-ABC 7 News at 11p	1							X	1	\$250.00	\$250.00	Washington (WJLA)		4/1/16

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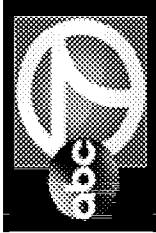
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13.0	Normal Line / SPOT	04/06/16-04/08/16	4	:30	11:35P- ABC-Jimmy Kimmel	2			X		X			2	\$225.00	\$450.00	Washington (WJLA)		4/1/16
14.0	Normal Line / SPOT	04/04/16-04/08/16	4	:30	11:00:26P- News-ABC 7 News at 11p	4	X		X	X	X			4	\$750.00	\$3,000.00	Washington (WJLA)		4/1/16
15.0	Normal Line / SPOT	04/09/16-04/09/16	4	:30	11:00:26P- News-ABC 7 News at 11p	1						X			\$200.00		Washington (WJLA)		4/1/16
15.0.1	Closed Preempt	04/09/16															Washington (WJLA)	Pre-empt/Spot -	
16.0	Normal Line / SPOT	04/07/16-04/07/16	4	:30	12:57:56P- ABC-The Chew	1				X				1	\$175.00	\$175.00	Washington (WJLA)		4/1/16
17.0	Normal Line / Access	04/04/16-04/08/16	4	:30	7:27:56P- Jeopardy	4	X	X	X	X	X			4	\$1,600.00	\$6,400.00	Washington (WJLA)		4/1/16
18.0	Normal Line / Access	04/05/16-04/07/16	4	:30	6:58:46P- Wheel Of Fortune	3	X	X	X	X				3	\$1,000.00	\$3,000.00	Washington (WJLA)		4/1/16
19.0	Normal Line / Access	04/08/16-04/08/16	4	:30	6:58:46P- Wheel Of Fortune	1					X			1	\$1,000.00	\$1,000.00	Washington (WJLA)		4/1/16
20.0	Normal Line / SPOT	04/05/16-04/05/16	4	:30	4:58A- News-Good Morning Washington at 5a	1	X							1	\$100.00	\$100.00	Washington (WJLA)		4/1/16
21.0	Normal Line / SPOT	04/10/16-04/10/16	4	:30	11:00:26P- News-ABC 7 News at 11p	1							X	1	\$250.00	\$250.00	Washington (WJLA)		4/1/16
22.0	M/G For 15.0.1 / SPOT	04/09/16-04/09/16	4	:30	11:00:26P- 12:05A (EST)							1		1	\$125.00	\$125.00	Washington (WJLA)		4/11/16
23.0	M/G For 4.0.1 / SPOT	04/10/16-04/10/16	4	:30	7:58:40A- 9A (EST)								1	1	\$200.00		Washington (WJLA)		4/11/16

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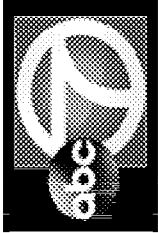
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24.0	M/G For 3.0.1 / SPOT	04/06/16-04/06/16	4	:30	8:40:24A- 9A (EST)				1					1	\$200.00	\$200.00	Washington (WJLA)		4/12/16
25.0	M/G For 4.0.1 / SPOT	04/10/16-04/10/16	4	:30	8:51:01A- 9A (EST)								1	1	\$200.00	\$200.00	Washington (WJLA)		4/12/16

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