

6208

Buy Detail Report

Revision #: Date: 10/24/2014

Client: Ross for Governor **Estimate:** 648 **Send Billing To:** Screen Strategies Media
Media: TV **Description:** Ross for Governor 10/27-11/4/2014 TV **Vendor:** KYTV-TV 11150 Fairfax Blvd
Product: General **Flight Start Date:** 10/27/2014 05:00 AM 999 W. Sunshine Suite 505
Market: Springfield, MO **Flight End Date:** 11/4/2014 03:00 PM Springfield, MO 65807 Fairfax, VA 22030
Survey: Nov'13 DMA Nielsen Live+1 **Contact:** Bryan Cochran (GSM), Karen Parry (NSM) **Phone:** 703-272-7300
Buyer: Tracey Johnson **Phone:** 417-268-3000
Separation between spots: 30 **Fax:** 417-268-3100
Affiliation: NBC

Line No	Daypart Program	Daypart Code	STN Gross	Days	Dur	Mon 10/27	Tue 10/28	Wed 10/29	Thu 10/30	Fri 10/31	Sat 11/1	Sun 11/2	Total Spots
KYTV-TV													
6	MTuWThF 5:30a- 6:00a KYTV 5:30a News	EM	\$100.00	30							1		1
7	MTuWThF 6:00a- 7:00a KYTV 6a News	EM	\$400.00	30		1		1			1		3
8	Sold Out: Lowest Rate to Clear per KYTV MTuWThF 7:00a- 9:00a Today Show	EM	\$375.00	30							1		1
9	Sold Out: Lowest Rate to Clear per KYTV MTuWThF 9:00a-10:00a Today II	DT	\$225.00	30						1			1
10	Sold Out: Lowest Rate to Clear per KYTV MTuWThF 10:00a-11:00a Today III	DT	\$135.00	30			1						1
11	Sold Out: Lowest Rate to Clear per KYTV MTuWThF 12:00p-12:30p KYTV Noon News	DT	\$225.00	30						1			2
12	Sold Out: Lowest Rate to Clear per KYTV MTuWThF 3:00p- 4:00p Dr. Phil	EF	\$160.00	30					1				1
13	Sold Out: Lowest Rate to Clear Per KYTV MTuWThF 4:00p- 5:00p Ellen	EF	\$275.00	30			1						1
14	Sold Out: Lowest Rate to Clear Per KYTV MTuWThF 5:00p- 5:30p KYTV 5p News	EN	\$450.00	30		1					1		2
15	Sold Out: Lowest Rate to Clear Per KYTV MTuWThF 6:00p- 6:30p KYTV 6p News	EN	\$675.00	30						1		1	3

SAT Today 6-7a 60 4

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MAKEGOODS FORM

Client: Ross for Governor
Date: 10/27-11/4
Station: KYTV

Client: _____
Date: _____
Station: _____
Est. #: _____
Flight Dates: _____

SPOTS MISSED[illegible]

Total:	\$	4,025.00
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MAKEGOODS

[illegible]

Total: \$ 4,025.00

Difference: \$