

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, _____, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name:

Address:

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: <i>Rachelle Cantrell</i>
Name:	Name: Rachelle Cantrell
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 10-4-2023

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? X Yes No Date ad received: 10-4-2023

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: WYOO & WVFT	Date Received/Requested: 10-4-2023
Est. #:	Station Location: Panama City Beach & Tallahassee	Run Start and End Dates: 10-5-2023 through 10-11-2023

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

MARKET: Panama City, FL	AMOUNT: \$15,240.00	AGENCY: MEDIA FINANCIAL SERVICES
REP: Local Focus Radio	SPOTS: 42	1655 Palm Beach Lakes Blvd.
		9th Fl, Suite 903
		WEST PALM BEACH, FL 33401
		Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:		
SALES OFFICE: DALLAS	SLS PH: 512 275 6477	
SALESPERSON: Georgia Migliuri	SLS FAX: N/A	
SLS EMAIL: Georgia.Migliuri@GenMediaPartners.com		
AGENCY: MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4450049
ADVERTISER: Americans for Tax Reform	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT: EST 6116 (10/9-10/15) ISSUE	AGY EST: 6116	1655 Palm Beach Lakes Blvd.
		9th Fl, Suite 903
		WEST PALM BEACH, FL 33401
		Invoices@MediaFinancial.com
FLIGHT: 10-09-2023 TO 10/11/2023	[X]Unwired []Spot []Mod	
TOT # OF DAYS: 3		
PRIM. DEMO: Adults 18+	[X]Cash []Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 10/04/2023 15:36

WJSD

COMMENTS

[Rep Comment] 10/04/2023: New Political order, please confirm back through exchange system if able, if not confirm to melissa.costello@genmediapartners.com.

We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

*** SEND INVOICES TO MEDIA FINANCIAL SERVICES, BROADCAST MONTH.***
INVOICES MUST INCLUDE AGENCY, ADVERTISER & ESTIMATE NUMBER. ALONG WITH: date/rate/time/spot length/ isci code per spot on invoice. Must show gross total, agy commission, net total.

DAY#1		10/9/2023 To 10/9/2023					TOT \$5,080.00			TOTAL SPOTS 14	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/9/2023	10/9/2023	4	\$35	\$140
	2		M.....	10:00AM	3:00PM	60	10/9/2023	10/9/2023	6	\$800	\$4,800
	3		M.....	3:00PM	7:00PM	60	10/9/2023	10/9/2023	4	\$35	\$140

DAY#2		10/10/2023 To 10/10/2023					TOT \$5,080.00			TOTAL SPOTS 14	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/10/2023	10/10/2023	4	\$35	\$140
	2		.T.....	10:00AM	3:00PM	60	10/10/2023	10/10/2023	6	\$800	\$4,800
	3		.T.....	3:00PM	7:00PM	60	10/10/2023	10/10/2023	4	\$35	\$140

MARKET:	Panama City, FL	AMOUNT:	\$15,240.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	42		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
MOD:	Stn Ver: 1 Last:				WEST PALM BEACH, FL 33401
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		Invoices@MediaFinancial.com
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4450049
ADVERTISER:	Americans for Tax Reform	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 6116 (10/9-10/15) ISSUE	AGY EST:	6116		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
FLIGHT:	10-09-2023 TO 10/11/2023		[X]Unwired []Spot []Mod		WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
TOT # OF DAYS:	3				
PRIM. DEMO:	Adults 18+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/04/2023 15:36

DAY#3	10/11/2023 To 10/11/2023							TOT \$5,080.00	TOTAL SPOTS 14		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/11/2023	10/11/2023	4	\$35	\$140
	2		..W....	10:00AM	3:00PM	60	10/11/2023	10/11/2023	6	\$800	\$4,800
	3		..W....	3:00PM	7:00PM	60	10/11/2023	10/11/2023	4	\$35	\$140

TOTAL	Oct											Total
SPOT	42											42
CASH	15,240.00											15,240.00
TOTAL	15,240.00											15,240.00

DISCLAIMER
All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept “service fees”; or “handling charges”; or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

MARKET: Tallahassee, FL	AMOUNT: \$4,440.00	AGENCY: MEDIA FINANCIAL SERVICES
REP: Local Focus Radio	SPOTS: 42	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:		
SALES OFFICE: DALLAS	SLS PH: 512 275 6477	
SALESPERSON: Georgia Migliuri	SLS FAX: N/A	
SLS EMAIL: Georgia.Migliuri@GenMediaPartners.com		
AGENCY: MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4450049
ADVERTISER: Americans for Tax Reform	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT: EST 6116 (10/9-10/15) ISSUE	AGY EST: 6116	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT: 10-09-2023 TO 10/11/2023	[X]Unwired []Spot []Mod	
TOT # OF DAYS: 3		
PRIM. DEMO: Adults 18+	[X]Cash []Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 10/04/2023 15:36

WVFT

COMMENTS

[Rep Comment] 10/04/2023: New Political order, please confirm back through exchange system if able, if not confirm to melissa.costello@genmediapartners.com.

We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794

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***** SEND INVOICES TO MEDIA FINANCIAL SERVICES, BROADCAST MONTH.***
INVOICES MUST INCLUDE AGENCY, ADVERTISER & ESTIMATE NUMBER. ALONG WITH:
date/rate/time/spot length/ isci code per spot on invoice. Must show gross total, agy commission, net total.

DAY#1		10/9/2023 To 10/9/2023					TOT \$1,480.00			TOTAL SPOTS 14	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/9/2023	10/9/2023	4	\$35	\$140
	2		M.....	10:00AM	3:00PM	60	10/9/2023	10/9/2023	6	\$200	\$1,200
	3		M.....	3:00PM	7:00PM	60	10/9/2023	10/9/2023	4	\$35	\$140

DAY#2		10/10/2023 To 10/10/2023					TOT \$1,480.00			TOTAL SPOTS 14	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/10/2023	10/10/2023	4	\$35	\$140
	2		.T.....	10:00AM	3:00PM	60	10/10/2023	10/10/2023	6	\$200	\$1,200
	3		.T.....	3:00PM	7:00PM	60	10/10/2023	10/10/2023	4	\$35	\$140


MARKET:	Tallahassee, FL	AMOUNT:	\$4,440.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	42		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				Invoices@MediaFinancial.com
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4450049
ADVERTISER:	Americans for Tax Reform	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 6116 (10/9-10/15) ISSUE	AGY EST:	6116		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
FLIGHT:	10-09-2023 TO 10/11/2023	[X]Unwired []Spot []Mod			Invoices@MediaFinancial.com
TOT # OF DAYS:	3				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/04/2023 15:36

DAY#3	10/11/2023 To 10/11/2023						TOT \$1,480.00	TOTAL SPOTS 14			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/11/2023	10/11/2023	4	\$35	\$140
	2		..W....	10:00AM	3:00PM	60	10/11/2023	10/11/2023	6	\$200	\$1,200
	3		..W....	3:00PM	7:00PM	60	10/11/2023	10/11/2023	4	\$35	\$140

TOTAL	Oct											Total
SPOT	42											42
CASH	4,440.00											4,440.00
TOTAL	4,440.00											4,440.00

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MARKET: Panama City, FL	AMOUNT: \$8,490.00	AGENCY: MEDIA FINANCIAL SERVICES
REP: Local Focus Radio	SPOTS: 24	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:		
SALES OFFICE: DALLAS	SLS PH: 512 275 6477	
SALESPERSON: Georgia Migliuri	SLS FAX: N/A	
SLS EMAIL: Georgia.Migliuri@GenMediaPartners.com		
AGENCY: MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4450048
ADVERTISER: Americans for Tax Reform	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT: EST 6114 (10/4-10/8) ISSUE	AGY EST: 6114	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT: 10-05-2023 TO 10/6/2023	[X]Unwired []Spot []Mod	
TOT # OF DAYS: 2		
PRIM. DEMO: Adults 18+	[X]Cash []Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 10/04/2023 15:16

COMMENTS

[Rep Comment] 10/04/2023: New political order, please confirm back through exchange system if able, if unable send confirmation to Melissa.costello@genmediapartners.com. Nab & traffic to follow!

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***** SEND INVOICES TO MEDIA FINANCIAL SERVICES, BROADCAST MONTH.***
INVOICES MUST INCLUDE AGENCY, ADVERTISER & ESTIMATE NUMBER. ALONG WITH:
date/rate/time/spot length/ isci code per spot on invoice. Must show gross total, agy commission, net total.

DAY#1		10/5/2023 To 10/5/2023					TOT \$3,410.00			TOTAL SPOTS 10	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/5/2023	10/5/2023	2	\$35	\$70
	2		...T...	10:00AM	3:00PM	60	10/5/2023	10/5/2023	4	\$800	\$3,200
	3		...T...	3:00PM	7:00PM	60	10/5/2023	10/5/2023	4	\$35	\$140

DAY#2		10/6/2023 To 10/6/2023					TOT \$5,080.00			TOTAL SPOTS 14	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	10/6/2023	10/6/2023	4	\$35	\$140
	2	F..	10:00AM	3:00PM	60	10/6/2023	10/6/2023	6	\$800	\$4,800
	3	F..	3:00PM	7:00PM	60	10/6/2023	10/6/2023	4	\$35	\$140

MARKET: Tallahassee, FL	AMOUNT: \$2,490.00	AGENCY: MEDIA FINANCIAL SERVICES
REP: Local Focus Radio	SPOTS: 24	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:		
SALES OFFICE: DALLAS	SLS PH: 512 275 6477	
SALESPERSON: Georgia Migliuri	SLS FAX: N/A	
SLS EMAIL: Georgia.Migliuri@GenMediaPartners.com		
AGENCY: MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4450048
ADVERTISER: Americans for Tax Reform	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT: EST 6114 (10/4-10/8) ISSUE	AGY EST: 6114	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT: 10-05-2023 TO 10/6/2023	[X]Unwired []Spot []Mod	
TOT # OF DAYS: 2		
PRIM. DEMO: Adults 18+	[X]Cash []Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 10/04/2023 15:16

WVFT

COMMENTS

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INVOICES MUST INCLUDE AGENCY, ADVERTISER & ESTIMATE NUMBER. ALONG WITH:
date/rate/time/spot length/ isci code per spot on invoice. Must show gross total, agy commission, net total.

DAY#1							10/5/2023 To 10/5/2023			TOT \$1,010.00		TOTAL SPOTS 10	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL		
	1		...T...	6:00AM	10:00AM	60	10/5/2023	10/5/2023	2	\$35	\$70		
	2		...T...	10:00AM	3:00PM	60	10/5/2023	10/5/2023	4	\$200	\$800		
	3		...T...	3:00PM	7:00PM	60	10/5/2023	10/5/2023	4	\$35	\$140		

DAY#2							10/6/2023 To 10/6/2023			TOT \$1,480.00		TOTAL SPOTS 14	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL		
	1	F..	6:00AM	10:00AM	60	10/6/2023	10/6/2023	4	\$35	\$140		
	2	F..	10:00AM	3:00PM	60	10/6/2023	10/6/2023	6	\$200	\$1,200		
	3	F..	3:00PM	7:00PM	60	10/6/2023	10/6/2023	4	\$35	\$140		

MARKET:	Tallahassee, FL	AMOUNT:	\$2,490.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	24		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
MOD:	Stn Ver: 1 Last:				WEST PALM BEACH, FL 33401
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		Invoices@MediaFinancial.com
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4450048
ADVERTISER:	Americans for Tax Reform	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 6114 (10/4-10/8) ISSUE	AGY EST:	6114		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
FLIGHT:	10-05-2023 TO 10/6/2023	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
TOT # OF DAYS:	2				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/04/2023 15:16

TOTAL	Oct																			Total
SPOT	24																			24
CASH	2,490.00																			2,490.00
TOTAL	2,490.00																			2,490.00

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