



California Broadcasting
P.O. Box 79595
City of Industry, CA 91716-9595
ph: (530) 243-7777
fx: (530) 243-0217

Advertiser
Agency
Buyer
Salesperson

No On Prop 45 - CAHHC (9319)
GCW Media Services (1065)
WINTON, CINDY
Continental - Los Angeles, Los Angeles (1174)
ph: (323) 966-5000
fx: (323) 966-5443
Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Invoice 368097
Inv Date 11/9/2014
Terms Cash In Advance
Contract 181142
Bill Type Standard
Period 10/27/2014 - 11/9/2014

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 11/7/2014 11:58:34AM

Redding ABC (KRCR)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------|----------------------|----------------------------------|-----------------------|--------|--------------------------|----------------------|----------|---------|
| 1.0 | SPOT | 5:00:00AM- 6:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/27/14 5:16AM (Mo) | 00:30 | NEWS CH 7: DAYBREAK 5 AM | WC45TV010H | \$140.00 | |
| 1.0 | SPOT | 5:00:00AM- 6:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/28/14 5:57AM (Tu) | 00:30 | NEWS CH 7: DAYBREAK 5 AM | WC45TV010H | \$140.00 | |
| 1.0 | SPOT | | | 10/29/14 | | | 1 preempt @ \$140.00 | \$0.00 | |
| 2.0 | SPOT | 5:00:00AM- 6:00:00 | Day, M-1 | 11/03/14 5:26AM (Mo) | 00:30 | NEWS CH 7: DAYBREAK 5 AM | WC45TV010H | \$140.00 | |
| 5.1 | SPOT | 5:00:00AM- 7:00:00 | Per week (1), Mo, Tu, We, Th, Fr | 10/29/14 5:39AM (We) | 00:30 | NEWS CH 7: DAYBREAK 5 AM | WC45TV010H | \$250.00 | |
| 6.0 | SPOT | 6:00:00AM- 7:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/27/14 6:54AM (Mo) | 00:30 | NEWS CH 7: DAYBREAK 6 AM | WC45TV010H | \$250.00 | |
| 6.0 | SPOT | 6:00:00AM- 7:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/28/14 6:40AM (Tu) | 00:30 | NEWS CH 7: DAYBREAK 6 AM | WC45TV010H | \$250.00 | |
| 6.0 | SPOT | | | 10/29/14 | | | 1 preempt @ \$250.00 | \$0.00 | |
| 8.0 | SPOT | 7:00:00AM- 9:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/30/14 7:29AM (Th) | 00:30 | Good Morning America | WC45TV010H | \$250.00 | |
| 8.0 | SPOT | 7:00:00AM- 9:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/31/14 8:45AM (Fr) | 00:30 | Good Morning America | WC45TV010H | \$250.00 | |
| 8.0 | SPOT | | | 10/31/14 | | | 1 preempt @ \$250.00 | \$0.00 | |
| 9.0 | SPOT | 7:00:00AM- 9:00:00 | Day, M-1 | 11/03/14 8:48AM (Mo) | 00:30 | Good Morning America | WC45TV010H | \$250.00 | |
| 12.1 | SPOT | 9:00:00AM- 10:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/27/14 9:18AM (Mo) | 00:30 | Doctors | WC45TV010H | \$65.00 | |
| 12.1 | SPOT | 9:00:00AM- 10:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/28/14 9:59AM (Tu) | 00:30 | Doctors | WC45TV010H | \$65.00 | |
| 12.1 | SPOT | 9:00:00AM- 10:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/31/14 9:43AM (Fr) | 00:30 | Doctors | WC45TV010H | \$65.00 | |
| 14.0 | SPOT | 10:00:00AM- 11:00:00 | Per week (2), Mo, Tu, We, Th, Fr | 10/27/14 10:59AM (Mo) | 00:30 | The View | WC45TV010H | \$90.00 | |
| 14.0 | SPOT | | | 10/28/14 | | | 1 preempt @ \$90.00 | \$0.00 | |
| 15.0 | SPOT | 10:00:00AM- 11:00:00 | Day, M-1 | 11/03/14 10:35AM (Mo) | 00:30 | The View | WC45TV010H | \$90.00 | |
| 17.0 | SPOT | 2:00:00PM- 3:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/27/14 2:15PM (Mo) | 00:30 | People's Court | WC45TV010H | \$70.00 | |
| 17.0 | SPOT | 2:00:00PM- 3:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/29/14 2:24PM (We) | 00:30 | People's Court | WC45TV010H | \$70.00 | |
| 17.0 | SPOT | | | 10/31/14 | | | 1 preempt @ \$70.00 | \$0.00 | |
| 18.0 | SPOT | 3:00:00PM- 4:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/27/14 3:17PM (Mo) | 00:30 | Hot Bench | WC45TV010H | \$65.00 | |
| 18.0 | SPOT | 3:00:00PM- 4:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/29/14 3:10PM (We) | 00:30 | Hot Bench | WC45TV010H | \$65.00 | |
| 18.0 | SPOT | | | 10/27/14 | | | 1 preempt @ \$65.00 | \$0.00 | |
| 19.0 | SPOT | 3:00:00PM- 4:00:00 | Day, M-1 | 11/03/14 3:59PM (Mo) | 00:30 | HOT BENCH 2 | WC45TV010H | \$65.00 | |
| 20.0 | SPOT | | | 10/29/14 | | | 1 preempt @ \$80.00 | \$0.00 | |
| 22.0 | SPOT | 5:00:00PM- 5:30:00 | Per week (4), Mo, Tu, We, Th, Fr | 10/27/14 5:28PM (Mo) | 00:30 | NEWS CH 7 AT 5 PM | WC45TV010H | \$320.00 | |
| 22.0 | SPOT | 5:00:00PM- 5:30:00 | Per week (4), Mo, Tu, We, Th, Fr | 10/29/14 5:30PM (We) | 00:30 | NEWS CH 7 AT 5 PM | WC45TV010H | \$320.00 | |
| 22.0 | SPOT | | | 10/30/14 | | | 1 preempt @ \$320.00 | \$0.00 | |
| 22.0 | SPOT | | | 10/31/14 | | | 1 preempt @ \$320.00 | \$0.00 | |
| 25.1 | SPOT | 5:30:00PM- 6:00:00 | Per week (2), Mo, Tu, We, Th, Fr | 10/27/14 5:57PM (Mo) | 00:30 | NEWS CH 7 AT 5:30 PM | WC45TV010H | \$320.00 | |
| 25.1 | SPOT | 5:30:00PM- 6:00:00 | Per week (2), Mo, Tu, We, Th, Fr | 10/28/14 5:47PM (Tu) | 00:30 | NEWS CH 7 AT 5:30 PM | WC45TV010H | \$320.00 | |
| 28.0 | SPOT | 6:30:00PM- 7:00:00 | Per week (4), Mo, Tu, We, Th, Fr | 10/27/14 6:52PM (Mo) | 00:30 | NEWS CH 7 AT 6:30 PM | WC45TV010H | \$320.00 | |
| 28.0 | SPOT | 6:30:00PM- 7:00:00 | Per week (4), Mo, Tu, We, Th, Fr | 10/28/14 6:52PM (Tu) | 00:30 | NEWS CH 7 AT 6:30 PM | WC45TV010H | \$320.00 | |
| 28.0 | SPOT | | | 10/29/14 | | | 1 preempt @ \$320.00 | \$0.00 | |
| 28.0 | SPOT | | | 10/31/14 | | | 1 preempt @ \$320.00 | \$0.00 | |
| 30.0 | SPOT | 7:00:00PM- 7:30:00 | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/27/14 7:26PM (Mo) | 00:30 | ENTERTAINMENT TONIGHT | WC45TV010H | \$85.00 | |
| 30.0 | SPOT | 7:00:00PM- 7:30:00 | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/28/14 7:26PM (Tu) | 00:30 | ENTERTAINMENT TONIGHT | WC45TV010H | \$85.00 | |
| 30.0 | SPOT | 7:00:00PM- 7:30:00 | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/29/14 7:26PM (We) | 00:30 | ENTERTAINMENT TONIGHT | WC45TV010H | \$85.00 | |



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No On Prop 45 - CAHHC (9319)
GCW Media Services (1065)
WINTON, CINDY
Continental - Los Angeles, Los Angeles (1174)
ph: (323) 966-5000
fx: (323) 966-5443
KRCR EST. 890 (63527)
National/Political Issue
890/ECR09427239
A35+R

Invoice 368097
Inv Date 11/9/2014
Terms Cash In Advance
Contract 181142
Bill Type Standard
Period 10/27/2014 - 11/9/2014

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 11/7/2014 11:58:34AM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

890 BALLOT MEASURE
CALIFORNIANS AGAINST HIGHER

Redding ABC (KRCR)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------|------------------------|----------------------------------|-----------------------|---------|------------------------------|----------------------|----------|------------------------|
| 30.0 | SPOT | | | 10/30/14 | | | 1 preempt @ \$85.00 | \$0.00 | |
| 30.0 | SPOT | | | 10/31/14 | | | 1 preempt @ \$85.00 | \$0.00 | |
| 32.0 | SPOT | 7:30:00PM- 8:00:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/27/14 7:55PM (Mo) | 00:30 | INSIDER 7:30 PM | WC45TV010H | \$95.00 | |
| 32.0 | SPOT | 7:30:00PM- 8:00:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/28/14 7:47PM (Tu) | 00:30 | INSIDER 7:30 PM | WC45TV010H | \$95.00 | |
| 32.0 | SPOT | 7:30:00PM- 8:00:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/29/14 7:55PM (We) | 00:30 | INSIDER 7:30 PM | WC45TV010H | \$95.00 | |
| 32.0 | SPOT | | | 10/30/14 | | | 1 preempt @ \$95.00 | \$0.00 | |
| 32.0 | SPOT | | | 10/31/14 | | | 1 preempt @ \$95.00 | \$0.00 | |
| 33.0 | SPOT | 7:30:00PM- 8:00:00PM | Day, M-1 | 11/03/14 7:55PM (Mo) | 00:30 | INSIDER 7:30 PM | WC45TV010H | \$95.00 | |
| 36.1 | SPOT | 11:00:00PM- 11:35:00PM | Per week (2), Mo, Tu, We, Th, Fr | 10/30/14 11:28PM (Th) | 00:30 | NEWS CH 7 AT 11 PM | WC45TV010H | \$150.00 | |
| 36.1 | SPOT | 11:00:00PM- 11:35:00PM | Per week (2), Mo, Tu, We, Th, Fr | 10/31/14 11:33PM (Fr) | 00:30 | NEWS CH 7 AT 11 PM | WC45TV010H | \$150.00 | |
| 37.0 | SPOT | 11:35:00PM- 12:35:00AM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/27/14 11:52PM (Mo) | 00:30 | JIMMY KIMMEL LIVE | WC45TV010H | \$70.00 | |
| 37.0 | SPOT | 11:35:00PM- 12:35:00AM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/28/14 12:31AM (Tu) | 00:30 | JIMMY KIMMEL LIVE | WC45TV010H | \$70.00 | |
| 37.0 | SPOT | 11:35:00PM- 12:35:00AM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/29/14 11:53PM (We) | 00:30 | JIMMY KIMMEL LIVE | WC45TV010H | \$70.00 | |
| 37.0 | SPOT | | | 10/30/14 | | | 1 preempt @ \$70.00 | \$0.00 | |
| 37.0 | SPOT | | | 10/31/14 | | | 1 preempt @ \$70.00 | \$0.00 | |
| 38.0 | SPOT | 7:00:00AM- 8:00:00AM | Day, Sa-1 | 11/01/14 7:59AM (Sa) | 00:30 | GOOD MORNING AMERICA SAT/SUN | WC45TV010H | \$80.00 | |
| 39.0 | SPOT | 11:00:00PM- 11:35:00PM | Day, Sa-1 | 11/01/14 11:29PM (Sa) | 00:30 | NEWS CH 7: SATURDAY 11 PM | WC45TV010H | \$140.00 | |
| 40.0 | SPOT | | | 11/01/14 | | | 1 preempt @ \$50.00 | \$0.00 | |
| 41.0 | SPOT | 7:00:00AM- 8:00:00AM | Day, Su-1 | 11/02/14 7:39AM (Su) | 00:30 | GOOD MORNING AMERICA SAT/SUN | WC45TV010H | \$80.00 | |
| 42.0 | SPOT | | | 11/02/14 | | | 1 preempt @ \$60.00 | \$0.00 | |
| 43.0 | SPOT | 5:30:00PM- 6:00:00PM | Day, Su-1 | 11/02/14 5:50PM (Su) | 00:30 | NEWS CH 7 AT 5:30 PM | WC45TV010H | \$220.00 | |
| 44.0 | SPOT | | | 11/02/14 | | | 1 preempt @ \$220.00 | \$0.00 | |
| 45.0 | SPOT | 6:30:00PM- 7:00:00PM | Day, Su-1 | 11/02/14 6:59PM (Su) | 00:30 | NEWS CH 7 AT 6:30 PM | WC45TV010H | \$220.00 | |
| 46.0 | SPOT | | | 11/02/14 | | | 1 preempt @ \$140.00 | \$0.00 | |
| 47.0 | SPOT | | | 11/02/14 | | | 1 preempt @ \$50.00 | \$0.00 | |
| 48.0 | SPOT | 7:57:55PM- DANCING | Day, M-1 | 10/27/14 8:49PM (Mo) | 00:30 | Dancing With The Stars | WC45TV010H | \$850.00 | |
| 53.0 | SPOT | 9:00:00PM- SCANDAL | Day, Th-1 | 10/30/14 9:20PM (Th) | 00:30 | Scandal | WC45TV010H | \$400.00 | |
| 54.1 | SPOT | 21024-COLLEGE FOOT | Day, Sa-1 | 11/01/14 7:09PM (Sa) | :15/:15 | COLLEGE FOOTBALL: PRIME | WC45TV012H | \$175.00 | |
| 54.1 | SPOT | 21024-COLLEGE FOOT | Day, Sa-1 | 11/01/14 7:09PM (Sa) | :15/:15 | COLLEGE FOOTBALL: PRIME | WC45TV011H | \$175.00 | |
| 57.1 | SPOT | | | 11/01/14 | | | 1 preempt @ \$220.00 | \$0.00 | |
| 58.1 | SPOT | 10:00:00PM- NASHVILLE | Day, W-1 | 10/29/14 10:40PM (We) | :15/:15 | Nashville | WC45TV012H | \$187.50 | |
| 58.1 | SPOT | 10:00:00PM- NASHVILLE | Day, W-1 | 10/29/14 10:41PM (We) | :15/:15 | Nashville | WC45TV011H | \$187.50 | |
| 60.0 | SPOT | 8:00:00PM- ONCE UPON | Day, Su-1 | 11/02/14 8:39PM (Su) | 00:30 | ONCE UPON A TIME | WC45TV010H | \$500.00 | |
| 61.0 | SPOT | 5:30:00PM- 6:00:00PM | Day, M-1 | 11/03/14 5:41PM (Mo) | :15/:15 | NEWS CH 7 AT 5:30 PM | WC45TV012H | \$160.00 | |
| 61.0 | SPOT | 5:30:00PM- 6:00:00PM | Day, M-1 | 11/03/14 5:42PM (Mo) | :15/:15 | NEWS CH 7 AT 5:30 PM | WC45TV011H | \$160.00 | |
| 62.1 | SPOT | 6:30:00PM- 7:00:00PM | Per week (2), Tu, We, Th, Fr | 10/29/14 6:57PM (We) | :15/:15 | NEWS CH 7 AT 6:30 PM | WC45TV012H | \$160.00 | M/G For 28.0.1, 28.0.2 |
| 62.1 | SPOT | 6:30:00PM- 7:00:00PM | Per week (2), Tu, We, Th, Fr | 10/29/14 6:59PM (We) | :15/:15 | NEWS CH 7 AT 6:30 PM | WC45TV011H | \$160.00 | M/G For 28.0.1, 28.0.2 |



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No On Prop 45 - CAHHC (9319)
GCW Media Services (1065)
WINTON, CINDY
Continental - Los Angeles, Los Angeles
(1174)
ph: (323) 966-5000
fx: (323) 966-5443
KRCR EST. 890 (63527)
National/Political Issue
890/ECR09427239
A35+R

Invoice 368097
Inv Date 11/9/2014
Terms Cash In Advance
Contract 181142
Bill Type Standard
Period 10/27/2014 - 11/9/2014

GCW Media Services
417 W Foothills Blvd
#B-221
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AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

890 BALLOT MEASURE
CALIFORNIANS AGAINST HIGHER

CO-OP/Order Type No/Normal
Package
Gen. Date 11/7/2014 11:58:34AM

Redding ABC (KRCR)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------|----------------------|------------------------------|-----------------------|---------|--------------------------|------------|----------|------------------------|
| 62.1 | SPOT | 6:30:00PM- 7:00:00 | Per week (2), Tu, We, Th, Fr | 10/31/14 6:57PM (Fr) | :15/:15 | NEWS CH 7 AT 6:30 PM | WC45TV012H | \$160.00 | M/G For 28.0.1, 28.0.2 |
| 62.1 | SPOT | 6:30:00PM- 7:00:00 | Per week (2), Tu, We, Th, Fr | 10/31/14 6:59PM (Fr) | :15/:15 | NEWS CH 7 AT 6:30 PM | WC45TV011H | \$160.00 | M/G For 28.0.1, 28.0.2 |
| 63.1 | SPOT | 7:00:00PM- 7:30:00 | Per week (2), Tu, We, Th, Fr | 10/30/14 7:17PM (Th) | :15/:15 | ENTERTAINMENT TONIGHT | WC45TV012H | \$42.50 | M/G For 30.0.1, 30.0.2 |
| 63.1 | SPOT | 7:00:00PM- 7:30:00 | Per week (2), Tu, We, Th, Fr | 10/30/14 7:19PM (Th) | :15/:15 | ENTERTAINMENT TONIGHT | WC45TV011H | \$42.50 | M/G For 30.0.1, 30.0.2 |
| 63.1 | SPOT | 7:00:00PM- 7:30:00 | Per week (2), Tu, We, Th, Fr | 10/31/14 7:18PM (Fr) | :15/:15 | ENTERTAINMENT TONIGHT | WC45TV012H | \$42.50 | M/G For 30.0.1, 30.0.2 |
| 63.1 | SPOT | 7:00:00PM- 7:30:00 | Per week (2), Tu, We, Th, Fr | 10/31/14 7:19PM (Fr) | :15/:15 | ENTERTAINMENT TONIGHT | WC45TV011H | \$42.50 | M/G For 30.0.1, 30.0.2 |
| 64.1 | SPOT | 7:30:00PM- 8:00:00 | Per week (2), Tu, We, Th, Fr | 10/30/14 7:55PM (Th) | :15/:15 | INSIDER 7:30 PM | WC45TV012H | \$42.50 | M/G For 32.0.1, 32.0.2 |
| 64.1 | SPOT | 7:30:00PM- 8:00:00 | Per week (2), Tu, We, Th, Fr | 10/30/14 7:56PM (Th) | :15/:15 | INSIDER 7:30 PM | WC45TV011H | \$42.50 | M/G For 32.0.1, 32.0.2 |
| 64.1 | SPOT | 7:30:00PM- 8:00:00 | Per week (2), Tu, We, Th, Fr | 10/31/14 7:43PM (Fr) | :15/:15 | INSIDER 7:30 PM | WC45TV012H | \$42.50 | M/G For 32.0.1, 32.0.2 |
| 64.1 | SPOT | 7:30:00PM- 8:00:00 | Per week (2), Tu, We, Th, Fr | 10/31/14 7:45PM (Fr) | :15/:15 | INSIDER 7:30 PM | WC45TV011H | \$42.50 | M/G For 32.0.1, 32.0.2 |
| 65.1 | SPOT | 5:00:00AM- 6:00:00 | Per week (1), Tu, We, Th, Fr | 10/28/14 5:29AM (Tu) | :15/:15 | NEWS CH 7: DAYBREAK 5 AM | WC45TV012H | \$70.00 | M/G For 1.0.1 |
| 65.1 | SPOT | 5:00:00AM- 6:00:00 | Per week (1), Tu, We, Th, Fr | 10/28/14 5:31AM (Tu) | :15/:15 | NEWS CH 7: DAYBREAK 5 AM | WC45TV011H | \$70.00 | M/G For 1.0.1 |
| 66.1 | SPOT | 5:00:00AM- 7:00:00 | Per week (1), Tu, We, Th, Fr | 10/31/14 5:24AM (Fr) | :15/:15 | NEWS CH 7: DAYBREAK 5 AM | WC45TV012H | \$125.00 | |
| 66.1 | SPOT | 5:00:00AM- 7:00:00 | Per week (1), Tu, We, Th, Fr | 10/31/14 5:26AM (Fr) | :15/:15 | NEWS CH 7: DAYBREAK 5 AM | WC45TV011H | \$125.00 | |
| 67.1 | SPOT | 6:00:00AM- 7:00:00 | Per week (1), Tu, We, Th, Fr | 10/29/14 6:55AM (We) | :15/:15 | NEWS CH 7: DAYBREAK 6 AM | WC45TV012H | \$125.00 | M/G For 6.0.1 |
| 67.1 | SPOT | 6:00:00AM- 7:00:00 | Per week (1), Tu, We, Th, Fr | 10/29/14 6:56AM (We) | :15/:15 | NEWS CH 7: DAYBREAK 6 AM | WC45TV011H | \$125.00 | M/G For 6.0.1 |
| 68.0 | SPOT | 6:00:00AM- 7:00:00 | Per week (1), Mo | 11/03/14 6:45AM (Mo) | :15/:15 | NEWS CH 7: DAYBREAK 6 AM | WC45TV012H | \$125.00 | |
| 68.0 | SPOT | 6:00:00AM- 7:00:00 | Per week (1), Mo | 11/03/14 6:46AM (Mo) | :15/:15 | NEWS CH 7: DAYBREAK 6 AM | WC45TV011H | \$125.00 | |
| 69.1 | SPOT | 7:00:00AM- 9:00:00 | Per week (1), Tu, We, Th, Fr | 10/31/14 7:25AM (Fr) | :15/:15 | Good Morning America | WC45TV012H | \$125.00 | M/G For 8.0.1 |
| 69.1 | SPOT | 7:00:00AM- 9:00:00 | Per week (1), Tu, We, Th, Fr | 10/31/14 7:26AM (Fr) | :15/:15 | Good Morning America | WC45TV011H | \$125.00 | M/G For 8.0.1 |
| 70.1 | SPOT | 9:00:00AM- 10:00:00 | Per week (2), Tu, We, Th, Fr | 10/28/14 9:16AM (Tu) | :15/:15 | Doctors | WC45TV012H | \$32.50 | |
| 70.1 | SPOT | 9:00:00AM- 10:00:00 | Per week (2), Tu, We, Th, Fr | 10/28/14 9:18AM (Tu) | :15/:15 | Doctors | WC45TV011H | \$32.50 | |
| 70.1 | SPOT | 9:00:00AM- 10:00:00 | Per week (2), Tu, We, Th, Fr | 10/29/14 9:28AM (We) | :15/:15 | Doctors | WC45TV012H | \$32.50 | |
| 70.1 | SPOT | 9:00:00AM- 10:00:00 | Per week (2), Tu, We, Th, Fr | 10/29/14 9:29AM (We) | :15/:15 | Doctors | WC45TV011H | \$32.50 | |
| 71.0 | SPOT | 9:00:00AM- 10:00:00 | Per week (1), Mo | 11/03/14 9:44AM (Mo) | :15/:15 | Doctors | WC45TV012H | \$32.50 | |
| 71.0 | SPOT | 9:00:00AM- 10:00:00 | Per week (1), Mo | 11/03/14 9:44AM (Mo) | :15/:15 | Doctors | WC45TV011H | \$32.50 | |
| 72.1 | SPOT | 10:00:00AM- 11:00:00 | Per week (1), Tu, We, Th, Fr | 10/28/14 10:31AM (Tu) | :15/:15 | The View | WC45TV012H | \$45.00 | M/G For 14.0.1 |
| 72.1 | SPOT | 10:00:00AM- 11:00:00 | Per week (1), Tu, We, Th, Fr | 10/28/14 10:32AM (Tu) | :15/:15 | The View | WC45TV011H | \$45.00 | M/G For 14.0.1 |
| 73.1 | SPOT | 2:00:00PM- 3:00:00 | Per week (1), Tu, We, Th, Fr | 10/29/14 2:49PM (We) | :15/:15 | People's Court | WC45TV012H | \$35.00 | M/G For 17.0.1 |
| 73.1 | SPOT | 2:00:00PM- 3:00:00 | Per week (1), Tu, We, Th, Fr | 10/29/14 2:51PM (We) | :15/:15 | People's Court | WC45TV011H | \$35.00 | M/G For 17.0.1 |
| 74.1 | SPOT | 3:00:00PM- 4:00:00 | Per week (1), Tu, We, Th, Fr | 10/28/14 3:28PM (Tu) | :15/:15 | Hot Bench | WC45TV012H | \$32.50 | M/G For 18.0.2 |
| 74.1 | SPOT | 3:00:00PM- 4:00:00 | Per week (1), Tu, We, Th, Fr | 10/28/14 3:30PM (Tu) | :15/:15 | Hot Bench | WC45TV011H | \$32.50 | M/G For 18.0.2 |
| 75.1 | SPOT | 4:00:00PM- 5:00:00 | Per week (1), Tu, We, Th, Fr | 10/31/14 4:47PM (Fr) | :15/:15 | JUDGE JUDY 2ND RUN | WC45TV012H | \$40.00 | M/G For 20.0.1 |
| 75.1 | SPOT | 4:00:00PM- 5:00:00 | Per week (1), Tu, We, Th, Fr | 10/31/14 4:48PM (Fr) | :15/:15 | JUDGE JUDY 2ND RUN | WC45TV011H | \$40.00 | M/G For 20.0.1 |
| 76.1 | SPOT | 5:00:00PM- 5:30:00 | Per week (2), Tu, We, Th, Fr | 10/30/14 5:08PM (Th) | :15/:15 | NEWS CH 7 AT 5 PM | WC45TV012H | \$160.00 | |
| 76.1 | SPOT | 5:00:00PM- 5:30:00 | Per week (2), Tu, We, Th, Fr | 10/30/14 5:09PM (Th) | :15/:15 | NEWS CH 7 AT 5 PM | WC45TV011H | \$160.00 | |
| 76.1 | SPOT | 5:00:00PM- 5:30:00 | Per week (2), Tu, We, Th, Fr | 10/30/14 5:27PM (Th) | :15/:15 | NEWS CH 7 AT 5 PM | WC45TV012H | \$160.00 | |
| 76.1 | SPOT | 5:00:00PM- 5:30:00 | Per week (2), Tu, We, Th, Fr | 10/30/14 5:29PM (Th) | :15/:15 | NEWS CH 7 AT 5 PM | WC45TV011H | \$160.00 | |



California Broadcasting
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Terms Cash In Advance
Contract 181142
Bill Type Standard
Period 10/27/2014 - 11/9/2014

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

890 BALLOT MEASURE
CALIFORNIANS AGAINST HIGHER

CO-OP/Order Type No/Normal
Package
Gen. Date 11/7/2014 11:58:34AM

Redding ABC (KRCR)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------|----------------------|------------------------------|-----------------------|---------|----------------------------|------------|----------|------------------------|
| 77.1 | SPOT | 5:30:00PM- 6:00:00 | Per week (2), Tu, We, Th, Fr | 10/30/14 5:49PM (Th) | :15/:15 | NEWS CH 7 AT 5:30 PM | WC45TV012H | \$160.00 | |
| 77.1 | SPOT | 5:30:00PM- 6:00:00 | Per week (2), Tu, We, Th, Fr | 10/30/14 5:51PM (Th) | :15/:15 | NEWS CH 7 AT 5:30 PM | WC45TV011H | \$160.00 | |
| 77.1 | SPOT | 5:30:00PM- 6:00:00 | Per week (2), Tu, We, Th, Fr | 10/31/14 5:52PM (Fr) | :15/:15 | NEWS CH 7 AT 5:30 PM | WC45TV012H | \$160.00 | |
| 77.1 | SPOT | 5:30:00PM- 6:00:00 | Per week (2), Tu, We, Th, Fr | 10/31/14 5:53PM (Fr) | :15/:15 | NEWS CH 7 AT 5:30 PM | WC45TV011H | \$160.00 | |
| 78.1 | SPOT | 11:00:00PM- 11:35:00 | Per week (1), Tu, We, Th, Fr | 10/29/14 11:23PM (We) | :15/:15 | NEWS CH 7 AT 11 PM | WC45TV012H | \$75.00 | |
| 78.1 | SPOT | 11:00:00PM- 11:35:00 | Per week (1), Tu, We, Th, Fr | 10/29/14 11:24PM (We) | :15/:15 | NEWS CH 7 AT 11 PM | WC45TV011H | \$75.00 | |
| 79.1 | SPOT | 11:35:00PM- 12:35:00 | Per week (2), Tu, We, Th, Fr | 10/30/14 12:31AM (Th) | :15/:15 | JIMMY KIMMEL LIVE | WC45TV012H | \$35.00 | M/G For 37.0.1, 37.0.2 |
| 79.1 | SPOT | 11:35:00PM- 12:35:00 | Per week (2), Tu, We, Th, Fr | 10/30/14 12:32AM (Th) | :15/:15 | JIMMY KIMMEL LIVE | WC45TV011H | \$35.00 | M/G For 37.0.1, 37.0.2 |
| 79.1 | SPOT | 11:35:00PM- 12:35:00 | Per week (2), Tu, We, Th, Fr | 10/31/14 12:31AM (Fr) | :15/:15 | JIMMY KIMMEL LIVE | WC45TV012H | \$35.00 | M/G For 37.0.1, 37.0.2 |
| 79.1 | SPOT | 11:35:00PM- 12:35:00 | Per week (2), Tu, We, Th, Fr | 10/31/14 12:32AM (Fr) | :15/:15 | JIMMY KIMMEL LIVE | WC45TV011H | \$35.00 | M/G For 37.0.1, 37.0.2 |
| 80.0 | SPOT | 11:30:00PM- 12:30:00 | Day, Sa-1 | 11/01/14 12:28AM (Sa) | :15/:15 | Scandal | WC45TV012H | \$25.00 | M/G For 40.0.1 |
| 80.0 | SPOT | 11:30:00PM- 12:30:00 | Day, Sa-1 | 11/01/14 12:29AM (Sa) | :15/:15 | Scandal | WC45TV011H | \$25.00 | M/G For 40.0.1 |
| 82.0 | SPOT | 8:00:00AM- 9:00:00 | Day, Su-1 | 11/02/14 8:59AM (Su) | :15/:15 | THIS WEEK | WC45TV012H | \$30.00 | M/G For 42.0.1 |
| 82.0 | SPOT | 8:00:00AM- 9:00:00 | Day, Su-1 | 11/02/14 9:00AM (Su) | :15/:15 | THIS WEEK | WC45TV011H | \$30.00 | M/G For 42.0.1 |
| 84.0 | SPOT | 6:00:00PM- 6:30:00 | Day, Su-1 | 11/02/14 6:29PM (Su) | :15/:15 | WORLD NEWS: SUNDAY | WC45TV012H | \$110.00 | M/G For 44.0.1 |
| 84.0 | SPOT | 6:00:00PM- 6:30:00 | Day, Su-1 | 11/02/14 6:30PM (Su) | :15/:15 | WORLD NEWS: SUNDAY | WC45TV011H | \$110.00 | M/G For 44.0.1 |
| 86.0 | SPOT | 11:00:00PM- 11:30:00 | Day, Su-1 | 11/02/14 11:27PM (Su) | :15/:15 | NEWS CH 7: SUNDAY 11 PM | WC45TV012H | \$120.00 | M/G For 46.0.1 |
| 86.0 | SPOT | 11:00:00PM- 11:30:00 | Day, Su-1 | 11/02/14 11:30PM (Su) | :15/:15 | NEWS CH 7: SUNDAY 11 PM | WC45TV011H | \$120.00 | M/G For 46.0.1 |
| 87.0 | SPOT | 11:30:00PM- 12:30:00 | Day, Su-1 | 11/02/14 11:48PM (Su) | :15/:15 | Scandal | WC45TV012H | \$25.00 | M/G For 47.0.1 |
| 87.0 | SPOT | 11:30:00PM- 12:30:00 | Day, Su-1 | 11/02/14 11:49PM (Su) | :15/:15 | Scandal | WC45TV011H | \$25.00 | M/G For 47.0.1 |
| 88.0 | SPOT | 3:00:00PM- 4:00:00 | Per week (1), Tu, We, Th, Fr | 10/31/14 3:26PM (Fr) | 00:30 | Hot Bench | WC45TV010H | \$65.00 | M/G For 18.0.1 |
| 89.0 | SPOT | 12:00:00PM- COLLEGE | Day, Sa-1 | 11/01/14 12:28PM (Sa) | :15/:15 | College Football Countdown | WC45TV012H | \$110.00 | M/G For 57.1.1 |
| 89.0 | SPOT | 12:00:00PM- COLLEGE | Day, Sa-1 | 11/01/14 12:30PM (Sa) | :15/:15 | College Football Countdown | WC45TV011H | \$110.00 | M/G For 57.1.1 |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

| | | | |
|-------------|--------------|-------------|-----|
| Gross Total | \$14,325.00 | Total Spots | 114 |
| Commission | (\$2,148.75) | | |
| Net Total | \$12,176.25 | | |