

ORDER WORKSHEET

Revision/Addition

Rep Order# 9427239

Ver# 7

Status Revised

Traffic Order# 181142

Last Received:

Printed: 10/22/14 4:19 PM

1 of 2

Showing Buylines:

All Rep Changes

Station KRCR-TV CHICO-REDDING
Advertiser (CAHH) CALIFORNIA'S AGAINST
Product 890 BALLOT MEASURE
Estimate# 890
Buyer CINDY WINTON

Agency (GCWM) GCW MEDIA SERVICES
417 W FOOTHILL BLVD, #B-221
GLEN DORA, CA 91741
Agency C/P1/P2/E /890
Flight Dates 10/13/14-11/09/14

Rep Firm KATZ CONTINENTAL
Sales Office (LA) LOS ANGELES
Salesperson (GCH) GREG CHERNIET
Sales Assistant ELLE
Salesperson Phone# 323-966-5063
Salesperson Fax#

--- CONTRACT COMMENT ---

CALIFORNIA'S AGAINST HIGHER HEALTHCARE COSTS - TV 4Q14 NO ON 45
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW REVISIONS ADDED LNS 45-47 NEW TOTAL: 196X \$34675 PLS CONFIRM THANKS! GREG

Ln	Day	Time	Program	Len	RTG/IMP	GRS/	Rate	Dates	Spots/	Num of	Total
						(000)			Week	Weeks	Spots
45*	W	10P-11P	NASHVILLE	30	-	-	\$375.00	10/29-10/29	1	1	1
			Sales remark: V7 LN ADDED.								\$375.00
			V7 Added								
46*	F	8P-9P	LAST MAN STANDING/CRISTELA	30	-	-	\$375.00	10/24-10/24	1	1	1
			Sales remark: V7 LN ADDED.								\$375.00
			V7 Added								
47*	Su	8P-9P	ONCE UPON A TIME	30	-	-	\$500.00	11/02-11/02	1	1	1
			Sales remark: V7 LN ADDED								\$500.00
			V7 Added								

---REPORT TOTALS---

Report Totals: 3 / \$1,250.00

---SALES MONTHLY TOTALS---

Oct2014: 117 / \$20,495.00

Nov2014: 79 / \$14,180.00

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Station KRCR-TV CHICO-REDDING
Advertiser (CAHH) CALIFORNIANS AGAINST
Product 890 BALLOT MEASURE
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Buyer CINDY WINTON

Agency (GCWM) GCW MEDIA SERVICES
417 W FOOTHILL BLVD, #B-221
GLENDDORA, CA 91741
Agency C/P1/P2/E /890
Flight Dates 10/13/14-11/09/14

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Sales Office (LA) LOS ANGELES
Salesperson (GCH) GREG CHERNIET
Sales Assistant ELLE
Salesperson Phone# 323-966-5063
Salesperson Fax#

Order Totals: 196 / \$34,675.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	CABL .00%	KCVU 15.00%	KGEC .00%	KHSL 26.00%	KNVN 27.00%
KRCR 32.00%	KRVU .00%	NHSL .00%	NRCR .00%		

Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS