



KRCR TV
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 181142

Schedule Dates 10/16/14-11/03/14
Advertiser No On Prop 45 - CAHHC (9319)
Agency GCW Media Services (1065)
Product Issue Advertising (1119)
Brand KRCR EST. 890 (63527)
Salesperson Continental - Los Angeles, Los Angeles (1174)
Sales Office Continental - Los Angeles
Buyer Name WINTON, CINDY
Phone/Fax /
CPE 890
Account Types National/Political Issue
Billing Type Standard
Comments 890 BALLOT MEASURE
CALIFORNIANS AGAINST HIGHER HEALTHCARE COSTS - TV 4Q14
NO ON 45

Date Entered 10/15/14
Last Modified 10/15/14
Entered By Chris Gomez
CO-OP No
Headline # ECR09427239
Demo A35+R/A35+T
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,201.25
Net Total \$29,473.75
Sales Tax

Redding ABC (KRCR)		
By Broadcast Month	Spots	Rate
Oct. 2014	118	\$20,970.00
Nov. 2014	78	\$13,705.00
Grand Total:	196	\$34,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/14-10/31/14	1	:30	5A- 6A (PST)	3	X	X	X	X	X			9	\$140.00	\$1,260.00	Redding ABC (KRCR)	5A NEWS	10/15/14
2.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	5A- 6A (PST)	1								1	\$140.00	\$140.00	Redding ABC (KRCR)	5A NEWS	10/15/14
3.0	Normal Line / SPOT	10/16/14-10/17/14	1	:30	5A- 7A (PST)				1	1				2	\$250.00	\$500.00	Redding ABC (KRCR)	5A-7A ROTATOR	10/15/14
4.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	5A- 7A (PST)	3	X	X	X	X	X			3	\$250.00	\$750.00	Redding ABC (KRCR)	5A-7A ROTATOR	10/15/14
5.0	Normal Line / SPOT	10/27/14-10/31/14	1	:30	5A- 7A (PST)	2	X	X	X	X	X			2	\$250.00	\$500.00	Redding ABC (KRCR)	5A-7A ROTATOR	10/15/14
6.0	Normal Line / SPOT	10/16/14-10/31/14	1	:30	6A- 7A (PST)	3	X	X	X	X	X			9	\$250.00	\$2,250.00	Redding ABC (KRCR)	6A NEWS	10/15/14
7.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	6A- 7A (PST)	1								1	\$250.00	\$250.00	Redding ABC (KRCR)	6A NEWS	10/15/14
8.0	Normal Line / SPOT	10/16/14-10/31/14	1	:30	7A- 9A (PST)	3	X	X	X	X	X			9	\$250.00	\$2,250.00	Redding ABC (KRCR)	GMA	10/15/14
9.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	7A- 9A (PST)	1								1	\$250.00	\$250.00	Redding ABC (KRCR)	GMA	10/15/14
10.0	Normal Line / SPOT	10/16/14-10/17/14	1	:30	9A- 10A (PST)				2	2				4	\$65.00	\$260.00	Redding ABC (KRCR)	DOCTORS	10/15/14
11.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	9A- 10A (PST)	6	X	X	X	X	X			6	\$65.00	\$390.00	Redding ABC (KRCR)	DOCTORS	10/15/14
12.0	Normal Line / SPOT	10/27/14-10/31/14	1	:30	9A- 10A (PST)	1	1	1	1	1	1			5	\$65.00	\$325.00	Redding ABC (KRCR)	DOCTORS	10/15/14
13.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	9A- 10A (PST)	1								1	\$65.00	\$65.00	Redding ABC (KRCR)	DOCTORS	10/15/14

CONFIRMATION CONTRACT

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Date:

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14.0	Normal Line / SPOT	10/16/14-10/31/14	1	:30	10A-11A (PST)	2	X	X	X	X	X			6	\$90.00	\$540.00	Redding ABC (KRCR)	THE VIEW	10/15/14
15.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	10A-11A (PST)	1								1	\$90.00	\$90.00	Redding ABC (KRCR)	THE VIEW	10/15/14
16.0	Normal Line / SPOT	10/16/14-10/17/14	1	:30	2P-3P (PST)					1	1			2	\$70.00	\$140.00	Redding ABC (KRCR)	PEOPLE'S COURT	10/15/14
17.0	Normal Line / SPOT	10/20/14-10/31/14	1	:30	2P-3P (PST)	3	X	X	X	X	X			6	\$70.00	\$420.00	Redding ABC (KRCR)	PEOPLE'S COURT	10/15/14
18.0	Normal Line / SPOT	10/16/14-10/31/14	1	:30	3P-4P (PST)	3	X	X	X	X	X			9	\$65.00	\$585.00	Redding ABC (KRCR)	HOT BENCH	10/15/14
19.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	3P-4P (PST)	1								1	\$65.00	\$65.00	Redding ABC (KRCR)	HOT BENCH	10/15/14
20.0	Normal Line / SPOT	10/16/14-10/31/14	1	:30	4P-5P (PST)	1	X	X	X	X	X			3	\$80.00	\$240.00	Redding ABC (KRCR)	JUDGE JUDY	10/15/14
21.0	Normal Line / SPOT	10/16/14-10/17/14	1	:30	5P-5:30P (PST)					1	1			2	\$320.00	\$640.00	Redding ABC (KRCR)	SP NEWS	10/15/14
22.0	Normal Line / SPOT	10/20/14-10/31/14	1	:30	5P-5:30P (PST)	4	X	X	X	X	X			8	\$320.00	\$2,560.00	Redding ABC (KRCR)	SP NEWS	10/15/14
23.0	Normal Line / SPOT	10/16/14-10/17/14	1	:30	5:30P-6P (PST)					1	1			2	\$320.00	\$640.00	Redding ABC (KRCR)	530P NEWS	10/15/14
24.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	5:30P-6P (PST)					1	1			5	\$320.00	\$1,600.00	Redding ABC (KRCR)	530P NEWS	10/15/14
25.0	Normal Line / SPOT	10/22/14-10/31/14	1	:30	5:30P-6P (PST)	4	X	X	X	X	X			4	\$320.00	\$1,280.00	Redding ABC (KRCR)	530P NEWS	10/15/14
26.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	5:30P-6P (PST)	1								1	\$320.00	\$320.00	Redding ABC (KRCR)	530P NEWS	10/15/14
27.0	Normal Line / SPOT	10/16/14-10/17/14	1	:30	6:30P-7P (PST)					1	1			2	\$320.00	\$640.00	Redding ABC (KRCR)	630P NEWS	10/15/14

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Salesperson Continental - Los Angeles, Los Angeles (1174)
Sales Office Continental - Los Angeles
Buyer Name WINTON, CINDY
Phone/Fax /
CPE 890
Account Types National/Political Issue
Billing Type Standard
Comments 890 BALLOT MEASURE
CALIFORNIANS AGAINST HIGHER HEALTHCARE COSTS - TV 4Q14
NO ON 45

Date Entered 10/15/14
Last Modified 10/15/14
Entered By Chris Gomez
CO-OP No
Headline # ECR09427239
Demo A35+R/A35+T
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,201.25
Net Total \$29,473.75
Sales Tax

Redding ABC (KRCR)
By Broadcast Month
Oct 2014 118 \$20,970.00
Nov 2014 78 \$13,705.00
Grand Total: 196 \$34,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/20/14-10/31/14	1	:30	6:30P- 7P (PST)	4	X	X	X	X	X			8	\$320.00	\$2,560.00	Redding ABC (KRCR)	630P NEWS	10/15/14
29.0	Normal Line / SPOT	10/16/14-10/17/14	1	:30	7P- 7:30P (PST)					1	1			2	\$85.00	\$170.00	Redding ABC (KRCR)	ENT TONIGHT	10/15/14
30.0	Normal Line / SPOT	10/20/14-10/31/14	1	:30	7P- 7:30P (PST)		1	1	1	1	1			10	\$85.00	\$850.00	Redding ABC (KRCR)	ENT TONIGHT	10/15/14
31.0	Normal Line / SPOT	10/16/14-10/17/14	1	:30	7:30P- 8P (PST)					1	1			2	\$95.00	\$190.00	Redding ABC (KRCR)	OMG INSIDER	10/15/14
32.0	Normal Line / SPOT	10/20/14-10/31/14	1	:30	7:30P- 8P (PST)		1	1	1	1	1			10	\$95.00	\$950.00	Redding ABC (KRCR)	OMG INSIDER	10/15/14
33.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	7:30P- 8P (PST)								1	1	\$95.00	\$95.00	Redding ABC (KRCR)	OMG INSIDER	10/15/14
34.0	Normal Line / SPOT	10/16/14-10/17/14	1	:30	11P- 11:35P (PST)					1	1			2	\$150.00	\$300.00	Redding ABC (KRCR)	M-F LATE NEWS	10/15/14
35.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	11P- 11:35P (PST)		4	X	X	X	X			4	\$150.00	\$600.00	Redding ABC (KRCR)	M-F LATE NEWS	10/15/14
36.0	Normal Line / SPOT	10/27/14-10/31/14	1	:30	11P- 11:35P (PST)		3	X	X	X	X			3	\$150.00	\$450.00	Redding ABC (KRCR)	M-F LATE NEWS	10/15/14
37.0	Normal Line / SPOT	10/20/14-10/31/14	1	:30	11:35P- 12:35A (PST)		1	1	1	1	1			10	\$70.00	\$700.00	Redding ABC (KRCR)	KIMMEL	10/15/14
38.0	Normal Line / SPOT	10/18/14-11/01/14	1	:30	7A- 8A (PST)							1		3	\$60.00	\$180.00	Redding ABC (KRCR)	GMA SATURDAY	10/15/14
39.0	Normal Line / SPOT	10/18/14-11/01/14	1	:30	11P- 11:35P (PST)							1		3	\$140.00	\$420.00	Redding ABC (KRCR)	SAT LN	10/15/14
40.0	Normal Line / SPOT	10/25/14-11/01/14	1	:30	11:30P- 12:30A (PST)							1		2	\$50.00	\$100.00	Redding ABC (KRCR)	SCANDAL	10/15/14
41.0	Normal Line / SPOT	10/19/14-11/02/14	1	:30	7A- 8A (PST)								1	3	\$60.00	\$180.00	Redding ABC (KRCR)	GMA SUNDAY	10/15/14

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CPE 890
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Billing Type Standard
Comments 890 BALLOT MEASURE
CALIFORNIANS AGAINST HIGHER HEALTHCARE COSTS - TV 4Q14
NO ON 45

Date Entered	10/15/14
Last Modified	10/15/14
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR09427239
Demo	A35+R/A35+T
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$5,201.25
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Redding ABC (KRCR)	
By Broadcast Month	Spots
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Line	Line Type / Break Type (ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	10/19/14-11/02/14	1	:30	8A-9A (PST)	1							1	3	\$60.00	\$180.00	Redding ABC (KRCR)	THIS WEEK	10/15/14
43.0	Normal Line / SPOT	10/19/14-11/02/14	1	:30	5:30P-6P (PST)	1							1	3	\$220.00	\$660.00	Redding ABC (KRCR)	SUN 530P NEWS	10/15/14
44.0	Normal Line / SPOT	10/19/14-11/02/14	1	:30	6P-6:30P (PST)	1							1	3	\$220.00	\$660.00	Redding ABC (KRCR)	SUN ABC NEWS	10/15/14
45.0	Normal Line / SPOT	10/19/14-11/02/14	1	:30	6:30P-7P (PST)	1							1	3	\$220.00	\$660.00	Redding ABC (KRCR)	SUN 630P NEWS	10/15/14
46.0	Normal Line / SPOT	10/26/14-11/02/14	1	:30	11P-11:30P (PST)	1							1	2	\$140.00	\$280.00	Redding ABC (KRCR)	SUN LATE NEWS	10/15/14
47.0	Normal Line / SPOT	10/19/14-11/02/14	1	:30	11:30P-12:30A (PST)	1							1	3	\$50.00	\$150.00	Redding ABC (KRCR)	SCANDAL	10/15/14
48.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	7:57P-DANCING WITH THE STARS	1							1	1	\$850.00	\$850.00	Redding ABC (KRCR)	DANCING WITH THE STARS	10/15/14
49.0	Normal Line / SPOT	10/20/14-10/20/14	1	:30	10P-CASTLE	1							1	1	\$850.00	\$850.00	Redding ABC (KRCR)	CASTLE	10/15/14
50.0	Normal Line / SPOT	10/21/14-10/21/14	1	:30	9P-MARVEL AGENTS OF SHIELD	1							1	1	\$450.00	\$450.00	Redding ABC (KRCR)	MARVEL AGENTS OF SHIELD	10/15/14
51.0	Normal Line / SPOT	10/22/14-10/22/14	1	:30	9P-10P (PST)	1							1	1	\$600.00	\$600.00	Redding ABC (KRCR)	MODERN FAMILY/BLACKISH	10/15/14
52.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	7:57P-GREYS ANATOMY	1							1	1	\$500.00	\$500.00	Redding ABC (KRCR)	GREY'S ANATOMY	10/15/14
53.0	Normal Line / SPOT	10/30/14-10/30/14	1	:30	9P-SCANDAL	1							1	1	\$400.00	\$400.00	Redding ABC (KRCR)	SCANDAL	10/15/14

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54.0	Normal Line / SPOT	11/01/14-11/01/14	1	:30	5P- COLLEGE FOOTBALL: PRIME	1						1		1	\$350.00	\$350.00	Redding ABC (KRCR)	SAT PRIME FOOTBALL	10/15/14
55.0	Normal Line / SPOT	10/26/14-10/26/14	1	:30	7P- AMERICAS FUNNIEST HOME VIDEOS	1							1	1	\$250.00	\$250.00	Redding ABC (KRCR)	AMERICAS FUNNIEST HOME VIDEOS	10/15/14
56.0	Normal Line / SPOT	10/23/14-10/30/14	1	:30	10P- HOW TO GET AWAY WITH MURDER	1							1	2	\$400.00	\$800.00	Redding ABC (KRCR)	HOW TO GET AWAY WITH MURDER	10/15/14
57.0	Normal Line / SPOT	11/01/14-11/01/14	1	:30	9A- COLLEGE FOOTBALL AM	1						1		1	\$220.00	\$220.00	Redding ABC (KRCR)	COLLEGE FOOTBALL	10/15/14

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