

ORDER

Orders
Order / Rev: 904
Alt Order #:
Product Desc: Scott Moore for Judge
Estimate:
Flight Dates: 08/09/16 - 08/25/16
Original Date / Rev: 08/01/16 / 08/16/16
Order Type: GENERAL
WENY-DT2
Primary AE: Doug Beers
Sales Office: ELL
Sales Region: Local

Agency
Name: Poli/Scott Moore for County Judge Coi
Buying Contact:
Billing Contact:
P.O. Box 424
Elmira, NY 14902
Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Poli/Scott Moore for County Judge Coi
Demographic: HH
Product Codes: District Justice
Priority: P-08
Revenue Codes: DIR, POL-C, GEN
New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/25/16	6	\$180.00	\$180.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	6	\$180.00	\$180.00	0.00
Totals	6	\$180.00	\$180.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Doug Beers			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	EENY	08/09/16	08/25/16	M-F 7a-9a	CM	M-F 7a-9a	MTWTF--	:30	2	\$30.00	P-01	0.00	NM	6	\$180.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 08/08/16		08/08/16	08/14/16	-TWTF--			2			\$30.00		0.00			
Week: 08/15/16		08/15/16	08/21/16	MTWTF--			2			\$30.00		0.00			
Week: 08/22/16		08/22/16	08/28/16	MTWT---			2			\$30.00		0.00			
Totals														6	\$180.00

Scott Moore for Judge

	Tues	Thurs	Rate	Weekly Total	
Program					
GMTT	1	1	\$50	\$100	
GMA	1	1	\$70	\$140	
CBS Early	1	1	\$30	\$60	
TT Tonight 6p	1	1	\$90	\$180	
TT Tomight 11p	1	1	\$90	\$180	
Weekly Total	5	5		\$660	
3 week total				\$1,980	
		15% Disc		\$1,683	Due to Station