

WOC10744467 [00.00]



Order Printout

Order Status: New *661524*
 Traffic #:
 Buyer Order #: 6559937
 AE: Unassigned (Carolyn Stokka)
 Property: KVLV TV
 Sales Region: Local
 Start/End Dates: 09/25/17 - 10/01/17
 Agency: Axiom Strategies
 Advertiser: 18 - Tom Campbell for US Senate ND
 Buyer:
 Primary Demo: Adults 55+ (RTG)
 C/P/E: 18 / 20 / 129
 Product Desc.: Primary Election 2018
 Estimate Desc.: Tom Campbell for US Senate ND TV 9-25 thru 10-1
 Total Cost: \$3,300.00 (Cash)
 Received Date: 9/21/17 11:49 AM

Comments:
 Please include JSCI and Estimate on all invoices. We are set up to receive invoices electronically. TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marketron #184659, Spotsdata #2095Separation: 30

List Items					Spots					Totals			Adults 55+		
Line	Program	ST	Len	Time	Days	Rate	Sep 25				Total Spots	Total Cost	RTG	GRP	CPP
1	VALLEY NEWS LIVE @ 5PM	NM	:30	4:58 PM-5:30 PM	MTWTF--	300.00	3				3	900.00	8.50	25.50	35.29
(Program: VALLEY NEWS LIVE @ 5PM)															
2	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	MTWTF--	800.00	1				1	800.00	21.70	21.70	36.87
(Program: WHEEL OF FORTUNE)															
3	VALLEY NEWS LIVE @ 10PM - SAT	NM	:30	10:00 PM-10:30 PM	-----S-	600.00	1				1	600.00	9.90	9.90	60.61
(Program: VALLEY NEWS LIVE @ 10PM - SAT)															
4	THE VOICE	NM	:30	7:00 PM-8:00 PM	--W----	600.00	1				1	600.00	8.20	8.20	73.17
(Program: THE VOICE)															
5	DATELINE	NM	:30	9:00 PM-10:00 PM	---F--	400.00	1				1	400.00	5.30	5.30	75.47
(Program: DATELINE)															
Spot Totals:											7				
Adults 55+ GRP:											70.60				
MONTH		SPOTS		COST		GRP		MONTH		SPOTS		COST		GRP	
October		7		\$3,300.00		70.60									