

# KPNZ-TV Channel 24 Ogden, UT.

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Corporate Business Address: 450 Park Ave. Floor 30th, New York, NY 10022

## QUARTERLY ISSUES/ PROGRAM LISTS\*\*

Station: KMOH-TV CHANNEL 19

City: Salt Lake City - Ogden, UT

For quarter beginning:

      ç       January 1, 2019

                     April 1, 2019

                     July 1, 2019

                     October 1, 2019

Attached hereto are descriptions of local issues addressed by the station and descriptions of how each issue was treated through the station's most significant issues-responsive programming announcements during the report period.

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Corporate Business Address: 450 Park Ave. Floor 30th, New York, NY 10022

Number: 1

Issue: Family

Title: Discovering nature

Market: Salt Lake City, UT

Length: 30 and 60 sec

Brief Description: While more than 245 million Americans live within 100 miles of a national forest or grassland, research shows there is a lack of connection between people and nature, particularly with children. This decline is especially prevalent among Hispanics, given that only 50% of Hispanic youth participate in outdoor recreation, compared to 62% of youth overall. The Discovering Nature campaign's Spanish language segment features real Hispanic families as they escape from the stress of their daily lives in a journey to the forest. The call-to-action directs audiences to visit [DescubreElBosque.org](http://DescubreElBosque.org) where they can find a nearby forest, and activities to do once they get there.

Dates Aired: 01/01/2019 to 03/31/2019

Number: 2

Issue: Trash Recycle

Market: Salt Lake City, UT

Length: 30" and 60"

Brief Description: When we recycle, we give garbage another life. Shampoo bottles transform into hairbrushes. Body wash bottles become toothbrushes. Toilet paper rolls turn into tissue boxes. Today, curbside recycling programs exist in 63% of American communities— making it more possible than ever to give new life to the products we use. Even so, only about a third of the 1,600. Motivate your community to learn more about what they can recycle and to make recycling an everyday habit. Think what we could create if we all worked together to turn trash into treasure.

Dates Aired: 01/01/2019 to 03/31/2019

Number: 3

Issue: Fatherhood

Market: Salt Lake City, UT

Title: Audition Moment Spanish

Length: 30 seconds

Brief Description: A professional wrestler practices his dialogue with several of his wrestling colleagues. Scene cuts to father practicing this same dialogue with his son at bedtime.

Demonstrates that it only takes a few seconds to be a present father figure in a child's life.

Dates Aired: 01/01/2019 to 03/31/2019

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Corporate Business Address: 450 Park Ave. Floor 30th, New York, NY 10022

Number: 4

Issue: Employment

Title: Job Training

Market: Salt Lake City, UT

Length: 30 and 60 sec

Brief Description: Finding employment and building careers helps people earn paychecks and feel pride and independence. When people shop at Goodwill®, they help Goodwill provide the job training and other support services people need to earn jobs locally and care for their families. New PSAs showcase the variety of unique finds available at Goodwill stores and celebrate Goodwill shoppers, whose purchases help fund job skills training and more in their local communities

Dates Aired: 01/01/2019 to 03/31/2019

Number: 5

Issue: Health

Title: City of Hope

Market: Salt Lake City, UT

Length: 15, 30 and 60 sec

Brief Description: Estos PSA muestran como la vida de muchas personas pueden ser salvadas o puedan tener una vida normal tras el uso de la ciencia para la investigación de prevención y cura de enfermedades y como el cáncer.

Dates Aired: 01/01/2019 to 03/31/2019

Number: 6

Issue: Safety

Title: Emergency Preparedness: Flood, Hurricane, Earthquake, Blackout

Market: Salt Lake City, UT

Length: 15 and 30 seconds.

Brief Description: The Ready PSA campaign from Federal Emergency Management Agency (FEMA) is designed to prepare American families for an effective response to whatever natural or man-made disaster may come next. While the country has experienced recent devastating natural disasters, such as earthquakes, wildfires, tornados and hurricanes, only 20% of Americans say they feel very prepared for a disaster. Yet 64% of Americans say disaster preparation is very important for people to do. The Ready campaign's resources can help close that gap. The PSA message—"Don't Wait. Communicate."— encourages Americans to talk to their loved ones and make a plan that's shared with all family members. The campaign also encourages Americans to be informed and build a kit with essential supplies that will last up to 72 hours. PSAs urge every American to visit Ready.gov and learn how to make their emergency plan today.

Dates Aired: 01/01/2019 to 03/31/2019

# KPNZ-TV Channel 24 Ogden, UT.

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Corporate Business Address: 450 Park Ave. Floor 30th, New York, NY 10022

Number: 7

Issue: Family

Market: Salt Lake City, UT

Title: National Forest

Length: 30 seconds

Brief Description: While more than 245 million Americans live within 100 miles of a national forest or grassland, research shows there is a lack of connection between people and nature, particularly with children...of Hispanic parents of twins perceived forests and parks to be easily accessible...as they escape from the stress of their daily lives in a journey to the forest. The call-to-action directs audiences to resources where they can find a nearby forest, and activities to do once they get there....Discovering Nature.

Dates Aired: 01/01/2019 to 03/31/2019

Number: 8

Issue: Safety

Title: Sexual Harassment Prevention

Market: Salt Lake City, UT

Length: 15, 30 and 60 sec

Brief Description:

The films depict different scenarios where male co-workers in positions of power take things too far, and raise awareness of the variety of circumstances in which sexual harassment can occur. The PSAs drive viewers to the Rape, Abuse & Incest National Network (RAINN), which is the nation's largest anti-sexual violence organization. RAINN provides support and information to both bystanders and victims of sexual harassment at 1-800-656-HOPE (4673) or at [RAINN.org/ThatsHarassment](http://RAINN.org/ThatsHarassment). RAINN operates a 24-hour hotline, along with a live chat option.

Dates Aired: 01/01/2019 to 03/31/2019

Number: 9

Issue: Child Car Safety

Title: The right seat

Market: Salt Lake City, UT

Length: 15 and 30sec

Brief Description: Motor vehicle crashes are a leading cause of death for children under 13. PSAs show parents how their love for their children extends to car safety. This means knowing the right seat for their child's age and size - from rear-facing car seats, forward-facing car seats, boosters, all the way to seat belts - and ensuring that kids are correctly buckled for every ride. Make sure your child is in #TheRightSeat at: [NHTSA.gov/TheRightSeat](http://NHTSA.gov/TheRightSeat) (English-language) or [NHTSA.gov/Protegidos](http://NHTSA.gov/Protegidos) (Spanish-language)

Dates Aired: 01/01/2019 to 03/31/2019

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Corporate Business Address: 450 Park Ave. Floor 30th, New York, NY 10022

Number: 10

Issue: Child Car Safety

Title: Soccer

Market: Salt Lake City, UT

Length: 15 and 30sec

Brief Description: Motor vehicle crashes are a leading cause of death for children under 13. This PSA shows parents how their love for their children extends to car safety; if you can spend hours to cheer for them on their soccer team, you can spend some time to learn about NHTSA how to prevent an accident. Make sure your child is in #TheRightSeat at: [nhtsa.gov/TheRightSeat](https://nhtsa.gov/TheRightSeat) at:

[NHTSA.gov/TheRightSeat](https://NHTSA.gov/TheRightSeat) (English-language) or [NHTSA.gov/Protegidos](https://NHTSA.gov/Protegidos) (Spanish-language)

Dates Aired: 01/01/2019 to 03/31/2019

Number: 11

Issue: Child Car Safety

Title: Equations

Market: Salt Lake City, UT

Length: 15 and 30sec

Brief Description: Motor vehicle crashes are a leading cause of death for children under 13. PSAs show parents how their love for their children extends to car safety. The PSA presents a parent learning math to teach them, so they can also learn how to take care of them. This means knowing the right seat for their child's age and size - from rear-facing car seats, forward-facing car seats, boosters, all the way to seat belts - and ensuring that kids are correctly buckled for every ride. Make sure your child is in #TheRightSeat at: [NHTSA.gov/TheRightSeat](https://NHTSA.gov/TheRightSeat) (English-

language) or [NHTSA.gov/Protegidos](https://NHTSA.gov/Protegidos) (Spanish-language)

Dates Aired: 01/01/2019 to 03/31/2019

Number: 12

Issue: Discovering Nature

Title: Father

Market: Salt Lake City, UT

Length: 15 and 30sec

Brief Description: New Discovering Nature PSAs remind parents and caregivers that trails are a family's guide to the transformative power of discovery in the forests and parks near them. Help families this fall experience nature near them by running PSAs highlighting the many resources connecting families to local trails on [DiscovertheForest.org](https://DiscovertheForest.org).

Dates Aired: 01/01/2019 to 03/31/2019

# KPNZ-TV Channel 24 Ogden, UT.

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Corporate Business Address: 450 Park Ave. Floor 30th, New York, NY 10022

Number: 13

Issue: Health

Title: Stand up 2 all of us

Market: Salt Lake City, UT

Length: 15, 30 and 60 seconds.

Brief Description: The fight against cancer isn't Up2 someone else. Featuring Renee Zellweger, Rob Lowe, Billy Bob Thornton, Michael Strahan, Minka Kelly, Mandy Moore and other stars demonstrates, it's Up2 all of us.

Stand up and donate: <http://www.su2c.org/donate>

Stand Up To Cancer's mission is to raise funds to accelerate the pace of groundbreaking translational research that can get new therapies to patients quickly and save lives now. Find out more about Stand Up To Cancer: <http://www.standup2cancer.org>

Dates Aired: 01/01/2019 to 03/31/2019

Number: 14

Issue: Puerto Rico Hurricane

Title: Umbrella

Market: Salt Lake City, UT

Length: 30 seconds.

Brief Description: This PSA shows that Puerto Rico is still struggling after the hurricane and asks to donate to help rebuild the country; a woman is holding an umbrella Thank you to Latinworks for developing this powerful public service announcement for PRxPR.

Donate. Activate. Advocate. Support Hurricane Maria's relief & rebuild efforts via [www.PRxPR.org](http://www.PRxPR.org) #PRxPR #PuertoRico

Visit us at [www.PRxPR.org](http://www.PRxPR.org)

Dates Aired: 01/01/2019 to 03/31/2019

Number: 15

Issue: Puerto Rico Hurricane

Title: Bicycle

Market: Salt Lake City, UT

Length: 30 seconds.

Brief Description:

This PSA shows that Puerto Rico is still struggling after the hurricane and asks to donate to help rebuild the country; a young man is holding his bicycle showing homes ruined by the hurricane. Thank you to Latinworks for developing this powerful public service announcement for PRxPR.

Donate. Activate. Advocate. Support Hurricane Maria's relief & rebuild efforts via [www.PRxPR.org](http://www.PRxPR.org) #PRxPR #PuertoRico

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Dates Aired: 01/01/2019 to 03/31/2019