

2nd Quarterly Issues and Programming Report April-June 2019

Issue/Event: Abused kids with challenges get help from community during the fundraiser, "Festival of Quilts" at the Cunningham Children's Home in Urbana held on April 5-6, 2019.

Alternative School/Home for those 18 & under with legal/home/school troubles

WQQB, WSJK, WJEK, WBKC

3/26/19-4/6/19

- Biggest Annual Fundraiser for this school for students who are enrolled and living on the Cunningham campus to cope with issues, deal with life's frustrations, and get support.

Issue: Local Tourism - Varies

Community Calendar

WGKC, WJEK, WSJK, WQQB

4/01/19 - 6/30/19

- Events posted on all station websites give listeners a guide to everything going on in Central Illinois. Fundraisers all well represented, many getting air time during the morning shows with coordinators visiting with our on air talent.

Issue: Employment

Community Calendar and Radio Interview with coordinators who were hiring

WGKC, WJEK, WSJK, WQQB

4/01/19 - 4/30/19

- Colleges and big corporations in the Champaign-Urbana area were recruiting new workers during their career fairs in the spring.

Issue: Local Tourism - Varies

Champaign Convention & Visitors Friday "Out & About" Segment for radio stations

WGKC, WJEK, WSJK, WQQB

4/5/19 - 6/28/19

- Every Friday pre-record interview between station personality and Champaign CVB Employee. Informs listeners what is happening this weekend locally in our community. Many events evolved around contributing to local charities like the 5K run/walks, bands performing for benefits, area festivals, and summer camps are just a few events in the spotlight.

Issue: Supporting the Fine Arts promoting local theater: Urbana High School's "Newsies," Centennial High's "Sound of Music," Central High's "Jesus Christ Superstar," and CUTC's "Beauty and the Beast"

WGKC, WJEK, WSJK, WQQB

4/04/19 - 6/24/19

- Stations ran PSA's to promote ticket sales for the local theater productions

Issue: Increasing the community's awareness, acceptance, and understanding of Autism Spectrum Disorder and promoting education, advocacy, and support for our local families.

WQQB, WGKC, WSJK, WJEK

4/01/19 - 4/13/19

- Annual Autism Walk and Resource Fair with funds going towards workshops, speakers, family activities, and other community projects that the C-U Autism Network provides throughout the year

Issue: Appreciating antiques with the Annual Savoy Antique Car and Truck Show

WQQB, WGKC, WSJK, WJEK

4/1/19 - 4/14/19

- Vehicles 15 years and older on display at Worden Martin Buick GMC, with prizes, goody bags, and trophies. Proceeds benefitting the Cunningham Children's Home in Urbana

Issue: Poor, Underprivileged, Neglected, and Abused Infants and Toddlers get help with Crisis Nursery fundraiser at the iHotel on June 1st, 2018 with our stations promoting.

WQQB, WGKC, WSJK, WJEK

5/16/19 - 6/7/19

- Stations encouraged listeners to give by conducting interviews with director Stephanie Record. Event posted on our websites and social media. Sharing statistics about families touched by the Crisis Nurseries services in Urbana.

Issue: Supporting Performance Arts in Urbana Parks with "Neighborhood Nights"

WQQB, WGKC, WSJK, WJEK

5/29/19 - 6/26/19

- Emceeding, promoting Wednesday Night free concerts from area bands in different recreational properties from the Urbana Park District each week with free lemonade and popcorn

Issue: Honoring our Military with Memorial Day services

WQQB, WGKC, WSJK, WJEK

5/20/19 - 5/27/19

- Encouraged participation in several events saluting our fallen soldiers with a special focus on the 75th anniversary of D-Day.

Issue: At-risk youth getting services: Don Moyer Boys and Girls Club

WQQB, WGKC, WSJK, WJEK

4/10/19 - 4/20/19, 5/20/19 - 6/7/19

- Two major fundraisers in the spring helped fund after school programs and summer camps for at-risk youth. (Steak and burger dinner)(Annual golf outing at Stone Creek)

Issue: Support Performance Arts and Veterans in Tolono Fun Day festival parade & fireworks

WQQB, WGKC, WSJK, WJEK

5/30/19 - 6/29/19

- Emceeding, promoting the event with interviews with coordinators and running PSA's to ensure the non-profit organization received donations for the fireworks, parade, 5K, and salute to military