

**KBTX Media**

Issues/Programs Report-1st Quarter 2020

Issue/Concern: Health & Fitness

Date	Program	Time	Duration	Description
1/8/20	First News @4pm	4pm	5:39	Back to school for Bryan and College Station ISDs means back to sharing germs with every kid in the classroom. Keeping your students from falling ill may seem a Herculean task, but there are ways to help stop the spread of disease. Dr. Seth Sullivan is an infectious disease specialist at Baylor Scott & White Health. He joined First News at Four to share important information. See the video player above for the full conversation and see below for the highlights.
1/21/20	First News @4pm	4pm	5:25	A new tool, developed by Texas A&M University scientists, could tell the difference between legal hemp and illegal marijuana in seconds. "We developed this technology that allows for non-invasive, non-destructive—and what's very important for law enforcement officers—on-site identification of cannabis," said Dmitry Kurouski, assistant professor in the department of biochemistry and biophysics at Texas A&M University. "It's really simple," said Lee Sanchez, the research assistant credited with developing this machine that's about the size of a lunchbox. "You place [the sample] against the nose cone, turn on the laser, and it'll give us a spectra."
2/24/20	First News @4pm	4pm	8:29	Vietnam War veterans across the United States, including many in the Brazos Valley, continue to suffer from the unintended health consequences of Agent Orange, a chemical used during jungle warfare. Agent Orange was designed to destroy jungle vegetation used as cover by enemy troops, but in the decades since American soldiers came home, more and more research has revealed that Agent Orange harmed humans as well. From cancer to spina bifida, many conditions have been attributed to the exposure to Agent Orange. For years, Vietnam veterans say they weren't receiving the appropriate health care benefits owed them due to this exposure.
2/25/20	First News @4pm	4pm	4:52	Often when the stock market is reacting to geopolitical events, Raymond Robertson with the Texas A&M Bush School of Government and Public Service says the reaction is based on perception rather than stark reality. However, as huge losses roll in due to concerns over the spreading Coronavirus, Robertson says this time is different. "Stock markets do tend to overreact, but production in China has been shut down for a couple of months," said Robertson. "Even though production is resuming, those effects are now starting to affect the [U.S.] economy. Now the supply lines are starting to feel the pinch, and that's affecting the stocks."

3/11/20	First News @4pm	4pm	3:26	Have you broached COVID-19 concerns with your child yet? Whether you are worried about what they're hearing on the news or you want to teach them to better wash their hands, Bryan-College Station child psychologist Adam Saenz says now is the time check-in with your kid. "Don't wait for the kids to bring up the topic," said Saenz, founder of Oakwood Collaborative and Counseling who specializes in adolescent stress management. "Don't assume that they'll talk about it when they're ready. They may not be aware of it. It may not be an issue, and that's why they're not talking about it. But, they may be very aware of it, and they're just so scared they don't even know what to say."
3/18/20	First News @4pm	4pm	4:16	Since the start of COVID-19 concerns in the area, blood donations have been down at the Blood Center of the Brazos Valley. "We've seen a lot of mobile drives cancel in the recent weeks," said Steve Walker, regional director of the Blood Center. "So we're asking people to come donate because everyone still needs blood." Walker explains that blood has a shelf life and can expire; therefore, new donations are needed all the time. However, blood donations become critical during a medical crisis like the COVID-19 pandemic. Local hospitals need to be ready for anything.
3/27/20	First News @4pm	4pm	5:56	Right now, older Americans are inundated with messaging that calls them the population most at risk of becoming seriously ill from COVID-19. "I think it's making them fearful," said Marcia Ory, founding director of the Texas A&M Center for Population Health & Aging. Ory is a sociologist behavioral scientist and chronic disease epidemiologist. However, Ory says there is a way that seniors can hear and heed this messaging while also protecting their mental health: "Don't be fearful; be concerned."

Issue/Concern: Pets & Animals

Date	Program	Time	Duration	Description
1/13/20	BVTM	6:30am	2:00	Pet Talk-Texas A&M University Vet Science Center discusses different issues concerning your pet.
1/27/20	BVTM	6:30am	2:00	Pet Talk-Texas A&M University Vet Science Center discusses different issues concerning your pet.
2/10/20	BVTM	6:30am	2:00	Pet Talk-Texas A&M University Vet Science Center discusses different issues concerning your pet.
2/24/20	BVTM	6:30am	2:00	Pet Talk-Texas A&M University Vet Science Center discusses different issues concerning your pet.
3/9/20	BVTM	6:30am	2:00	Pet Talk-Texas A&M University Vet Science Center discusses different issues concerning your pet.
3/23/20	BVTM	6:30am	2:00	Pet Talk-Texas A&M University Vet Science Center discusses different issues concerning your pet.

Issue/Concern: Social Issues & The Family

Date	Program	Time	Duration	Description
1/19/2020	News at 10pm	10pm	:60	On Monday, January 20, the Brazos Valley Area Alumnae Chapter of Delta Sigma Theta Sorority is hosting a Dr. Martin Luther King, Jr. March & Program. The march will begin at 10 A.M. at the Sadi Thomas Park in Bryan and will end at Kemp Elementary. After the march, there will be a program at the school, which includes a speech from Dr. Mia Moody-Rameriz. Winners of the Brazos Valley Area Alumnae Chapter of Delta Sigma Theta Sorority MLK Essay and Art contest will be announced at the walk and program, as well. The event is free to the public.

1/15/2020	First News @4pm	4pm	4:31	Monday's Oscar nominations were noticeably lacking in diversity. Of the 20 actors nominated, 19 were white. None of the 5 directors were women. It's a problem that sparked outrage when every actor in 2015 and 2016 was white. In response, social media started the #oscarsoswhite movement to push the Academy to diversify its selections. The Academy responded and pledged to double the diversity in terms of members. But flash forward to 2020 and we're almost no better than we were 5 years ago.
1/30/2020	First News @4pm	4pm	4:39	Do you have a high school junior or senior taking the SAT this year? For the first, maybe second or third time? No matter how many times your teenager has sat through this test, it can be intimidating. The College Board's "Suite of Assessments," or SAT, was redesigned in 2016. Priscilla Rodriguez, the College Board's vice president of college readiness assessments, says the goal is to better measure the skills and knowledge from curricula that students are already learning in schools.
3/24/20	First News @4pm	4pm	7:42	Workforce Solutions of the Brazos Valley is used to helping local people who have lost a job, but they're not quite used to being this busy. "The number of people who have lost their jobs in the first week of this is somewhere between 2,000 and 4,000," said Tom Wilkinson, director of Workforce Solutions. "It's a lot." That's why Wilkinson and his team (considered to be essential services) are still hard at work trying to get the unemployment back to work on their own.

Issue/Concern: Traffic Safety

Date	Program	Time	Duration	Description
3/20/20	First News @4pm	4pm	4:58	Law enforcement in the area is making changes to practice social distancing during the COVID-19 pandemic. Brazos County Sheriff Chris Kirk, College Station Asst. Police Chief Billy Couch and Bryan Police Chief Eric Buske joined News 3 at Six to discuss how these changes affect—or don't affect—residents of their respective communities. See below for the full list of changes. "We want our citizens to understand that we are here to protect them, and we'll do everything we can," said Kirk.

Issue/Concern: State & Local Government

Date	Program	Time	Duration	Description
1/13/20	BVTM	6:30am	3:00	City of Bryan Mayor, Andrew Nelson, spoke with Josh Ninke about the issues that matter most to City of Bryan Residents.
1/8/20	BVTM	6:30am	3:00	City of College Station Mayor, Karl Mooney, spoke with Josh Ninke about the issues that matter most to City of College Station Residents. Mayor Mooney has a regularly scheduled spot each month.

1/2/20	BVTM	6:30am	3:00	Congressman Bill Flores spoke with Josh Ninke about the issues that matter most to the area he serves in the Brazos Valley. Congressman Flores has a regularly scheduled spot each month.
2/10/20	BVTM	6:30am	3:00	City of Bryan Mayor, Andrew Nelson spoke with Josh Ninke about the issues that matter most to City of Bryan Residents.
2/12/20	BVTM	6:30am	3:00	City of College Station Mayor, Karl Mooney, spoke with Josh Ninke about the issues that matter most to City of College Station Residents. Mayor Mooney has a regularly scheduled spot each month.
2/5/20	BVTM	6:30am	3:00	Congressman Bill Flores spoke with Josh Ninke about the issues that matter most to the area he serves in the Brazos Valley. Congressman Flores has a regularly scheduled spot each month.
3/9/20	BVTM	6:30am	3:00	City of Bryan Mayor, Andrew Nelson spoke with Erika Fernandez & Josh Ninke about the issues that matter most to City of Bryan Residents.
3/11/20	BVTM	6:30am	3:00	City of College Station Mayor, Karl Mooney, spoke with Erika Fernandez & Josh Ninke about the issues that matter most to City of College Station Residents. Mayor Mooney has a regularly scheduled spot each month.
3/4/20	BVTM	6:30am	3:00	Congressman Bill Flores spoke with Erika Fernandez & Josh Ninke about the issues that matter most to the area he serves in the Brazos Valley. Congressman Flores has a regularly scheduled spot each month.

Issue/Concern: Agriculture

Date	Program	Time	Duration	Description
1/2/20	From the Ground Up	6:50am	1:59	Most people in agriculture will tell you every year is different with different challenges than the year before. 2019 certainly bore that out. Most old timers we talked to couldn't remember a year that had started so wet due to continuous rains in the fall and then remained wet for so long through the winter and spring.
1/9/20	From the Ground Up	6:50am	1:54	Precision agriculture allows farmers to use new technologies to help them increase crop yields and hopefully profitability by lowering inputs like land, water, fertilizer, herbicides, and insecticides. One of the tools available is a practice called variable rate fertilizing.
1/16/20	From the Ground Up	6:50am	1:55	Almost everyone knows what a smart phone is, but there are also new generations of smart machines being built that will be used in agriculture to help manage a crop.
1/23/20	From the Ground Up	6:50am	1:59	Some experts are optimistic about the prices ranchers may be receiving for the calves that they sell this year. Part of what's fueling this optimism is a strong demand for U.S. Beef both here at home and abroad.
1/30/20	From the Ground Up	6:50am	1:59	Many Texas farmers experienced one of their wettest years ever in 2019 and that wet weather also extended into the Midwest where most U.S. corn is grown. While most producers will be glad to put last year behind them, it seems to be lingering and causing some uncertainty for the corn market in 2020.

2/6/20	From the Ground Up	6:50am	1:59	The Chancellor of the Texas A&M University System made headlines recently when he sent a letter to Harvard University's president claiming that some of Harvard's faculty had engaged in an unethical campaign to discredit Texas A&M over its involvement in a study on red meat.
2/13/20	From the Ground Up	6:50am	1:59	Ukraine, and Russia, and a steady but static demand, along with the expected record supply of corn suggests that there will be significant downward price pressure at some point this spring or summer. For today's farmer, growing the crop is only part of the job
2/20/20	From the Ground Up	6:50am	1:58	The Ag Industry encourages its producers to talk with consumers and tell their story to try and bridge the disconnect that exists between the two groups, but it's also important that producers engage with their elected representatives.
2/27/20	From the Ground Up	6:50am	1:59	China joined the World Trade Organization in 2001 and since then there have been a deluge of complaints from the U.S. agricultural sector about our trade relationship with China.
3/5/20	From the Ground Up	6:50am	1:58	The coronavirus outbreak in China has not only caused health concerns worldwide, but it's resulted in China putting much of their economy on hold and that is having negative effects in a variety of business sectors around the globe. Agricultural commodity markets are no exception
3/12/20	From the Ground Up	6:50am	1:53	To say that over the last twenty years farming has become more complicated is a bit of an understatement. When you couple the technology that is required to put in a crop today with the marketing expertise it takes to sell a crop it's easy to see why farmers would take exception to a politician claiming that he could teach anyone to be a farmer.
3/19/20	From the Ground Up	6:50am	1:52	Nobel Prize Winner Norman Borlaug once observed that countries that can feed themselves have many problems and that countries that can't feed themselves only have one problem.
3/26/20	From the Ground Up	6:50am	1:58	Since the nation's beef cattle herd had hit its peak cattle prices were projected to slowly rise this year, but that was prior to the coronavirus. Since the first of the year prices have dropped almost three hundred dollars per calf, even though demand for beef remains good.

