

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Messmer

Authorized committee:

Markmessmer.com

Agency requesting time (and contact information):

N/A Strategic Media Placement

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Indiana Senate District 48

Date of election:

11.8.2022

General

Primary

Treasurer of candidate's authorized committee:

Roger Allen Seng

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
<p>Signature: Charles Ballard</p> <p style="font-size: small; text-align: right;">Digitally signed by Charles Ballard Date: 2022.10.07 09:30:40 -04'00'</p> <p>Name: Charles Ballard</p> <p>Date of Request to Purchase Ad Time: 10.7.2022</p>	<p>Signature: <i>Mark R. Lange</i></p> <p>Name: Mark Lange</p> <p>Date of Station Agreement to Sell Time: 10/7/22</p>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station?  Yes  NoDate ad received: 10/7/22Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1034-623</u>	Station Call Letters: <u>W 370</u>	Date Received/Requested: <u>10/7/22</u>
Est. #: <u>Contract 4433898</u>	Station Location: <u>Petersburg, TN</u>	Run Start and End Dates: <u>10/10/22 - 11/8/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



The Original Company  
 PO Box 242  
 Vincennes, IN 47591  
 (812) 882-6060

## WBTO Order Confirmation

**OrderID / Status:** 1034-023 / Ok  
**Sponsor:** MarkMessmer.com  
**Product:** MarkMessmer.com - 10/10 - 11/8 only IN S  
**Estimate/PO#** contract #4433898  
**AccountRep** Michelle York  
**Billing Cycle:** Broadcast Month  
**InvoiceType:** Detail  
**RunDates:** 10/10/2022 - 11/08/2022  
**Items Ordered:** 79  
**Gross Amount:** 1,905.17  
**-Discounts:** 0.00  
**-Agency Commission:** -285.77  
**Net Amount:** 1,619.40

Markmessmer.com  
 1655 Palm Beach Lakes Blvd, 9th Fl, suite 903  
 West Palm Beach, FL 33401

Scheduled Stations: WBTO  
 Sponsor: MarkMessmer.com

Printed 10/07/2022 03:11 PM

LineID	Run Dates	Run Weeks	Run Times	Mo	Tu	We	Th	Fr	Sa	Su	Week	Length	Description	PreEmp	Qty	Rate	Cost
01	10/10/2022 - 11/04/2022	All Weeks	6a-10a	1	1	1	1	1			5	1:00	Spot	1	20	25.88	517.60
02	10/10/2022 - 11/04/2022	All Weeks	10a-3p	1	1	1	1	1			5	1:00	Spot	1	20	25.88	517.60
03	10/10/2022 - 11/04/2022	All Weeks	3p-7p	1	1	1	1	1			5	1:00	Spot	1	20	25.88	517.60
04	10/15/2022 - 10/30/2022	All Weeks	6a-7p						2	2	4	1:00	Spot	1	12	16.59	199.08
05	11/07/2022 - 11/08/2022	All Weeks	6a-10a	1	1						2	1:00	Spot	1	2	25.88	51.76
06	11/07/2022 - 11/08/2022	All Weeks	10a-3p	1							1	1:00	Spot	1	1	25.88	25.88
07	11/07/2022 - 11/08/2022	All Weeks	3p-7p	1							1	1:00	Spot	1	1	25.88	25.88
08	11/07/2022 - 11/08/2022	All Weeks	3p-7p								0	1:00	Spot	1	0	25.88	0.00
09	11/05/2022 - 11/06/2022	All Weeks	6a-7p						2	1	3	1:00	Spot	1	3	16.59	49.77

### Notes and Special Instructions

This order was duplicated from Order 1034-022 from MarkMessmer.com

Imported from eOrder 10/7/2022 11:07:53 AM

REVISION Imported from eOrder 10/7/2022 11:48:06 AM

### Broadcast Month Projected Billing [Gross]

Month	Billing	Month	Billing	Month	Billing	Quarter	Billing
Jul-2022	0.00	Aug-2022	0.00	Sep-2022	0.00	Q3-2022	0.00
Oct-2022	1,363.68	Nov-2022	541.49	Dec-2022	0.00	Q4-2022	1,905.17

Confirmed Correct; Payment Guaranteed

Accepted for WBTO