

WNKY

Problems & Issues Report

October 1st – December 31st, 2006

Completed January 10, 2007

Overview

WNKY provides to its viewers programs and Public Services Announcements, which address issues and areas of concern in the local community.

Section A

Lists regularly scheduled and special full-length programming, which provided WNKY'S most significant treatment of community issues aired during the period of, October 1st – December 31st, 2006

Section B

Summary of Public Service Announcements and short segments aired during the past, October 1st – December 31st, 2006

Section C

Lists station non-broadcast participation in, and support of, Community activities.

Section A

Lists regularly scheduled and special full-length programming, which provided WNKY'S most significant treatment of community issues aired during the period, October 1st – December 31st, 2006

Family Value/Relationships/Morals:

Shepherd's Chapel- (M-F, 5-6AM)

Religious/Spiritual program based on the premised of well being through prayer and religion.

Kenneth Copeland Voice of Victory- (M-F, 6-6:30AM)

Religious/Spiritual program based on the premised of well being through prayer and religion.

In Search of the Lord- (Sun. 7-7:30AM)

This program emphasizes bible study from the Church of Christ denomination. Blends office/study setting the congregational services.

Old Fashioned Gospel Hour- (Sun. 7:30-8AM)

Regional Missionary Baptist Church program features weekly speakers. Hosted by Elder Bobby Pitt.

Mass of the Air- (Sun. 10-10:30AM)

Catholic Church services available for people unable to attend their local church in person.

Tyra Banks- (Mon-Fri. 11-12PM)

The Tyra Banks Show is a U.S. daytime talk show hosted by former American supermodel Tyra Banks. The show focuses on issues facing women today.

Martha Stewart – (M-F, 10-11AM)

Martha the nationally syndicated lifestyle series hosted by Martha Stewart, features headliners, celebrities and ordinary people taking part in fun and fascinating projects--live, in front of a studio audience. Combining Martha's signature sense of humor with her love of people and projects, the hour-long show presents inspiring ideas from cooking and entertaining, to decorating, and home renovating.

Dr. Phil- (M-F, 5-6PM)

Dr. Phil is a talk show that strongly emphasizes analysis and correction of anti-social behavioral patterns and development of socially responsible attitudes, values, and actions.

Rachael Ray (M-F, 3-4 PM)

Host Rachael Ray presents simple solutions for everyday issues, offering viewers unique take-away information as well as entertaining ways to squeeze just a little more out of life every day. Showcasing Rachael's signature warmth, energy and her boundless curiosity for all aspects of life, the series engages viewers and in-studio audiences with a personal, hands-on, celebratory approach to life the Rachael Ray way. While Rachael continues to heat up the kitchen with her creative signature dishes, she also takes her audience beyond to explore all facets of life and good living.

Section B

Summary of Public Service Announcements and short segments aired
the period of October 1st – December 31st, 2006

I. NBC Public Service Announcements

II. WNKY Public Service Announcements.

Section C

Summary of non-broadcast participation in, and in support of Community activities