

WNKY NBC

Problems & Issues Report

January 1, 2013 through March 31st, 2013.

Completed April 9, 2013

Overview

WNKY provides to its viewers programs and Public Services Announcements, which address issues and areas of concern in the local community.

Section A

Lists regularly scheduled and special full-length programming, which provided WNKY'S most significant treatment of community issues aired during the period of January 1, 2013 through March 31st, 2013.

Section B

Summary of Public Service Announcements and short segments aired during the period of January 1, 2013 through March 31st, 2013.

Section C

Lists station non-broadcast participation in, and support of, community activities during the period of J January 1, 2013 through March 31st, 2013.

Section A

Lists regularly scheduled and special full-length programming, which provided WNKY'S most significant treatment of community issues aired during the period January 1, 2013 through March 31st, 2013.

Family Value/Relationships/Morals:

Shepherd's Chapel (Mon-Fri 5-6 am): A religious program emphasizing prayer and religious study.

Believer's voice of Victory (Mon-Fri 6-6:30 am): A religious program emphasizing prayer and religious study.

AG Day(Mon-Fri 6:00-6:30 am): Farm Journal Media

Dr. Phil (Mon-Fri 3:00-4:00 pm): Drawing on over 30 years of experience in psychology and human functioning, Dr. Phil addresses a wide range of issues such as relationships, sex, family, finances and emotional health – all with his signature “tell it like it is” style.

(SECTION A ATTACHMENT)

BOWLING GREEN TODAY

1st Quarter - 2013

January 7 - Barren River District Health Department: Medical Information
January 11 - Community Action: Free Tax Preparation Services
January 14 - Public Theater Of Kentucky: Talent Show Fundraiser
January 16 - Warren County Homemakers Association: Club Information
January 21 - Hospice Of Southern Kentucky: Chocolate Festival
January 25 - Bowling Green Junior High School: Cheerleading Competition

February 11 - Warren County Parks & Recreation: Help The Aquatic Center
February 14 - Arts Education Task Force: Upcoming Performances
February 25 - Noon Lions Club: Pancake Fundraiser
February 26 - Junior Achievement: Penguin Plunge
February 28 - Urban Leadership Alliance: Jeopardy Bowl

March 6 - Barren River District Health Department-School's Summit
March 8 - Hospice of Kentucky-Upcoming Fundraisers
March 14 - Bowling Green Parks and Recreation Golf Clinics
March 18 - UK Extension Office - Spaghetti Squash
March 20 - Family Enrichment Center - Run For Kids Sake (3/19)
March 22 - Cave City Tourism - Kentucky Down Under (3/12)

OVERVIEW

WNKY NBC40 AND CBS40 PROVIDE TO OUR VIEWERS FULL LENGTH LOCALLY PRODUCED AND REGULARLY SCHEDULED PUBLIC SERVICE PROGRAMS. THE STATIONS LOCALLY PRODUCED "BOWLING GREEN TODAY SHOW" AIRS MON-FRI 630AM -7AM ON OUR NBC STATION LEADING INTO THE TODAY SHOW, AND REBROADCAST ON OUR CBS STATION MON-FRI 9AM-930AM LEADING OUT OF CBS THIS MORNING. THESE STATIONS ALSO CARRY REGULARLY SCHEDULED FULL WEATHER FORECASTS AND EXTENSIVE SEVERE WEATHER FORECASTS BY OUR 2 METEOROLOGISTS.

SECTION A

LISTS REGULARLY SCHEDULED AND SPECIAL FULL LENGTH PROGRAMMING.

BOWLING GREEN TODAY SHOW, LOCALLY PRODUCED ON WNKY NBC40 MONDAY THROUGH FRIDAY 630AM-7AM. THIS SAME SHOW IS REBROADCAST MONDAY THROUGH FRIDAY 9-930AM ON WNKY CBS40.

FAMILY VALUES/RELATIONSHIPS/MORALS

WNKY NBC40 AND WNKY CBS40 ALSO AIRS SYNDICATED PROGRAMS THAT EXPRESS THESE VALUES.

WNKY CBS 40 AG DAY 6-630AM MON-FRI

WNKY (NBC)

In Search of the Lord- (Sun. 7-7:30AM)

This program emphasizes bible study from the Church of Christ denomination. Blends office/study setting the congregational services.

Old Fashioned Gospel Hour- (Sun. 7:30-8AM)

Regional Missionary Baptist Church program features weekly speakers. Hosted by Elder Bobby Pitt.

Shepherd's Chapel (Mon-Fri 5-6 am): A religious program emphasizing prayer and religious study.

Believer's voice of Victory (Mon-Fri 6-6:30 am): A religious program emphasizing prayer and religious study.

Dr. Phil (Mon-Fri 3:00-4:00 pm): Drawing on over 30 years of experience in psychology and human functioning, Dr. Phil addresses a wide range of issues such as relationships, sex, family, finances and emotional health – all with his signature “tell it like it is” style.

The Doctors (Mon-Friday 4:00-5:00pm) The doctors is a one-hour long, daytime talk show delivering up to the minute information from a panel of four practicing medical professionals in a compelling and entertaining format five days a week.

Dateline (Friday 8:00-10:00 pm) Dateline NBC.' premiered for NBC News in primetime in 1992. Since then, this multi-night franchise has included frequent specials, investigative reporting and uses its news anchors as more than just news-readers. With Stone Phillips and Ann Curry anchoring, the broadcast also features Tom Brokaw, Katie Couric and Maria Shriver, each of whom contributes to and anchors some of the editions. The flexibility of 'Dateline NBC' allows for both multipart features and full hour documentaries devoted to single subjects and reports



Q1 2013 Program Schedule

WNKY-NBC

325 Emmett Ave. Suite N BG KY 42101
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12.21.12

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday		
5:00	Shepards Chapel					Paid		5:00	
5:30								5:30	
6:00	Believer's Voice Of Victory							6:00	
6:30	Bowling Green Today							6:30	
7:00	The Today Show					The Saturday Today Show	In Search	7:00	
7:30							Gospel Hour	7:30	
8:00							Sunday Today	8:00	
8:30								8:30	
9:00	The Today Show II					The Chica Show	Meet The Press	9:00	
9:30						Pajanimals		9:30	
10:00	The Today Show III					Poppy Cat	Mass of the Air	10:00	
10:30						Justin Time	Paid	10:30	
11:00	The Jeff Probst Show					Lazytown		11:00	
11:30						Noodle & Doodle		11:30	
12:00N	Rachael Ray					NBC Sports	NBC Sports	12:00N	
12:30								12:30	
1:00	Days of Our Lives							1:00	
1:30								1:30	
2:00	Judge Judy							2:00	
2:30								2:30	
3:00	Dr. Phil							3:00	
3:30								3:30	
4:00	The Doctors							4:00	
4:30								4:30	
4:56	Skywatch 40 Weather								4:56
5:00	Jeopardy! II							Paid Programming	IN KY News
5:30	NBC Nightly News					NBC News	NBC News	5:30	
6:00	Skywatch 40 Weather					Storm Storles	Dateline	6:00	
6:04	Jeopardy!							6:04	
6:30	Entertainment Tonight					In KY News		6:30	
7:00	The Biggest Loser	Betty White's Off Their Rockers	Whitney	30 Rock (Community 2/7)	Dateline	Deception (American Ninja Warrior 2/2)			7:00
7:30		Betty White's Off Their Rockers	Guys wih Kids	Parks & Recreation				7:30	
8:00		Go On	Law & Order:SVU	The Office		Chicago Fire	The Biggest Loser/SNL Specials	8:00	
8:30		The New Normal		1600 Penn			(Celebrity Apprentice 3/3)	8:30	
9:00	Deception	Parenthood (Smash 2/12)	Chicago Fire	Do No Harm	Rock Center w/Brian Williams	Law & Order:SVU		9:00	
9:30								9:30	
10:00	Skywatch 40 Weather							10:00	
10:05	King Of The Hill					The Simpsons	Whacked/Sports	10:05	
10:35	The Tonight Show with Jay Leno					Saturday Night Live	Paid	10:35	
11:05							Dateline-NBC	11:05	
11:35	Late Night With Jimmy Fallon						Encore	11:35	
12:00M						1st Look	Meet The Press	12:00M	
12:35	Last Call with Carson Daly					Open House NYC	Encore	12:35	
1:00	Today All Night					Open House NYC	Paid	1:00	
1:30						Entertainment		1:30	
2:00	Mad Money with Jim Cramer					Weekend		2:00	
2:30								2:30	
3:00	Paid				Wine Country			3:00	
3:30					Paid			3:30	
4:00								4:00	
4:30	Early Today Show						Early Show	4:30	

Section B

Summary of public service announcements and short segments aired the period of January 1, 2013 through March 31st, 2013.

I. NBC Public Service Announcements

II. WNKY Public Service Announcements.

(SECTION B ATTACHMENT)

PSA'S ATTACHED AGAIN

1st Quarter - 2013

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Section C

Summary of non-broadcast participation in support of community activities
January 1, 2013 through March 31st, 2013.

SECTION C ATTACHMENT

JAN

NCAA VIGNETTES

GREEN YOUR ROUTINE

FUR BALL

FEB

BLACK HISTORY MONTH

MARCH

PENGUIN PLUNGE

BOURBON BASKETBALL

CHANEY'S EASATER EGG HUNT