

WNKY/ENKY

QUARTERLY ISSUES AND PROGRAMS LIST

2nd QTR: April 1, 2014 THROUGH June 30, 2014

This Quarterly Issues/Programs List contains a listing of non-entertainment which, in the opinion of the management of WNKY, represents the most significant treatment by the Station of certain issues believed to be of community concern during the proceeding three months. The list is not intended to be a comprehensive list of all the Station's non-entertainment programming. Nor is it designed to list every program broadcast by the Station that is responsive to the selected issues. Included are only those programs in which the Station devoted significant time or depth to the various issues.

As shown in Attachment A, the station airs on a regular basis an extensive amount of news and public affairs programs that provide significant time to issues of community concerns. In addition the station is actively involved in community activities. See Attachment B.

I. ISSUES

Health and Safety

The Economy

Community Enhancement

Education

Children's Issues

II. ISSUE-RESPONSIVE PROGRAMMING

Health and Safety

Bowling Green Today Show Airs on NBC @ 6:30 AM-7:00 AM M-F

Bowling Green Today Show Airs on CBS @ 9:00-9:30 AM M-F

Duration: Approximately 4 to 5 minutes for each segment

Date: 4/10/14 SKY Rehab – Shannon Goolsby

Shannon informed us about SKY – a rehab hospital committed to superior patient care, medical excellence and responsive case management. They offer a comprehensive range of inpatient programs and responsive case management.

Date: 4/14/14 National Health Care Awareness Day – Brad Asbury-A national initiative to encourage adults of all ages to plan ahead of a health crisis.

Date: 4/17/14 Jump With Jill – Jill Star – A Rock & Roll Nutrition Show that encourages kids to lead a healthy lifestyle.

Date: 5/9/14 Stroke Survival Month – Sherri Goldsmith –May is National Stroke Awareness Month and a time to recognize that stroke is a leading cause of death and serious long-term disability in the United States. In order to help the community understand the risk factors and symptoms of stroke, The Medical Center is hosting a screening opportunity for the community.

Face the Nation

Date: 4/6/14

Duration: 4 mins

Topic: Last month’s report from the World Health Organization stating that “seven million people worldwide were killed by air pollution” / need for “strong sustained leadership” from world leaders in order to improve air quality / the role climate change played as a stressor to the current problems in Syria.

Meet The Press

Date: 5/18/14

Duration: 10 mins

Topic: THE VA FALLOUT: AS THE LIST OF COVER-UP ALLEGATIONS AT VA HOSPITALS GROWS, WHAT IS THE IMPACT FOR OUR COUNTRY'S VETERANS? AND WHAT'S ON THE LINE FOR SEC. ERIC SHINSEKI AFTER THIS WEEK'S GRILLING IN CONGRESSIONAL HEARINGS?

Face the Nation

Date: 4/13/14

Duration: 10 mins

Topics include: potential impact of the resignation of Health and Human Services Secretary Kathleen Sebelius on the Affordable Care Act ('Obamacare').

Face the Nation

Date: 5/25/14

Duration: 8 mins

Topic: Scandal involving the policies and procedures at the VA / support for the recent announcement instructing veterans that they can seek care from non-VA facilities / call for a “major shake-up at the VA”, including the resignation of VA Secretary Shinseki.

The Economy

Face the Nation

Date: 4/13/14

Duration: 8 mins

Topic: reaction to Representative Blackburn's justification of Senate Republicans' decision to block the Paycheck Fairness Act;

Face the Nation

Date: 4/20/14

Duration: 10 mins

Topic: **"Robin Hood"** - an interview / profile of Wall Street hedge fund manager Paul Tudor Jones, founder of The Robin Hood Foundation, a charity that has given over \$1.25 billion to New York City's neediest, becoming the city's largest private backer of charter schools, job training and food programs. Tudor Jones was inspired to start a charity after seeing philanthropist Gene Lang on 60 MINUTES. Also includes interviews with Sister Mary Alice Hannan, director of Part of the Solution (POTS); Jabali Sawicki, principal of the Excellence Boys Charter School. The 08/18/13 rebroadcast includes a brief update at the conclusion of the segment stating how much The Robin Hood Foundation raised at this year's gala.

Meet the Press

Date: 6/29/14

Duration: 6 mins

THE REPUBLICAN RESPONSE: Reaction to Bill Clinton's defense of Hillary's "dead broke" comments. Plus: a fiery week for the GOP with House Speaker John Boehner's threat to sue the President, the controversy with the IRS scandal and now missing emails, and the continued strife to fight off Tea Party candidates in primaries leading up to the midterm elections.

Community Enhancement:

Bowling Green Today Show Airs on NBC @ 6:30 AM-7:00 AM M-F

Bowling Green Today Show Airs on CBS @ 9:00-9:30 AM M-F

Duration: Approximately 4 to 5 minutes for each segment

Date: 4/10/14 The ROC Basketball Tournament – Chad Winston- A local Church promotes community involvement through a 3 on 3-basketball tournament. He also spoke about other opportunities at the church.

Date: 4/16/14 JDRF Car Show – Kevin Kirby - An event that supports and raises money for the Juvenile Diabetes Research Foundation.

Date: 4/24/14 Franklin Simpson Middle--Local Middle School students organized a collection campaign for the community to provide a giveaway for community members in need (anything from clothing to washers and dryers).

Date: 5/14/14 Soap Box Derby Impound Days – Chad Goodman – The primary goal of Soap Box Derby is to provide young boys and girls an opportunity to spend time with a caring adult as they build their racer, to teach lessons about sportsmanship and self-confidence, and to provide kids with the thrill of competing in a racer they built themselves.

Education:

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Duration: Approximately 4 to 5 minutes for each segment

Date: 4/11/14 Warren County Schools Hall of Honor Inductees – Morgan Watson –The Warren County School Alumni Association announces an event honoring the Class of 2014 Hall of Honor inductees.

Date: 4/23/14 BGHS Hall of Honor – Judy Whitson--The Bowling Green High School Alumni Association announces an event honoring the Class of 2014 Hall of Honor inductees

Date: 5/12/14 WKU Commencement Info – Frieda Eggleton

Children's Issues

Face the Nation

Date: 5/6/14

Duration: 8 mins

Topics: Russian President Putin's promise to pull back troops amassed along the Russia-Ukraine border; the kidnapping of 300 schoolgirls in Nigeria by Boko Haram.

48 Hours

Date: 5/31/14

Duration: 10 mins

Topic: **48 HOURS: LIVE TO TELL: "One Last Hug"** - a report on growing dangers of dating and breakup violence, focusing on Melissa Dohme, who agreed to meet a former boyfriend, Robert Murton, for one last hug before they broke up forever. The decision nearly cost her her life: in an instant, she was stabbed 32 times and left for dead. Their relationship had started out lovingly, but Burton told her if she ever broke up with him, he would kill her. The couple eventually split up and Burton began calling her. He woke her up on the night of January 24, 2012 and begged her for one last hug. She agreed to meet him in front of her Clearwater, Florida home. After the attack, a police officer responding to the scene did not believe Dohme would survive. Melissa Dohme, police, EMS, doctors and Dohme's family describe their

learning of the attack, Melissa's treatment, the hunt for Murton, her recovery, facing her attacker in court... and how this event led her to find a solid relationship and a new purpose in life. Also included is an interview with Audrey Mabrey, herself a victim of a domestic attack. Her husband, Chris, an NYPD officer, bludgeoned her with a hammer and set her on fire. Epilogue: the men who attacked Melissa Dohme and Audrey Mabrey will spend the rest of their lives behind bars with no chance of parole. Melissa and Audrey believe they were spared to help themselves and others. Both are advocates at Hands Across the Bay, an organization founded by philanthropist Julie Weintraub, whose goal is to prevent domestic violence and help families in crisis. Interviewed: survivors Melissa Dohme and Audrey Mabrey; Melissa Harris (Clearwater Police Department officer); Vincent Supernor and Cameron Hill (Clearwater Fire & Rescue); Joanne Dohme (mother of Melissa); and Dr. Jeffrey Johnson (Bayfront Health Medical Center). (C: Troy Roberts - P: Liza Finley

Meet The Press

Date: 6/15/14

Duration: 6 mins

Topic: A SPECIAL CONVERSATION ABOUT FATHER'S DAY AND THE 10TH ANNIVERSARY RE-ISSUE OF "BIG RUSS AND ME: FATHER AND SON - LESSONS OF LIFE".

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Chaney's Dairy Barn Easter Egg Hunt – Debra Chaney –Debra told us about this upcoming, family-friendly event and other opportunities available at Chaney's

Date: 4/23/14 Summer Camp Registration – Emily Ulber –Information and Discounts for Community Education Summer Camps.

Protecting Kids – Cyndi Crocker –Promoting an upcoming event sponsored by the Family and Child Abuse Prevention Center.

Date: 4/30/14 ColorArt – Tunde Dugantsi – Local Artist's one of a kind, modern coloring book for kids and adults.

ATTACHMENT A

DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

CBS Sunday Morning News (Sun 8:00-9:30am):

A news and entertainment program that discusses current and historical events. Arts and science topics are highlighted.

60 Minutes (Sun 6:00-7:00 pm): News magazine providing a blend of hard-hitting investigative reports, interviews, feature segments and profiles of people in the news. It has won more Emmy Awards than any other news program. Its total of 78 awards includes the Lifetime Achievement Emmy given to Hewitt and the correspondents in Sept. 2003. The program has also won virtually every other broadcast journalism award, plus 11 Peabody Awards for exceptional television broadcasting.

48 Hours Mystery (Sat 8:00-10:00 pm): Television's most popular true-crime series, investigating shocking cases and compelling real-life dramas with journalistic integrity and cutting-edge style. This in-depth approach has earned 48 Hours and its team's frequent specials numerous awards including three Peabody's, 17 Emmys and our RTNDA Edward R. Murrow Awards.

Face the Nation (Sun 9:30-10:00 am): The longest-running news programs in the history of television, having premiered on CBS on November 7, 1954. Each Sunday, CBS News Chief Washington Correspondent Bob Schieffer interviews newsmakers on the latest issues. The program broadcasts from Washington, D.C., where Schieffer has spent more than 25 years covering government and politics. He has anchored Face the Nation since 1991. Guests include government leaders, politicians, and international figures in the news. CBS News correspondents engage the guests in a lively roundtable discussion focusing on current topics.

Up to the Minute (Mon-Fri 1:05-4:30 am): CBS's overnight news broadcast, offers very late workers, very early workers, insomniacs, parents of insomniac infants, and anyone else in the

growing Monday-through-Friday overnight audience a unique combination of hard news, news features, interviews, weather, sports, business and commentary.

Bowling Green Today Show. WNKY NBC 40 and CBS40 provide to our viewers full length locally produced and regularly scheduled public service programs. The stations locally produced “Bowling Green Today Show” airs Mon-Fri 6:30 am-7:00 am on our NBC station leading into the Today Show, and rebroadcast on our CBS station Mon-Fri 9:00 am. – 9:30 am leading out of CBS this morning. These stations also carry regularly scheduled full weather forecasts and extensive severe weather forecasts by our 2 meteorologists.

Meet The Press – (Sun, 9-10AM) This program is produced by NBC. It is a weekly public affairs, interview program featuring prominent newsmakers. Meet The Press is hosted by NBC news staff.

Dateline NBC- (Sun 6-7PM (Fri 8-9PM) (Sat 7-8PM) Dateline is a prime time newsmagazine. It examines stories and issues of interest on an in depth basis.

NBC Nightly News (Mon-Sun 5:30-6PM) This is the nightly news from NBC, featuring Brian Williams. The program covers news of the day and delivers special “in-depth” reports on significant problems and issues.

The Today Show (M-F 7-10AM) (Sat 7-9AM) (Sun 8-9AM) The Today Show is a daily news and information magazine program, it offers national news reports, interviews with significant newsmakers and informational features on health and quality topics of life.

ATTACHMENT B

LOCAL EVENT MARKETING

WNKY/ENKY, BOWLING GREEN, KY

QUARTERLY ISSUES & PROGRAMS LISTING

PERIOD: April-June 2014

SPONSORED EVENTS AND ACTIVITIES THAT WNKY/ENKY ARE INVOLVED IN:

April:

4/5/14 the Great Teddy Bear Run

This event promotes Child Abuse Awareness & Prevention Month and raises community awareness, funds and resources to benefit the Barren River Area Child Advocacy Center.

4/13/14 Second Saturday's

Market place food, fun, shopping and relaxation set in a Festival-Carnival like atmosphere.

4/17/14 Boys & Girls Club Charity Golf Classic

All benefits derived from your support will help make a difference in the lives of our boys and girls in the Bowling Green Area.

4/18/14 Chaney's Death at the Doo Wop

This interactive event travels you back in time. Give your company an on-air presence during a great feel-good community campaign.

4/20/14 March of Dimes, March for Babies

This event promotes medical research for babies.

May:

5/10/14 Downtown Merchants & Professionals Association Festival

May is historic Preservation Month and the proceeds from this event will benefit Habit for Humanity and Landmark Association.

All month long—Motorcycle Safety

This event promotes motor cycle safety to all motorists.

5/10/14 Georgia Pacific Dog Show

The event raises awareness and money for Relay for Life, which supports the American Cancer Society.

5/21/14 Community Action's Annual Charity Golf Classic

The charity benefits individuals and families confronting issues of poverty.

June:

6/14/14 Second Saturday's

Market place food, fun, shopping and relaxation set in a Festival-Carnival like atmosphere.

6/28/14 Garden Tea & Tour

This is a local event that helps Kids on the Block a non profit program that discusses issues with children concerning physical challenges, medical conditions, and social and safety issues.