



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

Dustin Cravins

Date:

9/8/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

9/8/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

752948

Station Call Letters:

KATC

Date Received/Requested:

9/7/2020

Est. #:

—

Station Location:

Lafayette, LA

Run Start and End Dates:

9/10 - 11/3/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dustin Lowins, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jules Edwards III

Authorized committee:

Committee to Elect Judge Jules Edwards

Agency requesting time (and contact information):

☐

N/A

LA Louisiana Consulting

200 W Pine St

Lafayette, LA 70501

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

Lafayette City Court Judge

Date of election:

November 3, 2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Pat Trahan

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Dustin Lowins

Name:

Dustin Lowins

Date of Request to Purchase Ad Time:

9/7/2020

Signature:

Christopher S Venets

Name:

CHRISTOPHER S VENETS

Date of Station Agreement to Sell Time:

9/7/2020

ORDER



Orders
Order / Rev: 752948
Alt Order #:
Product Desc: EDWARDS FOR CITY COURT JUDGE
Estimate:
Flight Dates: 09/10/20 - 11/06/20
Original Date / Rev: 09/09/20 / 09/09/20
Order Type: GENERAL

KATC

Primary AE: House Lafayette
Sales Office: L-LAF
Sales Region: LOC

Agency
Name: Committee To Elect Judge Jules Edw
Buying Contact:
Billing Contact:
 200 W. Pine St.
 Lafayette, LA 70501

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Edwards/Independent/City Court Judge
Demographic: A18+
Product Codes: PL State Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business Thru:
Advertiser External ID: 264719
Agency External ID: 145682
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	10	\$2,730.00	\$2,320.50
09/28/20	10/25/20	13	\$3,595.00	\$3,055.75
10/26/20	11/06/20	20	\$5,460.00	\$4,641.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	10	\$2,730.00	\$2,320.50	0.00
October 2020	13	\$3,595.00	\$3,055.75	0.00
November 2020	20	\$5,460.00	\$4,641.00	0.00
Totals	43	\$11,785.00	\$10,017.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Lafayette			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KATC	09/10/20	11/06/20	Good Morning Acadiana @M		6:00 AM-7:00 AM	MTWTF--	:30	2	\$250.00	P-6	0.00	NM	7	\$1,750.00
				Good Morning Acadiana 6am		(6:00 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	---TF--		2				\$250.00		0.00			
		Week: 09/14/20	09/20/20	-----		0				\$0.00		0.00			
		Week: 09/21/20	09/27/20	-----		0				\$0.00		0.00			
		Week: 09/28/20	10/04/20	-----		0				\$0.00		0.00			
		Week: 10/05/20	10/11/20	-----		0				\$0.00		0.00			
		Week: 10/12/20	10/18/20	-----		0				\$0.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--		1				\$250.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		3				\$250.00		0.00			
		Week: 11/02/20	11/08/20	MTWTF--		1				\$250.00		0.00			
N 2	KATC	09/10/20	11/06/20	Acadiana Newschannel @M		5:00 PM-5:30 PM	MTWTF--	:30	2	\$250.00	P-6	0.00	NM	9	\$2,250.00
				Acadiana Newschannel @ 5		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	---TF--		2				\$250.00		0.00			
		Week: 09/14/20	09/20/20	-----		0				\$0.00		0.00			
		Week: 09/21/20	09/27/20	-----		0				\$0.00		0.00			
		Week: 09/28/20	10/04/20	-----		0				\$0.00		0.00			
		Week: 10/05/20	10/11/20	-----		0				\$0.00		0.00			
		Week: 10/12/20	10/18/20	-----		0				\$0.00		0.00			

Order / Rev: 752948
 Alt Order #:
 Flight Dates: 09/10/20 - 11/06/20

Advertiser: Edwards/Independent/City Court Judge
 Product Desc: EDWARDS FOR CITY COURT JUDGE
 Estimate: KATC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/19/20	10/25/20	MTWTF--					3	\$250.00		0.00			
Week: 10/26/20		10/26/20	11/01/20	MTWTF--					3	\$250.00		0.00			
Week: 11/02/20		11/02/20	11/08/20	MTWTF--					1	\$250.00		0.00			
N 3	KATC	09/10/20	11/06/20	Acadiana Newschannel @M Acadiana Newschannel @ 6	CM	5:58 PM-6:30 PM (5:58 PM-6:30 PM)	MTWTF--	:30	2	\$325.00	P-6	0.00	NM	9	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/07/20		09/13/20	---TF--						2	\$325.00		0.00			
Week: 09/14/20		09/20/20	-----						0	\$0.00		0.00			
Week: 09/21/20		09/27/20	-----						0	\$0.00		0.00			
Week: 09/28/20		10/04/20	-----						0	\$0.00		0.00			
Week: 10/05/20		10/11/20	-----						0	\$0.00		0.00			
Week: 10/12/20		10/18/20	-----						0	\$0.00		0.00			
Week: 10/19/20		10/25/20	MTWTF--						3	\$325.00		0.00			
Week: 10/26/20		11/01/20	MTWTF--						3	\$325.00		0.00			
Week: 11/02/20		11/08/20	MTWTF--						1	\$325.00		0.00			
N 4	KATC	09/10/20	11/06/20	M-F 630-7pm M-F 630-7pm	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MTWTF--	:30	2	\$315.00	P-6	0.00	NM	9	\$2,835.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/07/20		09/13/20	---TF--						2	\$315.00		0.00			
Week: 09/14/20		09/20/20	-----						0	\$0.00		0.00			
Week: 09/21/20		09/27/20	-----						0	\$0.00		0.00			
Week: 09/28/20		10/04/20	-----						0	\$0.00		0.00			
Week: 10/05/20		10/11/20	-----						0	\$0.00		0.00			
Week: 10/12/20		10/18/20	-----						0	\$0.00		0.00			
Week: 10/19/20		10/25/20	MTWTF--						3	\$315.00		0.00			
Week: 10/26/20		11/01/20	MTWTF--						3	\$315.00		0.00			
Week: 11/02/20		11/08/20	MTWTF--						1	\$315.00		0.00			
N 5	KATC	09/10/20	11/06/20	M-F Acadiana News @ 10M M-F Acadiana News @ 10	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PMTWTF--	:30	2	\$225.00	P-6	0.00	NM	9	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/07/20		09/13/20	---TF--						2	\$225.00		0.00			
Week: 09/14/20		09/20/20	-----						0	\$0.00		0.00			
Week: 09/21/20		09/27/20	-----						0	\$0.00		0.00			
Week: 09/28/20		10/04/20	-----						0	\$0.00		0.00			
Week: 10/05/20		10/11/20	-----						0	\$0.00		0.00			
Week: 10/12/20		10/18/20	-----						0	\$0.00		0.00			
Week: 10/19/20		10/25/20	MTWTF--						3	\$225.00		0.00			
Week: 10/26/20		11/01/20	MTWTF--						3	\$225.00		0.00			
Week: 11/02/20		11/08/20	MTWTF--						1	\$225.00		0.00			
Totals													43	\$11,785.00	

POLITICAL FILE DISCLOSURE FORM-CANDIDATE ADS
(to be completed in full at the time of the initial purchase request and supplemented as necessary--
for example, if the purchaser should provide multiple spots with different reportable content)

Date: 9/7/2020

This section is filled out by the compliance assistant

Request was: Accepted

Choose One: Original Form

Disclosure Statement Provided
to Candidate: 9/7/2020

Federal Candidate's LUR
written Certification:
(If yes, attach copy)

Station: KATC

Date of Purchase Request: 9/7/2020

Responsible Station Employee: Chris Vencis

Agency:

Contact Person: Dustin Cravins

Agency Address / Phone#: 200 W Pine St/Lafayette LA 70501
3373088289

Stations Fill Out This Section:

Key:

Dropdown Only Sections (No Typing)

Free Response/Typing Sections

List ALL Issues of National Importance referenced in the spot (if none, select "None")

List ALL candidates referenced in Spot

List every FEDERAL election referenced in the spot (if none, select "None")

List Districts corresponding to HOUSE elections referenced in the spot (if no HOUSE election, leave blank)

Office Sought: City Court Judge

This section is filled out by the compliance assistant

Candidate named in message:

Political Party: Non-Partisan

Election Type: Non-Federal

Election Window: General

Purchasing Candidate or Authorized Committee (Full Name):

Jules Edwards III

Address:

200 W Pine St, Lafayette, LA 70501

Phone # AND Website:

337-3088289

Campaign Committee Treasurer: Pat Trahan

Rebates made to Candidate? No
(if yes, attached Documentation w/
time & date of rebate)