



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: 

Name: DUSTIN CRAVINS

Date: 9/8/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 9/8/2020

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>752948</u>	Station Call Letters: <u>KATC</u>	Date Received/Requested: <u>9/7/2020</u>
Est. #: <u>—</u>	Station Location: <u>Lafayette, LA</u>	Run Start and End Dates: <u>9/10 - 11/3/2020</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dustin Leavins, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b> →	<input type="checkbox"/> <b>FEDERAL CANDIDATE</b>
	<input checked="" type="checkbox"/> <b>STATE OR LOCAL CANDIDATE</b>

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name:	<u>Jules Edwards III</u>
Authorized committee:	<u>Committee to Elect Judge Jules Edwards</u>
Agency requesting time (and contact information):	<u>200 W Pine St Lafayette, LA 70501</u>
<input type="checkbox"/> N/A	<u>LA Louisiana Consulting</u>
Candidate's political party:	<u>N/A</u>
Office sought (no acronyms or abbreviations):	<u>Lafayette City Court Judge</u>
Date of election:	<u>November 3, 2020</u>
	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	<u>Pat Trahan</u>
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).  <b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>	
<b>Candidate/Committee/Agency</b>	<b>Station Representative</b>
Signature: <u>Dustin Leavins</u>	Signature: <u>Christopher S Venets</u>
Name: <u>Dustin Leavins</u>	Name: <u>CHRISTOPHER S VENETS</u>
Date of Request to Purchase Ad Time: <u>9/7/2020</u>	Date of Station Agreement to Sell Time: <u>9/7/2020</u>

# ORDER



**Orders**  
**Order / Rev:** 752948  
**Alt Order #:**  
**Product Desc:** EDWARDS FOR CITY COURT JUDGE  
**Estimate:**  
**Flight Dates:** 09/10/20 - 11/06/20  
**Original Date / Rev:** 09/09/20 / 09/09/20  
**Order Type:** GENERAL

**KATC**  
**Primary AE:** House Lafayette  
**Sales Office:** L-LAF  
**Sales Region:** LOC

**Agency Name:** Committee To Elect Judge Jules Edwa  
**Buying Contact:**  
**Billing Contact:**  
 200 W. Pine St.  
 Lafayette, LA 70501

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Edwards/Independent/City Court Judge  
**Demographic:** A18+  
**Product Codes:** PL State Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-6

**New Business Thru:**  
**Advertiser External ID:** 264719  
**Agency External ID:** 145682  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	10	\$2,730.00	\$2,320.50
09/28/20	10/25/20	13	\$3,595.00	\$3,055.75
10/26/20	11/06/20	20	\$5,460.00	\$4,641.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	10	\$2,730.00	\$2,320.50	0.00
October 2020	13	\$3,595.00	\$3,055.75	0.00
November 2020	20	\$5,460.00	\$4,641.00	0.00
<b>Totals</b>	<b>43</b>	<b>\$11,785.00</b>	<b>\$10,017.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Lafayette			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KATC	09/10/20	11/06/20	Good Morning Acadiana @M		6:00 AM-7:00 AM	MTWTF--	:30	2	\$250.00	P-6	0.00	NM	7	\$1,750.00
				Good Morning Acadiana 6am		(6:00 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	---TF--		2				\$250.00		0.00			
		Week: 09/14/20	09/20/20	-----		0				\$0.00		0.00			
		Week: 09/21/20	09/27/20	-----		0				\$0.00		0.00			
		Week: 09/28/20	10/04/20	-----		0				\$0.00		0.00			
		Week: 10/05/20	10/11/20	-----		0				\$0.00		0.00			
		Week: 10/12/20	10/18/20	-----		0				\$0.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--		1				\$250.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		3				\$250.00		0.00			
		Week: 11/02/20	11/08/20	MTWTF--		1				\$250.00		0.00			
N 2	KATC	09/10/20	11/06/20	Acadiana Newschannel @M		5:00 PM-5:30 PM	MTWTF--	:30	2	\$250.00	P-6	0.00	NM	9	\$2,250.00
				Acadiana Newschannel @ 5		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	---TF--		2				\$250.00		0.00			
		Week: 09/14/20	09/20/20	-----		0				\$0.00		0.00			
		Week: 09/21/20	09/27/20	-----		0				\$0.00		0.00			
		Week: 09/28/20	10/04/20	-----		0				\$0.00		0.00			
		Week: 10/05/20	10/11/20	-----		0				\$0.00		0.00			
		Week: 10/12/20	10/18/20	-----		0				\$0.00		0.00			

Order / Rev: 752948  
 Alt Order #:  
 Flight Dates: 09/10/20 - 11/06/20

Advertiser: Edwards/Independent/City Court Judge  
 Product Desc: EDWARDS FOR CITY COURT JUDGE KATC  
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KATC	09/10/20	11/06/20	Acadiana Newschannel @M Acadiana Newschannel @ 6	CM	5:58 PM-6:30 PM (5:58 PM-6:30 PM)	MTWTF--	:30	2	\$325.00	P-6	0.00	NM	9	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	---TF--					2	\$325.00		0.00			
		Week: 09/14/20	09/20/20	-----					0	\$0.00		0.00			
		Week: 09/21/20	09/27/20	-----					0	\$0.00		0.00			
		Week: 09/28/20	10/04/20	-----					0	\$0.00		0.00			
		Week: 10/05/20	10/11/20	-----					0	\$0.00		0.00			
		Week: 10/12/20	10/18/20	-----					0	\$0.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--					3	\$325.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--					3	\$325.00		0.00			
		Week: 11/02/20	11/08/20	MTWTF--					1	\$325.00		0.00			
N 4	KATC	09/10/20	11/06/20	M-F 630-7pm M-F 630-7pm	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MTWTF--	:30	2	\$315.00	P-6	0.00	NM	9	\$2,835.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	---TF--					2	\$315.00		0.00			
		Week: 09/14/20	09/20/20	-----					0	\$0.00		0.00			
		Week: 09/21/20	09/27/20	-----					0	\$0.00		0.00			
		Week: 09/28/20	10/04/20	-----					0	\$0.00		0.00			
		Week: 10/05/20	10/11/20	-----					0	\$0.00		0.00			
		Week: 10/12/20	10/18/20	-----					0	\$0.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--					3	\$315.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--					3	\$315.00		0.00			
		Week: 11/02/20	11/08/20	MTWTF--					1	\$315.00		0.00			
N 5	KATC	09/10/20	11/06/20	M-F Acadiana News @ 10M M-F Acadiana News @ 10	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PMTWTF--	:30	2	\$225.00	P-6	0.00	NM	9	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	---TF--					2	\$225.00		0.00			
		Week: 09/14/20	09/20/20	-----					0	\$0.00		0.00			
		Week: 09/21/20	09/27/20	-----					0	\$0.00		0.00			
		Week: 09/28/20	10/04/20	-----					0	\$0.00		0.00			
		Week: 10/05/20	10/11/20	-----					0	\$0.00		0.00			
		Week: 10/12/20	10/18/20	-----					0	\$0.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--					3	\$225.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--					3	\$225.00		0.00			
		Week: 11/02/20	11/08/20	MTWTF--					1	\$225.00		0.00			
Totals													43	\$11,785.00	

**POLITICAL FILE DISCLOSURE FORM-CANDIDATE ADS**  
 (to be completed in full at the time of the initial purchase request and supplemented as necessary--  
 for example, if the purchaser should provide multiple spots with different reportable content)

Date:	9/7/2020	<b>This section is filled out by the compliance assistant</b>
Request was:	Accepted	
Choose One:	Original Form	
Disclosure Statement Provided to Candidate:	9/7/2020	
Federal Candidate's LUR written Certification: <i>(If yes, attach copy)</i>		
Station:	KATC	
Date of Purchase Request:	9/7/2020	
Responsible Station Employee:	Chris Vencis	
Agency:		
Contact Person:	Dustin Cravins	
Agency Address / Phone#:	200 W Pine St/Lafayette LA 70501 3373088289	

<b>Stations Fill Out This Section:</b>	
<b>Key:</b>	
Dropdown Only Sections (No Typing)	
Free Response/Typing Sections	
<u>List ALL Issues of National Importance referenced in the spot (if none, select "None")</u>	
<u>List ALL candidates referenced in Spot</u>	
<u>List every FEDERAL election referenced in the spot (if none, select "None")</u>	<u>List Districts corresponding to HOUSE elections referenced in the spot (if no HOUSE election, leave blank)</u>

Office Sought:	City Court Judge	<b>This section is filled out by the compliance assistant</b>
Candidate named in message:		
Political Party:	Non-Partisan	
Election Type:	Non-Federal	
Election Window:	General	
<u>Purchasing Candidate or Authorized Committee (Full Name):</u>		
Jules Edwards III		
<u>Address:</u>		
200 W Pine St, Lafayette, LA 70501		
<u>Phone # AND Website:</u>		
337-3088289		
Campaign Committee Treasurer:	Pat Trahan	
Rebate made to Candidate? <i>(if yes, attached Documentation w/ time &amp; date of rebate)</i>	No	