

CONTRACT



NRQE
13 Broadcast Plaza SW
Albuquerque, NM 87104
(505) 243-2285

<u>Contract / Revision</u> 1737559 /		<u>Alt Order #</u> 26225731
<u>Product</u> Political		
<u>Contract Dates</u> 10/19/18 - 10/28/18		<u>Estimate #</u> 1115
<u>Advertiser</u> POL/New Mexico Strong PAC		<u>Original Date / Revision</u> 10/18/18 / 10/18/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NRQE	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9913591	<u>Advertiser Code</u> 221	<u>Product 1/2</u> 242
<u>Agency Ref</u> IN7685/SP2728		<u>Advertiser Ref</u>

And:

Media Ad Ventures
8136 Old Keene Mill Road
Suite A-300
Springfield, VA 22152

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	NRQE	10/22/18	10/22/18	KRQE 13 This Morning @ 8a	M-F 8a-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	M-----				1	\$200.00				
N 2	NRQE	10/24/18	10/24/18	KRQE 13 This Morning @ 8a	M-F 8a-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				1	\$200.00				
N 3	NRQE	10/25/18	10/25/18	M-F 9-10a	9a-10a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---T---				1	\$150.00				
N 4	NRQE	10/26/18	10/26/18	M-F 9-10a	9a-10a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----F--				1	\$150.00				
N 5	NRQE	10/19/18	10/19/18	M-F 2-3p	2p-3p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$200.00				
N 6	NRQE	10/23/18	10/23/18	M-F 2-3p	2p-3p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$200.00				
N 7	NRQE	10/24/18	10/24/18	M-F 2-3p	2p-3p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				1	\$200.00				
N 8	NRQE	10/25/18	10/25/18	M-F 2-3p	2p-3p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---T---				1	\$200.00				
N 9	NRQE	10/19/18	10/19/18	M-F 3-4p	3p-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$200.00				
N 10	NRQE	10/22/18	10/22/18	M-F 3-4p	3p-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	M-----				1	\$200.00				
N 11	NRQE	10/23/18	10/23/18	M-F 3-4p	3p-4p		:30				NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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(505) 243-2285

Contract / Revision 1737559 /		Alt Order # 26225731
Contract Dates 10/19/18 - 10/28/18		Product Political
		Estimate # 1115
Advertiser POL/New Mexico Strong		Original Date / Revision 10/18/18 / 10/18/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$200.00				
N 12	NRQE	10/24/18	10/24/18	M-F 3-4p	3p-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				1	\$200.00				
N 13	NRQE	10/19/18	10/19/18	M-F 4-5p	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$200.00				
N 14	NRQE	10/24/18	10/24/18	M-F 4-5p	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				1	\$200.00				
N 15	NRQE	10/25/18	10/25/18	M-F 4-5p	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---T---				1	\$200.00				
N 16	NRQE	10/19/18	10/19/18	M-F News 13 on FOX 9-930p	9p-930p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$3,000.00				
N 17	NRQE	10/22/18	10/22/18	M-F News 13 on FOX 9-930p	9p-930p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	M-----				1	\$3,000.00				
N 18	NRQE	10/23/18	10/23/18	M-F News 13 on FOX 9-930p	9p-930p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$3,000.00				
N 19	NRQE	10/25/18	10/25/18	M-F News 13 on FOX 9-930p	9p-930p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---T---				1	\$3,000.00				
N 20	NRQE	10/23/18	10/23/18	MLB World Series	MLB World Series		:30				NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				2	\$4,000.00				
N 21	NRQE	10/24/18	10/24/18	MLB World Series	MLB World Series		:30				NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				2	\$4,000.00				
N 22	NRQE	10/26/18	10/26/18	MLB World Series	MLB World Series		:30				NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----F--				2	\$4,000.00				
N 23	NRQE	10/27/18	10/27/18	MLB World Series	MLB World Series		:30				NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S-				2	\$4,000.00				
N 24	NRQE	10/28/18	10/28/18	MLB World Series	MLB World Series		:30				NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S				2	\$4,000.00				
Totals								0.00			29	\$54,900.00	

*Tax 1 Note: ABQ GRT Ju 18 7.875 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/28/18	29	\$54,900.00	(\$8,235.00)	\$46,665.00	\$3,674.87	\$50,339.87
Totals	29	\$54,900.00	(\$8,235.00)	\$46,665.00	\$3,674.87	\$50,339.87

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(505) 243-2285

<u>Contract / Revision</u>	<u>Alt Order #</u>
1737559 /	26225731

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/19/18 - 10/28/18	Political	1115

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/New Mexico Strong	10/18/18 / 10/18/18

Signature: _____ Date: _____

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125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26225731 Changes as of: 10/18/2018 at 11:20 AM Version: Current State Version 1
 CPE: 221/242/1115 Flight: 10/19/18 - 10/28/18 Station: NRQE Con Type: POLITICAL/VOTE
 Agency: Media Ad Ventures Advertiser: New Mexico Strong Market: Albuquerque Total \$: \$54,900.00
 8136 Old Keene Mill Product: Political Office: WASHINGTON Total Spots: 29
 Road Agency Order #: 7859187 Service: Nielsen Total CPP: \$0.00
 Suite A-300 Buyer: Bush, Carolyn Primary Demo: Adults 35+ Total GRP:
 SPRINGFIELD, VA Salesperson: BEN WILMETH Assistant: BEN WILMETH
 22152 202-955-5342 202-955-5342

1737559

Comments: NEW ORDER

#	Day/Time	DP	Program	Len	10/19 - 10/28											Total Spots	Total \$	GRP*	CPP*	
					10/19	10/20	10/21	10/22	10/23	10/24	10/25	10/26	10/27	10/28						
1	M-F 8a-9a	2	News	30	0	0	0	1	0	1	0	0	0	0	0	0	2	\$400.00	\$0.00	0.0
2	M-F 9a-10a	2	NM Living	30	0	0	0	0	0	0	1	1	0	0	0	0	2	\$300.00	\$0.00	0.0
3	M-F 2p-3p	2	Police Patrol	30	1	0	0	0	1	1	1	0	0	0	0	0	4	\$800.00	\$0.00	0.0
4	M-F 3p-4p	2	Forensic Files	30	1	0	0	1	1	1	0	0	0	0	0	0	4	\$800.00	\$0.00	0.0
5	M-F 4p-5p	2	True Crime	30	1	0	0	0	0	1	1	0	0	0	0	0	3	\$600.00	\$0.00	0.0
6	M-F 9p-9:30p	1	9p News	30	1	0	0	1	1	0	1	0	0	0	0	0	4	\$12,000.00	\$0.00	0.0
7	M-Su 6p-9p	2	World Series	30	0	0	0	0	2	2	0	0	2	2	2	2	10	\$40,000.00	\$0.00	0.0
TOTALS:					4	0	0	0	3	5	6	4	3	2	2	29	\$54,900.00	\$0.00	0.0	



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26225731 **Changes as of:** 10/18/2018 at 11:20 AM **Version:** Current State Version 1
CPE: 221/242/1115 **Flight:** 10/19/18 - 10/28/18 **Station:** NRQE
Agency: Media Ad Ventures **Advertiser:** New Mexico Strong **Market:** Albuquerque
 8136 Old Keene Mill **Product:** Political **Office:** WASHINGTON
 Road
Agency Order #: 7859187 **Service:** Nielsen **Total CPP:** \$0.00
 SPRINGFIELD, VA **Buyer:** Bush, Carolyn **Primary Demo:** Adults 35+ **Total Spots:** 29
 22152
Salesperson: BEN WILMETH **Assistant:** BEN WILMETH
 202-955-5342 202-955-5342
Separation:

Special Instructions

Date/Time	Added by	Comment
10/18/18 11:20 AM	BEN WILMETH	NEW ORDER

Competitive Information		
Market Budget:	\$549,000	
NRQE Share:	10%	
Comment:		
Unknown:	90%	

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
	100%	29	0.0
Total	100%	29	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	29	\$54,900.00
Total	29	\$54,900.00

Transaction History				
Trans	Created/Received	Created by	Status	Contract \$
New	10/18/18 11:20 AM	BEN WILMETH	New	\$54,900.00

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Media Ad Ventures, Inc.

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: New Mexico Strong

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Pat Lyons & Stephanie Garcia Richard - Land Commissioner - New Mexico, November 6, 2018

I represent that the payment for the above described broadcast time has been furnished by (name and address):

New Mexico Strong, 223 N. Guadalupe, #124, Santa Fe, NM 87501
www.Newmexicostrong.org

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Cabell Hobbs - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/26/2018

Date



Signature

703.569.9400

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected



Signature

Marilyn Painter

Printed Name Sales Manager

GSM

Title