



NRQE  
13 Broadcast Plaza SW  
Albuquerque, NM 87104  
(505) 243-2285

# CONTRACT

<b>Contract / Revision</b> 1737559 /		<b>Alt Order #</b> 26225731
<b>Product</b> Political		
<b>Contract Dates</b> 10/19/18 - 10/28/18		<b>Estimate #</b> 1115
<b>Advertiser</b> POL/New Mexico Strong PAC		<b>Original Date / Revision</b> 10/18/18 / 10/18/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> NRQE	<b>Account Executive</b> Katz Washington	<b>Sales Office</b> Katz/Washingto
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agy Code</b> 9913591	<b>Advertiser Code</b> 221	<b>Product 1/2</b> 242
<b>Agency Ref</b> IN7685/SP2728		<b>Advertiser Ref</b>

And:

Media Ad Ventures  
8136 Old Keene Mill Road  
Suite A-300  
Springfield, VA 22152

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	NRQE	10/22/18	10/22/18	KRQE 13 This Morning @ 8a	M-F 8a-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	M-----				1	\$200.00				
N 2	NRQE	10/24/18	10/24/18	KRQE 13 This Morning @ 8a	M-F 8a-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				1	\$200.00				
N 3	NRQE	10/25/18	10/25/18	M-F 9-10a	9a-10a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---T---				1	\$150.00				
N 4	NRQE	10/26/18	10/26/18	M-F 9-10a	9a-10a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----F--				1	\$150.00				
N 5	NRQE	10/19/18	10/19/18	M-F 2-3p	2p-3p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$200.00				
N 6	NRQE	10/23/18	10/23/18	M-F 2-3p	2p-3p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$200.00				
N 7	NRQE	10/24/18	10/24/18	M-F 2-3p	2p-3p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				1	\$200.00				
N 8	NRQE	10/25/18	10/25/18	M-F 2-3p	2p-3p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---T---				1	\$200.00				
N 9	NRQE	10/19/18	10/19/18	M-F 3-4p	3p-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$200.00				
N 10	NRQE	10/22/18	10/22/18	M-F 3-4p	3p-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	M-----				1	\$200.00				
N 11	NRQE	10/23/18	10/23/18	M-F 3-4p	3p-4p		:30				NM	1	\$200.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**NRQE**  
**13 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**(505) 243-2285**

<b>Contract / Revision</b> 1737559 /		<b>Alt Order #</b> 26225731
<b>Contract Dates</b> 10/19/18 - 10/28/18	<b>Product</b> Political	<b>Estimate #</b> 1115
<b>Advertiser</b> POL/New Mexico Strong		<b>Original Date / Revision</b> 10/18/18 / 10/18/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$200.00				
N 12	NRQE	10/24/18	10/24/18	M-F 3-4p	3p-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				1	\$200.00				
N 13	NRQE	10/19/18	10/19/18	M-F 4-5p	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$200.00				
N 14	NRQE	10/24/18	10/24/18	M-F 4-5p	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				1	\$200.00				
N 15	NRQE	10/25/18	10/25/18	M-F 4-5p	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---T---				1	\$200.00				
N 16	NRQE	10/19/18	10/19/18	M-F News 13 on FOX 9-930p	9p-930p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$3,000.00				
N 17	NRQE	10/22/18	10/22/18	M-F News 13 on FOX 9-930p	9p-930p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	M-----				1	\$3,000.00				
N 18	NRQE	10/23/18	10/23/18	M-F News 13 on FOX 9-930p	9p-930p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$3,000.00				
N 19	NRQE	10/25/18	10/25/18	M-F News 13 on FOX 9-930p	9p-930p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---T---				1	\$3,000.00				
N 20	NRQE	10/23/18	10/23/18	MLB World Series	MLB World Series		:30				NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				2	\$4,000.00				
N 21	NRQE	10/24/18	10/24/18	MLB World Series	MLB World Series		:30				NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				2	\$4,000.00				
N 22	NRQE	10/26/18	10/26/18	MLB World Series	MLB World Series		:30				NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----F--				2	\$4,000.00				
N 23	NRQE	10/27/18	10/27/18	MLB World Series	MLB World Series		:30				NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S-				2	\$4,000.00				
N 24	NRQE	10/28/18	10/28/18	MLB World Series	MLB World Series		:30				NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S				2	\$4,000.00				
Totals								0.00				29	\$54,900.00

\*Tax 1 Note: ABQ GRT Ju 18 7.875 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/28/18	29	\$54,900.00	(\$8,235.00)	\$46,665.00	\$3,674.87	\$50,339.87
<b>Totals</b>	29	\$54,900.00	(\$8,235.00)	\$46,665.00	\$3,674.87	\$50,339.87

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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 13 Broadcast Plaza SW  
 Albuquerque, NM 87104  
 (505) 243-2285

Contract / Revision	Alt Order #
1737559 /	26225731

Contract Dates	Product	Estimate #
10/19/18 - 10/28/18	Political	1115

Advertiser	Original Date / Revision
POL/New Mexico Strong	10/18/18 / 10/18/18

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

Contract # 26225731 Changes as of: 10/18/2018 at 11:20 AM Version: Current State Version 1

CPE: 221/242/1115 Flight: 10/19/18 - 10/28/18 Station: NRQE Con Type: POLITICAL/VOTE  
Agency: Media Ad Ventures Advertiser: New Mexico Strong Market: Albuquerque Total \$: \$54,900.00  
8136 Old Keene Mill Product: Political Office: WASHINGTON Total Spots: 29  
Road  
Suite A-300 Agency Order #: 7859187 Service: Nielsen Total CPP: \$0.00  
SPRINGFIELD, VA Buyer: Bush, Carolyn Primary Demo: Adults 35+ Total GRP:  
22152  
Salesperson: BEN WILMETH Assistant: BEN WILMETH  
202-955-5342 202-955-5342

1737559

Comments: NEW ORDER

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/19 - 10/28											Total Spots	Total \$	CPP*	GRP*
							10/19	10/20	10/21	10/22	10/23	10/24	10/25	10/26	10/27	10/28					
1	M-F 8a-9a	2	News	\$200.00	0.0	30	0	0	0	1	0	1	0	0	0	0	2	\$400.00	\$0.00	0.0	
2	M-F 9a-10a	2	NM Living	\$150.00	0.0	30	0	0	0	0	0	0	1	1	0	0	2	\$300.00	\$0.00	0.0	
3	M-F 2p-3p	2	Police Patrol	\$200.00	0.0	30	1	0	0	0	1	1	1	0	0	0	4	\$800.00	\$0.00	0.0	
4	M-F 3p-4p	2	Forensic Files	\$200.00	0.0	30	1	0	0	1	1	1	0	0	0	0	4	\$800.00	\$0.00	0.0	
5	M-F 4p-5p	2	True Crime	\$200.00	0.0	30	1	0	0	0	0	1	1	0	0	0	3	\$600.00	\$0.00	0.0	
6	M-F 9p-9:30p	1	9p News	\$3,000.00	0.0	30	1	0	0	1	1	0	1	0	0	0	4	\$12,000.00	\$0.00	0.0	
7	M-Su 6p-9p	2	World Series	\$4,000.00	0.0	30	0	0	0	0	2	2	0	2	2	2	10	\$40,000.00	\$0.00	0.0	
TOTALS:							4	0	0	0	3	5	6	4	3	2	2	29	\$54,900.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

## KATZ TELEVISION GROUP

Contract # 26225731		Changes as of: 10/18/2018 at 11:20 AM		Version: Current State Version 1	
CPE: 221/242/1115		Flight: 10/19/18 - 10/28/18		Station: NRQE	
Agency: Media Ad Ventures		Advertiser: New Mexico Strong		Market: Albuquerque	
8136 Old Keene Mill Road		Product: Political		Office: WASHINGTON	
Suite A-300		Agency Order #: 7859187		Service: Nielsen	
SPRINGFIELD, VA 22152		Buyer: Bush, Carolyn		Primary Demo: Adults 35+	
		Salesperson: BEN WILMETH 202-955-5342		Assistant: BEN WILMETH 202-955-5342	
		Separation:			
		Con Type: POLITICAL/VOTE		Total \$: \$54,900.00	
		Total Spots: 29		Total CPP: \$0.00	
		Total GRP:			

Special Instructions		Order Level Comments	
Date/Time	Added by	Comment	
10/18/18 11:20 AM	BEN WILMETH	NEW ORDER	

Competitive Information				Daypart Summary					Monthly Summary			
Market Budget:	\$549,000			Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
NRQE Share:	10%				100%	29	\$54,900.00	N/A	0.0	2018-Oct	29	\$54,900.00
Comment:				Total	100%	29	\$54,900.00	N/A	0.0	Total	29	\$54,900.00
Unknown:	90%											

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/18/18 11:20 AM	BEN WILMETH	New	29		\$54,900.00	\$54,900.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.							
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Media Ad Ventures, Inc.

do hereby request station time concerning the following issue:

--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: New Mexico Strong

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Pat Lyons & Stephanie Garcia Richard - Land Commissioner - New Mexico, November 6, 2018

I represent that the payment for the above described broadcast time has been furnished by (name and address):

New Mexico Strong, 223 N. Guadalupe, #124, Santa Fe, NM 87501  
www.Newmexicostrong.org

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Cabell Hobbs - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/26/2018

Date



Signature

703.569.9400

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

  
Signature

Marilyn Painter  
Printed Name  
Sales Manager

GSM  
Title