

Order / Rev: 1290374
 Alt Order #: 08354738
 Flight Dates: 08/29/16 - 09/04/16

Advertiser: Koster, Chris/ Governor/ D / POL
 Product Desc: 726/837/4449
 Estimate: 4449

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KSDK	08/29/16	08/29/16	LN (M-F) LN (M-F)	CM	10-1035p	M-----	:30	1	\$1,350.00	P03-F	0.00	NM	1	\$1,350.00
NWS CH5-10P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	M-----	1		\$1,350.00		0.00						
E 16	KSDK	08/29/16	08/29/16	Show Me St Louis 10-11a M-F 10-11a	CM	10-11A	M-----	:30	1	\$150.00	P03-F	0.00	NM	1	\$150.00
SHOW ME-LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	M-----	1		\$150.00		0.00						
E 17	KSDK	08/29/16	08/29/16	Tonight Show Tonight Show	CM	1035-1137p	M-----	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	M-----	1		\$750.00		0.00						
E 18	KSDK	08/29/16	08/29/16	Today Show 3 Today Show 3	CM	11a-12p	M-----	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	M-----	1		\$225.00		0.00						
E 19	KSDK	08/29/16	08/29/16	Days of Our Lives Days of Our Lives	CM	Days of Our Lives	M-----	:30	1	\$450.00	P03-F	0.00	NM	1	\$450.00
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	M-----	1		\$450.00		0.00						
E 20	KSDK	08/29/16	08/29/16	Ellen 3-4p Ellen Degeneres	CM	3-4p	M-----	:30	1	\$375.00	P03-F	0.00	NM	1	\$375.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	M-----	1		\$375.00		0.00						
E 21	KSDK	08/29/16	08/29/16	Local News @ 4p M-F News Channel 5 at 4P	CM	4-430P	M-----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
NWS5 1ST@FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	M-----	1		\$600.00		0.00						
E 22	KSDK	08/29/16	08/29/16	Jeopardy 430-5p Jeopardy	CM	430-5p	M-----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	M-----	1		\$600.00		0.00						
E 23	KSDK	08/29/16	08/29/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	M-----	:30	1	\$1,000.00	P03-F	0.00	NM	1	\$1,000.00
NWS CH5-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	M-----	1		\$1,000.00		0.00						
E 24	KSDK	08/29/16	08/29/16	Local News @ 5a M-F 5-6a	CM	5-6A	M-----	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
TODAY-LOUIS-5/TDY-LOUIS-5.30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	M-----	1		\$225.00		0.00						
E 25	KSDK	08/29/16	08/29/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	M-----	:30	1	\$1,125.00	P03-F	0.00	NM	1	\$1,125.00
NWS CH5-6P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	M-----	1		\$1,125.00		0.00						
E 26	KSDK	08/29/16	08/29/16	Local News @ 6a M-F 6-7a	CM	6-7A	M-----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
TODAY-LOUIS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	M-----	1		\$600.00		0.00						
E 27	KSDK	08/29/16	08/29/16		CM	630-7P	M-----	:30	1	\$1,200.00	P03-F	0.00	NM	1	\$1,200.00

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KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wheel of Fortune 630-7p											
				Wheel of Fortune											
				WHEEL-FORTNE<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	M-----		1			\$1,200.00		0.00				
E 28	KSDK	08/29/16	08/29/16	Today Show	CM	7-9a	M-----	:30	2	\$525.00	P03-F	0.00	NM	2	\$1,050.00
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	M-----		2			\$525.00		0.00				
E 33	KSDK	09/03/16	09/03/16	Today Show Sa	CM	7-9A	-----S-	:30	1	\$450.00	P03-F	0.00	NM	1	\$450.00
				NBC Today Show (Sa)											
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	-----S-		1			\$450.00		0.00				
E 34	KSDK	09/03/16	09/03/16	Local News @ 9a Sa	CM	9-10A	-----S-	:30	1	\$450.00	P03-F	0.00	NM	1	\$450.00
				Sat 9-10a											
				NWCHNNL 5 AT 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	-----S-		1			\$450.00		0.00				
E 35	KSDK	09/04/16	09/04/16	Local News @ 10p Su	CM	Local News @ 10p	-----S	:30	1	\$1,350.00	P03-F	0.00	NM	1	\$1,350.00
				Local News @ 10p Su											
				NWS CH5-10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	-----S		1			\$1,350.00		0.00				
E 39	KSDK	09/04/16	09/04/16	Today Show Su	CM	7-8A	-----S	:30	1	\$450.00	P03-F	0.00	NM	1	\$450.00
				NBC Today Show (Su)											
				SUN TODAY-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	-----S		1			\$450.00		0.00				
E 40	KSDK	09/04/16	09/04/16	Local News @ 9a Su	CM	9-10A	-----S	:30	1	\$450.00	P03-F	0.00	NM	1	\$450.00
				Sun 9-10a											
				NWCHNNL 5 AT 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	-----S		1			\$450.00		0.00				
E 41	KSDK	09/01/16	09/01/16	LN (M-F)	CM	10-1035p	---T---	:30	1	\$1,350.00	P03-F	0.00	NM	1	\$1,350.00
				LN (M-F)											
				NWS CH5-10P<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	---T---		1			\$1,350.00		0.00				
E 42	KSDK	09/01/16	09/01/16	Show Me St Louis 10-11a	CM	10-11A	---T---	:30	1	\$150.00	P03-F	0.00	NM	1	\$150.00
				M-F 10-11a											
				SHOW ME-LOUIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	---T---		1			\$150.00		0.00				
E 43	KSDK	09/01/16	09/01/16	Tonight Show	CM	1035-1137p	---T---	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
				Tonight Show											
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	---T---		1			\$750.00		0.00				
E 44	KSDK	09/01/16	09/01/16	Local News @ 12p M-F	CM	Noon News	---T---	:30	1	\$250.00	P03-F	0.00	NM	1	\$250.00
				News Channel 5 @ Noon											
				NWS CH5-NOON/AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	---T---		1			\$250.00		0.00				
E 45	KSDK	09/01/16	09/01/16	Days of Our Lives	CM	Days of Our Lives	---T---	:30	1	\$450.00	P03-F	0.00	NM	1	\$450.00
				Days of Our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	---T---		1			\$450.00		0.00				
E 46	KSDK	09/01/16	09/01/16		CM	3-4p	---T---	:30	1	\$375.00	P03-F	0.00	NM	1	\$375.00

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KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ELLEN Ellen Degeneres (3:00 PM-4:00 PM) ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/29/16 09/04/16 ---T--- 1 \$375.00 0.00															
E 47	KSDK	09/01/16	09/01/16	Local News @ 4p M-F News Channel 5 at 4P	CM	4-430P	---T---	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
NWS5 1ST@FOUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/29/16 09/04/16 ---T--- 1 \$600.00 0.00															
E 48	KSDK	09/01/16	09/01/16	Jeopardy 430-5p Jeopardy	CM	430-5p	---T---	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/29/16 09/04/16 ---T--- 1 \$600.00 0.00															
E 49	KSDK	09/01/16	09/01/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	---T---	:30	1	\$1,000.00	P03-F	0.00	NM	1	\$1,000.00
NWS CH5-5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/29/16 09/04/16 ---T--- 1 \$1,000.00 0.00															
E 50	KSDK	09/01/16	09/01/16	Local News @ 5a M-F 5-6a	CM	5-6A	---T---	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
TODAY-LOUIS-5/TDY-LOUIS-5.30 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/29/16 09/04/16 ---T--- 1 \$225.00 0.00															
E 51	KSDK	09/01/16	09/01/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	---T---	:30	1	\$1,125.00	P03-F	0.00	NM	1	\$1,125.00
NWS CH5-6P< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/29/16 09/04/16 ---T--- 1 \$1,125.00 0.00															
E 52	KSDK	09/01/16	09/01/16	Local News @ 6a M-F 6-7a	CM	6-7A	---T---	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
TODAY-LOUIS-6 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/29/16 09/04/16 ---T--- 1 \$600.00 0.00															
E 53	KSDK	09/01/16	09/01/16	Wheel of Ftrune 630-7p Wheel of Fortune	CM	630-7P	---T---	:30	1	\$1,200.00	P03-F	0.00	NM	1	\$1,200.00
WHEEL-FORTNE< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/29/16 09/04/16 ---T--- 1 \$1,200.00 0.00															
E 54	KSDK	09/01/16	09/01/16	Today Show Today Show	CM	7-9a	---T---	:30	2	\$525.00	P03-F	0.00	NM	2	\$1,050.00
TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/29/16 09/04/16 ---T--- 2 \$525.00 0.00															
E 56	KSDK	08/30/16	08/30/16	LN (M-F) LN (M-F)	CM	10-1035p	-T-----	:30	1	\$1,350.00	P03-F	0.00	NM	1	\$1,350.00
NWS CH5-10P< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/29/16 09/04/16 -T----- 1 \$1,350.00 0.00															
E 57	KSDK	08/30/16	08/30/16	Show Me St Louis 10-11a M-F 10-11a	CM	10-11A	-T-----	:30	1	\$150.00	P03-F	0.00	NM	1	\$150.00
SHOW ME-LOUIS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/29/16 09/04/16 -T----- 1 \$150.00 0.00															
E 58	KSDK	08/30/16	08/30/16	Today Show 3 Today Show 3	CM	11a-12p	-T-----	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
TODAY SHW3-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/29/16 09/04/16 -T----- 1 \$225.00 0.00															
E 59	KSDK	08/30/16	08/30/16		CM	Noon News	-T-----	:30	1	\$250.00	P03-F	0.00	NM	1	\$250.00

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 Estimate: 4449

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 12p M-F News Channel 5 @ Noon (12:00 PM-1:00 PM) NWS CH5-NOON/AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/29/16		08/29/16	09/04/16	-T-----					1	\$250.00		0.00			
E 60	KSDK	08/30/16	08/30/16	Days of Our Lives	CM	Days of Our Lives	-T-----	:30	1	\$450.00	P03-F	0.00	NM	1	\$450.00
Days of Our Lives															
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/29/16		08/29/16	09/04/16	-T-----					1	\$450.00		0.00			
E 61	KSDK	08/30/16	08/30/16	Ellen 3-4p	CM	3-4p	-T-----	:30	1	\$375.00	P03-F	0.00	NM	1	\$375.00
Ellen Degeneres (3:00 PM-4:00 PM)															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/29/16		08/29/16	09/04/16	-T-----					1	\$375.00		0.00			
E 62	KSDK	08/30/16	08/30/16	Local News @ 4p M-F	CM	4-430P	-T-----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
News Channel 5 at 4P															
NWS5 1ST@FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/29/16		08/29/16	09/04/16	-T-----					1	\$600.00		0.00			
E 63	KSDK	08/30/16	08/30/16	Jeopardy 430-5p	CM	430-5p	-T-----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/29/16		08/29/16	09/04/16	-T-----					1	\$600.00		0.00			
E 64	KSDK	08/30/16	08/30/16	Local News @ 5p M-F	CM	5-530P	-T-----	:30	1	\$1,000.00	P03-F	0.00	NM	1	\$1,000.00
News Channel 5 at 5P															
NWS CH5-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/29/16		08/29/16	09/04/16	-T-----					1	\$1,000.00		0.00			
E 65	KSDK	08/30/16	08/30/16	Local News @ 5a M-F	CM	5-6A	-T-----	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
5-6a															
TODAY-LOUIS-5/TDY-LOUIS-5.30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/29/16		08/29/16	09/04/16	-T-----					1	\$225.00		0.00			
E 66	KSDK	08/30/16	08/30/16	Local News @ 6p M-F	CM	6-630P	-T-----	:30	1	\$1,125.00	P03-F	0.00	NM	1	\$1,125.00
News Channel 5 at 6P															
NWS CH5-6P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/29/16		08/29/16	09/04/16	-T-----					1	\$1,125.00		0.00			
E 67	KSDK	08/30/16	08/30/16	Local News @ 6a M-F	CM	6-7A	-T-----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
6-7a															
TODAY-LOUIS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/29/16		08/29/16	09/04/16	-T-----					1	\$600.00		0.00			
E 68	KSDK	08/30/16	08/30/16	Wheel of Frtune 630-7p	CM	630-7P	-T-----	:30	1	\$1,200.00	P03-F	0.00	NM	1	\$1,200.00
Wheel of Fortune															
WHEEL-FORTNE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/29/16		08/29/16	09/04/16	-T-----					1	\$1,200.00		0.00			
E 69	KSDK	08/30/16	08/30/16	Today Show	CM	7-9a	-T-----	:30	2	\$525.00	P03-F	0.00	NM	2	\$1,050.00
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/29/16		08/29/16	09/04/16	-T-----					2	\$525.00		0.00			
E 70	KSDK	08/30/16	08/30/16	Tue Prime Other	CM	7-9P AM GOT TAL-	-T-----	:30	1	\$3,300.00	P03-F	0.00	NM	1	\$3,300.00
AM GOT TALENT (7:00 PM-9:00 PM)															
AM-TLNT-TU-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/29/16		08/29/16	09/04/16	-T-----					1	\$3,300.00		0.00			
E 72	KSDK	08/31/16	08/31/16		CM	10-1035p	--W----	:30	1	\$1,350.00	P03-F	0.00	NM	1	\$1,350.00

Order / Rev: 1290374
 Alt Order #: 08354738
 Flight Dates: 08/29/16 - 09/04/16

Advertiser: Koster, Chris/ Governor/ D / POL
 Product Desc: 726/837/4449
 Estimate: 4449
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN (M-F)															
LN (M-F)															
NWS CH5-10P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	--W----	1		\$1,350.00		0.00						
E 73	KSDK	08/31/16	08/31/16	Show Me St Louis 10-11a	CM	10-11A	--W----	:30	1	\$150.00	P03-F	0.00	NM	1	\$150.00
SHOW ME-LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	--W----	1		\$150.00		0.00						
E 74	KSDK	08/31/16	08/31/16	Tonight Show	CM	1035-1137p	--W----	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	--W----	1		\$750.00		0.00						
E 75	KSDK	08/31/16	08/31/16	Today Show 3	CM	11a-12p	--W----	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	--W----	1		\$225.00		0.00						
E 76	KSDK	08/31/16	08/31/16	Days of Our Lives	CM	Days of Our Lives	--W----	:30	1	\$450.00	P03-F	0.00	NM	1	\$450.00
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	--W----	1		\$450.00		0.00						
E 77	KSDK	08/31/16	08/31/16	Ellen 3-4p	CM	3-4p	--W----	:30	1	\$375.00	P03-F	0.00	NM	1	\$375.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	--W----	1		\$375.00		0.00						
E 78	KSDK	08/31/16	08/31/16	Local News @ 4p M-F	CM	4-430P	--W----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
NWS5 1ST@FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	--W----	1		\$600.00		0.00						
E 79	KSDK	08/31/16	08/31/16	Jeopardy 430-5p	CM	430-5p	--W----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	--W----	1		\$600.00		0.00						
E 80	KSDK	08/31/16	08/31/16	Local News @ 5p M-F	CM	5-530P	--W----	:30	1	\$1,000.00	P03-F	0.00	NM	1	\$1,000.00
NWS CH5-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	--W----	1		\$1,000.00		0.00						
E 81	KSDK	08/31/16	08/31/16	Local News @ 5a M-F	CM	5-6A	--W----	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
TODAY-LOUIS-5/TDY-LOUIS-5.30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	--W----	1		\$225.00		0.00						
E 82	KSDK	08/31/16	08/31/16	Local News @ 6p M-F	CM	6-630P	--W----	:30	1	\$1,125.00	P03-F	0.00	NM	1	\$1,125.00
NWS CH5-6P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	--W----	1		\$1,125.00		0.00						
E 83	KSDK	08/31/16	08/31/16	Local News @ 6a M-F	CM	6-7A	--W----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
TODAY-LOUIS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	--W----	1		\$600.00		0.00						
E 84	KSDK	08/31/16	08/31/16		CM	630-7P	--W----	:30	1	\$1,200.00	P03-F	0.00	NM	1	\$1,200.00

Order / Rev: 1290374
 Alt Order #: 08354738
 Flight Dates: 08/29/16 - 09/04/16

Advertiser: Koster, Chris/ Governor/ D / POL
 Product Desc: 726/837/4449
 Estimate: 4449

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wheel of Fortune 630-7p											
				Wheel of Fortune											
				WHEEL-FORTNE<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	--W----	1		\$1,200.00		0.00						
E 85	KSDK	08/31/16	08/31/16	Wed Prime A	CM	7-8P AM GO TTAL	--W----	:30	1	\$1,800.00	P03-F	0.00	NM	1	\$1,800.00
				AM GOT TALENT		(7:00 PM-8:00 PM)									
				AM-TLNT-WE-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	--W----	1		\$1,800.00		0.00						
E 86	KSDK	08/31/16	08/31/16	Today Show	CM	7-9a	--W----	:30	2	\$525.00	P03-F	0.00	NM	2	\$1,050.00
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	--W----	2		\$525.00		0.00						
N 88	KSDK	09/02/16	09/02/16	Today Show 2	CM	9-10a	----F--	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
				Today Show 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	----F--	1		\$350.00		0.00						
N 89	KSDK	08/29/16	08/29/16	Today Show 2	CM	9-10a	M-----	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
				Today Show 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	M-----	1		\$350.00		0.00						
N 90	KSDK	09/01/16	09/01/16	Today Show 2	CM	9-10a	---T---	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
				Today Show 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	---T---	1		\$350.00		0.00						
N 91	KSDK	08/30/16	08/30/16	Today Show 2	CM	9-10a	-T-----	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
				Today Show 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	-T-----	1		\$350.00		0.00						
N 92	KSDK	08/31/16	08/31/16	Today Show 2	CM	9-10a	--W----	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
				Today Show 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	--W----	1		\$350.00		0.00						
													Totals	86	\$56,675.00