

# ORDER

**KSDK**

**Orders**

**Order / Rev:** 1307374

**Alt Order #:** 08402696

**Product Desc:** 726/837/4456

**Estimate:** 4456

**Flight Dates:** 10/17/16 - 10/23/16

**Original Date / Rev:** 09/28/16 / 11/03/16

**Order Type:** Political

**Primary AE:** Minerva Nada

**Sales Office:** T-ATL

**Sales Region:** NAT

**Agency**

**Name:** Canal Partners Media / POL

**Buying Contact:**

**Billing Contact:**

25 Whitlock Place, Suite 201

Marietta, GA 30064

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Koster, Chris/ Governor/ D / POL

**Demographic:** A25-54

**Product Codes:** PL- State Governor

**Priority:** P04-GB

**Revenue Codes:** AGY, (POL) Political, (POL) Candidate

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:** 81877

**Agency External ID:** 20042AG

**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/23/16	137	\$100,700.00	\$85,595.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	137	\$100,700.00	\$85,595.00	0.00
<b>Totals</b>	<b>137</b>	<b>\$100,700.00</b>	<b>\$85,595.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Minerva Nada			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSDK	31%	\$100,700.00
Market	100%	\$324,838.71

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KDNL	5%	\$16,241.94
KETC	0%	\$0.00
KMOV	28%	\$90,954.84
KNLC	0%	\$0.00
KPLR	6%	\$19,490.32
KTVI	30%	\$97,451.61
UNKWN	0%	\$0.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSDK	10/21/16	10/21/16	LN (M-F)	CM	10-1035p	----F--	:30	1	\$1,200.00	P04-C	0.00	NM	0	\$0.00
LN (M-F)															
NWS CH5-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	----F--	1		\$1,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/17/16-10/23/16		LN (M-F)	10-1035p		-----F----	:30	<del>(\$1,200.00)</del>	0.00	NM				

KSDK

Order / Rev: 1307374  
Alt Order #: 08402696  
Flight Dates: 10/17/16 - 10/23/16

Advertiser: Koster, Chris/ Governor/ D / POL  
Product Desc: 726/837/4456  
Estimate: 4456  
**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KSDK	10/21/16	10/21/16	Local News @ 5a M-F 5-6a	CM	5-6A	----F--	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
TODAY-LOUIS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	----F--	1		\$200.00		0.00						
E 12	KSDK	10/21/16	10/21/16	NBC Nightly News NBC Nightly News	CM	530-6p	----F--	:30	1	\$2,400.00	P04-C	0.00	NM	0	\$0.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	----F--	1		\$2,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/17/16-10/23/16		NBC Nightly News	530-6p		----F--	:30	<del>(\$2,400.00)</del>	0.00	NM				
See MG 75.2,75.3,75.4,75.5,75.6															
[na - rate needs to be \$4,500 - \$2,400 is 528-530p rate]															
E 13	KSDK	10/21/16	10/21/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	----F--	:30	1	\$1,000.00	P04-C	0.00	NM	1	\$1,000.00
NWS CH5-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	----F--	1		\$1,000.00		0.00						
E 14	KSDK	10/21/16	10/21/16	Local News @ 6a M-F 6-7a	CM	6-7A	----F--	:30	2	\$400.00	P04-C	0.00	NM	0	\$0.00
TODAY-LOUIS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	----F--	2		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/17/16-10/23/16		Local News @ 6a M-F	6-7A		----F--	:30	<del>(\$400.00)</del>	0.00	NM				
Credited															
[CREDIT MOVE \$\$ TO CONT# 8402701]															
2	KSDK	10/17/16-10/23/16		Local News @ 6a M-F	6-7A		----F--	:30	<del>(\$400.00)</del>	0.00	NM				
Credited															
[CREDIT MOVE \$\$ TO CONT# 8402701]															
E 15	KSDK	10/21/16	10/21/16	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	----F--	:30	1	\$1,500.00	P04-C	0.00	NM	1	\$2,250.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	----F--	1		\$1,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/17/16-10/23/16		Wheel of Frtune 630-7p	630-7P		----F--	:30	\$2,250.00	0.00	NM				
[Paying rate to clear]															
E 16	KSDK	10/21/16	10/21/16	Today Show Today Show	CM	7-9a	----F--	:30	3	\$400.00	P04-C	0.00	NM	8	\$2,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	----F--	3		\$400.00		0.00						

Order / Rev: 1307374  
 Alt Order #: 08402696  
 Flight Dates: 10/17/16 - 10/23/16

Advertiser: Koster, Chris/ Governor/ D / POL  
 Product Desc: 726/837/4456  
 Estimate: 4456

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	KSDK	10/21/16	10/21/16	Today Show Today Show	CM	7-9a	----F--	:30	3	\$400.00	P04-C	0.00	NM	8	\$2,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	----F--	3		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSDK	10/17/16-10/23/16	Today Show	7-9a		-----F----	:30	<del>(\$400.00)</del>	0.00	NM					
Credited [CREDIT MOVE \$\$ TO CONT# 8402701]															
2	KSDK	10/17/16-10/23/16	Today Show	7-9a		-----F----	:30	<del>(\$400.00)</del>	0.00	NM					
Credited [CREDIT MOVE \$\$ TO CONT# 8402701]															
3	KSDK	10/17/16-10/23/16	Today Show	7-9a		-----F----	:30	<del>(\$400.00)</del>	0.00	NM					
See MG 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11 [na - 2x max per day]															
4	KSDK	10/19/16-10/21/16	Local News @ 5a M-F	5-6A		--WThF----	:30	\$200.00	0.00	NM					
Ⓜ MG for 61.3,99.3,80.3,33.3,16.3 [N/A]															
5	KSDK	10/19/16-10/21/16	Local News @ 5a M-F	5-6A		--WThF----	:30	\$200.00	0.00	NM					
Ⓜ MG for 61.3,99.3,80.3,33.3,16.3 [N/A]															
6	KSDK	10/19/16-10/21/16	Local News @ 5a M-F	5-6A		--WThF----	:30	\$200.00	0.00	NM					
Ⓜ MG for 61.3,99.3,80.3,33.3,16.3 [N/A]															
7	KSDK	10/22/16-10/22/16	Local News @ 9a Sa	9-10A		-----Sa--	:30	\$350.00	0.00	NM					
Ⓜ MG for 61.3,99.3,80.3,33.3,16.3 [N/A]															
8	KSDK	10/23/16-10/23/16	Local News @ 9a Su	9-10A		-----Su	:30	\$300.00	0.00	NM					
Ⓜ MG for 61.3,99.3,80.3,33.3,16.3 [N/A]															
9	KSDK	10/17/16-10/19/16	Late Night	1135p-1235x		MTW-----	:30	\$250.00	0.00	NM					
Ⓜ MG for 61.3,99.3,80.3,33.3,16.3 [N/A]															
10	KSDK	10/17/16-10/19/16	Late Night	1135p-1235x		MTW-----	:30	\$250.00	0.00	NM					
Ⓜ MG for 61.3,99.3,80.3,33.3,16.3 [N/A]															
11	KSDK	10/17/16-10/19/16	Late Night	1135p-1235x		MTW-----	:30	\$250.00	0.00	NM					
Ⓜ MG for 61.3,99.3,80.3,33.3,16.3 [N/A]															
E 17	KSDK	10/21/16	10/21/16	Today Show 2 Today Show 2	CM	9-10a	----F--	:30	2	\$250.00	P04-C	0.00	NM	2	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	----F--	2		\$250.00		0.00						
E 18	KSDK	10/17/16	10/17/16	LN (M-F) LN (M-F)	CM	10-1035p	M-----	:30	1	\$1,200.00	P04-C	0.00	NM	1	\$1,200.00
NWS CH5-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	1		\$1,200.00		0.00						
E 19	KSDK	10/17/16	10/17/16	Show Me St Louis 10-11a M-F 10-11a	CM	10-11A	M-----	:30	2	\$150.00	P04-C	0.00	NM	2	\$300.00
SHOW ME-LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	2		\$150.00		0.00						
E 20	KSDK	10/17/16	10/17/16	Tonight Show Tonight Show	CM	1035-1137p	M-----	:30	2	\$600.00	P04-C	0.00	NM	2	\$1,200.00
TONITE SHW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	2		\$600.00		0.00						
E 21	KSDK	10/17/16	10/17/16	Today Show 3 Today Show 3	CM	11a-12p	M-----	:30	2	\$150.00	P04-C	0.00	NM	2	\$300.00

Order / Rev: 1307374  
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 Flight Dates: 10/17/16 - 10/23/16

Advertiser: Koster, Chris/ Governor/ D / POL  
 Product Desc: 726/837/4456  
 Estimate: 4456

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					2	\$150.00		0.00			
E 22	KSDK	10/17/16	10/17/16	Local News @ 12p M-F CM News Channel 5 @ Noon		Noon News	M-----	:30	1	\$150.00	P04-C	0.00	NM	1	\$150.00
NWS CH5-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					1	\$150.00		0.00			
E 23	KSDK	10/17/16	10/17/16	Days of Our Lives CM Days of Our Lives		Days of Our Lives	M-----	:30	1	\$350.00	P04-C	0.00	NM	1	\$350.00
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					1	\$350.00		0.00			
E 24	KSDK	10/17/16	10/17/16	Ellen 3-4p CM Ellen Degeneres		3-4p	M-----	:30	2	\$300.00	P04-C	0.00	NM	2	\$600.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					2	\$300.00		0.00			
E 25	KSDK	10/17/16	10/17/16	Local News @ 4p M-F CM News Channel 5 at 4P		4-430P	M-----	:30	1	\$450.00	P04-C	0.00	NM	1	\$450.00
NWS5 1ST@FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					1	\$450.00		0.00			
E 26	KSDK	10/17/16	10/17/16	Jeopardy 430-5p CM Jeopardy		430-5p	M-----	:30	1	\$675.00	P04-C	0.00	NM	1	\$675.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					1	\$675.00		0.00			
E 27	KSDK	10/17/16	10/17/16	Local News @ 5p M-F CM News Channel 5 at 5P		5-530P	M-----	:30	1	\$900.00	P04-C	0.00	NM	1	\$900.00
NWS CH5-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					1	\$900.00		0.00			
E 28	KSDK	10/17/16	10/17/16	Local News @ 5a M-F CM 5-6a		5-6A	M-----	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
TODAY-LOUIS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					1	\$200.00		0.00			
E 29	KSDK	10/17/16	10/17/16	NBC Nightly News CM NBC Nightly News		530-6p	M-----	:30	1	\$2,400.00	P04-C	0.00	NM	0	\$0.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					1	\$2,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/17/16-10/23/16		NBC Nightly News		530-6p	M-----	:30		<del>(\$2,400.00)</del>		0.00	NM		
See MG 75.2,75.3,75.4,75.5,75.6 [na - rate needs to be \$4,500 - \$2,400 is 528-530p rate]															
E 30	KSDK	10/17/16	10/17/16	Local News @ 6p M-F CM News Channel 5 at 6P		6-630P	M-----	:30	1	\$1,000.00	P04-C	0.00	NM	1	\$1,000.00
NWS CH5-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					1	\$1,000.00		0.00			
E 31	KSDK	10/17/16	10/17/16	Local News @ 6a M-F CM 6-7a		6-7A	M-----	:30	2	\$400.00	P04-C	0.00	NM	2	\$800.00
TODAY-LOUIS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					2	\$400.00		0.00			
E 32	KSDK	10/17/16	10/17/16	Wheel of Frtune 630-7p CM Wheel of Fortune		630-7P	M-----	:30	1	\$1,500.00	P04-C	0.00	NM	1	\$2,250.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 Product Desc: 726/837/4456  
 Estimate: 4456

KSDK

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E 32	KSDK	10/17/16	10/17/16	Wheel of Frtune 630-7p CM Wheel of Fortune		630-7P	M-----	:30	1	\$1,500.00	P04-C	0.00	NM	1	\$2,250.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	1		\$1,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/17/16-10/23/16		Wheel of Frtune 630-7p	630-7P		M-----	:30		\$2,250.00		0.00	NM		
[Paying rate to clear]															
E 33	KSDK	10/17/16	10/17/16	Today Show Today Show	CM	7-9a	M-----	:30	3	\$400.00	P04-C	0.00	NM	2	\$800.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	3		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSDK	10/17/16-10/23/16		Today Show	7-9a		M-----	:30		<del>(\$400.00)</del>		0.00	NM		
See MG 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11 [na - 2x max per day]															
E 34	KSDK	10/17/16	10/17/16	Mon Prime Other THE VOICE	CM	7-9P THE VOICE (7:00 PM-9:00 PM)	M-----	:30	1	\$3,500.00	P04-C	0.00	NM	1	\$3,500.00
VOICE-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	1		\$3,500.00		0.00						
E 35	KSDK	10/17/16	10/17/16	Today Show 2 Today Show 2	CM	9-10a	M-----	:30	2	\$250.00	P04-C	0.00	NM	2	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	2		\$250.00		0.00						
E 36	KSDK	10/22/16	10/22/16	Saturday Night Live Saturday Night Live	CM	1030p-1205a	-----S-	:30	2	\$1,050.00	P03-F	0.00	NM	2	\$2,100.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-----S-	2		\$1,050.00		0.00						
E 37	KSDK	10/22/16	10/22/16	Local News @ 5p Sa News Channel 5 at 5P Sat	CM	5-530P	-----S-	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
NWCHNL5 WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-----S-	1		\$750.00		0.00						
E 38	KSDK	10/22/16	10/22/16	Local News @ 6p Sa News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$825.00	P03-F	0.00	NM	1	\$825.00
NWCHNL5 WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-----S-	1		\$825.00		0.00						
E 39	KSDK	10/22/16	10/22/16	Local News @ 6a Sa Sat 6-7A	CM	6-7A	-----S-	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
NWCHNL 5-ST LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-----S-	1		\$200.00		0.00						
E 40	KSDK	10/22/16	10/22/16	Today Show Sa NBC Today Show (Sa)	CM	7-9A	-----S-	:30	1	\$375.00	P03-F	0.00	NM	1	\$375.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-----S-	1		\$375.00		0.00						
E 41	KSDK	10/23/16	10/23/16	Local News @ 10p Su DBM Local News @ 10p Su DB	CM	Local News @ 10p	-----S	:30	1	\$1,500.00	P03-F	0.00	NM	1	\$1,500.00
NWS CH5-NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-----S	1		\$1,500.00		0.00						
E 42	KSDK	10/23/16	10/23/16	Local News @ 5p Su News Channel 5 at 5P Sun	CM	5-530P	-----S	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
NWS CH5-5 WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 1307374  
 Alt Order #: 08402696  
 Flight Dates: 10/17/16 - 10/23/16

Advertiser: Koster, Chris/ Governor/ D / POL  
 Product Desc: 726/837/4456  
 Estimate: 4456

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 42	KSDK	10/23/16	10/23/16	Local News @ 5p Su News Channel 5 at 5P Sun	CM	5-530P	-----S	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
NWS CH5-5 WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S					1	\$750.00		0.00			
E 43	KSDK	10/23/16	10/23/16	Local News @ 6a Su Sun 6-7A	CM	6-7A	-----S	:30	1	\$150.00	P04-C	0.00	NM	1	\$150.00
NWCHNL 5-ST LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S					1	\$150.00		0.00			
E 44	KSDK	10/23/16	10/23/16	Today Show Su NBC Today Show (Su)	CM	7-8A	-----S	:30	1	\$375.00	P03-F	0.00	NM	1	\$375.00
SUN TODAY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S					1	\$375.00		0.00			
E 45	KSDK	10/23/16	10/23/16	NFL Su Night Game Regular Season Game	CM	720-1015p	-----S	:30	1	\$5,500.00	P04-C	0.00	NM	1	\$5,500.00
NBC SUN-FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S					1	\$5,500.00		0.00			
E 46	KSDK	10/20/16	10/20/16	LN (M-F) LN (M-F)	CM	10-1035p	---T---	:30	1	\$1,200.00	P04-C	0.00	NM	1	\$1,200.00
NWS CH5-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---T---					1	\$1,200.00		0.00			
E 47	KSDK	10/20/16	10/20/16	Show Me St Louis 10-11a M-F 10-11a	CM	10-11A	---T---	:30	2	\$150.00	P04-C	0.00	NM	2	\$300.00
SHOW ME-LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---T---					2	\$150.00		0.00			
E 48	KSDK	10/20/16	10/20/16	Tonight Show Tonight Show	CM	1035-1137p	---T---	:30	2	\$600.00	P04-C	0.00	NM	2	\$1,200.00
TONITE SHW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---T---					2	\$600.00		0.00			
E 49	KSDK	10/20/16	10/20/16	Today Show 3 Today Show 3	CM	11a-12p	---T---	:30	2	\$150.00	P04-C	0.00	NM	2	\$300.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---T---					2	\$150.00		0.00			
E 50	KSDK	10/20/16	10/20/16	Local News @ 12p M-F News Channel 5 @ Noon	CM	Noon News	---T---	:30	1	\$150.00	P04-C	0.00	NM	1	\$150.00
NWS CH5-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---T---					1	\$150.00		0.00			
E 51	KSDK	10/20/16	10/20/16	Days of Our Lives Days of Our Lives	CM	Days of Our Lives	---T---	:30	1	\$350.00	P04-C	0.00	NM	1	\$350.00
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---T---					1	\$350.00		0.00			
E 52	KSDK	10/20/16	10/20/16	Ellen 3-4p Ellen Degeneres	CM	3-4p	---T---	:30	2	\$300.00	P04-C	0.00	NM	2	\$600.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---T---					2	\$300.00		0.00			
E 53	KSDK	10/20/16	10/20/16	Local News @ 4p M-F News Channel 5 at 4P	CM	4-430P	---T---	:30	1	\$450.00	P04-C	0.00	NM	1	\$450.00
NWS5 1ST@FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---T---					1	\$450.00		0.00			
E 54	KSDK	10/20/16	10/20/16		CM	430-5p	---T---	:30	1	\$675.00	P04-C	0.00	NM	1	\$675.00

Order / Rev: 1307374  
 Alt Order #: 08402696  
 Flight Dates: 10/17/16 - 10/23/16

Advertiser: Koster, Chris/ Governor/ D / POL  
 Product Desc: 726/837/4456  
 Estimate: 4456

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Jeopardy 430-5p											
				Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---T---	1		\$675.00		0.00						
E 55	KSDK	10/20/16	10/20/16	Local News @ 5p M-F	CM	5-530P	---T---	:30	1	\$900.00	P04-C	0.00	NM	0	\$0.00
				News Channel 5 at 5P											
NWS CH5-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---T---	1		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/17/16-10/23/16		Local News @ 5p M-F		5-530P	---Th----	:30		<del>(\$900.00)</del>		0.00	NM		
Credited [Credit]															
E 56	KSDK	10/20/16	10/20/16	Local News @ 5a M-F	CM	5-6A	---T---	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
				5-6a											
TODAY-LOUIS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---T---	1		\$200.00		0.00						
E 57	KSDK	10/20/16	10/20/16	NBC Nightly News	CM	530-6p	---T---	:30	1	\$2,400.00	P04-C	0.00	NM	0	\$0.00
				NBC Nightly News											
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---T---	1		\$2,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/17/16-10/23/16		NBC Nightly News		530-6p	---Th----	:30		<del>(\$2,400.00)</del>		0.00	NM		
See MG 75.2,75.3,75.4,75.5,75.6 [na - rate needs to be \$4,500 - \$2,400 is 528-530p rate]															
E 58	KSDK	10/20/16	10/20/16	Local News @ 6p M-F	CM	6-630P	---T---	:30	1	\$1,000.00	P04-C	0.00	NM	1	\$1,000.00
				News Channel 5 at 6P											
NWS CH5-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---T---	1		\$1,000.00		0.00						
E 59	KSDK	10/20/16	10/20/16	Local News @ 6a M-F	CM	6-7A	---T---	:30	2	\$400.00	P04-C	0.00	NM	0	\$0.00
				6-7a											
TODAY-LOUIS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---T---	2		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/17/16-10/23/16		Local News @ 6a M-F		6-7A	---Th----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited [Credit]															
2	KSDK	10/17/16-10/23/16		Local News @ 6a M-F		6-7A	---Th----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited [Credit]															
E 60	KSDK	10/20/16	10/20/16	Wheel of Frtune 630-7p	CM	630-7P	---T---	:30	1	\$1,500.00	P04-C	0.00	NM	1	\$2,250.00
				Wheel of Fortune											
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---T---	1		\$1,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/17/16-10/23/16		Wheel of Frtune 630-7p		630-7P	---Th----	:30		\$2,250.00		0.00	NM		
E 61	KSDK	10/20/16	10/20/16	Today Show	CM	7-9a	---T---	:30	3	\$400.00	P04-C	0.00	NM	0	\$0.00
				Today Show											
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---T---	3		\$400.00		0.00						



Order / Rev: 1307374  
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 Flight Dates: 10/17/16 - 10/23/16

Advertiser: Koster, Chris/ Governor/ D / POL  
 Product Desc: 726/837/4456  
 Estimate: 4456

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 61	KSDK	10/20/16	10/20/16	Today Show Today Show	CM	7-9a	---T---	:30	3	\$400.00	P04-C	0.00	NM	0	\$0.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---T---	3		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/17/16-10/23/16		Today Show	7-9a		---Th----	:30	<del>(\$400.00)</del>	0.00	NM				
Credited [Credit]															
2	KSDK	10/17/16-10/23/16		Today Show	7-9a		---Th----	:30	<del>(\$400.00)</del>	0.00	NM				
Credited [Credit]															
3	KSDK	10/17/16-10/23/16		Today Show	7-9a		---Th----	:30	<del>(\$400.00)</del>	0.00	NM				
See MG 16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11 [na - 2x max per day]															
E 62	KSDK	10/20/16	10/20/16	Today Show 2 Today Show 2	CM	9-10a	---T---	:30	2	\$250.00	P04-C	0.00	NM	2	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---T---	2		\$250.00		0.00						
E 63	KSDK	10/20/16	10/20/16	Thu Prime C BLACKLIST	CM	9-10P BLACKLIST	---T---	:30	1	\$3,000.00	P03-F	0.00	NM	1	\$3,000.00
BLACKLIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---T---	1		\$3,000.00		0.00						
E 64	KSDK	10/18/16	10/18/16	LN (M-F) LN (M-F)	CM	10-1035p	-T-----	:30	1	\$1,200.00	P04-C	0.00	NM	1	\$1,200.00
NWS CH5-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-T-----	1		\$1,200.00		0.00						
E 65	KSDK	10/18/16	10/18/16	Show Me St Louis 10-11a M-F 10-11a	CM	10-11A	-T-----	:30	2	\$150.00	P04-C	0.00	NM	2	\$300.00
SHOW ME-LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-T-----	2		\$150.00		0.00						
E 66	KSDK	10/18/16	10/18/16	Tonight Show Tonight Show	CM	1035-1137p	-T-----	:30	2	\$600.00	P04-C	0.00	NM	2	\$1,200.00
TONITE SHW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-T-----	2		\$600.00		0.00						
E 67	KSDK	10/18/16	10/18/16	Today Show 3 Today Show 3	CM	11a-12p	-T-----	:30	2	\$150.00	P04-C	0.00	NM	2	\$300.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-T-----	2		\$150.00		0.00						
E 68	KSDK	10/18/16	10/18/16	Local News @ 12p M-F News Channel 5 @ Noon	CM	Noon News	-T-----	:30	1	\$150.00	P04-C	0.00	NM	1	\$150.00
NWS CH5-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-T-----	1		\$150.00		0.00						
E 69	KSDK	10/18/16	10/18/16	Days of Our Lives Days of Our Lives	CM	Days of Our Lives	-T-----	:30	1	\$350.00	P04-C	0.00	NM	1	\$350.00
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-T-----	1		\$350.00		0.00						
E 70	KSDK	10/18/16	10/18/16	Ellen 3-4p Ellen Degeneres	CM	3-4p	-T-----	:30	2	\$300.00	P04-C	0.00	NM	2	\$600.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-T-----	2		\$300.00		0.00						
E 71	KSDK	10/18/16	10/18/16		CM	4-430P	-T-----	:30	1	\$450.00	P04-C	0.00	NM	1	\$450.00

Order / Rev: 1307374  
 Alt Order #: 08402696  
 Flight Dates: 10/17/16 - 10/23/16

Advertiser: Koster, Chris/ Governor/ D / POL  
 Product Desc: 726/837/4456  
 Estimate: 4456

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 4p M-F News Channel 5 at 4P															
NWS5 1ST@FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----					1	\$450.00		0.00			
E 72	KSDK	10/18/16	10/18/16	Jeopardy 430-5p Jeopardy	CM	430-5p	-T-----	:30	1	\$675.00	P04-C	0.00	NM	1	\$675.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----					1	\$675.00		0.00			
E 73	KSDK	10/18/16	10/18/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	-T-----	:30	1	\$900.00	P04-C	0.00	NM	0	\$0.00
NWS CH5-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----					1	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/17/16-10/23/16		Local News @ 5p M-F See MG 77.3,77.4,77.5,77.6,77.7,77.8 [NA/Oversold]	5-530P		-T-----	:30		<del>(\$900.00)</del>		0.00	NM		
E 74	KSDK	10/18/16	10/18/16	Local News @ 5a M-F 5-6a	CM	5-6A	-T-----	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
TODAY-LOUIS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----					1	\$200.00		0.00			
E 75	KSDK	10/18/16	10/18/16	NBC Nightly News NBC Nightly News	CM	530-6p	-T-----	:30	1	\$2,400.00	P04-C	0.00	NM	5	\$12,000.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----					1	\$2,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/17/16-10/23/16		NBC Nightly News See MG 75.2,75.3,75.4,75.5,75.6 [na - rate needs to be \$4,500 - \$2,400 is 528-530p rate]	530-6p		-T-----	:30		<del>(\$2,400.00)</del>		0.00	NM		
2	KSDK	10/17/16-10/21/16		Local News @ 5p M-F Ⓜ MG for 12.1,94.1,29.1,57.1,75.1 [revised to correct tp]	528-530p		(5:28 PM-5:30 PM)TWThF----	:30		\$2,400.00		0.00	NM		
3	KSDK	10/17/16-10/21/16		Local News @ 5p M-F Ⓜ MG for 12.1,94.1,29.1,57.1,75.1 [revised to correct tp]	528-530p		(5:28 PM-5:30 PM)TWThF----	:30		\$2,400.00		0.00	NM		
4	KSDK	10/17/16-10/21/16		Local News @ 5p M-F Ⓜ MG for 12.1,94.1,29.1,57.1,75.1 [revised to correct tp]	528-530p		(5:28 PM-5:30 PM)TWThF----	:30		\$2,400.00		0.00	NM		
5	KSDK	10/17/16-10/21/16		Local News @ 5p M-F Ⓜ MG for 12.1,94.1,29.1,57.1,75.1 [revised to correct tp]	528-530p		(5:28 PM-5:30 PM)TWThF----	:30		\$2,400.00		0.00	NM		
6	KSDK	10/17/16-10/21/16		Local News @ 5p M-F Ⓜ MG for 12.1,94.1,29.1,57.1,75.1 [revised to correct tp]	528-530p		(5:28 PM-5:30 PM)TWThF----	:30		\$2,400.00		0.00	NM		
E 76	KSDK	10/18/16	10/18/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	-T-----	:30	1	\$1,000.00	P04-C	0.00	NM	1	\$1,000.00
NWS CH5-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----					1	\$1,000.00		0.00			
E 77	KSDK	10/18/16	10/18/16	Local News @ 6a M-F 6-7a	CM	6-7A	-T-----	:30	2	\$400.00	P04-C	0.00	NM	6	\$4,200.00
TODAY-LOUIS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----					2	\$400.00		0.00			

Order / Rev: 1307374  
 Alt Order #: 08402696  
 Flight Dates: 10/17/16 - 10/23/16

Advertiser: Koster, Chris/ Governor/ D / POL  
 Product Desc: 726/837/4456  
 Estimate: 4456

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 77	KSDK	10/18/16	10/18/16	Local News @ 6a M-F 6-7a	CM	6-7A	-T-----	:30	2	\$400.00	P04-C	0.00	NM	6	\$4,200.00
TODAY-LOUIS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-T-----	2		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSDK	10/17/16-10/23/16	Local News @ 6a M-F See MG 77.3,77.4,77.5,77.6,77.7,77.8 [NA/Oversold]	6-7A		-T-----	:30	<del>(\$400.00)</del>	0.00	NM					
2	KSDK	10/17/16-10/23/16	Local News @ 6a M-F See MG 77.3,77.4,77.5,77.6,77.7,77.8 [NA/Oversold]	6-7A		-T-----	:30	<del>(\$400.00)</del>	0.00	NM					
3	KSDK	10/20/16-10/20/16	Local News @ 6p M-F Ⓜ MG for 99.2,99.1,92.1,80.1,77.2,80.2,73.1,77.1 [n/a]	6-630P		---Th----	:30	\$1,500.00	0.00	NM					
4	KSDK	10/22/16-10/22/16	Local News @ 10p Sa Ⓜ MG for 99.2,99.1,92.1,80.1,77.2,80.2,73.1,77.1 [n/a]	Local News @ 10p		-----Sa--	:30	\$1,500.00	0.00	NM					
5	KSDK	10/22/16-10/22/16	Wheel of Frtune 630-7p Sa Ⓜ MG for 99.2,99.1,92.1,80.1,77.2,80.2,73.1,77.1 [n/a]	630-7P		-----Sa--	:30	\$900.00	0.00	NM					
6	KSDK	10/19/16-10/19/16	Late Night Ⓜ MG for 99.2,99.1,92.1,80.1,77.2,80.2,73.1,77.1 [n/a]	1135p-1235x		--W-----	:30	\$250.00	0.00	NM					
7	KSDK	10/19/16-10/21/16	Local News @ 4a M-F Ⓜ MG for 99.2,99.1,92.1,80.1,77.2,80.2,73.1,77.1 [n/a]	4-5A		--WThF----	:30	\$25.00	0.00	NM					
8	KSDK	10/19/16-10/21/16	Local News @ 4a M-F Ⓜ MG for 99.2,99.1,92.1,80.1,77.2,80.2,73.1,77.1 [n/a]	4-5A		--WThF----	:30	\$25.00	0.00	NM					
E 78	KSDK	10/18/16	10/18/16	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	-T-----	:30	1	\$1,500.00	P04-C	0.00	NM	1	\$2,250.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-T-----	1		\$1,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSDK	10/17/16-10/23/16	Wheel of Frtune 630-7p	630-7P		-T-----	:30	\$2,250.00	0.00	NM					
E 79	KSDK	10/18/16	10/18/16	Tue Prime A THE VOICE	CM	7-8P THE VOICE	-T-----	:30	1	\$2,500.00	P04-C	0.00	NM	1	\$2,500.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-T-----	1		\$2,500.00		0.00						
E 80	KSDK	10/18/16	10/18/16	Today Show Today Show	CM	7-9a	-T-----	:30	3	\$400.00	P04-C	0.00	NM	0	\$0.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-T-----	3		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSDK	10/17/16-10/23/16	Today Show See MG 77.3,77.4,77.5,77.6,77.7,77.8 [NA/Oversold]	7-9a		-T-----	:30	<del>(\$400.00)</del>	0.00	NM					
2	KSDK	10/17/16-10/23/16	Today Show See MG 77.3,77.4,77.5,77.6,77.7,77.8 [NA/Oversold]	7-9a		-T-----	:30	<del>(\$400.00)</del>	0.00	NM					
3	KSDK	10/17/16-10/23/16	Today Show See MG 16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11 [na - 2x max per day]	7-9a		-T-----	:30	<del>(\$400.00)</del>	0.00	NM					
E 81	KSDK	10/18/16	10/18/16	Today Show 2 Today Show 2	CM	9-10a	-T-----	:30	2	\$250.00	P04-C	0.00	NM	2	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 1307374  
 Alt Order #: 08402696  
 Flight Dates: 10/17/16 - 10/23/16

Advertiser: Koster, Chris/ Governor/ D / POL  
 Product Desc: 726/837/4456  
 Estimate: 4456

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 81	KSDK	10/18/16	10/18/16	Today Show 2 Today Show 2	CM	9-10a	-T-----	:30	2	\$250.00	P04-C	0.00	NM	2	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----					2	\$250.00		0.00			
E 82	KSDK	10/18/16	10/18/16	Tue Prime C CHICAGO FIRE	CM	9-10P CHICAGO F	-T-----	:30	1	\$3,600.00	P03-F	0.00	NM	1	\$3,600.00
CHICAGO FIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----					1	\$3,600.00		0.00			
E 83	KSDK	10/19/16	10/19/16	LN (M-F) LN (M-F)	CM	10-1035p	--W----	:30	1	\$1,200.00	P04-C	0.00	NM	1	\$1,200.00
NWS CH5-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--W----					1	\$1,200.00		0.00			
E 84	KSDK	10/19/16	10/19/16	Show Me St Louis 10-11A M-F 10-11a	CM	10-11A	--W----	:30	2	\$150.00	P04-C	0.00	NM	2	\$300.00
SHOW ME-LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--W----					2	\$150.00		0.00			
E 85	KSDK	10/19/16	10/19/16	Tonight Show Tonight Show	CM	1035-1137p	--W----	:30	2	\$600.00	P04-C	0.00	NM	2	\$1,200.00
TONITE SHW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--W----					2	\$600.00		0.00			
E 86	KSDK	10/19/16	10/19/16	Today Show 3 Today Show 3	CM	11a-12p	--W----	:30	2	\$150.00	P04-C	0.00	NM	2	\$300.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--W----					2	\$150.00		0.00			
E 87	KSDK	10/19/16	10/19/16	Local News @ 12p M-F News Channel 5 @ Noon	CM	Noon News	--W----	:30	1	\$150.00	P04-C	0.00	NM	1	\$150.00
NWS CH5-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--W----					1	\$150.00		0.00			
E 88	KSDK	10/19/16	10/19/16	Days of Our Lives Days of Our Lives	CM	Days of Our Lives	--W----	:30	1	\$350.00	P04-C	0.00	NM	1	\$350.00
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--W----					1	\$350.00		0.00			
E 89	KSDK	10/19/16	10/19/16	Ellen 3-4p Ellen Degeneres	CM	3-4p	--W----	:30	2	\$300.00	P04-C	0.00	NM	2	\$600.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--W----					2	\$300.00		0.00			
E 90	KSDK	10/19/16	10/19/16	Local News @ 4p M-F News Channel 5 at 4P	CM	4-430P	--W----	:30	1	\$450.00	P04-C	0.00	NM	1	\$450.00
NWS5 1ST@FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--W----					1	\$450.00		0.00			
E 91	KSDK	10/19/16	10/19/16	Jeopardy 430-5p Jeopardy	CM	430-5p	--W----	:30	1	\$675.00	P04-C	0.00	NM	1	\$675.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--W----					1	\$675.00		0.00			
E 92	KSDK	10/19/16	10/19/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	--W----	:30	1	\$900.00	P04-C	0.00	NM	0	\$0.00
NWS CH5-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--W----					1	\$900.00		0.00			

Order / Rev: 1307374  
 Alt Order #: 08402696  
 Flight Dates: 10/17/16 - 10/23/16

Advertiser: Koster, Chris/ Governor/ D / POL  
 Product Desc: 726/837/4456  
 Estimate: 4456

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 92	KSDK	10/19/16	10/19/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	--W----	:30	1	\$900.00	P04-C	0.00	NM	0	\$0.00
NWS CH5-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--W----	1		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/17/16-10/23/16		Local News @ 5p M-F	5-530P		--W-----	:30	<del>(\$900.00)</del>	0.00	NM				
See MG 77.3,77.4,77.5,77.6,77.7,77.8 [NA/Oversold]															
E 93	KSDK	10/19/16	10/19/16	Local News @ 5a M-F 5-6a	CM	5-6A	--W----	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
TODAY-LOUIS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--W----	1		\$200.00		0.00						
E 94	KSDK	10/19/16	10/19/16	NBC Nightly News NBC Nightly News	CM	530-6p	--W----	:30	1	\$2,400.00	P04-C	0.00	NM	0	\$0.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--W----	1		\$2,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/17/16-10/23/16		NBC Nightly News	530-6p		--W-----	:30	<del>(\$2,400.00)</del>	0.00	NM				
See MG 75.2,75.3,75.4,75.5,75.6 [na - rate needs to be \$4,500 - \$2,400 is 528-530p rate]															
E 95	KSDK	10/19/16	10/19/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	--W----	:30	1	\$1,000.00	P04-C	0.00	NM	0	\$0.00
NWS CH5-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--W----	1		\$1,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/17/16-10/23/16		Local News @ 6p M-F	6-630P		--W-----	:30	<del>(\$1,000.00)</del>	0.00	NM				
Credited [Credit]															
E 96	KSDK	10/19/16	10/19/16	Local News @ 6a M-F 6-7a	CM	6-7A	--W----	:30	2	\$400.00	P04-C	0.00	NM	0	\$0.00
TODAY-LOUIS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--W----	2		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/17/16-10/23/16		Local News @ 6a M-F	6-7A		--W-----	:30	<del>(\$400.00)</del>	0.00	NM				
Credited [Credit]															
2	KSDK	10/17/16-10/23/16		Local News @ 6a M-F	6-7A		--W-----	:30	<del>(\$400.00)</del>	0.00	NM				
Credited [Credit]															
E 97	KSDK	10/19/16	10/19/16	Wheel of Ftrune 630-7p Wheel of Fortune	CM	630-7P	--W----	:30	1	\$1,500.00	P04-C	0.00	NM	1	\$2,250.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--W----	1		\$1,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/17/16-10/23/16		Wheel of Ftrune 630-7p	630-7P		--W-----	:30	\$2,250.00	0.00	NM				
[Paying rate to clear]															
E 98	KSDK	10/19/16	10/19/16	Wed Prime A BLINDSPOT	CM	7-8P BLINDSPOT	--W----	:30	1	\$1,500.00	P04-C	0.00	NM	1	\$1,500.00
BLINDSPOT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--W----	1		\$1,500.00		0.00						

Order / Rev: 1307374  
 Alt Order #: 08402696  
 Flight Dates: 10/17/16 - 10/23/16

Advertiser: Koster, Chris/ Governor/ D / POL  
 Product Desc: 726/837/4456  
 Estimate: 4456

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 98	KSDK	10/19/16	10/19/16	Wed Prime A BLINDSPOT	CM	7-8P BLINDSPOT	--W----	:30	1	\$1,500.00	P04-C	0.00	NM	1	\$1,500.00
BLINDSPOT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--W----	1		\$1,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/17/16-10/23/16		Wed Prime A	7-8P BLINDSPOT		--W-----	:30	<del>(\$1,500.00)</del>	0.00	NM				
See MG 98.2 [NA/Oversold]															
2	KSDK	10/20/16-10/20/16		Thu Prime A	7-8P SUPERSTO		---Th----	:30	\$1,500.00	0.00	NM				
Ⓜ MG for 98.1 10/19 [n/a]															
E 99	KSDK	10/19/16	10/19/16	Today Show Today Show	CM	7-9a	--W----	:30	3	\$400.00	P04-C	0.00	NM	0	\$0.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--W----	3		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/17/16-10/23/16		Today Show	7-9a		--W-----	:30	<del>(\$400.00)</del>	0.00	NM				
See MG 77.3,77.4,77.5,77.6,77.7,77.8 [NA/Oversold]															
2	KSDK	10/17/16-10/23/16		Today Show	7-9a		--W-----	:30	<del>(\$400.00)</del>	0.00	NM				
See MG 77.3,77.4,77.5,77.6,77.7,77.8 [NA/Oversold]															
3	KSDK	10/17/16-10/23/16		Today Show	7-9a		--W-----	:30	<del>(\$400.00)</del>	0.00	NM				
See MG 16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11 [na - 2x max per day]															
E100	KSDK	10/19/16	10/19/16	Prime Political Program PRES DEBATE	CM	8-10P PRES DEB/ (8:00 PM-10:00 PM)	--W----	:30	1	\$1,800.00	P04-C	0.00	NM	1	\$1,800.00
PRESIDENTIAL DEBATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--W----	1		\$1,800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/17/16-10/23/16		Prime Political Program	8-10P PRES DEB/8:00 PM-10:00 PM		--W-----	:30	<del>(\$1,800.00)</del>	0.00	NM				
See MG 100.2 [Paying rate to clear]															
2	KSDK	10/21/16-10/21/16		Fri Prime Other	8-10P DATELINE		-----F----	:30	\$1,800.00	0.00	NM				
Ⓜ MG for 100.1 10/19 [n/a]															
E101	KSDK	10/19/16	10/19/16	Today Show 2 Today Show 2	CM	9-10a	--W----	:30	2	\$250.00	P04-C	0.00	NM	2	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--W----	2		\$250.00		0.00						
N102	KSDK	10/19/16	10/21/16	NBC Nightly News NBC Nightly News	CM	530-6p	--WTF--	:30	2	\$3,000.00	P04-C	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--WTF--	2		\$3,000.00		0.00						
N103	KSDK	10/20/16	10/21/16	Late Night Late Night	CM	1135p-1235x	---TF--	:30	1	\$250.00	P03-F	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---TF--	1		\$250.00		0.00						
N104	KSDK	10/22/16	10/22/16	Today Show Sa NBC Today Show (Sa)	CM	7-9A	-----S-	:30	1	\$375.00	P03-F	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-----S-	1		\$375.00		0.00						
N105	KSDK	10/23/16	10/23/16	Meet the Press Meet the Press	CM	Meet the Press	-----S	:30	1	\$1,000.00	P04-C	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-----S	1		\$1,000.00		0.00						
N			10/22/16		CM	7-730P			1		P04-C	0.00	NM	1	\$400.00

Order / Rev: 1307374  
 Alt Order #: 08402696  
 Flight Dates: 10/17/16 - 10/23/16

Advertiser: Koster, Chris/ Governor/ D / POL  
 Product Desc: 726/837/4456  
 Estimate: 4456

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
106	KSDK	10/22/16		Sat Prime A SUPERSTORE		(7:00 PM-7:30 PM)	-----S-	:30		\$400.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	-----S-		1			\$400.00		0.00				
107	KSDK	10/22/16	10/22/16	RTM 1230-1a Sa Sat. 1230-1a	CM	1230-105x	-----S-	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	-----S-		1			\$100.00		0.00				
108	KSDK	10/23/16	10/23/16	Local News @ 9a Su Sun 9-10a	CM	9-10A	-----S	:30	1	\$300.00	P04-C	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	-----S		1			\$300.00		0.00				
110	KSDK	10/23/16	10/23/16	Local News @ 6a Su Sun 6-7A	CM	6-7A	-----S	:30	1	\$150.00	P04-C	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	-----S		1			\$150.00		0.00				
													Totals	137	\$100,700.00