

# INVOICE



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**Main: (314)421-5055**  
**Billing:**

[www.ksdk.com](http://www.ksdk.com)

Billing Address:

**Canal Partners Media / POL**  
**Attention: Accounts Payable**  
**25 Whitlock Place, Suite 201**  
**Marietta, GA 30064**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1307374-1	10/23/16	October 2016	09/26/16 - 10/23/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Minerva Nada	Telerep Atlanta	National

Advertiser	Product	Estimate Number
Koster, Chris/ Governor/ D /	726/837/4456	4456

Flight Dates	Order #	Alt Order #
10/17/16 - 10/23/16	1307374	08402696

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	726	837

Agency Ref	Advertiser Ref
20042AG	81877

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/21/16	10/21/16	LN (M-F)	10-1035p	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 10/21/16 LN (M-F) 10-1035p :00 <del>\$1,200.00</del> NM Credited									
2	10/21/16	10/21/16	M-F 10-11a	10-11A	----F--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK F 10/21/16 10:13 AM M-F 10-11a 10-11A :30 CKM01800H \$150.00 NM 1 KSDK F 10/21/16 10:22 AM M-F 10-11a 10-11A :30 CKM03400H \$150.00 NM									
3	10/21/16	10/21/16	Tonight Show	1035-1137p	----F--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK F 10/21/16 10:48 PM Tonight Show 1035-1137p :30 CKM02900H \$600.00 NM 1 KSDK F 10/21/16 11:33 PM Tonight Show 1035-1137p :30 CKM03400H \$600.00 NM									
4	10/21/16	10/21/16	Today Show 3	11a-12p	----F--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK F 10/21/16 10:59 AM Today Show 3 11a-12p :30 CKM01800H \$150.00 NM 1 KSDK F 10/21/16 11:53 AM Today Show 3 11a-12p :30 CKM03400H \$150.00 NM									
5	10/21/16	10/21/16	News Channel 5 @ Noon Noon News		----F--	:30	1	\$150.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1307374-1	10/23/16	October 2016	09/26/16 - 10/23/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/21/16	10/21/16	News Channel 5 @ Noon	Noon News	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$150.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	F	10/21/16	12:27 PM	News Channel 5 @ Noon	Noon News	:30	CKM01800H	\$150.00 NM
6	10/21/16	10/21/16	Days of Our Lives	Days of Our Lives	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	F	10/21/16	1:58 PM	Days of Our Lives	Days of Our Lives	:30	CKM03400H	\$350.00 NM
7	10/21/16	10/21/16	Ellen Degeneres	3-4p	----F--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 2 \$300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KSDK	F	10/21/16	2:59 PM	Ellen Degeneres	3-4p	:30	CKM01800H	\$300.00 NM
1	KSDK	F	10/21/16	3:39 PM	Ellen Degeneres	3-4p	:30	CKM03400H	\$300.00 NM
8	10/21/16	10/21/16	News Channel 5 at 4P	4-430P	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$450.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	F	10/21/16	4:12 PM	News Channel 5 at 4P	4-430P	:30	CKM03400H	\$450.00 NM
9	10/21/16	10/21/16	Jeopardy	430-5p	----F--	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$675.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	F	10/21/16		Jeopardy	430-5p	:00		<del>\$675.00</del> NM
Credited									
10	10/21/16	10/21/16	News Channel 5 at 5P	5-530P	----F--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$900.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	F	10/21/16		News Channel 5 at 5P	5-530P	:00		<del>\$900.00</del> NM
Credited									
11	10/21/16	10/21/16	5-6a	5-6A	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	F	10/21/16	5:23 AM	5-6a	5-6A	:30	CKM01800H	\$200.00 NM
12	10/21/16	10/21/16	NBC Nightly News	530-6p	----F--	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$2,400.00									

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1307374-1	10/23/16	October 2016	09/26/16 - 10/23/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/21/16	10/21/16	NBC Nightly News	530-6p	----F--	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$2,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	10/21/16		NBC Nightly News	530-6p	:00		<del>\$2,400.00</del> NM
See MG 75.2,75.3,75.4,75.5,75.6									
13	10/21/16	10/21/16	News Channel 5 at 6P	6-630P	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	10/21/16	6:24 PM	News Channel 5 at 6P	6-630P	:30	CKM03400H	\$1,000.00 NM
14	10/21/16	10/21/16	6-7a	6-7A	----F--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 2 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	10/21/16		6-7a	6-7A	:00		<del>\$400.00</del> NM
Credited									
2	KSDK	F	10/21/16		6-7a	6-7A	:00		<del>\$400.00</del> NM
Credited									
15	10/21/16	10/21/16	Wheel of Fortune	630-7P	----F--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	10/21/16	6:44 PM	Wheel of Fortune	630-7P	:30	CKM02800H	\$2,250.00 NM
16	10/21/16	10/21/16	Today Show	7-9a	----F--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 3 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	KSDK	M	10/17/16	12:22 AM	Late Night	1135p-1235x	:30	CKM01800H	\$250.00 NM
MG for 61.3,99.3,80.3,33.3,16.3									
10	KSDK	M	10/17/16	12:36 AM	Late Night	1135p-1235x	:30	CKM02100H	\$250.00 NM
MG for 61.3,99.3,80.3,33.3,16.3									
9	KSDK	Tu	10/18/16	12:20 AM	Late Night	1135p-1235x	:30	CKM02100H	\$250.00 NM
MG for 61.3,99.3,80.3,33.3,16.3									
5	KSDK	W	10/19/16	5:16 AM	5-6a	5-6A	:30	CKM02100H	\$200.00 NM
MG for 61.3,99.3,80.3,33.3,16.3									
4	KSDK	Th	10/20/16	5:47 AM	5-6a	5-6A	:30	CKM01800H	\$200.00 NM
MG for 61.3,99.3,80.3,33.3,16.3									
1	KSDK	F	10/21/16		Today Show	7-9a	:00		<del>\$400.00</del> NM
Credited									
2	KSDK	F	10/21/16		Today Show	7-9a	:00		<del>\$400.00</del> NM
Credited									
3	KSDK	F	10/21/16		Today Show	7-9a	:00		<del>\$400.00</del> NM
See MG 16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11									

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Advertiser <b>Koster, Chris/ Governor/ D</b>	Product <b>726/837/4456</b>	Estimate Number <b>4456</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
1	KSDK	F	10/21/16	9:28 AM	Today Show 2	9-10a	:30	CKM01800H	\$250.00	NM																																																																												
2	KSDK	F	10/21/16	9:50 AM	Today Show 2	9-10a	:30	CKM03400H	\$250.00	NM																																																																												
18	10/17/16	10/17/16	LN (M-F)	10-1035p	M-----	:30	1	\$1,200.00	NM																																																																													
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



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**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice # <b>1307374-1</b>	Invoice Date <b>10/23/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/23/16</b>
Advertiser <b>Koster, Chris/ Governor/ D</b>	Product <b>726/837/4456</b>	Estimate Number <b>4456</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
22	10/17/16	10/17/16	News Channel 5 @ Noon	Noon News	M-----	:30	1	\$150.00	NM																																																							
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2	KSDK	M	10/17/16	3:23 PM	Ellen Degeneres	3-4p	:30	CKM01800H	\$300.00	NM																																																						
25	10/17/16	10/17/16	News Channel 5 at 4P	4-430P	M-----	:30	1	\$450.00	NM																																																							
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26	10/17/16	10/17/16	Jeopardy	430-5p	M-----	:30	1	\$675.00	NM																																																							
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrBCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1307374-1	10/23/16	October 2016	09/26/16 - 10/23/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
29	10/17/16	10/17/16	NBC Nightly News	530-6p	M-----	:30	1	\$2,400.00	NM																																																																													
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1	KSDK	M	10/17/16	6:46 PM	Wheel of Fortune	630-7P	:30	CKM01800H	\$2,250.00	NM																																																																												
33	10/17/16	10/17/16	Today Show	7-9a	M-----	:30	3	\$400.00	NM																																																																													
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>M-----</td> <td>3</td> <td>\$400.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3</td> <td>KSDK</td> <td>M</td> <td>10/17/16</td> <td></td> <td>Today Show</td> <td>7-9a</td> <td>:00</td> <td></td> <td><del>\$400.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11</td> </tr> <tr> <td>1</td> <td>KSDK</td> <td>M</td> <td>10/17/16</td> <td>8:27 AM</td> <td>Today Show</td> <td>7-9a</td> <td>:30</td> <td>CKM02100H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KSDK</td> <td>M</td> <td>10/17/16</td> <td>8:59 AM</td> <td>Today Show</td> <td>7-9a</td> <td>:30</td> <td>CKM01800H</td> <td>\$400.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/17/16	10/23/16	M-----	3	\$400.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	KSDK	M	10/17/16		Today Show	7-9a	:00		<del>\$400.00</del>	NM	See MG 16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11											1	KSDK	M	10/17/16	8:27 AM	Today Show	7-9a	:30	CKM02100H	\$400.00	NM	2	KSDK	M	10/17/16	8:59 AM	Today Show	7-9a	:30	CKM01800H	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																	
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34	10/17/16	10/17/16	THE VOICE	7-9P THE VOICE	M-----	:30	1	\$3,500.00	NM																																																																													
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35	10/17/16	10/17/16	Today Show 2	9-10a	M-----	:30	2	\$250.00	NM																																																																													
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1	KSDK	M	10/17/16	9:57 AM	Today Show 2	9-10a	:30	CKM01800H	\$250.00	NM																																																																												
36	10/22/16	10/22/16	Saturday Night Live	1030p-1205a	-----S-	:30	2	\$1,050.00	NM																																																																													

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# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1307374-1	10/23/16	October 2016	09/26/16 - 10/23/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																							
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																											
	10/17/16	10/23/16	-----S-	2	\$1,050.00																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
2	KSDK	Sa	10/22/16	11:18 PM	Saturday Night Live	1030p-1205a	:30	CKM03400H	\$1,050.00	NM																						
1	KSDK	Sa	10/22/16	11:42 PM	Saturday Night Live	1030p-1205a	:30	CKM03400H	\$1,050.00	NM																						
37	10/22/16	10/22/16	News Channel 5 at 5P Sa5-530P		-----S-	:30	1	\$750.00	NM																							
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	10/17/16	10/23/16	-----S-	1	\$750.00																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
1	KSDK	Sa	10/22/16	5:13 PM	News Channel 5 at 5P Sat	5-530P	:30	CKM02800H	\$750.00	NM																						
38	10/22/16	10/22/16	News Channel 5 at 6P Sa6-630P		-----S-	:30	1	\$825.00	NM																							
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>-----S-</td> <td>1</td> <td>\$825.00</td> <td colspan="5"></td> </tr> </table>											Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/17/16	10/23/16	-----S-	1	\$825.00					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
1	KSDK	Sa	10/22/16	6:13 PM	News Channel 5 at 6P Sat	6-630P	:30	CKM03400H	\$825.00	NM																						
39	10/22/16	10/22/16	Sat 6-7A	6-7A	-----S-	:30	1	\$200.00	NM																							
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>-----S-</td> <td>1</td> <td>\$200.00</td> <td colspan="5"></td> </tr> </table>											Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/17/16	10/23/16	-----S-	1	\$200.00					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
1	KSDK	Sa	10/22/16	6:39 AM	Sat 6-7A	6-7A	:30	CKM03400H	\$200.00	NM																						
40	10/22/16	10/22/16	NBC Today Show (Sa)	7-9A	-----S-	:30	1	\$375.00	NM																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
1	KSDK	Sa	10/22/16	8:18 AM	NBC Today Show (Sa)	7-9A	:30	CKM02900H	\$375.00	NM																						
41	10/23/16	10/23/16	Local News @ 10p Su DB	Local News @ 10p	-----S	:30	1	\$1,500.00	NM																							
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	10/17/16	10/23/16	-----S	1	\$1,500.00																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
1	KSDK	Su	10/23/16	11:45 PM	Local News @ 10p Su DB	Local News @ 10p	:30	CKM03400H	\$1,500.00	NM																						
42	10/23/16	10/23/16	News Channel 5 at 5P Su5-530P		-----S	:30	1	\$750.00	NM																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
1	KSDK	Su	10/23/16	5:28 PM	News Channel 5 at 5P Sun	5-530P	:30	CKM02800H	\$750.00	NM																						
43	10/23/16	10/23/16	Sun 6-7A	6-7A	-----S	:30	1	\$150.00	NM																							
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Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
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1	KSDK	Su	10/23/16	6:38 AM	Sun 6-7A	6-7A	:30	CKM03400H	\$150.00	NM																																												
44	10/23/16	10/23/16	NBC Today Show (Su)	7-8A	-----S	:30	1	\$375.00	NM																																													
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>-----S</td> <td>1</td> <td>\$375.00</td> </tr> </table> <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>KSDK</td> <td>Su</td> <td>10/23/16</td> <td>7:56 AM</td> <td>NBC Today Show (Su)</td> <td>7-8A</td> <td>:30</td> <td>CKM02800H</td> <td>\$375.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	-----S	1	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	Su	10/23/16	7:56 AM	NBC Today Show (Su)	7-8A	:30	CKM02800H	\$375.00	NM											
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45	10/23/16	10/23/16	Regular Season Game	720-1015p	-----S	:30	1	\$5,500.00	NM																																													
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46	10/20/16	10/20/16	LN (M-F)	10-1035p	---T---	:30	1	\$1,200.00	NM																																													
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47	10/20/16	10/20/16	M-F 10-11a	10-11A	---T---	:30	2	\$150.00	NM																																													
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48	10/20/16	10/20/16	Tonight Show	1035-1137p	---T---	:30	2	\$600.00	NM																																													
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49	10/20/16	10/20/16	Today Show 3	11a-12p	---T---	:30	2	\$150.00	NM																																													
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



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**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice # <b>1307374-1</b>	Invoice Date <b>10/23/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/23/16</b>
Advertiser <b>Koster, Chris/ Governor/ D</b>	Product <b>726/837/4456</b>	Estimate Number <b>4456</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
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51	10/20/16	10/20/16	Days of Our Lives	Days of Our Lives	---T---	:30	1	\$350.00	NM																																													
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1	KSDK	Th	10/20/16	4:09 PM	News Channel 5 at 4P	4-430P	:30	CKM03400H	\$450.00	NM																																												
54	10/20/16	10/20/16	Jeopardy	430-5p	---T---	:30	1	\$675.00	NM																																													
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>---T---</td> <td>1</td> <td>\$675.00</td> </tr> </table> <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>KSDK</td> <td>Th</td> <td>10/20/16</td> <td>4:37 PM</td> <td>Jeopardy</td> <td>430-5p</td> <td>:30</td> <td>CKM01800H</td> <td>\$675.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	---T---	1	\$675.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	Th	10/20/16	4:37 PM	Jeopardy	430-5p	:30	CKM01800H	\$675.00	NM											
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56	10/20/16	10/20/16	5-6a	5-6A	---T---	:30	1	\$200.00	NM																																													
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice # <b>1307374-1</b>	Invoice Date <b>10/23/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/23/16</b>
Advertiser <b>Koster, Chris/ Governor/ D</b>	Product <b>726/837/4456</b>	Estimate Number <b>4456</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
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62	10/20/16	10/20/16	Today Show 2	9-10a	---T---	:30	2	\$250.00	NM																																																																																																			
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# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice # <b>1307374-1</b>	Invoice Date <b>10/23/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/23/16</b>
Advertiser <b>Koster, Chris/ Governor/ D</b>	Product <b>726/837/4456</b>	Estimate Number <b>4456</b>	

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**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

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Advertiser <b>Koster, Chris/ Governor/ D</b>	Product <b>726/837/4456</b>	Estimate Number <b>4456</b>	

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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

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Invoice # <b>1307374-1</b>	Invoice Date <b>10/23/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/23/16</b>
Advertiser <b>Koster, Chris/ Governor/ D</b>	Product <b>726/837/4456</b>	Estimate Number <b>4456</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/17/16	10/23/16	-T-----	2	\$400.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	KSDK	Tu	10/18/16	6-7a	See MG 77.3,77.4,77.5,77.6,77.7,77.8	6-7A	:00		<del>\$400.00</del>	NM																			
2	KSDK	Tu	10/18/16	6-7a	See MG 77.3,77.4,77.5,77.6,77.7,77.8	6-7A	:00		<del>\$400.00</del>	NM																			
7	KSDK	W	10/19/16	4:25 AM	4-5A MG for 99.2,99.1,92.1,80.1,77.2,80.2,73.1,77.1	4-5A	:30	CKM01800H	\$25.00	NM																			
6	KSDK	W	10/19/16	12:36 AM	Late Night MG for 99.2,99.1,92.1,80.1,77.2,80.2,73.1,77.1	1135p-1235x	:30	CKM01800H	\$250.00	NM																			
8	KSDK	Th	10/20/16	4:47 AM	4-5A MG for 99.2,99.1,92.1,80.1,77.2,80.2,73.1,77.1	4-5A	:30	CKM01800H	\$25.00	NM																			
3	KSDK	Th	10/20/16	6:08 PM	News Channel 5 at 6P MG for 99.2,99.1,92.1,80.1,77.2,80.2,73.1,77.1	6-630P	:30	CKM03400H	\$1,500.00	NM																			
5	KSDK	Sa	10/22/16	6:41 PM	Wheel of Fortune Sat MG for 99.2,99.1,92.1,80.1,77.2,80.2,73.1,77.1	630-7P	:30	CKM02900H	\$900.00	NM																			
4	KSDK	Sa	10/22/16	10:10 PM	Local News @ 10p Sa MG for 99.2,99.1,92.1,80.1,77.2,80.2,73.1,77.1	Local News @ 10p	:30	CKM02800H	\$1,500.00	NM																			
78	10/18/16	10/18/16	Wheel of Fortune	630-7P	-T-----	:30	1	\$1,500.00	NM																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>-T-----</td> <td>1</td> <td>\$1,500.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/17/16	10/23/16	-T-----	1	\$1,500.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/17/16	10/23/16	-T-----	1	\$1,500.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	KSDK	Tu	10/18/16	6:49 PM	Wheel of Fortune	630-7P	:30	CKM02100H	\$2,250.00	NM																			
79	10/18/16	10/18/16	THE VOICE	7-8P THE VOICE	-T-----	:30	1	\$2,500.00	NM																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>-T-----</td> <td>1</td> <td>\$2,500.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/17/16	10/23/16	-T-----	1	\$2,500.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/17/16	10/23/16	-T-----	1	\$2,500.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	KSDK	Tu	10/18/16	7:19 PM	THE VOICE	7-8P THE VOICE	:30	CKM01800H	\$2,500.00	NM																			
80	10/18/16	10/18/16	Today Show	7-9a	-T-----	:30	3	\$400.00	NM																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>-T-----</td> <td>3</td> <td>\$400.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/17/16	10/23/16	-T-----	3	\$400.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/17/16	10/23/16	-T-----	3	\$400.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	KSDK	Tu	10/18/16	7-9a	Today Show See MG 77.3,77.4,77.5,77.6,77.7,77.8	7-9a	:00		<del>\$400.00</del>	NM																			
2	KSDK	Tu	10/18/16	7-9a	Today Show See MG 77.3,77.4,77.5,77.6,77.7,77.8	7-9a	:00		<del>\$400.00</del>	NM																			
3	KSDK	Tu	10/18/16	7-9a	Today Show See MG 16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11	7-9a	:00		<del>\$400.00</del>	NM																			

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# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice # <b>1307374-1</b>	Invoice Date <b>10/23/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/23/16</b>
Advertiser <b>Koster, Chris/ Governor/ D</b>	Product <b>726/837/4456</b>	Estimate Number <b>4456</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
80	10/18/16	10/18/16	Today Show	7-9a	-T-----	:30	3	\$400.00	NM
81	10/18/16	10/18/16	Today Show 2	9-10a	-T-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -T----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 10/18/16 9:28 AM Today Show 2 9-10a :30 CKM02100H \$250.00 NM 2 KSDK Tu 10/18/16 9:56 AM Today Show 2 9-10a :30 CKM01800H \$250.00 NM									
82	10/18/16	10/18/16	CHICAGO FIRE	9-10P CHICAGO FI	-T-----	:30	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -T----- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 10/18/16 9:35 PM CHICAGO FIRE 9-10P CHICAGO FI :30 CKM02100H \$3,600.00 NM									
83	10/19/16	10/19/16	LN (M-F)	10-1035p	--W----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --W---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 10/19/16 10:31 PM LN (M-F) 10-1035p :30 CKM02100H \$1,200.00 NM									
84	10/19/16	10/19/16	M-F 10-11a	10-11A	--W----	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --W---- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 10/19/16 10:13 AM M-F 10-11a 10-11A :30 CKM02100H \$150.00 NM 2 KSDK W 10/19/16 10:29 AM M-F 10-11a 10-11A :30 CKM01800H \$150.00 NM									
85	10/19/16	10/19/16	Tonight Show	1035-1137p	--W----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --W---- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 10/19/16 11:13 PM Tonight Show 1035-1137p :30 CKM01800H \$600.00 NM 2 KSDK W 10/19/16 11:32 PM Tonight Show 1035-1137p :30 CKM02100H \$600.00 NM									
86	10/19/16	10/19/16	Today Show 3	11a-12p	--W----	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --W---- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK W 10/19/16 11:28 AM Today Show 3 11a-12p :30 CKM02100H \$150.00 NM 1 KSDK W 10/19/16 11:55 AM Today Show 3 11a-12p :30 CKM01800H \$150.00 NM									
87	10/19/16	10/19/16	News Channel 5 @ Noon	Noon News	--W----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --W---- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1307374-1	10/23/16	October 2016	09/26/16 - 10/23/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
87	10/19/16	10/19/16	News Channel 5 @ Noon	Noon News	--W----	:30	1	\$150.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KSDK	W	10/19/16	12:24 PM	News Channel 5 @ Noon	Noon News	:30	CKM02100H	\$150.00	NM																																												
88	10/19/16	10/19/16	Days of Our Lives	Days of Our Lives	--W----	:30	1	\$350.00	NM																																													
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>--W----</td> <td>1</td> <td>\$350.00</td> </tr> </table> <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>KSDK</td> <td>W</td> <td>10/19/16</td> <td>2:00 PM</td> <td>Days of Our Lives</td> <td>Days of Our Lives</td> <td>:30</td> <td>CKM02100H</td> <td>\$350.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	--W----	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	W	10/19/16	2:00 PM	Days of Our Lives	Days of Our Lives	:30	CKM02100H	\$350.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/17/16	10/23/16	--W----	1	\$350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KSDK	W	10/19/16	2:00 PM	Days of Our Lives	Days of Our Lives	:30	CKM02100H	\$350.00	NM																																												
89	10/19/16	10/19/16	Ellen Degeneres	3-4p	--W----	:30	2	\$300.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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2	KSDK	W	10/19/16	3:23 PM	Ellen Degeneres	3-4p	:30	CKM01800H	\$300.00	NM																																												
1	KSDK	W	10/19/16	3:34 PM	Ellen Degeneres	3-4p	:30	CKM02100H	\$300.00	NM																																												
90	10/19/16	10/19/16	News Channel 5 at 4P	4-430P	--W----	:30	1	\$450.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KSDK	W	10/19/16	4:24 PM	News Channel 5 at 4P	4-430P	:30	CKM01800H	\$450.00	NM																																												
91	10/19/16	10/19/16	Jeopardy	430-5p	--W----	:30	1	\$675.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	KSDK	W	10/19/16	4:55 PM	Jeopardy	430-5p	:30	CKM02100H	\$675.00	NM																																												
92	10/19/16	10/19/16	News Channel 5 at 5P	5-530P	--W----	:30	1	\$900.00	NM																																													
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93	10/19/16	10/19/16	5-6a	5-6A	--W----	:30	1	\$200.00	NM																																													
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice # <b>1307374-1</b>	Invoice Date <b>10/23/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/23/16</b>
Advertiser <b>Koster, Chris/ Governor/ D</b>	Product <b>726/837/4456</b>	Estimate Number <b>4456</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
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See MG 16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11																																																																																																												
100	10/19/16	10/19/16	PRES DEBATE	8-10P PRES DEBA	--W----	:30	1	\$1,800.00	NM																																																																																																			

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# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice # <b>1307374-1</b>	Invoice Date <b>10/23/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/23/16</b>
Advertiser <b>Koster, Chris/ Governor/ D</b>	Product <b>726/837/4456</b>	Estimate Number <b>4456</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
100	10/19/16	10/19/16	PRES DEBATE	8-10P PRES DEBA	--W----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --W---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 10/19/16 8:10P PRES DEBA 8-10P PRES DEBA :00 <del>\$1,800.00</del> NM See MG 100.2									
2 KSDK F 10/21/16 8:58 PM DATELINE 8-10P DATELINE :30 CKM03400H \$1,800.00 NM MG for 100.1 10/19									
101	10/19/16	10/19/16	Today Show 2	9-10a	--W----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --W---- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK W 10/19/16 9:28 AM Today Show 2 9-10a :30 CKM02100H \$250.00 NM 1 KSDK W 10/19/16 9:54 AM Today Show 2 9-10a :30 CKM01800H \$250.00 NM									
102	10/19/16	10/21/16	NBC Nightly News	530-6p	--WTF--	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --WTF-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 10/19/16 5:47 PM NBC Nightly News 530-6p :30 CKM02100H \$3,000.00 NM 2 KSDK Th 10/20/16 5:52 PM NBC Nightly News 530-6p :30 CKM01800H \$3,000.00 NM									
103	10/20/16	10/21/16	Late Night	1135p-1235x	---TF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ---TF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 10/20/16 12:19 AM Late Night 1135p-1235x :30 CKM03400H \$250.00 NM									
104	10/22/16	10/22/16	NBC Today Show (Sa)	7-9A	-----S-	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----S- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 10/22/16 7:25 AM NBC Today Show (Sa) 7-9A :30 CKM02800H \$375.00 NM									
105	10/23/16	10/23/16	Meet the Press	Meet the Press	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 10/23/16 8:46 AM Meet the Press Meet the Press :30 CKM03400H \$1,000.00 NM									
106	10/22/16	10/22/16	SUPERSTORE	7-730P	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 10/22/16 6:59 PM SUPERSTORE 7-730P :30 CKM03400H \$400.00 NM									

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Advertiser <b>Koster, Chris/ Governor/ D</b>	Product <b>726/837/4456</b>	Estimate Number <b>4456</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
107	10/22/16	10/22/16	Sat. 1230-1a	1230-105x	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16    10/23/16    -----S-                    1            \$100.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type 1    KSDK    Sa    10/22/16    12:56 AM    Sat. 1230-1a    1230-105x    :30    CKM02800H    \$100.00    NM									
108	10/23/16	10/23/16	Sun 9-10a	9-10A	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16    10/23/16    -----S                    1            \$300.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type 1    KSDK    Su    10/23/16    9:44 AM    Sun 9-10a    9-10A    :30    CKM03400H    \$300.00    NM									
110	10/23/16	10/23/16	Sun 6-7A	6-7A	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16    10/23/16    -----S                    1            \$150.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type 1    KSDK    Su    10/23/16    6:08 AM    Sun 6-7A    6-7A    :30    CKM02900H    \$150.00    NM									
<u>Total Spots</u>							<b>137</b>		

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$100,700.00</b>
<u>Agency Commission</u>	<b>\$15,105.00</b>
<u>Net Amount Due</u>	<b>\$85,595.00</b>

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