

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Canal Partners Media / POL
Attention: Accounts Payable
25 Whitlock Place, Suite 201
Marietta, GA 30064

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1307374-1	10/23/16	October 2016	09/26/16 - 10/23/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Minerva Nada	Telerep Atlanta	National

Advertiser	Product	Estimate Number
Koster, Chris/ Governor/ D /	726/837/4456	4456

Flight Dates	Order #	Alt Order #
10/17/16 - 10/23/16	1307374	08402696

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	726	837

Agency Ref	Advertiser Ref
20042AG	81877

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/21/16	10/21/16	LN (M-F)	10-1035p	---- F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ---- F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KSDK F 10/21/16 LN (M-F) 10-1035p :00 \$1,200.00 NM 									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/21/16	10/21/16	News Channel 5 @ Noon	Noon News	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	10/21/16	12:27 PM	News Channel 5 @ Noon	Noon News	:30	CKM01800H	\$150.00 NM
6	10/21/16	10/21/16	Days of Our Lives	Days of Our Lives	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	10/21/16	1:58 PM	Days of Our Lives	Days of Our Lives	:30	CKM03400H	\$350.00 NM
7	10/21/16	10/21/16	Ellen Degeneres	3-4p	----F--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 2 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	F	10/21/16	2:59 PM	Ellen Degeneres	3-4p	:30	CKM01800H	\$300.00 NM
1	KSDK	F	10/21/16	3:39 PM	Ellen Degeneres	3-4p	:30	CKM03400H	\$300.00 NM
8	10/21/16	10/21/16	News Channel 5 at 4P	4-430P	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	10/21/16	4:12 PM	News Channel 5 at 4P	4-430P	:30	CKM03400H	\$450.00 NM
9	10/21/16	10/21/16	Jeopardy	430-5p	----F--	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	10/21/16		Jeopardy	430-5p	:00		\$675.00 NM
Credited									
10	10/21/16	10/21/16	News Channel 5 at 5P	5-530P	----F--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	10/21/16		News Channel 5 at 5P	5-530P	:00		\$900.00 NM
Credited									
11	10/21/16	10/21/16	5-6a	5-6A	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	10/21/16	5:23 AM	5-6a	5-6A	:30	CKM01800H	\$200.00 NM
12	10/21/16	10/21/16	NBC Nightly News	530-6p	----F--	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$2,400.00									

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10/17/16 10/23/16 ----F-- 1 \$2,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 10/21/16 NBC Nightly News 530-6p :00 \$2,400.00 NM See MG 75.2,75.3,75.4,75.5,75.6									
13	10/21/16	10/21/16	News Channel 5 at 6P	6-630P	----F--	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 ----F-- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 10/21/16 6:24 PM News Channel 5 at 6P 6-630P :30 CKM03400H \$1,000.00 NM									
14	10/21/16	10/21/16	6-7a	6-7A	----F--	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 ----F-- 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 10/21/16 6-7a 6-7A :00 \$400.00 NM Credited 2 KSDK F 10/21/16 6-7a 6-7A :00 \$400.00 NM Credited									
15	10/21/16	10/21/16	Wheel of Fortune	630-7P	----F--	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 ----F-- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 10/21/16 6:44 PM Wheel of Fortune 630-7P :30 CKM02800H \$2,250.00 NM									
16	10/21/16	10/21/16	Today Show	7-9a	----F--	:30	3	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 ----F-- 3 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 KSDK M 10/17/16 12:22 AM Late Night 1135p-1235x :30 CKM01800H \$250.00 NM MG for 61.3,99.3,80.3,33.3,16.3 10 KSDK M 10/17/16 12:36 AM Late Night 1135p-1235x :30 CKM02100H \$250.00 NM MG for 61.3,99.3,80.3,33.3,16.3 9 KSDK Tu 10/18/16 12:20 AM Late Night 1135p-1235x :30 CKM02100H \$250.00 NM MG for 61.3,99.3,80.3,33.3,16.3 5 KSDK W 10/19/16 5:16 AM 5-6a 5-6A :30 CKM02100H \$200.00 NM MG for 61.3,99.3,80.3,33.3,16.3 4 KSDK Th 10/20/16 5:47 AM 5-6a 5-6A :30 CKM01800H \$200.00 NM MG for 61.3,99.3,80.3,33.3,16.3 1 KSDK F 10/21/16 Today Show 7-9a :00 \$400.00 NM Credited 2 KSDK F 10/21/16 Today Show 7-9a :00 \$400.00 NM Credited 3 KSDK F 10/21/16 Today Show 7-9a :00 \$400.00 NM See MG 16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11									

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INVOICE



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KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1307374-1	10/23/16	October 2016	09/26/16 - 10/23/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
22	10/17/16	10/17/16	News Channel 5 @ Noon	Noon News	M- - - - -	:30	1	\$150.00	NM																																													
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23	10/17/16	10/17/16	Days of Our Lives	Days of Our Lives	M- - - - -	:30	1	\$350.00	NM																																													
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25	10/17/16	10/17/16	News Channel 5 at 4P	4-430P	M- - - - -	:30	1	\$450.00	NM																																													
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26	10/17/16	10/17/16	Jeopardy	430-5p	M- - - - -	:30	1	\$675.00	NM																																													
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30	10/17/16	10/17/16	News Channel 5 at 6P	6-630P	M-----	:30	1	\$1,000.00	NM																																																																			
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31	10/17/16	10/17/16	6-7a	6-7A	M-----	:30	2	\$400.00	NM																																																																			
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32	10/17/16	10/17/16	Wheel of Fortune	630-7P	M-----	:30	1	\$1,500.00	NM																																																																			
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34	10/17/16	10/17/16	THE VOICE	7-9P THE VOICE	M-----	:30	1	\$3,500.00	NM																																																																			
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36	10/22/16	10/22/16	Saturday Night Live	1030p-1205a	-----S-	:30	2	\$1,050.00	NM																																																																			

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1307374-1	10/23/16	October 2016	09/26/16 - 10/23/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
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37	10/22/16	10/22/16	News Channel 5 at 5P Sa5-530P		-----S-	:30	1	\$750.00	NM																																																		
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1	KSDK	Sa	10/22/16	6:13 PM	News Channel 5 at 6P Sat	6-630P	:30	CKM03400H	\$825.00 NM																																																		
39	10/22/16	10/22/16	Sat 6-7A	6-7A	-----S-	:30	1	\$200.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/17/16</td><td>10/23/16</td><td>-----S-</td><td>1</td><td>\$200.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KSDK</td><td>Sa</td><td>10/22/16</td><td>6:39 AM</td><td>Sat 6-7A</td><td>6-7A</td><td>:30</td><td>CKM03400H</td><td>\$200.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/17/16	10/23/16	-----S-	1	\$200.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	KSDK	Sa	10/22/16	6:39 AM	Sat 6-7A	6-7A	:30	CKM03400H	\$200.00 NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
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1	KSDK	Sa	10/22/16	6:39 AM	Sat 6-7A	6-7A	:30	CKM03400H	\$200.00 NM																																																		
40	10/22/16	10/22/16	NBC Today Show (Sa)	7-9A	-----S-	:30	1	\$375.00	NM																																																		
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41	10/23/16	10/23/16	Local News @ 10p Su DB	Local News @ 10p	-----S	:30	1	\$1,500.00	NM																																																		
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1	KSDK	Su	10/23/16	11:45 PM	Local News @ 10p Su DB	Local News @ 10p	:30	CKM03400H	\$1,500.00 NM																																																		
42	10/23/16	10/23/16	News Channel 5 at 5P Su5-530P		-----S	:30	1	\$750.00	NM																																																		
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1307374-1	10/23/16	October 2016	09/26/16 - 10/23/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
43	10/23/16	10/23/16	Sun 6-7A	6-7A	-----S	:30	1	\$150.00	NM																																													
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44	10/23/16	10/23/16	NBC Today Show (Su)	7-8A	-----S	:30	1	\$375.00	NM																																													
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45	10/23/16	10/23/16	Regular Season Game	720-1015p	-----S	:30	1	\$5,500.00	NM																																													
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46	10/20/16	10/20/16	LN (M-F)	10-1035p	---T---	:30	1	\$1,200.00	NM																																													
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48	10/20/16	10/20/16	Tonight Show	1035-1137p	---T---	:30	2	\$600.00	NM																																													
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1	KSDK	Th	10/20/16	11:32 PM	Tonight Show	1035-1137p	:30	CKM01800H	\$600.00	NM																																												
49	10/20/16	10/20/16	Today Show 3	11a-12p	---T---	:30	2	\$150.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>---T---</td><td>2</td><td>\$150.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>Th</td><td>10/20/16</td><td>10:58 AM</td><td>Today Show 3</td><td>11a-12p</td><td>:30</td><td>CKM03400H</td><td>\$150.00</td><td>NM</td></tr><tr><td>2</td><td>KSDK</td><td>Th</td><td>10/20/16</td><td>11:54 AM</td><td>Today Show 3</td><td>11a-12p</td><td>:30</td><td>CKM01800H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	---T---	2	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	Th	10/20/16	10:58 AM	Today Show 3	11a-12p	:30	CKM03400H	\$150.00	NM	2	KSDK	Th	10/20/16	11:54 AM	Today Show 3	11a-12p	:30	CKM01800H	\$150.00	NM
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50	10/20/16	10/20/16	News Channel 5 @ Noon Noon News		---T---	:30	1	\$150.00	NM																																													
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Invoice #	Invoice Date	Invoice Month	Invoice Period
1307374-1	10/23/16	October 2016	09/26/16 - 10/23/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
50	10/20/16	10/20/16	News Channel 5 @ Noon	Noon News	---T---	:30	1	\$150.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KSDK</td><td>Th</td><td>10/20/16</td><td>12:23 PM</td><td>News Channel 5 @ Noon</td><td>Noon News</td><td>:30</td><td>CKM03400H</td><td>\$150.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	Th	10/20/16	12:23 PM	News Channel 5 @ Noon	Noon News	:30	CKM03400H	\$150.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KSDK	Th	10/20/16	12:23 PM	News Channel 5 @ Noon	Noon News	:30	CKM03400H	\$150.00	NM																																												
51	10/20/16	10/20/16	Days of Our Lives	Days of Our Lives	---T---	:30	1	\$350.00	NM																																													
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1	KSDK	Th	10/20/16	1:58 PM	Days of Our Lives	Days of Our Lives	:30	CKM01800H	\$350.00	NM																																												
52	10/20/16	10/20/16	Ellen Degeneres	3-4p	---T---	:30	2	\$300.00	NM																																													
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2	KSDK	Th	10/20/16	3:38 PM	Ellen Degeneres	3-4p	:30	CKM01800H	\$300.00	NM																																												
53	10/20/16	10/20/16	News Channel 5 at 4P	4-430P	---T---	:30	1	\$450.00	NM																																													
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54	10/20/16	10/20/16	Jeopardy	430-5p	---T---	:30	1	\$675.00	NM																																													
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55	10/20/16	10/20/16	News Channel 5 at 5P	5-530P	---T---	:30	1	\$900.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	KSDK	Th	10/20/16		News Channel 5 at 5P	5-530P	:00		\$900.00	NM																																												
56	10/20/16	10/20/16	5-6a	5-6A	---T---	:30	1	\$200.00	NM																																													
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1	KSDK	Th	10/20/16	4:59 AM	5-6a	5-6A	:30	CKM03400H	\$200.00	NM																																												
57	10/20/16	10/20/16	NBC Nightly News	530-6p	---T---	:30	1	\$2,400.00	NM																																													
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Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	10/20/16	10/20/16	NBC Nightly News	530-6p	---T---	:30	1	\$2,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 10/20/16 NBC Nightly News 530-6p :00 \$2,400.00 NM See MG 75.2,75.3,75.4,75.5,75.6									
58	10/20/16	10/20/16	News Channel 5 at 6P	6-630P	---T---	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 ---T--- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 10/20/16 6:27 PM News Channel 5 at 6P 6-630P :30 CKM01800H \$1,000.00 NM									
59	10/20/16	10/20/16	6-7a	6-7A	---T---	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 ---T--- 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 10/20/16 6-7a 6-7A :00 \$400.00 NM Credited 2 KSDK Th 10/20/16 6-7a 6-7A :00 \$400.00 NM Credited									
60	10/20/16	10/20/16	Wheel of Fortune	630-7P	---T---	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 ---T--- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 10/20/16 6:45 PM Wheel of Fortune 630-7P :30 CKM03400H \$2,250.00 NM									
61	10/20/16	10/20/16	Today Show	7-9a	---T---	:30	3	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 ---T--- 3 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 10/20/16 Today Show 7-9a :00 \$400.00 NM Credited 2 KSDK Th 10/20/16 Today Show 7-9a :00 \$400.00 NM Credited 3 KSDK Th 10/20/16 Today Show 7-9a :00 \$400.00 NM See MG 16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11									
62	10/20/16	10/20/16	Today Show 2	9-10a	---T---	:30	2	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 ---T--- 2 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK Th 10/20/16 9:29 AM Today Show 2 9-10a :30 CKM03400H \$250.00 NM 1 KSDK Th 10/20/16 9:53 AM Today Show 2 9-10a :30 CKM01800H \$250.00 NM									
63	10/20/16	10/20/16	BLACKLIST	9-10P BLACKLIST	---T---	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 ---T--- 1 \$3,000.00									

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1307374-1	10/23/16	October 2016	09/26/16 - 10/23/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
63	10/20/16	10/20/16	BLACKLIST	9-10P BLACKLIST	---T---	:30	1	\$3,000.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>Th</td><td>10/20/16</td><td>9:34 PM</td><td>BLACKLIST</td><td>9-10P BLACKLIST</td><td>:30</td><td>CKM03400H</td><td>\$3,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	Th	10/20/16	9:34 PM	BLACKLIST	9-10P BLACKLIST	:30	CKM03400H	\$3,000.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KSDK	Th	10/20/16	9:34 PM	BLACKLIST	9-10P BLACKLIST	:30	CKM03400H	\$3,000.00	NM																																												
64	10/18/16	10/18/16	LN (M-F)	10-1035p	-T-----	:30	1	\$1,200.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>-T-----</td><td>1</td><td>\$1,200.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>Tu</td><td>10/18/16</td><td>10:24 PM</td><td>LN (M-F)</td><td>10-1035p</td><td>:30</td><td>CKM01800H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	-T-----	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	Tu	10/18/16	10:24 PM	LN (M-F)	10-1035p	:30	CKM01800H	\$1,200.00	NM											
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1	KSDK	Tu	10/18/16	10:24 PM	LN (M-F)	10-1035p	:30	CKM01800H	\$1,200.00	NM																																												
65	10/18/16	10/18/16	M-F 10-11a	10-11A	-T-----	:30	2	\$150.00	NM																																													
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2	KSDK	Tu	10/18/16	10:29 AM	M-F 10-11a	10-11A	:30	CKM01800H	\$150.00	NM																																												
66	10/18/16	10/18/16	Tonight Show	1035-1137p	-T-----	:30	2	\$600.00	NM																																													
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2	KSDK	Tu	10/18/16	10:49 PM	Tonight Show	1035-1137p	:30	CKM02100H	\$600.00	NM																																												
1	KSDK	Tu	10/18/16	11:32 PM	Tonight Show	1035-1137p	:30	CKM01800H	\$600.00	NM																																												
67	10/18/16	10/18/16	Today Show 3	11a-12p	-T-----	:30	2	\$150.00	NM																																													
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1	KSDK	Tu	10/18/16	11:53 AM	Today Show 3	11a-12p	:30	CKM01800H	\$150.00	NM																																												
68	10/18/16	10/18/16	News Channel 5 @ Noon Noon News		-T-----	:30	1	\$150.00	NM																																													
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1	KSDK	Tu	10/18/16	12:27 PM	News Channel 5 @ Noon	Noon News	:30	CKM02100H	\$150.00	NM																																												
69	10/18/16	10/18/16	Days of Our Lives	Days of Our Lives	-T-----	:30	1	\$350.00	NM																																													
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1	KSDK	Tu	10/18/16	1:58 PM	Days of Our Lives	Days of Our Lives	:30	CKM01800H	\$350.00	NM																																												
70	10/18/16	10/18/16	Ellen Degeneres	3-4p	-T-----	:30	2	\$300.00	NM																																													
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1307374-1	10/23/16	October 2016	09/26/16 - 10/23/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																											
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71	10/18/16	10/18/16	News Channel 5 at 4P	4-430P	- T - - - - -	:30	1	\$450.00	NM																																																																																																																																																											
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72	10/18/16	10/18/16	Jeopardy	430-5p	- T - - - - -	:30	1	\$675.00	NM																																																																																																																																																											
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73	10/18/16	10/18/16	News Channel 5 at 5P	5-530P	- T - - - - -	:30	1	\$900.00	NM																																																																																																																																																											
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74	10/18/16	10/18/16	5-6a	5-6A	- T - - - - -	:30	1	\$200.00	NM																																																																																																																																																											
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76	10/18/16	10/18/16	News Channel 5 at 6P	6-630P	- T - - - - -	:30	1	\$1,000.00	NM																																																																																																																																																											

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INVOICE



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KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1307374-1	10/23/16	October 2016	09/26/16 - 10/23/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -T----- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	10/18/16	6:14 PM	News Channel 5 at 6P	6-630P	:30	CKM01800H	\$1,000.00 NM
77	10/18/16	10/18/16	6-7a	6-7A	-T-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -T----- 2 \$400.00									
1	KSDK	Tu	10/18/16	6-7a	See MG 77.3,77.4,77.5,77.6,77.7,77.8	6-7A	:00		\$400.00 NM
2	KSDK	Tu	10/18/16	6-7a	See MG 77.3,77.4,77.5,77.6,77.7,77.8	6-7A	:00		\$400.00 NM
7	KSDK	W	10/19/16	4:25 AM	4-5A MG for 99.2,99.1,92.1,80.1,77.2,80.2,73.1,77.1	4-5A	:30	CKM01800H	\$25.00 NM
6	KSDK	W	10/19/16	12:36 AM	Late Night MG for 99.2,99.1,92.1,80.1,77.2,80.2,73.1,77.1	1135p-1235x	:30	CKM01800H	\$250.00 NM
8	KSDK	Th	10/20/16	4:47 AM	4-5A MG for 99.2,99.1,92.1,80.1,77.2,80.2,73.1,77.1	4-5A	:30	CKM01800H	\$25.00 NM
3	KSDK	Th	10/20/16	6:08 PM	News Channel 5 at 6P MG for 99.2,99.1,92.1,80.1,77.2,80.2,73.1,77.1	6-630P	:30	CKM03400H	\$1,500.00 NM
5	KSDK	Sa	10/22/16	6:41 PM	Wheel of Fortune Sat MG for 99.2,99.1,92.1,80.1,77.2,80.2,73.1,77.1	630-7P	:30	CKM02900H	\$900.00 NM
4	KSDK	Sa	10/22/16	10:10 PM	Local News @ 10p Sa MG for 99.2,99.1,92.1,80.1,77.2,80.2,73.1,77.1	Local News @ 10p	:30	CKM02800H	\$1,500.00 NM
78	10/18/16	10/18/16	Wheel of Fortune	630-7P	-T-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -T----- 1 \$1,500.00									
1	KSDK	Tu	10/18/16	6:49 PM	Wheel of Fortune	630-7P	:30	CKM02100H	\$2,250.00 NM
79	10/18/16	10/18/16	THE VOICE	7-8P THE VOICE	-T-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -T----- 1 \$2,500.00									
1	KSDK	Tu	10/18/16	7:19 PM	THE VOICE	7-8P THE VOICE	:30	CKM01800H	\$2,500.00 NM
80	10/18/16	10/18/16	Today Show	7-9a	-T-----	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -T----- 3 \$400.00									
1	KSDK	Tu	10/18/16	Today Show	See MG 77.3,77.4,77.5,77.6,77.7,77.8	7-9a	:00		\$400.00 NM
2	KSDK	Tu	10/18/16	Today Show	See MG 77.3,77.4,77.5,77.6,77.7,77.8	7-9a	:00		\$400.00 NM
3	KSDK	Tu	10/18/16	Today Show	See MG 16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11	7-9a	:00		\$400.00 NM

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Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
80	10/18/16	10/18/16	Today Show	7-9a	-T-----	:30	3	\$400.00	NM
81	10/18/16	10/18/16	Today Show 2	9-10a	-T-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -T----- 2 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	10/18/16	9:28 AM	Today Show 2	9-10a	:30	CKM02100H	\$250.00 NM
2	KSDK	Tu	10/18/16	9:56 AM	Today Show 2	9-10a	:30	CKM01800H	\$250.00 NM
82	10/18/16	10/18/16	CHICAGO FIRE	9-10P CHICAGO FI	-T-----	:30	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -T----- 1 \$3,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	10/18/16	9:35 PM	CHICAGO FIRE	9-10P CHICAGO FI	:30	CKM02100H	\$3,600.00 NM
83	10/19/16	10/19/16	LN (M-F)	10-1035p	--W----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --W---- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	10/19/16	10:31 PM	LN (M-F)	10-1035p	:30	CKM02100H	\$1,200.00 NM
84	10/19/16	10/19/16	M-F 10-11a	10-11A	--W----	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --W---- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	10/19/16	10:13 AM	M-F 10-11a	10-11A	:30	CKM02100H	\$150.00 NM
2	KSDK	W	10/19/16	10:29 AM	M-F 10-11a	10-11A	:30	CKM01800H	\$150.00 NM
85	10/19/16	10/19/16	Tonight Show	1035-1137p	--W----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --W---- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	10/19/16	11:13 PM	Tonight Show	1035-1137p	:30	CKM01800H	\$600.00 NM
2	KSDK	W	10/19/16	11:32 PM	Tonight Show	1035-1137p	:30	CKM02100H	\$600.00 NM
86	10/19/16	10/19/16	Today Show 3	11a-12p	--W----	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --W---- 2 \$150.00									
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2	KSDK	W	10/19/16	11:28 AM	Today Show 3	11a-12p	:30	CKM02100H	\$150.00 NM
1	KSDK	W	10/19/16	11:55 AM	Today Show 3	11a-12p	:30	CKM01800H	\$150.00 NM
87	10/19/16	10/19/16	News Channel 5 @ Noon Noon News		--W----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --W---- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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1307374-1	10/23/16	October 2016	09/26/16 - 10/23/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
87	10/19/16	10/19/16	News Channel 5 @ Noon	Noon News	--W----	:30	1	\$150.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>W</td><td>10/19/16</td><td>12:24 PM</td><td>News Channel 5 @ Noon</td><td>Noon News</td><td>:30</td><td>CKM02100H</td><td>\$150.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	W	10/19/16	12:24 PM	News Channel 5 @ Noon	Noon News	:30	CKM02100H	\$150.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KSDK	W	10/19/16	12:24 PM	News Channel 5 @ Noon	Noon News	:30	CKM02100H	\$150.00	NM																																												
88	10/19/16	10/19/16	Days of Our Lives	Days of Our Lives	--W----	:30	1	\$350.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>--W----</td><td>1</td><td>\$350.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>W</td><td>10/19/16</td><td>2:00 PM</td><td>Days of Our Lives</td><td>Days of Our Lives</td><td>:30</td><td>CKM02100H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	--W----	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	W	10/19/16	2:00 PM	Days of Our Lives	Days of Our Lives	:30	CKM02100H	\$350.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/17/16	10/23/16	--W----	1	\$350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KSDK	W	10/19/16	2:00 PM	Days of Our Lives	Days of Our Lives	:30	CKM02100H	\$350.00	NM																																												
89	10/19/16	10/19/16	Ellen Degeneres	3-4p	--W----	:30	2	\$300.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>--W----</td><td>2</td><td>\$300.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>KSDK</td><td>W</td><td>10/19/16</td><td>3:23 PM</td><td>Ellen Degeneres</td><td>3-4p</td><td>:30</td><td>CKM01800H</td><td>\$300.00</td><td>NM</td></tr><tr><td>1</td><td>KSDK</td><td>W</td><td>10/19/16</td><td>3:34 PM</td><td>Ellen Degeneres</td><td>3-4p</td><td>:30</td><td>CKM02100H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	--W----	2	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KSDK	W	10/19/16	3:23 PM	Ellen Degeneres	3-4p	:30	CKM01800H	\$300.00	NM	1	KSDK	W	10/19/16	3:34 PM	Ellen Degeneres	3-4p	:30	CKM02100H	\$300.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/17/16	10/23/16	--W----	2	\$300.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	KSDK	W	10/19/16	3:23 PM	Ellen Degeneres	3-4p	:30	CKM01800H	\$300.00	NM																																												
1	KSDK	W	10/19/16	3:34 PM	Ellen Degeneres	3-4p	:30	CKM02100H	\$300.00	NM																																												
90	10/19/16	10/19/16	News Channel 5 at 4P	4-430P	--W----	:30	1	\$450.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>--W----</td><td>1</td><td>\$450.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>W</td><td>10/19/16</td><td>4:24 PM</td><td>News Channel 5 at 4P</td><td>4-430P</td><td>:30</td><td>CKM01800H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	--W----	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	W	10/19/16	4:24 PM	News Channel 5 at 4P	4-430P	:30	CKM01800H	\$450.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/17/16	10/23/16	--W----	1	\$450.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KSDK	W	10/19/16	4:24 PM	News Channel 5 at 4P	4-430P	:30	CKM01800H	\$450.00	NM																																												
91	10/19/16	10/19/16	Jeopardy	430-5p	--W----	:30	1	\$675.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>--W----</td><td>1</td><td>\$675.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>W</td><td>10/19/16</td><td>4:55 PM</td><td>Jeopardy</td><td>430-5p</td><td>:30</td><td>CKM02100H</td><td>\$675.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	--W----	1	\$675.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	W	10/19/16	4:55 PM	Jeopardy	430-5p	:30	CKM02100H	\$675.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	KSDK	W	10/19/16	4:55 PM	Jeopardy	430-5p	:30	CKM02100H	\$675.00	NM																																												
92	10/19/16	10/19/16	News Channel 5 at 5P	5-530P	--W----	:30	1	\$900.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>--W----</td><td>1</td><td>\$900.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>W</td><td>10/19/16</td><td></td><td>News Channel 5 at 5P</td><td>5-530P</td><td>:00</td><td></td><td>\$900.00</td><td>NM</td></tr></table> <p>See MG 77.3,77.4,77.5,77.6,77.7,77.8</p>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	--W----	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	W	10/19/16		News Channel 5 at 5P	5-530P	:00		\$900.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/17/16	10/23/16	--W----	1	\$900.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KSDK	W	10/19/16		News Channel 5 at 5P	5-530P	:00		\$900.00	NM																																												
93	10/19/16	10/19/16	5-6a	5-6A	--W----	:30	1	\$200.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>--W----</td><td>1</td><td>\$200.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>W</td><td>10/19/16</td><td>5:47 AM</td><td>5-6a</td><td>5-6A</td><td>:30</td><td>CKM01800H</td><td>\$200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	--W----	1	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	W	10/19/16	5:47 AM	5-6a	5-6A	:30	CKM01800H	\$200.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/17/16	10/23/16	--W----	1	\$200.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KSDK	W	10/19/16	5:47 AM	5-6a	5-6A	:30	CKM01800H	\$200.00	NM																																												
94	10/19/16	10/19/16	NBC Nightly News	530-6p	--W----	:30	1	\$2,400.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>--W----</td><td>1</td><td>\$2,400.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	--W----	1	\$2,400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/17/16	10/23/16	--W----	1	\$2,400.00																																																	
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Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1307374-1	10/23/16	October 2016	09/26/16 - 10/23/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
94	10/19/16	10/19/16	NBC Nightly News	530-6p	--W----	:30	1	\$2,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 10/19/16 NBC Nightly News 530-6p :00 \$2,400.00 NM See MG 75.2,75.3,75.4,75.5,75.6									
95	10/19/16	10/19/16	News Channel 5 at 6P	6-630P	--W----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 --W---- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 10/19/16 News Channel 5 at 6P 6-630P :00 \$1,000.00 NM Credited									
96	10/19/16	10/19/16	6-7a	6-7A	--W----	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 --W---- 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 10/19/16 6-7a 6-7A :00 \$400.00 NM Credited 2 KSDK W 10/19/16 6-7a 6-7A :00 \$400.00 NM Credited									
97	10/19/16	10/19/16	Wheel of Fortune	630-7P	--W----	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 --W---- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 10/19/16 6:41 PM Wheel of Fortune 630-7P :30 CKM01800H \$2,250.00 NM									
98	10/19/16	10/19/16	BLINDSPOT	7-8P BLINDSPOT	--W----	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 --W---- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 10/19/16 BLINDSPOT 7-8P BLINDSPOT :00 \$1,500.00 NM See MG 98.2 2 KSDK Th 10/20/16 7:50 PM SUPERSTORE/GOOD PLACE 7-8P SUPERSTOR :30 CKM01800H \$1,500.00 NM MG for 98.1 10/19									
99	10/19/16	10/19/16	Today Show	7-9a	--W----	:30	3	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 --W---- 3 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 10/19/16 Today Show 7-9a :00 \$400.00 NM See MG 77.3,77.4,77.5,77.6,77.7,77.8 2 KSDK W 10/19/16 Today Show 7-9a :00 \$400.00 NM See MG 77.3,77.4,77.5,77.6,77.7,77.8 3 KSDK W 10/19/16 Today Show 7-9a :00 \$400.00 NM See MG 16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11									
100	10/19/16	10/19/16	PRES DEBATE	8-10P PRES DEBA	--W----	:30	1	\$1,800.00	NM

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INVOICE



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KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

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Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
100	10/19/16	10/19/16	PRES DEBATE	8-10P PRES DEBA	--W----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --W---- 1 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	10/19/16		PRES DEBATE	8-10P PRES DEBA	:00		\$1,800.00 NM
See MG 100.2									
2	KSDK	F	10/21/16	8:58 PM	DATELINE	8-10P DATELINE	:30	CKM03400H	\$1,800.00 NM
MG for 100.1 10/19									
101	10/19/16	10/19/16	Today Show 2	9-10a	--W----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --W---- 2 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	W	10/19/16	9:28 AM	Today Show 2	9-10a	:30	CKM02100H	\$250.00 NM
1	KSDK	W	10/19/16	9:54 AM	Today Show 2	9-10a	:30	CKM01800H	\$250.00 NM
102	10/19/16	10/21/16	NBC Nightly News	530-6p	--WTF--	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --WTF-- 2 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	10/19/16	5:47 PM	NBC Nightly News	530-6p	:30	CKM02100H	\$3,000.00 NM
2	KSDK	Th	10/20/16	5:52 PM	NBC Nightly News	530-6p	:30	CKM01800H	\$3,000.00 NM
103	10/20/16	10/21/16	Late Night	1135p-1235x	---TF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ---TF-- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	10/20/16	12:19 AM	Late Night	1135p-1235x	:30	CKM03400H	\$250.00 NM
104	10/22/16	10/22/16	NBC Today Show (Sa)	7-9A	-----S-	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----S- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	10/22/16	7:25 AM	NBC Today Show (Sa)	7-9A	:30	CKM02800H	\$375.00 NM
105	10/23/16	10/23/16	Meet the Press	Meet the Press	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----S 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	10/23/16	8:46 AM	Meet the Press	Meet the Press	:30	CKM03400H	\$1,000.00 NM
106	10/22/16	10/22/16	SUPERSTORE	7-730P	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----S- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	10/22/16	6:59 PM	SUPERSTORE	7-730P	:30	CKM03400H	\$400.00 NM

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1307374-1	10/23/16	October 2016	09/26/16 - 10/23/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4456	4456	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
107	10/22/16	10/22/16	Sat. 1230-1a	1230-105x	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----S- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	10/22/16	12:56 AM	Sat. 1230-1a	1230-105x	:30	CKM02800H	\$100.00 NM
108	10/23/16	10/23/16	Sun 9-10a	9-10A	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----S 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	10/23/16	9:44 AM	Sun 9-10a	9-10A	:30	CKM03400H	\$300.00 NM
110	10/23/16	10/23/16	Sun 6-7A	6-7A	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----S 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	10/23/16	6:08 AM	Sun 6-7A	6-7A	:30	CKM02900H	\$150.00 NM
<u>Total Spots</u>							137		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$100,700.00
<u>Agency Commission</u>	\$15,105.00
<u>Net Amount Due</u>	\$85,595.00

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