

# INVOICE



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**Main: (314)421-5055**  
**Billing:**

[www.ksdk.com](http://www.ksdk.com)

Billing Address:

**Canal Partners Media / POL**  
**Attention: Accounts Payable**  
**25 Whitlock Place, Suite 201**  
**Marietta, GA 30064**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1301601-1	10/02/16	October 2016	09/26/16 - 10/02/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Minerva Nada	Telerep Atlanta	National

Advertiser	Product	Estimate Number
Koster, Chris/ Governor/ D /	726/837/4453	4453

Flight Dates	Order #	Alt Order #
09/26/16 - 10/02/16	1301601	08387367

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	726	837

Agency Ref	Advertiser Ref
20042AG	81877

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/30/16	09/30/16	LN (M-F)	10-1035p	----F--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16   10/02/16   ----F--                1       \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	F	09/30/16	10:30 PM	LN (M-F)	10-1035p	:30	CKM02200H	\$900.00   NM
2	09/30/16	09/30/16	M-F 10-11a	10-11A	----F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16   10/02/16   ----F--                1       \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	F	09/30/16	10:28 AM	M-F 10-11a	10-11A	:30	CKM02200H	\$225.00   NM
3	09/30/16	09/30/16	Tonight Show	1035-1137p	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16   10/02/16   ----F--                1       \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	F	09/30/16	10:47 PM	Tonight Show	1035-1137p	:30	CKM01700H	\$750.00   NM
4	09/30/16	09/30/16	Today Show 3	11a-12p	----F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16   10/02/16   ----F--                1       \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	F	09/30/16	11:54 AM	Today Show 3	11a-12p	:30	CKM01700H	\$225.00   NM
5	09/30/16	09/30/16	News Channel 5 @ Noon	Noon News	----F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16   10/02/16   ----F--                1       \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	F	09/30/16	12:25 PM	News Channel 5 @ Noon	Noon News	:30	CKM02200H	\$225.00   NM

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Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/30/16	09/30/16	Days of Our Lives	Days of Our Lives	----F--	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	09/30/16	1:58 PM	Days of Our Lives	Days of Our Lives	:30	CKM01700H	\$525.00 NM
7	09/30/16	09/30/16	Ellen Degeneres	3-4p	----F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	09/30/16	3:46 PM	Ellen Degeneres	3-4p	:30	CKM02200H	\$300.00 NM
8	09/30/16	09/30/16	News Channel 5 at 4P	4-430P	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	09/30/16	4:13 PM	News Channel 5 at 4P	4-430P	:30	CKM01700H	\$450.00 NM
9	09/30/16	09/30/16	Jeopardy	430-5p	----F--	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	09/30/16	4:30 PM	Jeopardy	430-5p	:30	CKM02200H	\$675.00 NM
10	09/30/16	09/30/16	News Channel 5 at 5P	5-530P	----F--	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$1,125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	09/30/16	5:28 PM	News Channel 5 at 5P	5-530P	:30	CKM01700H	\$1,125.00 NM
11	09/30/16	09/30/16	5-6a	5-6A	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	09/30/16	5:09 AM	5-6a	5-6A	:30	CKM02200H	\$200.00 NM
12	09/30/16	09/30/16	News Channel 5 at 6P	6-630P	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	09/30/16	6:23 PM	News Channel 5 at 6P	6-630P	:30	CKM02200H	\$1,200.00 NM
13	09/30/16	09/30/16	6-7a	6-7A	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	09/30/16	6:52 AM	6-7a	6-7A	:30	CKM01700H	\$400.00 NM

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1301601-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/30/16	09/30/16	6-7a	6-7A	----F--	:30	1	\$400.00	NM
14	09/30/16	09/30/16	Wheel of Fortune	630-7P	----F--	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$1,350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	F	09/30/16	6:49 PM	Wheel of Fortune	630-7P	:30	CKM01700H	\$1,350.00 NM
15	09/30/16	09/30/16	Today Show	7-9a	----F--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 2 \$400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	F	09/30/16	8:28 AM	Today Show	7-9a	:30	CKM02200H	\$400.00 NM
2	KSDK	F	09/30/16	8:41 AM	Today Show	7-9a	:30	CKM01700H	\$400.00 NM
16	09/30/16	09/30/16	Today Show 2	9-10a	----F--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 2 \$300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	F	09/30/16	9:28 AM	Today Show 2	9-10a	:30	CKM02200H	\$300.00 NM
2	KSDK	F	09/30/16	9:57 AM	Today Show 2	9-10a	:30	CKM01700H	\$300.00 NM
17	09/26/16	09/26/16	LN (M-F)	10-1035p	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$900.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	M	09/26/16	10:34 PM	LN (M-F)	10-1035p	:30	CKM01700H	\$900.00 NM
18	09/26/16	09/26/16	M-F 10-11a	10-11A	M-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$225.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	M	09/26/16	10:14 AM	M-F 10-11a	10-11A	:30	CKM02200H	\$225.00 NM
19	09/26/16	09/26/16	Tonight Show	1035-1137p	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$750.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	M	09/26/16	11:14 PM	Tonight Show	1035-1137p	:30	CKM02200H	\$750.00 NM
20	09/26/16	09/26/16	Today Show 3	11a-12p	M-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$225.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	M	09/26/16	11:29 AM	Today Show 3	11a-12p	:30	CKM01700H	\$225.00 NM
21	09/26/16	09/26/16	News Channel 5 @ Noon Noon News		M-----	:30	1	\$225.00	NM

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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1	KSDK	M	09/26/16	1:59 PM	Days of Our Lives	Days of Our Lives	:30	CKM01700H	\$525.00 NM																																								
23	09/26/16	09/26/16	Ellen Degeneres	3-4p	M-----	:30	1	\$300.00	NM																																								
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24	09/26/16	09/26/16	News Channel 5 at 4P	4-430P	M-----	:30	1	\$450.00	NM																																								
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26	09/26/16	09/26/16	News Channel 5 at 5P	5-530P	M-----	:30	1	\$1,125.00	NM																																								
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27	09/26/16	09/26/16	5-6a	5-6A	M-----	:30	1	\$200.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1301601-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/26/16	09/26/16	News Channel 5 at 6P	6-630P	M-----	:30	1	\$1,200.00	NM
29	09/26/16	09/26/16	6-7a	6-7A	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	09/26/16	6:14 AM	6-7a	6-7A	:30	CKM01700H	\$400.00 NM
30	09/26/16	09/26/16	Wheel of Fortune	630-7P	M-----	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$1,350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	09/26/16	6:29 PM	Wheel of Fortune	630-7P	:30	CKM01700H	\$1,350.00 NM
31	09/26/16	09/26/16	Today Show	7-9a	M-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 2 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	09/26/16	7:27 AM	Today Show	7-9a	:30	CKM02200H	\$400.00 NM
2	KSDK	M	09/26/16	8:59 AM	Today Show	7-9a	:30	CKM01700H	\$400.00 NM
32	09/26/16	09/26/16	THE VOICE	7-9P	M-----	:30	1	\$3,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$3,750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	09/26/16		THE VOICE	7-9P	:00		<del>\$3,750.00</del> NM
Credited									
33	09/26/16	09/26/16	Prime Political Program	Prime Political Prog	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	09/26/16	9:49 PM	Prime Political Program	Prime Political Prog	:30	CKM02200H	\$1,500.00 NM
34	09/26/16	09/26/16	Today Show 2	9-10a	M-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 2 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	09/26/16	9:27 AM	Today Show 2	9-10a	:30	CKM02200H	\$300.00 NM
2	KSDK	M	09/26/16	9:54 AM	Today Show 2	9-10a	:30	CKM01700H	\$300.00 NM
35	10/01/16	10/01/16	Saturday Night Live	1030p-1205a	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S- 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	10/01/16	11:54 PM	Saturday Night Live	1030p-1205a	:30	CKM02200H	\$900.00 NM

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Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/01/16	10/01/16	News Channel 5 at 6P Sa6-630P		-----S-	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	10/01/16	6:40 PM	News Channel 5 at 6P Sat	6-630P	:30	CKM01700H	\$675.00 NM
37	10/01/16	10/01/16	Sat 6-7A	6-7A	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	10/01/16	6:10 AM	Sat 6-7A	6-7A	:30	CKM02200H	\$150.00 NM
38	10/02/16	10/02/16	Local News @ 10p Su DE	Local News @ 10p	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	10/02/16	11:11 PM	Local News @ 10p Su DB	Local News @ 10p	:30	CKM01700H	\$800.00 NM
39	10/02/16	10/02/16	News Channel 5 at 5P Su5-530P		-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	10/02/16	5:29 PM	News Channel 5 at 5P Sun	5-530P	:30	CKM01700H	\$450.00 NM
40	10/02/16	10/02/16	Sun 6-7A	6-7A	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	10/02/16	5:58 AM	Sun 6-7A	6-7A	:30	CKM01700H	\$150.00 NM
41	10/02/16	10/02/16	NBC Today Show (Su)	7-8A	-----S	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	10/02/16	7:29 AM	NBC Today Show (Su)	7-8A	:30	CKM02200H	\$375.00 NM
42	10/02/16	10/02/16	NFL Regular Season Foo	715-1030P	-----S	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S 1 \$5,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	10/02/16	9:57 PM	NFL Regular Season Football	715-1030P	:30	CKM02200H	\$5,000.00 NM
43	09/29/16	09/29/16	LN (M-F)	10-1035p	---T---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	09/29/16	10:29 PM	LN (M-F)	10-1035p	:30	CKM02200H	\$900.00 NM

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# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1301601-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	09/29/16	09/29/16	LN (M-F)	10-1035p	---T---	:30	1	\$900.00	NM
44	09/29/16	09/29/16	M-F 10-11a	10-11A	---T---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	09/29/16	10:06 AM	M-F 10-11a	10-11A	:30	CKM02200H	\$225.00 NM
45	09/29/16	09/29/16	Tonight Show	1035-1137p	---T---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	09/29/16	11:34 PM	Tonight Show	1035-1137p	:30	CKM01700H	\$750.00 NM
46	09/29/16	09/29/16	Today Show 3	11a-12p	---T---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	09/29/16	11:28 AM	Today Show 3	11a-12p	:30	CKM01700H	\$225.00 NM
47	09/29/16	09/29/16	News Channel 5 @ Noon	Noon News	---T---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	09/29/16	12:23 PM	News Channel 5 @ Noon	Noon News	:30	CKM02200H	\$225.00 NM
48	09/29/16	09/29/16	Days of Our Lives	Days of Our Lives	---T---	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	09/29/16	2:29 PM	Days of Our Lives	Days of Our Lives	:30	CKM01700H	\$525.00 NM
49	09/29/16	09/29/16	Ellen Degeneres	3-4p	---T---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	09/29/16	3:37 PM	Ellen Degeneres	3-4p	:30	CKM02200H	\$300.00 NM
50	09/29/16	09/29/16	News Channel 5 at 4P	4-430P	---T---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	09/29/16	4:29 PM	News Channel 5 at 4P	4-430P	:30	CKM01700H	\$450.00 NM
51	09/29/16	09/29/16	Jeopardy	430-5p	---T---	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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1301601-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	09/29/16	09/29/16	Jeopardy	430-5p	---T---	:30	1	\$675.00	NM
09/26/16 10/02/16 ---T--- 1 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 09/29/16 4:55 PM Jeopardy 430-5p :30 CKM02200H \$675.00 NM									
52	09/29/16	09/29/16	News Channel 5 at 5P	5-530P	---T---	:30	1	\$1,125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 ---T--- 1 \$1,125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 09/29/16 5:28 PM News Channel 5 at 5P 5-530P :30 CKM01700H \$1,125.00 NM									
53	09/29/16	09/29/16	5-6a	5-6A	---T---	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 ---T--- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 09/29/16 5:37 AM 5-6a 5-6A :30 CKM01700H \$200.00 NM									
54	09/29/16	09/29/16	News Channel 5 at 6P	6-630P	---T---	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 ---T--- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 09/29/16 6:09 PM News Channel 5 at 6P 6-630P :30 CKM02200H \$1,200.00 NM									
55	09/29/16	09/29/16	6-7a	6-7A	---T---	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 ---T--- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 09/29/16 6:38 AM 6-7a 6-7A :30 CKM02200H \$400.00 NM									
56	09/29/16	09/29/16	Wheel of Fortune	630-7P	---T---	:30	1	\$1,350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 ---T--- 1 \$1,350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 09/29/16 6:43 PM Wheel of Fortune 630-7P :30 CKM01700H \$1,350.00 NM									
57	09/29/16	09/29/16	Today Show	7-9a	---T---	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 ---T--- 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK Th 09/29/16 7:28 AM Today Show 7-9a :30 CKM01700H \$400.00 NM 1 KSDK Th 09/29/16 8:29 AM Today Show 7-9a :30 CKM02200H \$400.00 NM									
58	09/29/16	09/29/16	Today Show 2	9-10a	---T---	:30	2	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 ---T--- 2 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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**PO BOX: 637378**  
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1301601-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
58	09/29/16	09/29/16	Today Show 2	9-10a	---T---	:30	2	\$300.00	NM																																												
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61	09/27/16	09/27/16	Tonight Show	1035-1137p	-T-----	:30	1	\$750.00	NM																																												
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1	KSDK	Tu	09/27/16	12:14 PM	News Channel 5 @ Noon	Noon News	:30	CKM01700H	\$225.00	NM																																											
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# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1301601-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

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67	09/27/16	09/27/16	Jeopardy	430-5p	- T- - - - -	:30	1	\$675.00	NM																																		
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69	09/27/16	09/27/16	5-6a	5-6A	- T- - - - -	:30	1	\$200.00	NM																																		
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70	09/27/16	09/27/16	News Channel 5 at 6P	6-630P	- T- - - - -	:30	1	\$1,200.00	NM																																		
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71	09/27/16	09/27/16	6-7a	6-7A	- T- - - - -	:30	1	\$400.00	NM																																		
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**KSDK**  
**PO BOX: 637378**  
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Invoice #	Invoice Date	Invoice Month	Invoice Period
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75	09/28/16	09/28/16	LN (M-F)	10-1035p	--W----	:30	1	\$900.00	NM																																																		
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1	KSDK	W	09/28/16	10:33 PM	LN (M-F)	10-1035p	:30	CKM01700H	\$900.00 NM																																																		
76	09/28/16	09/28/16	M-F 10-11a	10-11A	--W----	:30	1	\$225.00	NM																																																		
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	09/26/16	10/02/16	--W----	1	\$225.00																																																						
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1	KSDK	W	09/28/16	10:29 AM	M-F 10-11a	10-11A	:30	CKM01700H	\$225.00 NM																																																		
77	09/28/16	09/28/16	Tonight Show	1035-1137p	--W----	:30	1	\$750.00	NM																																																		
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	09/26/16	10/02/16	--W----	1	\$750.00																																																						
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1	KSDK	W	09/28/16	11:33 PM	Tonight Show	1035-1137p	:30	CKM02200H	\$750.00 NM																																																		
78	09/28/16	09/28/16	Today Show 3	11a-12p	--W----	:30	1	\$225.00	NM																																																		
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
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1	KSDK	W	09/28/16	10:59 AM	Today Show 3	11a-12p	:30	CKM02200H	\$225.00 NM																																																		
79	09/28/16	09/28/16	News Channel 5 @ Noon Noon News		--W----	:30	1	\$225.00	NM																																																		
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1	KSDK	W	09/28/16	12:22 PM	News Channel 5 @ Noon	Noon News	:30	CKM01700H	\$225.00 NM																																																		
80	09/28/16	09/28/16	Days of Our Lives	Days of Our Lives	--W----	:30	1	\$525.00	NM																																																		
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# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1301601-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
80	09/28/16	09/28/16	Days of Our Lives	Days of Our Lives	--W----	:30	1	\$525.00	NM
09/26/16 10/02/16 --W---- 1 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 09/28/16 2:00 PM Days of Our Lives Days of Our Lives :30 CKM02200H \$525.00 NM									
81	09/28/16	09/28/16	Ellen Degeneres	3-4p	--W----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 --W---- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 09/28/16 3:48 PM Ellen Degeneres 3-4p :30 CKM01700H \$300.00 NM									
82	09/28/16	09/28/16	News Channel 5 at 4P	4-430P	--W----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 --W---- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 09/28/16 4:09 PM News Channel 5 at 4P 4-430P :30 CKM02200H \$450.00 NM									
83	09/28/16	09/28/16	Jeopardy	430-5p	--W----	:30	1	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 --W---- 1 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 09/28/16 4:55 PM Jeopardy 430-5p :30 CKM01700H \$675.00 NM									
84	09/28/16	09/28/16	News Channel 5 at 5P	5-530P	--W----	:30	1	\$1,125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 --W---- 1 \$1,125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 09/28/16 5:28 PM News Channel 5 at 5P 5-530P :30 CKM02200H \$1,125.00 NM									
85	09/28/16	09/28/16	5-6a	5-6A	--W----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 --W---- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 09/28/16 5:11 AM 5-6a 5-6A :30 CKM01700H \$200.00 NM									
86	09/28/16	09/28/16	News Channel 5 at 6P	6-630P	--W----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 --W---- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 09/28/16 6:11 PM News Channel 5 at 6P 6-630P :30 CKM01700H \$1,200.00 NM									
87	09/28/16	09/28/16	6-7a	6-7A	--W----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 --W---- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 09/28/16 6:36 AM 6-7a 6-7A :30 CKM02200H \$400.00 NM									

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Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
87	09/28/16	09/28/16	6-7a	6-7A	--W----	:30	1	\$400.00	NM
88	09/28/16	09/28/16	Wheel of Fortune	630-7P	--W----	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --W---- 1 \$1,350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	09/28/16	6:43 PM	Wheel of Fortune	630-7P	:30	CKM02200H	\$1,350.00 NM
89	09/28/16	09/28/16	Today Show	7-9a	--W----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --W---- 2 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	W	09/28/16	7:28 AM	Today Show	7-9a	:30	CKM01700H	\$400.00 NM
1	KSDK	W	09/28/16	8:59 AM	Today Show	7-9a	:30	CKM02200H	\$400.00 NM
90	09/28/16	09/28/16	Today Show 2	9-10a	--W----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --W---- 2 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	W	09/28/16	9:28 AM	Today Show 2	9-10a	:30	CKM01700H	\$300.00 NM
1	KSDK	W	09/28/16	9:54 AM	Today Show 2	9-10a	:30	CKM02200H	\$300.00 NM
<b>Total Spots</b>							<b>98</b>		

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$59,450.00</b>
<u>Agency Commission</u>	<b>\$8,917.50</b>
<u>Net Amount Due</u>	<b>\$50,532.50</b>

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