

# INVOICE



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**Main: (314)421-5055**  
**Billing:**

[www.ksdk.com](http://www.ksdk.com)

Billing Address:

**Canal Partners Media / POL**  
**Attention: Accounts Payable**  
**25 Whitlock Place, Suite 201**  
**Marietta, GA 30064**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1301601-1	10/02/16	October 2016	09/26/16 - 10/02/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Minerva Nada	Telerep Atlanta	National

Advertiser	Product	Estimate Number
Koster, Chris/ Governor/ D /	726/837/4453	4453

Flight Dates	Order #	Alt Order #
09/26/16 - 10/02/16	1301601	08387367

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	726	837

Agency Ref	Advertiser Ref
20042AG	81877

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/30/16	09/30/16	LN (M-F)	10-1035p	----F--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/30/16 10:30 PM LN (M-F) 10-1035p :30 CKM02200H \$900.00 NM									
2	09/30/16	09/30/16	M-F 10-11a	10-11A	----F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/30/16 10:28 AM M-F 10-11a 10-11A :30 CKM02200H \$225.00 NM									
3	09/30/16	09/30/16	Tonight Show	1035-1137p	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/30/16 10:47 PM Tonight Show 1035-1137p :30 CKM01700H \$750.00 NM									
4	09/30/16	09/30/16	Today Show 3	11a-12p	----F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/30/16 11:54 AM Today Show 3 11a-12p :30 CKM01700H \$225.00 NM									
5	09/30/16	09/30/16	News Channel 5 @ Noon Noon News		----F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/30/16 12:25 PM News Channel 5 @ Noon Noon News :30 CKM02200H \$225.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1301601-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	09/30/16	09/30/16	Days of Our Lives	Days of Our Lives	----F--	:30	1	\$525.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/26/16	10/02/16	----F--	1	\$525.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	F	09/30/16	1:58 PM	Days of Our Lives	Days of Our Lives	:30	CKM01700H	\$525.00	NM
7	09/30/16	09/30/16	Ellen Degeneres	3-4p	----F--	:30	1	\$300.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/26/16	10/02/16	----F--	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	F	09/30/16	3:46 PM	Ellen Degeneres	3-4p	:30	CKM02200H	\$300.00	NM
8	09/30/16	09/30/16	News Channel 5 at 4P	4-430P	----F--	:30	1	\$450.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/26/16	10/02/16	----F--	1	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	F	09/30/16	4:13 PM	News Channel 5 at 4P	4-430P	:30	CKM01700H	\$450.00	NM
9	09/30/16	09/30/16	Jeopardy	430-5p	----F--	:30	1	\$675.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/26/16	10/02/16	----F--	1	\$675.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	F	09/30/16	4:30 PM	Jeopardy	430-5p	:30	CKM02200H	\$675.00	NM
10	09/30/16	09/30/16	News Channel 5 at 5P	5-530P	----F--	:30	1	\$1,125.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/26/16	10/02/16	----F--	1	\$1,125.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	F	09/30/16	5:28 PM	News Channel 5 at 5P	5-530P	:30	CKM01700H	\$1,125.00	NM
11	09/30/16	09/30/16	5-6a	5-6A	----F--	:30	1	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/26/16	10/02/16	----F--	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	F	09/30/16	5:09 AM	5-6a	5-6A	:30	CKM02200H	\$200.00	NM
12	09/30/16	09/30/16	News Channel 5 at 6P	6-630P	----F--	:30	1	\$1,200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/26/16	10/02/16	----F--	1	\$1,200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	F	09/30/16	6:23 PM	News Channel 5 at 6P	6-630P	:30	CKM02200H	\$1,200.00	NM
13	09/30/16	09/30/16	6-7a	6-7A	----F--	:30	1	\$400.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/26/16	10/02/16	----F--	1	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	F	09/30/16	6:52 AM	6-7a	6-7A	:30	CKM01700H	\$400.00	NM

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1301601-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/30/16	09/30/16	6-7a	6-7A	----F--	:30	1	\$400.00	NM
14	09/30/16	09/30/16	Wheel of Fortune	630-7P	----F--	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/30/16 6:49 PM Wheel of Fortune 630-7P :30 CKM01700H \$1,350.00 NM									
15	09/30/16	09/30/16	Today Show	7-9a	----F--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/30/16 8:28 AM Today Show 7-9a :30 CKM02200H \$400.00 NM 2 KSDK F 09/30/16 8:41 AM Today Show 7-9a :30 CKM01700H \$400.00 NM									
16	09/30/16	09/30/16	Today Show 2	9-10a	----F--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/30/16 9:28 AM Today Show 2 9-10a :30 CKM02200H \$300.00 NM 2 KSDK F 09/30/16 9:57 AM Today Show 2 9-10a :30 CKM01700H \$300.00 NM									
17	09/26/16	09/26/16	LN (M-F)	10-1035p	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 09/26/16 10:34 PM LN (M-F) 10-1035p :30 CKM01700H \$900.00 NM									
18	09/26/16	09/26/16	M-F 10-11a	10-11A	M-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 09/26/16 10:14 AM M-F 10-11a 10-11A :30 CKM02200H \$225.00 NM									
19	09/26/16	09/26/16	Tonight Show	1035-1137p	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 09/26/16 11:14 PM Tonight Show 1035-1137p :30 CKM02200H \$750.00 NM									
20	09/26/16	09/26/16	Today Show 3	11a-12p	M-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 09/26/16 11:29 AM Today Show 3 11a-12p :30 CKM01700H \$225.00 NM									
21	09/26/16	09/26/16	News Channel 5 @ Noon Noon News		M-----	:30	1	\$225.00	NM

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Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/26/16	10/02/16	M-----	1	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	M	09/26/16	11:59 AM	News Channel 5 @ Noon	Noon News	:30	CKM02200H	\$225.00	NM
22	09/26/16	09/26/16	Days of Our Lives	Days of Our Lives	M-----	:30	1	\$525.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/26/16	10/02/16	M-----	1	\$525.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	M	09/26/16	1:59 PM	Days of Our Lives	Days of Our Lives	:30	CKM01700H	\$525.00	NM
23	09/26/16	09/26/16	Ellen Degeneres	3-4p	M-----	:30	1	\$300.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/26/16	10/02/16	M-----	1	\$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	M	09/26/16	3:31 PM	Ellen Degeneres	3-4p	:30	CKM02200H	\$300.00	NM
24	09/26/16	09/26/16	News Channel 5 at 4P	4-430P	M-----	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/26/16	10/02/16	M-----	1	\$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	M	09/26/16	4:25 PM	News Channel 5 at 4P	4-430P	:30	CKM01700H	\$450.00	NM
25	09/26/16	09/26/16	Jeopardy	430-5p	M-----	:30	1	\$675.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/26/16	10/02/16	M-----	1	\$675.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	M	09/26/16	4:55 PM	Jeopardy	430-5p	:30	CKM02200H	\$675.00	NM
26	09/26/16	09/26/16	News Channel 5 at 5P	5-530P	M-----	:30	1	\$1,125.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/26/16	10/02/16	M-----	1	\$1,125.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	M	09/26/16	5:13 PM	News Channel 5 at 5P	5-530P	:30	CKM01700H	\$1,125.00	NM
27	09/26/16	09/26/16	5-6a	5-6A	M-----	:30	1	\$200.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/26/16	10/02/16	M-----	1	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	M	09/26/16	4:59 AM	5-6a	5-6A	:30	CKM02200H	\$200.00	NM
28	09/26/16	09/26/16	News Channel 5 at 6P	6-630P	M-----	:30	1	\$1,200.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/26/16	10/02/16	M-----	1	\$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	M	09/26/16	6:08 PM	News Channel 5 at 6P	6-630P	:30	CKM02200H	\$1,200.00	NM

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**KSDK**  
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**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1301601-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/01/16	10/01/16	News Channel 5 at 6P Sa6-630P	6-630P	-----S-	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S- 1 \$675.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Sa	10/01/16	6:40 PM	News Channel 5 at 6P Sat	6-630P	:30	CKM01700H	\$675.00 NM
37	10/01/16	10/01/16	Sat 6-7A	6-7A	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S- 1 \$150.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Sa	10/01/16	6:10 AM	Sat 6-7A	6-7A	:30	CKM02200H	\$150.00 NM
38	10/02/16	10/02/16	Local News @ 10p Su DELocal News @ 10p	11:11 PM	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S 1 \$800.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Su	10/02/16	11:11 PM	Local News @ 10p Su DB	Local News @ 10p	:30	CKM01700H	\$800.00 NM
39	10/02/16	10/02/16	News Channel 5 at 5P Su5-530P	5-530P	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S 1 \$450.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Su	10/02/16	5:29 PM	News Channel 5 at 5P Sun	5-530P	:30	CKM01700H	\$450.00 NM
40	10/02/16	10/02/16	Sun 6-7A	6-7A	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S 1 \$150.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Su	10/02/16	5:58 AM	Sun 6-7A	6-7A	:30	CKM01700H	\$150.00 NM
41	10/02/16	10/02/16	NBC Today Show (Su)	7-8A	-----S	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S 1 \$375.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Su	10/02/16	7:29 AM	NBC Today Show (Su)	7-8A	:30	CKM02200H	\$375.00 NM
42	10/02/16	10/02/16	NFL Regular Season Foo	715-1030P	-----S	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S 1 \$5,000.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Su	10/02/16	9:57 PM	NFL Regular Season Football	715-1030P	:30	CKM02200H	\$5,000.00 NM
43	09/29/16	09/29/16	LN (M-F)	10-1035p	---T---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$900.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Th	09/29/16	10:29 PM	LN (M-F)	10-1035p	:30	CKM02200H	\$900.00 NM

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Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	09/29/16	09/29/16	LN (M-F)	10-1035p	---T---	:30	1	\$900.00	NM
44	09/29/16	09/29/16	M-F 10-11a	10-11A	---T---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$225.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Th	09/29/16	10:06 AM	M-F 10-11a	10-11A	:30	CKM02200H	\$225.00 NM
45	09/29/16	09/29/16	Tonight Show	1035-1137p	---T---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$750.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Th	09/29/16	11:34 PM	Tonight Show	1035-1137p	:30	CKM01700H	\$750.00 NM
46	09/29/16	09/29/16	Today Show 3	11a-12p	---T---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$225.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Th	09/29/16	11:28 AM	Today Show 3	11a-12p	:30	CKM01700H	\$225.00 NM
47	09/29/16	09/29/16	News Channel 5 @ Noon	Noon News	---T---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$225.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Th	09/29/16	12:23 PM	News Channel 5 @ Noon	Noon News	:30	CKM02200H	\$225.00 NM
48	09/29/16	09/29/16	Days of Our Lives	Days of Our Lives	---T---	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$525.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Th	09/29/16	2:29 PM	Days of Our Lives	Days of Our Lives	:30	CKM01700H	\$525.00 NM
49	09/29/16	09/29/16	Ellen Degeneres	3-4p	---T---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Th	09/29/16	3:37 PM	Ellen Degeneres	3-4p	:30	CKM02200H	\$300.00 NM
50	09/29/16	09/29/16	News Channel 5 at 4P	4-430P	---T---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$450.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Th	09/29/16	4:29 PM	News Channel 5 at 4P	4-430P	:30	CKM01700H	\$450.00 NM
51	09/29/16	09/29/16	Jeopardy	430-5p	---T---	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$675.00									

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1301601-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	09/29/16	09/29/16	Jeopardy	430-5p	---T---	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$675.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Th	09/29/16	4:55 PM	Jeopardy	430-5p	:30	CKM02200H	\$675.00 NM
52	09/29/16	09/29/16	News Channel 5 at 5P	5-530P	---T---	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$1,125.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Th	09/29/16	5:28 PM	News Channel 5 at 5P	5-530P	:30	CKM01700H	\$1,125.00 NM
53	09/29/16	09/29/16	5-6a	5-6A	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Th	09/29/16	5:37 AM	5-6a	5-6A	:30	CKM01700H	\$200.00 NM
54	09/29/16	09/29/16	News Channel 5 at 6P	6-630P	---T---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$1,200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Th	09/29/16	6:09 PM	News Channel 5 at 6P	6-630P	:30	CKM02200H	\$1,200.00 NM
55	09/29/16	09/29/16	6-7a	6-7A	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Th	09/29/16	6:38 AM	6-7a	6-7A	:30	CKM02200H	\$400.00 NM
56	09/29/16	09/29/16	Wheel of Fortune	630-7P	---T---	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$1,350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Th	09/29/16	6:43 PM	Wheel of Fortune	630-7P	:30	CKM01700H	\$1,350.00 NM
57	09/29/16	09/29/16	Today Show	7-9a	---T---	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 2 \$400.00									
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2	KSDK	Th	09/29/16	7:28 AM	Today Show	7-9a	:30	CKM01700H	\$400.00 NM
1	KSDK	Th	09/29/16	8:29 AM	Today Show	7-9a	:30	CKM02200H	\$400.00 NM
58	09/29/16	09/29/16	Today Show 2	9-10a	---T---	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 2 \$300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
58	09/29/16	09/29/16	Today Show 2	9-10a	---T---	:30	2	\$300.00	NM																																												
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KSDK</td> <td>Th</td> <td>09/29/16</td> <td></td> <td>Today Show 2</td> <td>9-10a</td> <td>:00</td> <td></td> <td><del>\$300.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11"><i>Credited</i></td> </tr> <tr> <td>2</td> <td>KSDK</td> <td>Th</td> <td>09/29/16</td> <td>9:28 AM</td> <td>Today Show 2</td> <td>9-10a</td> <td>:30</td> <td>CKM01700H</td> <td>\$300.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	Th	09/29/16		Today Show 2	9-10a	:00		<del>\$300.00</del>	NM	<i>Credited</i>											2	KSDK	Th	09/29/16	9:28 AM	Today Show 2	9-10a	:30	CKM01700H	\$300.00	NM
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2	KSDK	Th	09/29/16	9:28 AM	Today Show 2	9-10a	:30	CKM01700H	\$300.00	NM																																											
59	09/27/16	09/27/16	LN (M-F)	10-1035p	-T-----	:30	1	\$900.00	NM																																												
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60	09/27/16	09/27/16	M-F 10-11a	10-11A	-T-----	:30	1	\$225.00	NM																																												
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61	09/27/16	09/27/16	Tonight Show	1035-1137p	-T-----	:30	1	\$750.00	NM																																												
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64	09/27/16	09/27/16	Days of Our Lives	Days of Our Lives	-T-----	:30	1	\$525.00	NM																																												
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



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**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1301601-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
65	09/27/16	09/27/16	Ellen Degeneres	3-4p	-T-----	:30	1	\$300.00	NM																																												
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66	09/27/16	09/27/16	News Channel 5 at 4P	4-430P	-T-----	:30	1	\$450.00	NM																																												
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68	09/27/16	09/27/16	News Channel 5 at 5P	5-530P	-T-----	:30	1	\$1,125.00	NM																																												
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69	09/27/16	09/27/16	5-6a	5-6A	-T-----	:30	1	\$200.00	NM																																												
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70	09/27/16	09/27/16	News Channel 5 at 6P	6-630P	-T-----	:30	1	\$1,200.00	NM																																												
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72	09/27/16	09/27/16	Wheel of Fortune	630-7P	-T-----	:30	1	\$1,350.00	NM																																												
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73	09/27/16	09/27/16	Today Show	7-9a	-T-----	:30	2	\$400.00	NM																																												

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



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**KSDK**  
**PO BOX: 637378**  
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[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1301601-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
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74	09/27/16	09/27/16	Today Show 2	9-10a	-T-----	:30	2	\$300.00	NM																																	
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77	09/28/16	09/28/16	Tonight Show	1035-1137p	--W----	:30	1	\$750.00	NM																																	
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78	09/28/16	09/28/16	Today Show 3	11a-12p	--W----	:30	1	\$225.00	NM																																	
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

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**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1301601-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Koster, Chris/ Governor/ D	726/837/4453	4453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
80	09/28/16	09/28/16	Days of Our Lives	Days of Our Lives	--W----	:30	1	\$525.00	NM																																												
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81	09/28/16	09/28/16	Ellen Degeneres	3-4p	--W----	:30	1	\$300.00	NM																																												
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82	09/28/16	09/28/16	News Channel 5 at 4P	4-430P	--W----	:30	1	\$450.00	NM																																												
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83	09/28/16	09/28/16	Jeopardy	430-5p	--W----	:30	1	\$675.00	NM																																												
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84	09/28/16	09/28/16	News Channel 5 at 5P	5-530P	--W----	:30	1	\$1,125.00	NM																																												
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85	09/28/16	09/28/16	5-6a	5-6A	--W----	:30	1	\$200.00	NM																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	KSDK	W	09/28/16	6:36 AM	6-7a	6-7A	:30	CKM02200H	\$400.00	NM																																											

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Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice # <b>1301601-1</b>	Invoice Date <b>10/02/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/02/16</b>
Advertiser <b>Koster, Chris/ Governor/ D</b>	Product <b>726/837/4453</b>	Estimate Number <b>4453</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
87	09/28/16	09/28/16	6-7a	6-7A	--W----	:30	1	\$400.00	NM
88	09/28/16	09/28/16	Wheel of Fortune	630-7P	--W----	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16    10/02/16    --W----                    1            \$1,350.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type 1    KSDK    W    09/28/16    6:43 PM    Wheel of Fortune    630-7P            :30 CKM02200H                    \$1,350.00    NM									
89	09/28/16	09/28/16	Today Show	7-9a	--W----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16    10/02/16    --W----                    2            \$400.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type 2    KSDK    W    09/28/16    7:28 AM    Today Show    7-9a                :30 CKM01700H                    \$400.00    NM 1    KSDK    W    09/28/16    8:59 AM    Today Show    7-9a                :30 CKM02200H                    \$400.00    NM									
90	09/28/16	09/28/16	Today Show 2	9-10a	--W----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16    10/02/16    --W----                    2            \$300.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type 2    KSDK    W    09/28/16    9:28 AM    Today Show 2    9-10a                :30 CKM01700H                    \$300.00    NM 1    KSDK    W    09/28/16    9:54 AM    Today Show 2    9-10a                :30 CKM02200H                    \$300.00    NM									

**Total Spots                    98**

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$59,450.00</b>
<u>Agency Commission</u>	<b>\$8,917.50</b>
<u>Net Amount Due</u>	<b>\$50,532.50</b>

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