

1st Quarter 2015

This program, The Grand Valley Report, was scheduled and aired on 1490 KNAM, Monday through Friday at 6:50am. It is also scheduled as fill programming on this station, therefore it airs at random times throughout each day as well.

MBC Grand Public Affairs Programming
for the week of
January 1 - January 2, 2015

Issue: Community 2 min.: Interview with Hilltop Community Resources spokesman Mike Green on a private screening of Downtown Abbey. The fundraiser with Rocky Mtn PBS and United Way of Mesa County gives fans a chance to see the show the night before it airs nationally, and to dress up in period costume.

This program, The Grand Valley Report, was aired on Thursday January 1st, 2015.

Issue: Healthcare 2 min.: Interview with Community Hospital Marketing Director Karen Martsolf on the hospital's new cancer treatment center, Grand Valley Oncology. Three doctors from St. Mary's moved to Community for an affiliation with University of Utah Health Care and the Huntsman Cancer Institute. GV Oncology opened last week at 1st and Patterson.

This program, The Grand Valley Report, was aired on Friday January 2nd, 2015.

MBC Grand Public Affairs Programming
for the week of
January 5 - January 9, 2015

Issue: Youth 2 min.: Interview with Outgoing Partners Director Joe Higgins on beginning of the year recruiting for senior partners. A new study found over a three year period, not one of the youths in the program used illegal substances. Higgins says it shows the importance of making kids accountable to someone.

This program, The Grand Valley Report, was aired on Monday January 5th, 2015.

Issue: Healthcare 2 min.: Interview with Community Hospital Marketing Director Karen Martsolf on the hospital's new cancer treatment center, Grand Valley Oncology. Three doctors from St. Mary's moved to Community for an affiliation with University of Utah Health Care and the Huntsman Cancer Institute. GV Oncology opened last week at 1st and Patterson.

This program, The Grand Valley Report, was aired on Tuesday January 6th 2015.

Issue: Community 2 min.: Interview with Mesa County CASA director Janet Rowland on Colorado Gives Day. The program encouraging giving on one day exceeded goals of 23 cooperating local non-profits. The group hoped to raise \$60,000 and by the end of the Day had exceeded \$80,000.

This program, The Grand Valley Report, was aired on Wednesday January 7th 2015.

Issue: Crime 2 min.: Interview with Mesa County Sheriff's spokeswoman Heather Benjamin on Domestic Violence arrests. Everyday there are a number of DV arrests and she wants to know why. The Mesa County Domestic Violence Task Force is trying to help.

This program, The Grand Valley Report, was aired on Thursday January 8th,

2015.

Issue: Youth 2 min.: Interview with Outgoing Partners Director Joe Higgins on beginning of the year recruiting for senior partners. A new study found over a three year period, not one of the youths in the program used illegal substances. Higgins says it shows the importance of making kids accountable to someone.

This program, The Grand Valley Report, was aired on Friday January 9th, 2015.

**MBC Grand Public Affairs Programming
for the week of
January 12 - January 16, 2015**

Issue: Drug Abuse 2 min.: Interview with Mesa County Sheriff Outreach Deputy Chad Williams on the growing problem of Research Chemicals, the millennial generation's choice of drugs. His Safe Teens America program offers classes to teens and parents about the drugs which have grown from about a dozen two years ago to more than 500 now, about only a dozen of which are illegal.

This program, The Grand Valley Report, was aired on Monday January 12th, 2015.

Issue: Youth Issues 2 min.: Interview with Mesa County Sheriff's Outreach Deputy Chad Williams on his group Neural Activity, an anti drug youth group. Williams was a high school dropout and in trouble all the time. He's climbing Denali to show kids in the program you can do things if you put your mind to them.

This program, The Grand Valley Report, was aired on Tuesday January 13th 2015.

Issue: Community 2 min.: Interview with Main in Motion Co Chair Paul Magnani on the death of Main in Motion. The festival had been going on in downtown Montrose for 12 years, but enthusiasm for planning dwindled so it was canceled.

This program, The Grand Valley Report, was aired on Wednesday January 14th 2015.

Issue: Youth Issues 2 min.: Interview with Mesa County Sheriff's Outreach Deputy Chad Williams on Safe Kids America a group he's put together to educate teens and their parents on drugs. New on the market are Research Chemicals. He has classes coming up to teach about their dangers.

This program, The Grand Valley Report, was aired on Thursday January 15th, 2015.

Issue: Community 2 min.: Interview with Main in Motion Co Chair Paul Magnani on the death of Main in Motion. The festival had been going on in downtown Montrose for 12 years, but enthusiasm for planning dwindled so it was canceled.

This program, The Grand Valley Report, was aired on Friday January 16th, 2015.

**MBC Grand Public Affairs Programming
for the week of
January 19 - January 23, 2015**

Issue: Politics 2 min.: Governor John Hickenlooper's State of the State Address. Goals for 2015: Student testing, healthcare, teen suicide, continued regulation of the state's marijuana laws.

This program, The Grand Valley Report, was aired on Monday January 19th, 2015.

Issue: Youth Issues 2 min.: Interview with Mesa County Sheriff's Outreach Deputy Chad Williams on his group Neural Activity, an anti drug youth group. Williams was a high school dropout and in trouble all the time. He's climbing Denali to show kids in the program you can do things if you put your mind to them.

This program, The Grand Valley Report, was aired on Tuesday January 20th 2015.

Issue: Community 2 min.: Interview with Main in Motion Co Chair Paul Magnani on the death of Main in Motion. The festival had been going on in downtown Montrose for 12 years, but enthusiasm for planning dwindled so it was canceled.

This program, The Grand Valley Report, was aired on Wednesday January 21st 2015.

Issue: Crime 2 min.: Interview with Mesa County Sheriff's spokeswoman Heather Benjamin on Domestic Violence arrests. Everyday there are a number of DV arrests and she wants to know why. The Mesa County Domestic Violence Task Force is trying to help.

This program, The Grand Valley Report, was aired on Thursday January 22nd, 2015.

Issue: Youth 2 min.: Interview with Outgoing Partners Director Joe Higgins on beginning of the year recruiting for senior partners. A new study found over a three year period, not one of the youths in the program used illegal substances. Higgins says it shows the importance of making kids accountable to someone.

This program, The Grand Valley Report, was aired on Friday January 23rd, 2015.

**MBC Grand Public Affairs Programming
for the week of
January 26 - January 30, 2015**

Issue: Suicide 2 min.: Interview with Western Colorado Suicide Prevention Foundation Director Martha Graf. Suicide is a problem here with one of the highest rates in the state which is also in the top ten in the country. The SPF trains volunteers to help with prevention and also funds a program through School District 51 called Bridges. It identifies troubled youth and provides professional counseling. It's being paid for with a grant from Chevron.

This program, The Grand Valley Report, was aired on Monday January 26th, 2015.

Issue: Politics 2 min.: Interview with 3rd District Congressman Scott Tipton on the new Congress. Tipton says being in the majority and his seating on the western caucus will allow him to advocate for issues like water and the endangered species act. And working on energy development.

This program, The Grand Valley Report, was aired on Tuesday January 27th 2015.

Issue: Health 2 min.: Interview with St. Mary's Cancer Survivorship Program head Debra Hess on National Radon Awareness month. Radon is the leading cause of lung cancer for non-smokers. She says Colorado has very high radon levels and free kits to test are available.

This program, The Grand Valley Report, was aired on Wednesday January 28th 2015.

Issue: Community 2 min.: Interview with Grand Junction Lions Club spokesman Brad McCloud on the club's annual Parade and Carnival. They expect to raise about \$180,000 at the event and have pledged \$125,000 to 12 local non-profit programs. They had requests for \$1 million in grants

This program, The Grand Valley Report, was aired on Thursday January 29th, 2015.

Issue: Health 2 min.: Interview with St. Mary's Cancer Survivorship Program head Debra Hess on National Radon Awareness month. Radon is the leading cause of lung cancer for non-smokers. She says Colorado has very high radon levels and free kits to test are available.

This program, The Grand Valley Report, was aired on Friday January 30th, 2015.

**MBC Grand Public Affairs Programming
for the week of
February 2 - February 6, 2015**

Issue: Energy 2 min.: Interview with National Oil Shale Association Executive Director Brad McCloud about why oil shale is a viable energy source and why it's needed. He also talks about the difference between oil shale development new and during the 1980s before the bust. He says his new role with NOSA will be education.

This program, The Grand Valley Report, was aired on Monday February 2nd, 2015.

Issue: Community Safety 2 min.: Interview with National Weather Service Grand Junction Warning Coordinator Meteorologist Jim Pringle on the Mesa County Safety Fair. The Mesa County Safety Council puts on the event at Mesa Mall every year with law enforcement, fire departments, electric providers and others, with information for kids. 2nd through 4th graders are bused to the mall to visit the exhibitors.

This program, The Grand Valley Report, was aired on Wednesday February 4th

2015.

Issue: Community Safety 2 min.: Interview with National Weather Service Grand Junction Warning Coordinator Meteorologist Jim Pringle on the Mesa County Safety Fair. The Mesa County Safety Council puts on the event at Mesa Mall every year with law enforcement, fire departments, electric providers and others, with information for kids. 2nd through 4th graders are bused to the mall to visit the exhibitors.

This program, The Grand Valley Report, was aired on Thursday February 5th, 2015.

Issue: Community 2 min.: Interview with Grand Junction Lions Club spokesman Brad McCloud on the club's annual Parade and Carnival. They expect to raise about \$180,000 at the event and have pledged \$125,000 to 12 local non-profit programs. They had requests for \$1 million in grants.

This program, The Grand Valley Report, was aired on Friday February 6th, 2015.

**MBC Grand Public Affairs Programming
for the week of
February 9 - February 13, 2015**

Issue: Community 2 min.: Interview with Grand Junction Police spokeswoman Kate Porras on the Grand Valley Dispatch Center. She offers an insight into the services it provides and what to expect when calling 9-1-1.

This program, The Grand Valley Report, was aired on Monday February 9th, 2015.

Issue: Community 2 min.: Interview with Grand Junction Lions Club spokesman Brad McCloud on the club's annual Parade and Carnival. They expect to raise about \$180,000 at the event and have pledged \$125,000 to 12 local non-profit programs. They had requests for \$1 million in grants.

This program, The Grand Valley Report, was aired Tuesday February 10th 2015.

Issue: Economy 2 min.: Interview with Grand Junction Area Chamber of Commerce CEO Dianne Schwenke on a new partnership with the Mesa County Public Library. The chamber helped fund the RefUSA research directory which offers information on more than 20 million businesses so local businesses can find out how to reach their desired customers.

This program, The Grand Valley Report, was aired on Wednesday February 11th 2015.

Issue: Community Safety 2 min.: Interview with Grand Junction Police spokeswoman Kate Porras on the GVCC's new Text to 9-1-1 feature. Mesa County becomes the third in the state offering the service designed for people who can't hear or those in a situation where talking on the phone could put them at risk.

This program, The Grand Valley Report, was aired on Thursday February 12th, 2015.

Issue: Community Healthcare 2 min.: Interview with Dixie Burmeister and Kristie Schmidt from the Marillac Clinic on early blood draws for the Grand Valley Health Fair. Blood draws start Feb 18th.

This program, The Grand Valley Report, was aired on Friday February 13th, 2015.

**MBC Grand Public Affairs Programming
for the week of
February 16 - February 20, 2015**

Issue: Community 2 min.: Interview with Grand Junction Police spokeswoman Kate Porras on the Grand Valley Dispatch Center. She offers an insight into the services it provides and what to expect when calling 9-1-1.

This program, The Grand Valley Report, was aired on Monday February 16th, 2015.

Issue: Community Healthcare 2 min.: Interview with Dixie Burmeister and Kristie Schmidt from the Marillac Clinic on early blood draws for the Grand Valley Health Fair. Blood draws start Feb 18th.

This program, The Grand Valley Report, was aired Tuesday February 17th 2015.

Issue: Concussions 2 min.: Interview with Dr. Danny Misterie about concussions and what can be done to prevent them. Also Pipe Doyle, a Palisade High School Student talks about a group she and her mother are forming to help teens who've suffered concussions. She talks about trouble she had keeping up at school, and the significance of not being able to play volleyball.

This program, The Grand Valley Report, was aired on Wednesday February 18th 2015.

Issue: Community Safety 2 min.: Interview with Grand Junction Police spokeswoman Kate Porras on the GVCC's new Text to 9-1-1 feature. Mesa County becomes the third in the state offering the service designed for people who can't hear or those in a situation where talking on the phone could put them at risk.

This program, The Grand Valley Report, was aired on Thursday February 19th, 2015.

Issue: Community 2 min.: Interview with Grand Junction Lions Club spokesman Brad McCloud on the club's annual Parade and Carnival. They expect to raise about \$180,000 at the event and have pledged \$125,000 to 12 local non-profit programs. They had requests for \$1 million in grants.

This program, The Grand Valley Report, was aired on Friday February 20th, 2015.

**MBC Grand Public Affairs Programming
for the week of
February 23 - February 27, 2015**

Issue: Healthcare 2 min.: Interview with Delta Memorial Hospital Education and Marketing manager patty Callahar on the Delta County Health Fair. It's held in three locations, including one big event in Delta March 18th.

This program, The Grand Valley Report, was aired on Monday February 23rd, 2015.

Issue: Concussions 2 min.: Interview with Dr. Danny Misterie about concussions and what can be done to prevent them. Also Pipe Doyle, a Palisade High School Student talks about a group she and her mother are forming to help teens who've suffered concussions. She talks about trouble she had keeping up at school, and the significance of not being able to play volleyball.

This program, The Grand Valley Report, was aired Tuesday February 24th 2015.

Issue: Community Healthcare 2 min.: Interview with Dixie Burmeister and Kristie Schmidt from the Marillac Clinic on early blood draws for the Grand Valley Health Fair. Blood draws start Feb 18th.

This program, The Grand Valley Report, was aired on Wednesday February 25th 2015.

Issue: Homelessness 2 min.: Interview with Homeward bound of the Grand Valley Volunteer and Procurement director Megan Kemmis on the Worst Day of the Year bike ride. The ride calls attention to homelessness by encouraging people to do things outdoors in uncomfortable weather. Also talks about the issue of homelessness in the valley.

This program, The Grand Valley Report, was aired on Thursday February 26th, 2015.

Issue: Homelessness 2 min.: Interview with Homeward bound of the Grand Valley Volunteer and Procurement director Megan Kemmis on the Worst Day of the Year bike ride. The ride calls attention to homelessness by encouraging people to do things outdoors in uncomfortable weather. Also talks about the issue of homelessness in the valley.

This program, The Grand Valley Report, was aired on Friday February 27th, 2015.

**MBC Grand Public Affairs Programming
for the week of
March 2 - March 6, 2015**

Issue: Law Enforcement 2 min.: Interview with Mesa County Sheriff's spokeswoman Heather Benjamin on a program being offered to sworn officers. It provides special screening and blood testing to prevent heart disease and heart programs. Coronary Artery Risk Evaluation was started in Boise, Idaho and the MCSO signed on after staff read about it in a trade magazine. It's paid for with grants and in cooperation with Community Hospital.

This program, The Grand Valley Report, was aired on Monday March 2nd, 2015.

Issue: Healthcare 2 min.: Interview with Delta Memorial Hospital Education and Marketing manager patty Callahar on the Delta County Health Fair. It's held in three locations, including one big event in Delta March 18th.

This program, The Grand Valley Report, was aired Tuesday March 3rd 2015.

Issue: Homelessness 2 min.: Interview with Homeward bound of the Grand Valley Volunteer and Procurement director Megan Kemmis on the homeless shelter and the number of people it serves, along with plans for a new family center to get families on their feet.

This program, The Grand Valley Report, was aired on Wednesday March 4th 2015.

Issue: Law Enforcement 2 min.: Interview with Mesa County Sheriff's spokeswoman Heather Benjamin on a program being offered to sworn officers. It provides special screening and blood testing to prevent heart disease and heart programs. Coronary Artery Risk Evaluation was started in Boise, Idaho and the MCSO signed on after staff read about it in a trade magazine. It's paid for with grants and in cooperation with Community Hospital.

This program, The Grand Valley Report, was aired on Thursday March 5th, 2015.

Issue: Health Care 2 min.: Interview with Grand Valley Health Fair spokeswoman Dixie Burmeister on the annual event at the end of the month. New are talks with doctors and interactive activities for kids.

This program, The Grand Valley Report, was aired on Friday March 6th, 2015.

**MBC Grand Public Affairs Programming
for the week of
March 9 - March 13, 2015**

Issue: Homelessness 2 min.: Interview with Homeward bound of the Grand Valley Volunteer and Procurement director Megan Kemmis on the homeless shelter and the number of people it serves, along with plans for a new family center to get families on their feet.

This program, The Grand Valley Report, was aired on Monday March 9th, 2015.

Issue: Law Enforcement 2 min.: Interview with Mesa County Sheriff's spokeswoman Heather Benjamin on a program being offered to sworn officers. It provides special screening and blood testing to prevent heart disease and heart programs. Coronary Artery Risk Evaluation was started in Boise, Idaho and the MCSO signed on after staff read about it in a trade magazine. It's paid for with grants and in cooperation with Community Hospital.

This program, The Grand Valley Report, was aired Tuesday March 10th 2015.

Issue: Affordable Care Act 2 min.: Interview with 3rd District Congressman Scott Tipton on the ACA. He talks about why it doesn't work and about legislation in the US House. He says they will put forward a bill to the full House by next month.

This program, The Grand Valley Report, was aired on Wednesday March 11th 2015.

Issue: Health Care 2 min.: Interview with Grand Valley Health Fair spokeswoman Dixie Burmeister on the annual event at the end of the month. New are talks with doctors and interactive activities for kids.

This program, The Grand Valley Report, was aired on Thursday March 12th, 2015.

Issue: Law Enforcement/Community 2 min.: Interview with Mesa County Sheriff's spokeswoman heather Benjamin ona blood donation competition between valley law enforcement and fire agencies. The two week event in the end of March is expected to turn into a yearly fun competition. Heather says the cops want to "smoke the competition--they're out for blood."

This program, The Grand Valley Report, was aired on Friday March 13th, 2015.

**MBC Grand Public Affairs Programming
for the week of
March 16 - March 20, 2015**

Issue: Affordable Care Act 2 min.: Interview with 3rd District Congressman Scott Tipton on the ACA. He talks about why it doesn't work and about legislation in the US House. He says they will put forward a bill to the full House by next month.

This program, The Grand Valley Report, was aired on Monday March 16th, 2015.

Issue: Law Enforcement 2 min.: Interview with Mesa County Sheriff's spokeswoman Heather Benjamin on a program being offered to sworn officers. It provides special screening and blood testing to prevent heart disease and heart programs. Coronary Artery Risk Evaluation was started in Boise, Idaho and the MCSO signed on after staff read about it in a trade magazine. It's paid for with grants and in cooperation with Community Hospital.

This program, The Grand Valley Report, was aired Tuesday March 17th 2015.

Issue: Health Care 2 min.: Interview with Grand Valley Health Fair spokeswoman Dixie Burmeister on the annual event at the end of the month. New are talks with doctors and interactive activities for kids.

This program, The Grand Valley Report, was aired on Wednesday March 18th 2015.

Issue: Law Enforcement/Community 2 min.: Interview with Mesa County Sheriff's spokeswoman heather Benjamin ona blood donation competition between valley law enforcement and fire agencies. The two week event in the end of March is expected to turn into a yearly fun competition. Heather says the cops want to "smoke the competition--they're out for blood."

This program, The Grand Valley Report, was aired on Thursday March 19th, 2015.

Issue: Childhood Cancer 2 min.: Interview with Grand Junction St. Baldrick's organizer Jim Hamlin on this year's head shaving event. The group raised over \$60,000 last year for childhood cancer research, and hopes to raise more this year moving the event indoors at A Taste of Heaven Catering and raffling an autographed Lady Antebellum guitar.

This program, The Grand Valley Report, was aired on Friday March 20th, 2015.

**MBC Grand Public Affairs Programming
for the week of
March 23 - March 27, 2015**

Issue: Childhood Cancer 2 min.: Interview with Grand Junction St. Baldrick's organizer Jim Hamlin on this year's head shaving event. The group raised over \$60,000 last year for childhood cancer research, and hopes to raise more this year moving the event indoors at A Taste of Heaven Catering and raffling an autographed Lady Antebellum guitar.

This program, The Grand Valley Report, was aired on Monday March 23rd, 2015.

Issue: Law Enforcement/Community 2 min.: Interview with Mesa County Sheriff's spokeswoman heather Benjamin on a blood donation competition between valley law enforcement and fire agencies. The two week event in the end of March is expected to turn into a yearly fun competition. Heather says the cops want to "smoke the competition--they're out for blood."

This program, The Grand Valley Report, was aired Tuesday March 24th 2015.

Issue: Youth Activities 2 min.: Interview with Dougo Wentzel on his Archery 101. He's started a kids archery league at Red Rock Archery aiming to get more kids involved in the sport. He says he uses discipline and GPA as requirements for the league and plans to take a team to tournaments and set up local tournaments in an effort to get kids scholarships for college.

This program, The Grand Valley Report, was aired on Wednesday March 25th 2015.

Issue: Community Safety 2 min.: Interview with Grand Junction Police spokeswoman Kate Porras on the GVCC's new Text to 9-1-1 feature. Mesa County becomes the third in the state offering the service designed for people who can't hear or those in a situation where talking on the phone could put them at risk.

This program, The Grand Valley Report, was aired on Thursday March 26th, 2015.

Issue: Homelessness 2 min.: Interview with Homeward bound of the Grand Valley Volunteer and Procurement director Megan Kemmis on the homeless shelter and the number of people it serves, along with plans for a new family center to get families on their feet.

This program, The Grand Valley Report, was aired on Friday March 27th, 2015.

MBC Grand Public Affairs Programming
for the week of
March 30 - March 31, 2015

Issue: Youth Activities 2 min.: Interview with Dougo Wentzel on his Archery 101. He's started a kids archery league at Red Rock Archery aiming to get more kids involved in the sport. He says he uses discipline and GPA as requirements for the league and plans to take a team to tournaments and set up local tournaments in an effort to get kids scholarships for college.

This program, The Grand Valley Report, was aired on Monday March 30th, 2015.

Issue: Child Abuse 2 min.: Interview with Colorado CASA Coordinator Lauren Mueller on the program and her experience with CASA as a youth. Mueller will speak to a Child Abuse Awareness luncheon put on by Mesa County CASA, Court Appointed Special Advocates.

This program, The Grand Valley Report, was aired Tuesday March 31st 2015.