

4<sup>th</sup> Quarter 2015

This program, The Grand Valley Report, was scheduled and aired on 1490 KNAM, Monday through Friday at 6:50am. It is also scheduled as fill programming on this station, therefore it airs at random times throughout each day as well.

**MBC Grand Public Affairs Programming**  
**for the week of**  
**October 1 - October 2, 2015**

**Issue: Community** 2 min.: Interview with Montrose Community Foundation Executive Director Sara Plumhoff on their first coat give away. The group gave away backpacks to start the school year and found a need much greater than anticipated, so they planned their coat give away to fill the need for kids and adults who don't have warm weather gear.

This program, The Grand Valley Report, was aired on Thursday October 1<sup>st</sup> 2015.

**Issue: Child Abuse** 2 min.: Interview with Mesa County CASA Director Janet Rowland on the group's fundraiser, the Super Hero 5K this weekend at Colorado Mesa University.

This program, The Grand Valley Report, was aired on Friday October 2<sup>nd</sup>, 2015.

**MBC Grand Public Affairs Programming**  
**for the week of**  
**October 5 - October 9, 2015**

**Issue: Developmental Disabilities** 2 min.: Interview with STRiVE programs coordinator Doug Sorter and mother Jennifer Cutts. Cutts talks about her experience with STRiVE and its impact on her 5 month old daughter and Sorter about the Rollin' on the River 3k next week.

This program, The Grand Valley Report, was aired on Monday October 5<sup>th</sup>, 2015.

**Issue: Community** 2 min.: Interview with Montrose Community Foundation Executive Director Sara Plumhoff on their first coat give away. The group gave away backpacks to start the school year and found a need much greater than anticipated, so they planned their coat give away to fill the need for kids and adults who don't have warm weather gear.

This program, The Grand Valley Report, was aired Tuesday October 6<sup>th</sup> 2015.

**Issue: Community Fundraising** 2 min.: Interview with Grand Junction Lions' Community Betterment Committee spokesman Brad McCloud on the club calling for applications for money donated from the annual Parade and Carnival in February. Over \$5 million has been gifted to community projects in 80+ years.

This program, The Grand Valley Report, was aired on Wednesday October 7<sup>th</sup> 2015.

**Issue: Developmental Disabilities** 2 min.: Interview with STRiVE programs coordinator Doug Sorter and mother Jennifer Cutts. Cutts talks about her experience with STRiVE and its impact on her 5 month old daughter and Sorter about the Rollin' on the River 3k next week.

This program, The Grand Valley Report, was aired on Thursday October 8<sup>th</sup> 2015.

**Issue: Community Fundraising** 2 min.: Interview with Grand Junction Lions' Community Betterment Committee spokesman Brad McCloud on the club calling for applications for money donated from the annual Parade and Carnival in February. Over \$5 million has been gifted to community projects in 80+ years.

This program, The Grand Valley Report, was aired on Friday October 9<sup>th</sup>, 2015.

**MBC Grand Public Affairs Programming  
for the week of  
October 12 - October 16, 2015**

**Issue: Homeless Youth** 2 min.: Interview with Karas Inc Executive Director John Mok-Lamme about a partnership with the new Graff Dairy giving homeless teens at The House a first shot at jobs when the dairy and coffee shop opens in December. The agreement provides job skills training at the The House and the opportunity to get a job with Graff Dairy LLC.

This program, The Grand Valley Report, was aired on Monday October 12<sup>th</sup>, 2015.

**Issue: Air Quality** 2 min.: Interview with Citizens for Clean Air volunteer Kristin Winn on the group's efforts to improve air quality in the Grand Valley. She talks about a plan to place more monitors in the valley. They're called eggs and cost \$300 compared with Mesa County's two monitors which cost into the thousands.

This program, The Grand Valley Report, was aired Tuesday October 13<sup>th</sup> 2015.

**Issue: Community Fundraising** 2 min.: Interview with Grand Junction Lions' Community Betterment Committee spokesman Brad McCloud on the club calling for applications for money donated from the annual Parade and Carnival in February. Over \$5 million has been gifted to community projects in 80+ years.

This program, The Grand Valley Report, was aired on Wednesday October 14<sup>th</sup> 2015.

**Issue: Childhood Hunger** 2 min.: Interview with Kids Aid director Marybeth Litke on the backpack program now in its 7th year. More than 2,000 bags of food are distributed to kids in the Grand Valley every weekend. The program now also included a food bank at CMU. Litke says the program strikes a chord locally because it's all about kids.

This program, The Grand Valley Report, was aired on Thursday October 15<sup>th</sup> 2015.

**Issue: Homeless Youth** 2 min.: Interview with Karas Inc Executive Director John Mok-Lamme about a partnership with the new Graff Dairy giving homeless teens at The House a first shot at jobs when the dairy and coffee shop opens in December. The agreement provides job skills training at the The House and the opportunity to get a job with Graff Dairy LLC.

This program, The Grand Valley Report, was aired on Friday October 16<sup>th</sup>, 2015.

**MBC Grand Public Affairs Programming**  
**for the week of**  
**October 19 - October 23, 2015**

**Issue: Air Quality** 2 min.: Interview with Citizens for Clean Air volunteer Kristin Winn on the group's efforts to improve air quality in the Grand Valley. She talks about a plan to place more monitors in the valley. They're called eggs and cost \$300 compared with Mesa County's two monitors which cost into the thousands.

This program, The Grand Valley Report, was aired on Monday October 19<sup>th</sup>, 2015.

**Issue: Air Quality** 2 min.: Interview with Citizens for Clean Air volunteer Kristin Winn on the group's efforts to improve air quality in the Grand Valley. She talks about a plan to place more monitors in the valley. They're called eggs and cost \$300 compared with Mesa County's two monitors which cost into the thousands.

This program, The Grand Valley Report, was aired Tuesday October 20<sup>th</sup> 2015.

**Issue: Community Fundraising** 2 min.: Interview with Grand Junction Lions' Community Betterment Committee spokesman Brad McCloud on the club calling for applications for money donated from the annual Parade and Carnival in February. Over \$5 million has been gifted to community projects in 80+ years.

This program, The Grand Valley Report, was aired on Wednesday October 21<sup>st</sup> 2015.

**Issue: Childhood Hunger** 2 min.: Interview with Kids Aid director Marybeth Litke on the backpack program now in its 7th year. More than 2,000 bags of food are distributed to kids in the Grand Valley every weekend. The program now also included a food bank at CMU. Litke says the program strikes a chord locally because it's all about kids.

This program, The Grand Valley Report, was aired on Thursday October 22<sup>nd</sup> 2015.

**Issue: Grand Junction Fire** 2 min.: Interview with Grand Junction Fire Department spokesman Shawn Montgomery on the department hiring. The department responds to 10,000 medical calls every year and is looking for part-time EMTs to cover athletic events and similar calls.

This program, The Grand Valley Report, was aired on Friday October 23<sup>rd</sup>, 2015.

**MBC Grand Public Affairs Programming**  
**for the week of**  
**October 26 - October 30, 2015**

**Issue: Grand Junction Fire** 2 min.: Interview with Grand Junction Fire Department spokesman Shawn Montgomery on the department hiring. The department responds to

10,000 medical calls every year and is looking for part-time EMTs to cover athletic events and similar calls.

This program, The Grand Valley Report, was aired on Monday October 26<sup>th</sup>, 2015.

**Issue: Public Safety** 2 min.: Interview with Grand Junction Police Officer David Keech on the department's Safe Housing training. The PD offers training to landlords a couple times a year to help keep properties safe. It includes landscaping and accessing crime reports.

This program, The Grand Valley Report, was aired Tuesday October 27<sup>th</sup> 2015.

**Issue: Public Safety** 2 min.: Interview with Grand Junction Police Officer David Keech on the department's Safe Housing training. The PD offers training to landlords a couple times a year to help keep properties safe. It includes landscaping and accessing crime reports.

This program, The Grand Valley Report, was aired on Wednesday October 28<sup>th</sup> 2015.

**Issue: Halloween Safety** 2 min.: Interview with Grand Junction Fire spokesman Shawn Montgomery on Halloween safety for kids and parents. He talks about safe costumes, candy, and staying safe on streets.

This program, The Grand Valley Report, was aired on Thursday October 29<sup>th</sup> 2015.

**Issue: Halloween Safety** 2 min.: Interview with Grand Junction Fire spokesman Shawn Montgomery on Halloween safety for kids and parents. He talks about safe costumes, candy, and staying safe on streets.

This program, The Grand Valley Report, was aired on Friday October 30<sup>th</sup> , 2015.

**MBC Grand Public Affairs Programming  
for the week of  
November 2 - November 6, 2015**

**Issue: Grand Junction Fire** 2 min.: Interview with Grand Junction Fire Department spokesman Shawn Montgomery on the department hiring. The department responds to 10,000 medical calls every year and is looking for part-time EMTs to cover athletic events and similar calls.

This program, The Grand Valley Report, was aired on Monday November 2<sup>nd</sup>, 2015.

**Issue: Air Quality** 2 min.: Interview with Citizens for Clean Air volunteer Kristin Winn on the group's efforts to improve air quality in the Grand Valley. She talks about a plan to place more monitors in the valley. They're called eggs and cost \$300 compared with Mesa County's two monitors which cost into the thousands.

This program, The Grand Valley Report, was aired Tuesday November 3<sup>rd</sup> 2015.

**Issue: Childhood Hunger** 2 min.: Interview with Kids Aid director Marybeth Litke on the backpack program now in its 7th year. More than 2,000 bags of food are distributed to kids in the Grand Valley every weekend. The program now also included a food bank at CMU. Litke says the program strikes a chord locally because it's all about kids..

This program, The Grand Valley Report, was aired on Wednesday November 4<sup>th</sup> 2015.

**Issue: Grand Junction Fire** 2 min.: Interview with Grand Junction Fire Department spokesman Shawn Montgomery on the department hiring. The department responds to 10,000 medical calls every year and is looking for part-time EMTs to cover athletic events and similar calls.

This program, The Grand Valley Report, was aired on Thursday November 5<sup>th</sup> 2015.

**Issue: Homeless Youth** 2 min.: Interview with Karas Inc Executive Director John Mok-Lamme about a partnership with the new Graff Dairy giving homeless teens at The House a first shot at jobs when the dairy and coffee shop opens in December. The agreement provides job skills training at the The House and the opportunity to get a job with Graff Dairy LLC.

This program, The Grand Valley Report, was aired on Friday November 6<sup>th</sup> , 2015.

**MBC Grand Public Affairs Programming  
for the week of  
November 9 - November 13, 2015**

**Issue: Winter Driving** 2 min.: Interview with Colorado Department of Transportation spokeswoman Tracy Truelove on the new Traction Law. It requires all drivers including passenger cars to have adequate tread, tires, or 4 wheel drive to maneuver the mountains.

This program, The Grand Valley Report, was aired on Monday November 9<sup>th</sup> , 2015.

**Issue: Fire Prevention** 2 min.: Interview with Grand Junction Fire Dept spokesman Shawn Montgomery on fire prevention. He talks about the importance of smoke detectors and attentiveness to candles and other issues especially in the winter.

This program, The Grand Valley Report, was aired Tuesday November 10<sup>th</sup> 2015.

**Issue: Winter Driving** 2 min.: Interview with Colorado Department of Transportation spokeswoman Tracy Truelove on the new Traction Law. It requires all drivers including passenger cars to have adequate tread, tires, or 4 wheel drive to maneuver the mountains.

This program, The Grand Valley Report, was aired on Wednesday November 11<sup>th</sup> 2015.

**Issue: Community** 2 min.: Interview with Palisade Chamber of Commerce

spokeswoman Dixie Burmeister on the town's annual Gingerbread contest. It's part of the Palisade Olde Fashioned Christmas on December 5th. Dixie's encouraging people to get ready.

This program, The Grand Valley Report, was aired on Thursday November 12<sup>th</sup> 2015.

**Issue: Charities** 2 min.: Interview with Grand Valley Peace and Justice executive director Julie Mamo on the 25th Anniversary Alternative Gifts Christmas Fair. People can shop 22 local and 30 national and international non-profits to make a donation in the name of someone on their gift list.

This program, The Grand Valley Report, was aired on Friday November 13<sup>th</sup> , 2015.

**MBC Grand Public Affairs Programming  
for the week of  
November 16 - November 20, 2015**

**Issue: Pets** 2 min.: Interview with Roice Hurst Humane Society director Anna Stout on Senior Pet Adoption Month. The shelter has many senior pets and highlights the benefits of senior pets. Also they're offering dog specials and Black Friday pet specials.

This program, The Grand Valley Report, was aired on Monday November 16<sup>th</sup> , 2015.

**Issue: Fire Prevention** 2 min.: Interview with Grand Junction Fire Dept spokesman Shawn Montgomery on fire prevention. He talks about the importance of smoke detectors and attentiveness to candles and other issues especially in the winter.

This program, The Grand Valley Report, was aired Tuesday November 17<sup>th</sup> 2015.

**Issue: Food Bank** 2 min.: Interview with Community Food Bank director Darcy Johnson on the need for donations. She says those who use the food bank are in dire need. The bank also is looking for a new location, Mesa County having pulled the lease in the county services building.

This program, The Grand Valley Report, was aired on Wednesday November 18<sup>th</sup> 2015.

**Issue: Charities** 2 min.: Interview with Grand Valley Peace and Justice executive director Julie Mamo on the 25th Anniversary Alternative Gifts Christmas Fair. People can shop 22 local and 30 national and international non-profits to make a donation in the name of someone on their gift list.

This program, The Grand Valley Report, was aired on Thursday November 19<sup>th</sup> 2015.

**Issue: Winter Driving** 2 min.: Interview with Colorado Department of Transportation spokeswoman Tracy Truelove on the new Traction Law. It requires all drivers including passenger cars to have adequate tread, tires, or 4 wheel drive to maneuver the mountains.

This program, The Grand Valley Report, was aired on Friday November 20<sup>th</sup> ,

2015.

**MBC Grand Public Affairs Programming  
for the week of  
November 23 - November 27, 2015**

**Issue: Community** 2 min.: Interview with Grand Junction Fire Department spokesman Shawn Montgomery on the annual Turkey Trot. The 5k family fun run is in its 9th year. Raising money for the Grand Junction Firefighters Foundation. The use the money to help families of firefighters and law enforcement.

This program, The Grand Valley Report, was aired on Monday November 23<sup>rd</sup>, 2015.

**Issue: Community** 2 min.: Interview with Grand Junction Fire Department spokesman Shawn Montgomery on the annual Turkey Trot. The 5k family fun run is in its 9th year. Raising money for the Grand Junction Firefighters Foundation. The use the money to help families of firefighters and law enforcement.

This program, The Grand Valley Report, was aired Tuesday November 24<sup>th</sup> 2015.

**Issue: Pets** 2 min.: Interview with Roice Hurst Humane Society director Anna Stout on Senior Pet Adoption Month. The shelter has many senior pets and highlights the benefits of senior pets. Also they're offering dog specials and Black Friday pet specials.

This program, The Grand Valley Report, was aired on Wednesday November 25<sup>th</sup> 2015.

**Issue: Food Bank** 2 min.: Interview with Community Food Bank director Darcy Johnson on the need for donations. She says those who use the food bank are in dire need. The bank also is looking for a new location, Mesa County having pulled the lease in the county services building.

This program, The Grand Valley Report, was aired on Thursday November 26<sup>th</sup> 2015.

**Issue: Community** 2 min.: Interview with Palisade Chamber of Commerce spokeswoman Dixie Burmeister on the town's annual Gingerbread contest. It's part of the Palisade Olde Fashioned Christmas on December 5th. Dixie's encouraging people to get ready.

This program, The Grand Valley Report, was aired on Friday November 27<sup>th</sup>, 2015.

**MBC Grand Public Affairs Programming  
for the week of  
November 30 - December 4, 2015**

**Issue: Food Bank** 2 min.: Interview with Community Food Bank director Darcy Johnson on the need for donations. She says those who use the food bank are in dire



need. The bank also is looking for a new location, Mesa County having pulled the lease in the county services building.

This program, The Grand Valley Report, was aired on Monday November 30<sup>th</sup>, 2015.

**Issue: Community** 2 min.: Interview with Palisade Chamber spokeswoman Dixie Burmeister on the Palisade Olde Fashioned Christmas. Dixie talks about the activities involved, including the Altrusa Club soup sale and the high school band fundraiser.

This program, The Grand Valley Report, was aired Tuesday December 1<sup>st</sup> 2015.

**Issue: Colorado Gives Day** 2 min.: Interview with HopeWest spokeswoman Alyssa Hampson on Colorado Gives Day. It's a single day to make online donations across the state. Community First Foundation and FirstBank put up \$1 million in a fund split between the biggest donation recipients, and pick up the cost of online credit card transactions.

This program, The Grand Valley Report, was aired on Wednesday December 2<sup>nd</sup> 2015.

**Issue: Flu Shots** 2 min.: Interview with Colorado Department of Health Director of Disease Control Dr. Rachel Herlihy on the importance of flu shots. She talks about shots and how they're designed to work on particular virus strains. Last year's shots didn't work as well as most years.

This program, The Grand Valley Report, was aired on Thursday December 3<sup>rd</sup> 2015.

**Issue: Holiday Pets** 2 min.: Interview with Interview with Community Food Bank director Darcy Johnson on the need for pet food. She says pet food is one of their most requested items.

This program, The Grand Valley Report, was aired on Friday December 4<sup>th</sup>, 2015.

**MBC Grand Public Affairs Programming  
for the week of  
December 7 - December 11, 2015**

**Issue: Colorado Gives Day** 2 min.: Interview with HopeWest spokeswoman Alyssa Hampson on Colorado Gives Day. It's a single day to make online donations across the state. Community First Foundation and FirstBank put up \$1 million in a fund split between the biggest donation recipients, and pick up the cost of online credit card transactions.

This program, The Grand Valley Report, was aired on Monday December 7<sup>th</sup>, 2015.

**Issue: Flu Shots** 2 min.: Interview with Colorado Department of Health Director of Disease Control Dr. Rachel Herlihy on the importance of flu shots. She talks about shots

and how they're designed to work on particular virus strains. Last year's shots didn't work as well as most years.

This program, The Grand Valley Report, was aired Tuesday December 8<sup>th</sup> 2015.

**Issue: Bullying** 2 min.: Interview with School District 51 Coordinator of Positive Behavior Supports and Bully Prevention Robin Shank on the district's policies. She says things are changing, especially with the advent of social media. The district taking a firm stance against bullying.

This program, The Grand Valley Report, was aired on Wednesday December 9<sup>th</sup> 2015.

**Issue: New Grateful Non-Profit** 2 min.: Interview with Dohje Inc. cofounder and vice president of strategic Partnership Dawn Cheairs on her program launched nationwide. The program sets up a way for patients and co-workers at health care facilities to say thank you to workers who impact their lives. Doje is being studied by Yale and Delta Memorial Hospital is one of the facilities involved.

This program, The Grand Valley Report, was aired on Thursday December 10<sup>th</sup> 2015.

**Issue: Bullying** 2 min.: Interview with School District 51 Coordinator of Positive Behavior Supports and Bully Prevention Robin Shank on the district's policies. She says things are changing, especially with the advent of social media. The district taking a firm stance against bullying.

This program, The Grand Valley Report, was aired on Friday December 11<sup>th</sup> , 2015.

**MBC Grand Public Affairs Programming  
for the week of  
December 14 - December 18, 2015**

**Issue: Christmas Fire Safety** 2 min.: Interview with Grand Junction Fire Battalion Chief John Williams on the importance of safety around Christmas Trees and electric decorations. He also talks about chimney cleaning in the wake of two stove fires in two days in Grand Junction.

This program, The Grand Valley Report, was aired on Monday December 14<sup>th</sup> , 2015.

**Issue: New Grateful Non-Profit** 2 min.: Interview with Dohje Inc. cofounder and vice president of strategic Partnership Dawn Cheairs on her program launched nationwide. The program sets up a way for patients and co-workers at health care facilities to say thank you to workers who impact their lives. Doje is being studied by Yale and Delta Memorial Hospital is one of the facilities involved.

This program, The Grand Valley Report, was aired Tuesday December 15<sup>th</sup> 2015.

**Issue: Christmas Fire Safety** 2 min.: Interview with Grand Junction Fire Battalion Chief John Williams on the importance of safety around Christmas Trees and electric decorations. He also talks about chimney cleaning in the wake of two stove fires in two

days in Grand Junction.

This program, The Grand Valley Report, was aired on Wednesday December 16<sup>th</sup> 2015.

**Issue: Habitat For Humanity** 2 min.: Interview with Habitat for Humanity of the San Juans Development Director Heather Zeitman on the dedication of two homes this week. The families have put in sweat equity to earn the homes.

This program, The Grand Valley Report, was aired on Thursday December 17<sup>th</sup> 2015.

**Issue: Bullying** 2 min.: Interview with School District 51 Coordinator of Positive Behavior Supports and Bully Prevention Robin Shank on the district's policies. She says things are changing, especially with the advent of social media. The district taking a firm stance against bullying.

This program, The Grand Valley Report, was aired on Friday December 18<sup>th</sup> , 2015.

**MBC Grand Public Affairs Programming  
for the week of  
December 21 - December 25, 2015**

**Issue: Christmas Shopping Safety** 2 min.: Interview with Mesa County sheriff's spokeswoman Health Benjamin on ways to protect yourself around the holidays and in your neighborhood in general.

This program, The Grand Valley Report, was aired on Monday December 21<sup>st</sup> , 2015.

**Issue: Big Game Air Surveys** 2 min.: Interview with Colorado Parks and Wildlife spokesman Mike Porras on the annual census conducted from the air. Crews use nets shot from guns to capture and tag wildlife to record information like survival rates and migration.

This program, The Grand Valley Report, was aired Tuesday December 22<sup>nd</sup> 2015.

**Issue: Christmas Shopping Safety** 2 min.: Interview with Mesa County sheriff's spokeswoman Health Benjamin on ways to protect yourself around the holidays and in your neighborhood in general.

This program, The Grand Valley Report, was aired on Wednesday December 23<sup>rd</sup> 2015.

**Issue: Habitat For Humanity** 2 min.: Interview with Habitat for Humanity of the San Juans Development Director Heather Zeitman on the significance of Habitat Homes. She says there have been studies on the benefits of homeownership including health and quality of life.

This program, The Grand Valley Report, was aired on Thursday December 24<sup>th</sup> 2015.

**Issue: DUIs** 2 min.: Interview with Mesa County Sheriff's spokeswoman Heather Benjamin on efforts to stop DUIs. This year there will also be concentration on marijuana impairment. She says enforcement of that is still young, but deputies are being trained to spot THC intoxication.

This program, The Grand Valley Report, was aired on Friday December 25<sup>th</sup>, 2015.

**MBC Grand Public Affairs Programming  
for the week of  
December 28 - December 31, 2015**

**Issue: Habitat For Humanity** 2 min.: Interview with Habitat for Humanity of the San Juans Development Director Heather Zeitman on the significance of Habitat Homes. She says there have been studies on the benefits of homeownership including health and quality of life.

This program, The Grand Valley Report, was aired on Monday December 28<sup>th</sup>, 2015.

**Issue: DUIs** 2 min.: Interview with Mesa County Sheriff's spokeswoman Heather Benjamin on efforts to stop DUIs. This year there will also be concentration on marijuana impairment. She says enforcement of that is still young, but deputies are being trained to spot THC intoxication.

This program, The Grand Valley Report, was aired Tuesday December 29<sup>th</sup> 2015.

**Issue: Big Game Air Surveys** 2 min.: Interview with Colorado Parks and Wildlife spokesman Mike Porras on the annual census conducted from the air. Crews use nets shot from guns to capture and tag wildlife to record information like survival rates and migration.

This program, The Grand Valley Report, was aired on Wednesday December 30<sup>th</sup> 2015.

**Issue: DUIs** 2 min.: Interview with Mesa County Sheriff's spokeswoman Heather Benjamin on efforts to stop DUIs. This year there will also be concentration on marijuana impairment. She says enforcement of that is still young, but deputies are being trained to spot THC intoxication.

This program, The Grand Valley Report, was aired on Thursday December 31<sup>st</sup> 2015.