

## ORDER



**Orders**  
**Order / Rev:** 1561965  
**Alt Order #:** 08332530  
**Product Desc:** STRICKLAND-US SENATE  
**Estimate:**  
**Flight Dates:** 10/03/16 - 10/09/16  
**Original Date / Rev:** 07/27/16 / 07/27/16  
**Order Type:** General

WUAB

**Primary AE:** Jim Rapp  
**Sales Office:** T-CHI  
**Sales Region:** National

**Agency Name:** AKPD Message & Media  
**Buying Contact:**  
**Billing Contact:**  
 730 North Franklin Street  
 Chicago, IL 60654

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Strickland, T/D/Governor/OH  
**Demographic:** A35+  
**Product Codes:** PL10a  
**Priority:** P 6  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/07/16	15	\$3,150.00	\$2,677.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	15	\$3,150.00	\$2,677.50	0.00
<b>Totals</b>	<b>15</b>	<b>\$3,150.00</b>	<b>\$2,677.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Rapp			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUAB	10/03/16	10/03/16	SYN M-F 4-5p M-F 4-5p	Comm	4-5p	1-----	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	1-----					1	\$200.00		0.00			
E 2	WUAB	10/05/16	10/05/16	SYN M-F 4-5p M-F 4-5p	Comm	4-5p	--1----	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	--1----					1	\$200.00		0.00			
E 3	WUAB	10/07/16	10/07/16	SYN M-F 4-5p M-F 4-5p	Comm	4-5p	----1--	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	----1--					1	\$200.00		0.00			
E 4	WUAB	10/03/16	10/03/16	SYN M-F 5-6P M-F 5-6p	Comm	5-6p	1-----	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	1-----					1	\$200.00		0.00			
E 5	WUAB	10/04/16	10/04/16	SYN M-F 5-6P M-F 5-6p	Comm	5-6p	-1-----	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----					1	\$200.00		0.00			
E 6	WUAB	10/06/16	10/06/16	SYN M-F 5-6P M-F 5-6p	Comm	5-6p	---1---	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	---1---					1	\$200.00		0.00			

Order / Rev: 1561965  
 Alt Order #: 08332530  
 Flight Dates: 10/03/16 - 10/09/16

Advertiser: POL/Strickland, T/D/Governor/OH  
 Product Desc: STRICKLAND-US SENATE  
 Estimate:   
**WUAB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WUAB	10/04/16	10/04/16	SYN M-F 6-630P M-F 6-630p	Comm	6-630p	- 1 - - - - -	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	- 1 - - - - -		1			\$200.00			0.00			
E 8	WUAB	10/05/16	10/05/16	SYN M-F 6-630P M-F 6-630p	Comm	6-630p	- - 1 - - - -	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	- - 1 - - - -		1			\$200.00			0.00			
E 9	WUAB	10/07/16	10/07/16	SYN M-F 6-630P M-F 6-630p	Comm	6-630p	- - - - 1 - -	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	- - - - 1 - -		1			\$200.00			0.00			
E 10	WUAB	10/03/16	10/03/16	SYN M-F 630-7P M-F 630-7p	Comm	630-7p	1 - - - - -	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	1 - - - - -		1			\$200.00			0.00			
E 11	WUAB	10/05/16	10/05/16	SYN M-F 630-7P M-F 630-7p	Comm	630-7p	- - 1 - - - -	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	- - 1 - - - -		1			\$200.00			0.00			
E 12	WUAB	10/06/16	10/06/16	SYN M-F 630-7P M-F 630-7p	Comm	630-7p	- - - 1 - - -	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	- - - 1 - - -		1			\$200.00			0.00			
E 13	WUAB	10/03/16	10/03/16	SYN M-F 7-730P M-F 7-730p	Comm	7-730p	1 - - - - -	:30	1	\$250.00	P 6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	1 - - - - -		1			\$250.00			0.00			
E 14	WUAB	10/04/16	10/04/16	SYN M-F 7-730P M-F 7-730p	Comm	7-730p	- 1 - - - - -	:30	1	\$250.00	P 6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	- 1 - - - - -		1			\$250.00			0.00			
E 15	WUAB	10/05/16	10/05/16	SYN M-F 7-730P M-F 7-730p	Comm	7-730p	- - 1 - - - -	:30	1	\$250.00	P 6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	- - 1 - - - -		1			\$250.00			0.00			
Totals														15	\$3,150.00