

CUNNINGHAM BROADCASTING CORPORATION

2000 WEST 41ST STREET, BALTIMORE, MARYLAND 21211

Phone: 410.662.9688 Fax: 410.662.0816

WYZZ – Peoria, Illinois

QUARTERLY ISSUES/PROGRAMS LIST – 4th Quarter 2022

The following is listings of some of the significant issues responded to by Station WYZZ, Peoria, Illinois, along with the most significant programming treatment of those issues for the 4th Quarter period, 10/01-12/31/22. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Regular Programs

Station (WYZZ) regularly airs local news, weather, and traffic reports (10/01-12/31/22).

Description of Issue	Regular Programs	Air Date(s)	Time	Duration	Narration of Type and Description
Politics	News	10/25/2022	5:31:36	0:02:30	Amendment one decides whether union rights are protected in the state constitution. We look deeper into the amendment and how it might affect you if Illinois voter choose to pass it.
Politics	News	11/29/2022	18:01:27	0:02:19	There is some controversy following the deadline for candidates to file in municipal elections in the Twin Cities. In a first, three people are filing for offices in Normal that do not exist on the ballot. We look at how it is possible and if it will hold up.
Politics	News	12/9/2022	22:01:37	0:02:07	In Pekin, the electoral board is deciding if mayoral candidate Becky Cloyd should appear on the April municipal ballot after objections that the paperwork, she filed is incorrect. We examine the board's decision
Business	News	10/27/2022	12:08:01	0:01:49	A relatively new smartphone app with a unique focus is now on central Illinois. The goal is to give local firefighters a way to supplement their income and homeowners' peace of mind.

Business	News	11/27/2022	12:19:24	0:01:46	One entrepreneur is making an impact inside and outside of her store. She is sharing her Hispanic heritage with others to make it happen.
Business	News	12/13/2022	22:02:01	0:01:30	New details in the case against the CEO of Reditus Labs. Aaron Rossi takes the stand in Tazewell County. We look at what happened in the courtroom.
Health/Healthcare	News	10/25/2022	17:00:21	0:01:48	Bradley University and OSF Healthcare are expanding partnerships centered around innovations in healthcare. We look at how the collaboration may impact community health in central Illinois and around the world.
Health/Healthcare	News	11/16/2022	6:13:13	0:01:43	There is a potential for a "Tripledemic" this winter. Local doctors say as COVID-19 is still present, RSV and Flu cases are on the rise. We look at the impact these three viruses are having locally.
Health/Healthcare	News	12/1/2022	18:00:37	0:02:08	Illinois representatives and community organizations are pushing for more help in the fight against the opioid epidemic. We look at what plans are in motion and why leaders say the status quo just is not cutting it.
Children/Youth	News	10/20/2022	18:24:59	0:01:20	Jenna Jensen hops to lead her team to a conference volleyball title this week, but she is already a winner at Tri-Valley.
Children/Youth	News	11/10/2022	18:24:48	0:01:33	Olivia Thompson plays in the state volleyball tournament tomorrow. That might put the IVC player in the spotlight. But she does a really good job of making a difference in a behind-the-scenes way.

Children/Youth	News	12/1/2022	18:24:56	0:01:40	Tori Dowling will play volleyball in college, and she will work on a double-major and a minor there. She is motivated and making us Central Illinois Proud.
Crime/Law Enforcement	News	10/13/2022	17:05:49	0:02:03	As your Local Election Headquarters, we examine the truth in local campaign ads. Tonight, the ads cover how law enforcement should be funded
Crime/Law Enforcement	News	11/18/2022	22:05:05	0:01:39	Tomorrow the Peoria Police Department is giving community members an opportunity to safely get rid of unwanted guns. We look at an upcoming buyback event.
Crime/Law Enforcement	News	12/9/2022	17:00:50	0:01:43	For the past year and a half, the work group has been figuring out problems and solutions to violence in Peoria. But at today's meeting, they finally discussed which neighborhoods they plan to go to, who to talk to, and how to lower violence.
Addiction/Health	Straight Talk	10/2/2022	06:30	0:28:30	Topic: HELPING FAMILIES AFFECTED BY SUBSTANCE ABUSE OVERVIEW: Jill Prevas owns the Family Recovery Support, LLC. Jill's mission is to provide hope, healing, and transformation to family members affected by a loved one's substance use disorder. Jill was also a high school nurse for many years.
Addiction/Health	Straight Talk	11/6/2022	06:30	0:28:30	TOPIC: FINDING THE MOST APPROPRIATE TREATMENT CENTER Overview: With the current epidemic of opiates, especially Fentanyl, more and more people and families are looking for the most appropriate treatment program, that specializes in treating opiates. Our guest is Robert Kinneberg, who is truly an

					expert in the field of addiction treatment and aftercare. Robert has worked in every aspect of addiction treatment from a counselor to program director and finally an owner of a very successful treatment center. Robert will help guide people who are concerned about their own or someone else's
Addiction/Health	Straight Talk	12/4/2022	06:30	0:28:30	The ever-growing problem of substance misuse in America's workplace. It's estimated that 70% of people using substances have a job. Drugs in the workplace impacts: work performance, absenteeism, accidents, moral, thief, and concerns about the employee's family. Many companies and businesses are not sure what to do about drug testing employees or sending an employee for help. Jim Randisi is the President of Randisi and Associates, a company that works with all sizes of businesses to help them develop a policy and a plan to confront drugs in the workplace. Learn what a business needs to do in addressing to issue of drugs in the workplace.

Public Service Announcements

Station (WYZZ, Peoria, Il), aired (3253) public service and announcements and during this quarter, covering several topics that range from education, health, public safety, etc. These public service announcements air at various times and may run anywhere from 0:05 seconds to 0:60 seconds in length. Station (WYZZ) regularly airs public notice announcements notifying the public about the availability of children's programming, equal employment opportunity, and public file reports. Weather alerts and announcements are regularly broadcasted and posted on (WYZZ) and (www.ciproud.com) on an as-needed basis. Station (WYZZ) is a participating station in our area's Emergency Alert system.

Description of Issue	Public Service Announcements	Air Date(s)	Time	Length	Narration of Type and Description (Identify non-profit or community group)
----------------------	------------------------------	-------------	------	--------	--

Benefits Awareness	<p>“Guiding Light”</p> <p>“Guiding Light – Mental Health”</p> <p>“Guiding Light – Healthcare”</p> <p>“Guiding Light – Food”</p>	10/01/22-12/31/22	In rotation	:15/:30 seconds	<p>Over the past year, American has faced the worst economic downturn since the Great Depression. People in need may not know which assistance programs they qualify for or how to navigate them. 211 is a one-stop resource for help accessing essential resources we all deserve. Nonprofit.</p> <p>Sponsor: United Way</p>
Adoption	<p>“Suitcase”</p> <p>“Morning Time”</p> <p>“Teen Proofing”</p> <p>“At Home”</p> <p>“Real Rewards”</p> <p>“Sisters”</p> <p>“Duffle”</p> <p>“Dinner”</p> <p>“Mailbox”</p>	10/01/22-12/31/22	In rotation	:15/:30 seconds	<p>Thousands of teens in foster care are waiting for the love and support from a family, but unfortunately almost 20,000 young people leave foster care without a family every year. Teens that have been adopted are more likely to graduate, go to college, and be more emotionally secure than their peers that have “aged out” of foster care. Nonprofit.</p> <p>Sponsors: US Department of Health and Human Services, Administration for Children and Families, and Adopt US Kids</p>
Belonging	<p>“Rich’s Story”</p> <p>“Belonging”</p>	10/01/22-12/31/22	In rotation	:30 seconds	<p>We all want to feel safe and included in the community we call home, but today, too many of our neighbor’s experience exclusion, isolation, harassment, and even violence based on their identity. Nonprofit.</p> <p>Sponsor: Ad Council</p>
Discovering Nature	<p>“Our Colors”</p> <p>“Am I a Tree”</p> <p>“Forest Trail”</p> <p>“Lake Trail”</p> <p>“Mountain Trail”</p>	10/01/22-12/31/22	In rotation	:15/:30 seconds	<p>Since 2009, the Ad Council and USDA Forest Service’s Discover the Forest campaign has encouraged parents and caregivers to take their families out to the forest to experience and reconnect with nature. Our new creative work highlights the power of music to inspire meaningful experiences in nature, where families can deepen their connection with each other and the outdoors Nonprofit.</p> <p>Sponsor: US Forest Service</p>

Emergency Preparedness	<p>“Alone Together” “Caring for Myself” “Sneezing and Coughing” “Surgeon General High-Risk Audience” “If You Are Sick” “Time to Wash Your Hands”</p>	10/01/22-12/31/22	In rotation	:30 seconds	<p>In recent years, devastating earthquakes, pandemics, tornadoes, floods, and wildfires have highlighted the need for Americans to prepare for natural disasters. However, according to the Federal Emergency Management Agency (FEMA), half of Americans have not discussed or developed a family emergency plan. Nonprofit.</p> <p>Sponsor: Federal Emergency Management Agency (FEMA)</p>
Empowering Girls in STEM	<p>“Back in Time” “STEM in Sports” “Unstoppable STEM” “Make the Change”</p>	10/01/22-12/31/22	In rotation	:15/:30 seconds	<p>While women make up half of the U.S. college-educated workforce, they hold only a little over a fourth of all STEM jobs. Research shows that young girls like STEM subjects – science, technology, engineering, and math – but often feel that STEM isn’t for them due to outdated stereotypes. Girls are scared to fail in STEM, but She Can STEM shows girls that STEM is in everything, and experimenting is part of the journey. Nonprofit.</p> <p>Sponsor: Ad Council</p>
Poison Control	<p>“Make the Call”</p>	10/01/22-12/31/22	In rotation	:30 seconds	<p>2,200,000 poisonings occur annually, with nearly 50% of all exposures involving children younger than age 6. To address this threat, the Human Resources & Service Administration (HRSA) continues its Poison Help campaign with “Make the Call” series of PSAs. By calling a Poison Helpline, hospital visits can be prevented as 68% of poison exposures can be controlled by direction provided over the phone. Nonprofit.</p> <p>Sponsors: Human Resources & Services Administration (HRSA)</p>

Fatherhood Involvement	<p>“Howard” “Dance Like a Dad: NASCAR”</p>	10/01/22-12/31/22	In rotation	:30 seconds	<p>What is #Dadication? It is just like dedication, but it means that as a father, you never stop being a dad. There is no one right way as long as you show up for your kids, even when it’s not so easy. The Fatherhood Involvement campaign PSAs highlight the diverse experiences of real dads who share a commitment to being there for their kids through parenting high lights and challenges. By acknowledging the hard work, they put forth in the face of hardships, the campaign seeks to provide all fathers with confidence to keep going in their efforts to be present for their children.</p> <p>Nonprofits.</p> <p>Sponsors: U.S. Department of Health and Human Services’ Administration for Children and Families, National Responsible Fatherhood Clearinghouse</p>
Middle School Mental Health	<p>“Sound It Out”</p>	10/01/22-12/31/22	In rotation	:30 seconds	<p>There is a mental health crisis among our country’s youth. Young adolescents (10-14) are experiencing increased rates of mental health challenges and particularly youth of color, face the additional trauma of systemic racism and greater challenges in addressing the support they need. Nonprofit.</p> <p>Sponsor: Pivotal Ventures</p>