

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WGAL TV8
HARRISBURG LANCASTER PA

Date:

5/21/18

I, Shorr Johnson Magnus,

being/on behalf of: Bob Casey Jr.,

a legally qualified candidate of the Democratic

political party for the office of: US Senate

in the General Election

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>See attached</u>					

Attach proposed schedule with charges (if available): \$

42,700

9/25-10/1/18

I represent that the payment for the above described broadcast time has been furnished by:

Bob Casey for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Charles Lyons

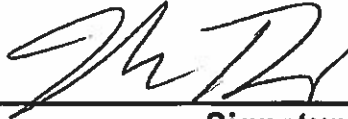
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/21/18

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Cindy DeLuca
Signature

Cindy DeLuca
Printed Name

General Sales Manager
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Bob Casey for Senate

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Michael D'EtHorne

printed name

9/06/18

date



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
(717)393-5851

www.wgal.com

CONTRACT

Contract / Revision 1793140 /		Alt Order # 09242305
Product CASEY FOR SENATE		
Contract Dates 09/25/18 - 10/01/18		Estimate # 317
Advertiser Casey/D/Senate		Original Date / Revision 09/24/18 / 09/24/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WGAL	Account Executive Mary Tricoli	Sales Office HRP-Philadelph
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code 14	Product 1/2 15
Agency Ref		Advertiser Ref

And:

Shorr Johnson Magnus
100 North 20th St
Suite 201
Philadelphia, PA 19103

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WGAL	10/01/18	10/01/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	1-----				1	\$700.00				
N 2	WGAL	09/28/18	09/28/18	NBC Today Show	7-9A		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/24/18	09/30/18	----2--				2	\$650.00				
N 3	WGAL	09/25/18	09/25/18	M-F News 8 at 5a	5-6a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/24/18	09/30/18	-1-----				1	\$350.00				
N 4	WGAL	09/26/18	09/26/18	M-F News 8 at 5a	5-6a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/24/18	09/30/18	--1----				1	\$350.00				
N 5	WGAL	09/27/18	09/27/18	M-F News 8 at 5a	5-6a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/24/18	09/30/18	---1---				1	\$350.00				
N 6	WGAL	09/28/18	09/28/18	M-F News 8 at 5a	5-6a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/24/18	09/30/18	----1--				1	\$350.00				
N 7	WGAL	10/01/18	10/01/18	M-F 4-5p News	M-F 4-5p News		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	1-----				1	\$350.00				
N 8	WGAL	09/25/18	09/25/18	M-F 4-5p News	M-F 4-5p News		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/24/18	09/30/18	-1-----				1	\$275.00				
N 9	WGAL	09/26/18	09/26/18	M-F 4-5p News	M-F 4-5p News		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/24/18	09/30/18	--1----				1	\$275.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
(717)393-5851

www.wgal.com

<u>Contract / Revision</u> 1793140 /		<u>Alt Order #</u> 09242305
<u>Contract Dates</u> 09/25/18 - 10/01/18	<u>Product</u> CASEY FOR SENATE	<u>Estimate #</u> 317
<u>Advertiser</u> Casey/D/Senate		<u>Original Date / Revision</u> 09/24/18 / 09/24/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 10	WGAL	09/27/18	09/27/18	M-F 4-5p News	M-F 4-5p News		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	---1---				1	\$275.00				
N 11	WGAL	09/25/18	09/25/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-1-----				1	\$650.00				
N 12	WGAL	09/28/18	09/28/18	M-F 4-5p News	M-F 4-5p News		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----1--				1	\$275.00				
N 13	WGAL	10/01/18	10/01/18	M-F 5-6p News	5-6p		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----				1	\$775.00				
N 14	WGAL	09/25/18	09/25/18	M-F 5-6p News	5-6p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-1-----				1	\$625.00				
N 15	WGAL	09/26/18	09/26/18	M-F 5-6p News	5-6p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--1----				1	\$625.00				
N 16	WGAL	09/27/18	09/27/18	M-F 5-6p News	5-6p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	---1---				1	\$625.00				
N 17	WGAL	09/28/18	09/28/18	M-F 5-6p News	5-6p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----1--				1	\$625.00				
N 18	WGAL	10/01/18	10/01/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----				1	\$1,200.00				
N 19	WGAL	09/25/18	09/25/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-1-----				1	\$950.00				
N 20	WGAL	09/26/18	09/26/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--1----				1	\$950.00				
N 21	WGAL	09/27/18	09/27/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	---1---				1	\$950.00				
N 22	WGAL	09/26/18	09/26/18	M-F News 8 at 6a	6-7a		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--2----				2	\$650.00				
N 23	WGAL	09/28/18	09/28/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----1--				1	\$950.00				
N 24	WGAL	10/01/18	10/01/18	Access Hollywood	730-8p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----				1	\$550.00				

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Contract / Revision	Alt Order #
1793140 /	09242305

Contract Dates	Product	Estimate #
09/25/18 - 10/01/18	CASEY FOR SENATE	317

Advertiser	Original Date / Revision
Casey/D/Senate	09/24/18 / 09/24/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 25	WGAL	09/25/18	09/25/18	Access Hollywood	730-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-1-----				1	\$500.00				
N 26	WGAL	09/26/18	09/26/18	Access Hollywood	730-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--1----				1	\$500.00				
N 27	WGAL	09/27/18	09/27/18	Access Hollywood	730-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	---1---				1	\$500.00				
N 28	WGAL	09/28/18	09/28/18	Access Hollywood	730-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----1--				1	\$500.00				
N 29	WGAL	10/01/18	10/01/18	MON THE VOICE	8-11P		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----				1	\$2,000.00				
N 30	WGAL	09/27/18	09/27/18	LAW AND ORDER	Prime Other		:30				NM	1	\$1,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	---1---				1	\$1,175.00				
N 31	WGAL	09/26/18	09/26/18	CHICAGO FIRE	9-10p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--1----				1	\$1,350.00				
N 32	WGAL	09/25/18	09/25/18	THIS IS US	9-10p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-1-----				1	\$3,200.00				
N 33	WGAL	09/27/18	09/27/18	M-F News 8 at 6a	6-7a		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	---2---				2	\$650.00				
N 34	WGAL	10/01/18	10/01/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----				1	\$850.00				
N 35	WGAL	09/25/18	09/25/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-1-----				1	\$750.00				
N 36	WGAL	09/26/18	09/26/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--1----				1	\$750.00				
N 37	WGAL	09/27/18	09/27/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	---1---				1	\$750.00				
N 38	WGAL	09/28/18	09/28/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----1--				1	\$750.00				
N 39	WGAL	09/29/18	09/29/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1-				1	\$750.00				
N 40	WGAL	10/01/18	10/01/18	NBC Tonight Show	1135p-1235a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Advertiser	Original Date / Revision
Casey/D/Senate	09/24/18 / 09/24/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----				1	\$350.00				
N 41	WGAL	09/25/18	09/25/18	NBC Tonight Show	1135p-1235a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-1-----				1	\$350.00				
N 42	WGAL	09/26/18	09/26/18	NBC Tonight Show	1135p-1235a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--1----				1	\$350.00				
N 43	WGAL	09/27/18	09/27/18	NBC Tonight Show	1135p-1235a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	---1---				1	\$350.00				
N 44	WGAL	09/28/18	09/28/18	M-F News 8 at 6a	6-7a		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----2--				2	\$650.00				
N 45	WGAL	09/28/18	09/28/18	NBC Tonight Show	1135p-1235a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----1--				1	\$350.00				
N 46	WGAL	09/30/18	09/30/18	M-Su Late News Off-Time	Late News Off-Tim		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$1,000.00				
D 47	WGAL	09/30/18	09/30/18	Sunday News 8 at 9a	9-10a		:30				NM	0	\$0.00
N 48	WGAL	10/01/18	10/01/18	NBC Today Show	7-9A		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	2-----				2	\$700.00				
N 49	WGAL	09/25/18	09/25/18	NBC Today Show	7-9A		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-2-----				2	\$650.00				
N 50	WGAL	09/26/18	09/26/18	NBC Today Show	7-9A		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--2----				2	\$650.00				
N 51	WGAL	09/27/18	09/27/18	NBC Today Show	7-9A		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	---2---				2	\$650.00				
N 52	WGAL	09/29/18	09/29/18	Ryder Cup	Various		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1-				1	\$600.00				
N 53	WGAL	09/30/18	09/30/18	Ryder Cup	Various		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$1,000.00				
N 54	WGAL	09/30/18	09/30/18	MATTER OF FACT	1130P-12A		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$200.00				
N 55	WGAL	09/28/18	09/28/18	M-F 12-12:30p News	12-12:30p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----F--				1	\$300.00				
Totals								0.00				62	\$42,700.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
(717)393-5851

www.wgal.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1793140 /	09242305

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/18 - 10/01/18	CASEY FOR SENATE	317

<u>Advertiser</u>	<u>Original Date / Revision</u>
Casey/D/Senate	09/24/18 / 09/24/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/30/18	52	\$34,525.00	(\$5,178.75)	\$29,346.25
10/01/18 -10/01/18	10	\$8,175.00	(\$1,226.25)	\$6,948.75
Totals	62	\$42,700.00	(\$6,405.00)	\$36,295.00

Signature: _____ **Date:** _____

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