

CONTRACT



WGAL
 1300 Columbia Avenue
 Lancaster, PA 17603
 (717)393-5851

Contract / Revision 1798242 /		Alt Order # 09274829
Product CASEY FOR SENATE		
Contract Dates 10/02/18 - 10/08/18		Estimate # 329
Advertiser Casey/D/Senate		Original Date / Revision 10/02/18 / 10/02/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WGAL	Account Executive Mary Tricoli	Sales Office HRP-Philadelph
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code 14	Product 1/2 15
Agency Ref		Advertiser Ref

And:

Shorr Johnson Magnus
 100 North 20th St
 Suite 201
 Philadelphia, PA 19103

REVISION #1

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WGAL	10/08/18	10/08/18	NBC Today Show	7-9A		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$700.00				
E 2	WGAL	10/05/18	10/05/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$700.00				
E 3	WGAL	10/08/18	10/08/18	M-F News 8 at 5a	5-6a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$400.00				
E 4	WGAL	10/03/18	10/03/18	M-F News 8 at 5a	5-6a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$400.00				
E 5	WGAL	10/05/18	10/05/18	M-F News 8 at 5a	5-6a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$400.00				
E 6	WGAL	10/08/18	10/08/18	M-F 4-5p News	M-F 4-5p News		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$350.00				
E 7	WGAL	10/02/18	10/02/18	M-F 4-5p News	M-F 4-5p News		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$350.00				
E 8	WGAL	10/03/18	10/03/18	M-F 4-5p News	M-F 4-5p News		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$350.00				
E 9	WGAL	10/04/18	10/04/18	M-F 4-5p News	M-F 4-5p News		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$350.00				

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Advertiser Casey/D/Senate	Original Date / Revision 10/02/18 / 10/02/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 10	WGAL	10/02/18	10/02/18	NBC Today Show	7-9A		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-2-----				2	\$700.00				
E 11	WGAL	10/05/18	10/05/18	M-F 4-5p News	M-F 4-5p News		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$350.00				
E 12	WGAL	10/08/18	10/08/18	M-F 5-6p News	5-6p		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$775.00				
E 13	WGAL	10/02/18	10/02/18	M-F 5-6p News	5-6p		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$775.00				
E 14	WGAL	10/03/18	10/03/18	M-F 5-6p News	5-6p		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$775.00				
E 15	WGAL	10/04/18	10/04/18	M-F 5-6p News	5-6p		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$775.00				
E 16	WGAL	10/05/18	10/05/18	M-F 5-6p News	5-6p		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$775.00				
E 17	WGAL	10/08/18	10/08/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$1,200.00				
E 18	WGAL	10/02/18	10/02/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$1,200.00				
E 19	WGAL	10/04/18	10/04/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$1,200.00				
E 20	WGAL	10/03/18	10/03/18	NBC Today Show	7-9A		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--2----				2	\$700.00				
E 21	WGAL	10/05/18	10/05/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$1,200.00				
E 22	WGAL	10/08/18	10/08/18	Access Hollywood	730-8p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$550.00				
E 23	WGAL	10/02/18	10/02/18	Access Hollywood	730-8p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$550.00				
E 24	WGAL	10/03/18	10/03/18	Access Hollywood	730-8p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$550.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 25	WGAL	10/04/18	10/04/18	Access Hollywood	730-8p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$550.00				
E 26	WGAL	10/05/18	10/05/18	Access Hollywood	730-8p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$550.00				
E 27	WGAL	10/04/18	10/04/18	LAW AND ORDER	10-11p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$1,600.00				
E 28	WGAL	10/08/18	10/08/18	MON THE VOICE	8-11P		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$2,000.00				
E 29	WGAL	10/03/18	10/03/18	CHICAGO PD	10-11p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$1,400.00				
E 30	WGAL	10/04/18	10/04/18	NBC Today Show	7-9A		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---2---				2	\$700.00				
E 31	WGAL	10/03/18	10/03/18	CHICAGO FIRE	9-10p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$1,800.00				
E 32	WGAL	10/08/18	10/08/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$850.00				
E 33	WGAL	10/02/18	10/02/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$850.00				
E 34	WGAL	10/03/18	10/03/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$850.00				
E 35	WGAL	10/04/18	10/04/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$850.00				
E 36	WGAL	10/05/18	10/05/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$850.00				
E 37	WGAL	10/06/18	10/06/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$850.00				
E 38	WGAL	10/08/18	10/08/18	NBC Tonight Show	1135p-1235a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	2-----				2	\$350.00				
E 39	WGAL	10/02/18	10/02/18	NBC Tonight Show	1135p-1235a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-2-----				2	\$350.00				
E 40	WGAL	10/05/18	10/05/18	NBC Today Show	7-9A		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----2--				2	\$700.00				
E 41	WGAL	10/03/18	10/03/18	NBC Tonight Show	1135p-1235a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--2----				2	\$350.00				
E 42	WGAL	10/04/18	10/04/18	NBC Tonight Show	1135p-1235a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---2---				2	\$350.00				
E 43	WGAL	10/05/18	10/05/18	NBC Tonight Show	1135p-1235a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----2--				2	\$350.00				
E 44	WGAL	10/07/18	10/07/18	M-Su Late News Off-Time	Late News Off-Tim		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$1,000.00				
E 45	WGAL	10/07/18	10/07/18	Sunday News 8 at 9a	9-10a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$400.00				
E 46	WGAL	10/06/18	10/06/18	Saturday News 8 at 6a	6-7a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$250.00				
E 47	WGAL	10/07/18	10/07/18	NBC Sunday Today	8-9a		:30				NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$365.00				
E 48	WGAL	10/06/18	10/06/18	Saturday News 8 at 9a	9-10a		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$425.00				
E 49	WGAL	10/06/18	10/06/18	NBC Saturday Today	7-9a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$500.00				
E 50	WGAL	10/07/18	10/07/18	PA NEWSMAKERS	SA/SU Morning		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$200.00				
E 51	WGAL	10/08/18	10/08/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$700.00				
E 52	WGAL	10/02/18	10/02/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$700.00				
E 53	WGAL	10/03/18	10/03/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$700.00				
E 54	WGAL	10/04/18	10/04/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$700.00				
N 55	WGAL	10/07/18	10/07/18	Matter of Fact	Various		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S				1	\$225.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WGAL
 1300 Columbia Avenue
 Lancaster, PA 17603
 (717)393-5851

www.wgal.com

Contract / Revision 1798242 /	Alt Order # 09274829
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Contract Dates 10/02/18 - 10/08/18	Product CASEY FOR SENATE	Estimate # 329
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Advertiser Casey/D/Senate	Original Date / Revision 10/02/18 / 10/02/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 56	WGAL	10/04/18	10/04/18	Entertainment Tonight	7-730p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/01/18	10/07/18	---T---	1	\$675.00							
Totals								0.00				65	\$43,615.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/08/18	65	\$43,615.00	(\$6,542.25)	\$37,072.75
Totals	65	\$43,615.00	(\$6,542.25)	\$37,072.75

Signature: _____ Date: _____

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