



www.wgal.com

**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**(717)393-5851**

# CONTRACT

<b>Contract / Revision</b> 1798242 /		<b>Alt Order #</b> 09274829
<b>Product</b> CASEY FOR SENATE		
<b>Contract Dates</b> 10/02/18 - 10/08/18		<b>Estimate #</b> 329
<b>Advertiser</b> Casey/D/Senate		<b>Original Date / Revision</b> 10/02/18 / 10/02/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WGAL	<b>Account Executive</b> Mary Tricoli	<b>Sales Office</b> HRP-Philadelph
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agg Code</b>	<b>Advertiser Code</b> 14	<b>Product 1/2</b> 15
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Shorr Johnson Magnus**  
**100 North 20th St**  
**Suite 201**  
**Philadelphia, PA 19103**

## REVISION #1

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WGAL	10/08/18	10/08/18	NBC Today Show	7-9A		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$700.00				
E 2	WGAL	10/05/18	10/05/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$700.00				
E 3	WGAL	10/08/18	10/08/18	M-F News 8 at 5a	5-6a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$400.00				
E 4	WGAL	10/03/18	10/03/18	M-F News 8 at 5a	5-6a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$400.00				
E 5	WGAL	10/05/18	10/05/18	M-F News 8 at 5a	5-6a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$400.00				
E 6	WGAL	10/08/18	10/08/18	M-F 4-5p News	M-F 4-5p News		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$350.00				
E 7	WGAL	10/02/18	10/02/18	M-F 4-5p News	M-F 4-5p News		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$350.00				
E 8	WGAL	10/03/18	10/03/18	M-F 4-5p News	M-F 4-5p News		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$350.00				
E 9	WGAL	10/04/18	10/04/18	M-F 4-5p News	M-F 4-5p News		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$350.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<b>Contract / Revision</b>	<b>Alt Order #</b>
1798242 /	09274829

<b>Contract Dates</b>	<b>Product</b>	<b>Estimate #</b>
10/02/18 - 10/08/18	CASEY FOR SENATE	329

<b>Advertiser</b>	<b>Original Date / Revision</b>
Casey/D/Senate	10/02/18 / 10/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 10	WGAL	10/02/18	10/02/18	NBC Today Show	7-9A		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-2-----				2	\$700.00				
E 11	WGAL	10/05/18	10/05/18	M-F 4-5p News	M-F 4-5p News		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$350.00				
E 12	WGAL	10/08/18	10/08/18	M-F 5-6p News	5-6p		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$775.00				
E 13	WGAL	10/02/18	10/02/18	M-F 5-6p News	5-6p		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$775.00				
E 14	WGAL	10/03/18	10/03/18	M-F 5-6p News	5-6p		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$775.00				
E 15	WGAL	10/04/18	10/04/18	M-F 5-6p News	5-6p		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$775.00				
E 16	WGAL	10/05/18	10/05/18	M-F 5-6p News	5-6p		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$775.00				
E 17	WGAL	10/08/18	10/08/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$1,200.00				
E 18	WGAL	10/02/18	10/02/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$1,200.00				
E 19	WGAL	10/04/18	10/04/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$1,200.00				
E 20	WGAL	10/03/18	10/03/18	NBC Today Show	7-9A		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--2----				2	\$700.00				
E 21	WGAL	10/05/18	10/05/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$1,200.00				
E 22	WGAL	10/08/18	10/08/18	Access Hollywood	730-8p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$550.00				
E 23	WGAL	10/02/18	10/02/18	Access Hollywood	730-8p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$550.00				
E 24	WGAL	10/03/18	10/03/18	Access Hollywood	730-8p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$550.00				

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Advertiser	Original Date / Revision
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 25	WGAL	10/04/18	10/04/18	Access Hollywood	730-8p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$550.00				
E 26	WGAL	10/05/18	10/05/18	Access Hollywood	730-8p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$550.00				
E 27	WGAL	10/04/18	10/04/18	LAW AND ORDER	10-11p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$1,600.00				
E 28	WGAL	10/08/18	10/08/18	MON THE VOICE	8-11P		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$2,000.00				
E 29	WGAL	10/03/18	10/03/18	CHICAGO PD	10-11p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$1,400.00				
E 30	WGAL	10/04/18	10/04/18	NBC Today Show	7-9A		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---2---				2	\$700.00				
E 31	WGAL	10/03/18	10/03/18	CHICAGO FIRE	9-10p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$1,800.00				
E 32	WGAL	10/08/18	10/08/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$850.00				
E 33	WGAL	10/02/18	10/02/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$850.00				
E 34	WGAL	10/03/18	10/03/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$850.00				
E 35	WGAL	10/04/18	10/04/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$850.00				
E 36	WGAL	10/05/18	10/05/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$850.00				
E 37	WGAL	10/06/18	10/06/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$850.00				
E 38	WGAL	10/08/18	10/08/18	NBC Tonight Show	1135p-1235a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	2-----				2	\$350.00				
E 39	WGAL	10/02/18	10/02/18	NBC Tonight Show	1135p-1235a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-2-----				2	\$350.00				
E 40	WGAL	10/05/18	10/05/18	NBC Today Show	7-9A		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Advertiser	Original Date / Revision
Casey/D/Senate	10/02/18 / 10/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/18 10/07/18 ----2-- 2 \$700.00													
E 41	WGAL	10/03/18	10/03/18	NBC Tonight Show	1135p-1235a		:30				NM	2	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/18 10/07/18 --2---- 2 \$350.00													
E 42	WGAL	10/04/18	10/04/18	NBC Tonight Show	1135p-1235a		:30				NM	2	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/18 10/07/18 ---2--- 2 \$350.00													
E 43	WGAL	10/05/18	10/05/18	NBC Tonight Show	1135p-1235a		:30				NM	2	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/18 10/07/18 ----2-- 2 \$350.00													
E 44	WGAL	10/07/18	10/07/18	M-Su Late News Off-Time	Late News Off-Tim		:30				NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/18 10/07/18 -----1 1 \$1,000.00													
E 45	WGAL	10/07/18	10/07/18	Sunday News 8 at 9a	9-10a		:30				NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/18 10/07/18 -----1 1 \$400.00													
E 46	WGAL	10/06/18	10/06/18	Saturday News 8 at 6a	6-7a		:30				NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/18 10/07/18 -----1- 1 \$250.00													
E 47	WGAL	10/07/18	10/07/18	NBC Sunday Today	8-9a		:30				NM	1	\$365.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/18 10/07/18 -----1 1 \$365.00													
E 48	WGAL	10/06/18	10/06/18	Saturday News 8 at 9a	9-10a		:30				NM	1	\$425.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/18 10/07/18 -----1- 1 \$425.00													
E 49	WGAL	10/06/18	10/06/18	NBC Saturday Today	7-9a		:30				NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/18 10/07/18 -----1- 1 \$500.00													
E 50	WGAL	10/07/18	10/07/18	PA NEWSMAKERS	SA/SU Morning		:30				NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/18 10/07/18 -----1 1 \$200.00													
E 51	WGAL	10/08/18	10/08/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/18 10/14/18 1----- 1 \$700.00													
E 52	WGAL	10/02/18	10/02/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/18 10/07/18 -1----- 1 \$700.00													
E 53	WGAL	10/03/18	10/03/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/18 10/07/18 --1---- 1 \$700.00													
E 54	WGAL	10/04/18	10/04/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/18 10/07/18 ---1--- 1 \$700.00													
N 55	WGAL	10/07/18	10/07/18	Matter of Fact	Various		:30				NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/18 10/07/18 -----S 1 \$225.00													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**(717)393-5851**

[www.wgal.com](http://www.wgal.com)

<b>Contract / Revision</b>	<b>Alt Order #</b>
1798242 /	09274829

<b>Contract Dates</b>	<b>Product</b>	<b>Estimate #</b>
10/02/18 - 10/08/18	CASEY FOR SENATE	329

<b>Advertiser</b>	<b>Original Date / Revision</b>
Casey/D/Senate	10/02/18 / 10/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 56	WGAL	10/04/18	10/04/18	Entertainment Tonight	7-730p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---T---				1	\$675.00				
Totals								0.00				65	\$43,615.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/08/18	65	\$43,615.00	(\$6,542.25)	\$37,072.75
<b>Totals</b>	65	\$43,615.00	(\$6,542.25)	\$37,072.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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