

**ORDER**

<b>Orders</b>	<b>Order / Rev:</b>	<b>1286729</b>	
	Alt Order #:	399-2971	
	Product Desc:	TK TV:731-806 PRIMARY ELECTION P	
	Estimate:	399	<b>WDAM</b>
	Flight Dates:	07/31/19 - 08/06/19	Primary AE: Cindy Smith
	Original Date / Rev:	07/29/19 / 07/29/19	Sales Office: PIB-L
	Order Type:	NORMAL	Sales Region: Local
<i>Rew</i>			
<b>Agency</b>	<b>Name:</b>	<b>Maggie Clark Media Services</b>	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		139 Bent Creek Drive	Billing Cycle: EOM/EOC
		Brandon, MS 39047	Agency Commission: 15%
<b>Advertiser</b>	<b>Name:</b>	<b>Friends of Tom King</b>	
	Demographic:	A35+	New Business Thru:
	Product Codes:	Candidate - State - Other	Advertiser External ID: 169391
	Revenue Code 1:	AGY	Agency External ID: 4095
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-CAND	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/19	08/06/19	71	\$14,385.00	\$12,227.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2019	71	\$14,385.00	\$12,227.25	0.00
<b>Totals</b>	<b>71</b>	<b>\$14,385.00</b>	<b>\$12,227.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cindy Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDAM	07/31/19	08/04/19	M-F 530a News M-F 530a News	CM	M-F 530-6a	--WTF--	:30	3	\$135.00	P-02	0.00	NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	--WTF--					3	\$135.00		0.00			
N 2	WDAM	07/31/19	08/04/19	M-F 6a News M-F 6a News	CM	M-F 6-7a	--WTF--	:30	6	\$295.00	P-02	0.00	NM	6	\$1,770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	--WTF--					6	\$295.00		0.00			
N 3	WDAM	07/31/19	08/04/19	NBC Today Show NBC Today Show	CM	M-F 7-9a	--WTF--	:30	6	\$125.00	P-03	0.00	NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	--WTF--					6	\$125.00		0.00			
N 4	WDAM	07/31/19	08/04/19	NBC Today Show II NBC Today Show II	CM	M-F 9-10a	--WTF--	:30	3	\$45.00	P-03	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	--WTF--					3	\$45.00		0.00			
N 5	WDAM	07/31/19	08/04/19	NBC Today Show III Today w/ Hoda & Jenna	CM	Today w/ Hoda & Jenna	--WTF--	:30	3	\$45.00	P-03	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	--WTF--					3	\$45.00		0.00			
N 6	WDAM	07/31/19	08/04/19		CM	M-F 3-330p	--WTF--	:30	3	\$45.00	P-03	0.00	NM	3	\$135.00

Order / Rev: 1286729  
 Alt Order #: 399-2971  
 Flight Dates: 07/31/19 - 08/06/19

Advertiser: Friends of Tom King  
 Product Desc: TK TV:731-806 PRIMARY ELECTION P  
 Estimate: 399  
 WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 3p-330p JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	--WTF--						3	\$45.00		0.00			
N 7	WDAM	07/31/19	08/04/19	M-F 330p-4p M-F 330p-4p	CM	M-F 330-4p	--WTF--	:30	3	\$45.00	P-03	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	--WTF--						3	\$45.00		0.00			
N 8	WDAM	07/31/19	08/04/19	M-F 4p-430p INSIDE EDITION	CM	M-F 4-430p	--WTF--	:30	3	\$75.00	P-03	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	--WTF--						3	\$75.00		0.00			
N 9	WDAM	07/31/19	08/04/19	M-F 4p-430p JEOPARDY	CM	M-F 4-430p	--WTF--	:30	3	\$90.00	P-03	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	--WTF--						3	\$90.00		0.00			
N 10	WDAM	07/31/19	08/04/19	M-F 5p News M-F 5p News	CM	M-F 5-530p	--WTF--	:30	3	\$395.00	P-02	0.00	NM	3	\$1,185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	--WTF--						3	\$395.00		0.00			
N 11	WDAM	07/31/19	08/04/19	M-F 6p News M-F 6p News	CM	M-F 6-630p	--WTF--	:30	3	\$675.00	P-02	0.00	NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	--WTF--						3	\$675.00		0.00			
N 12	WDAM	07/31/19	08/04/19	NBC Sa Today NBC Sa Today	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-----S-	:30	1	\$35.00	P-03	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----S-						1	\$35.00		0.00			
N 13	WDAM	07/31/19	08/04/19	6p Sat News 6p Sat News	CM	Sa 6-630p	-----S-	:30	1	\$225.00	P-02	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----S-						1	\$225.00		0.00			
N 14	WDAM	07/31/19	08/04/19	6p Sat News 6p Sat News	CM	Sa 6-630p	-----S-	:30	1	\$105.00	P-03	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----S-						1	\$105.00		0.00			
N 15	WDAM	07/31/19	08/04/19	Sat 10p News Sat 10p News	CM	Sat 10-1030p	-----S-	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----S-						1	\$450.00		0.00			
N 16	WDAM	07/31/19	08/04/19	NBC Su Today NBC Su Today	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----S	:30	1	\$35.00	P-02	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----S						1	\$35.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDAM	07/29/19-08/04/19		NBC Su Today		8:00 AM-9:00 AM	8:00 AM-9:00 A-----Su	:30		<del>(\$35.00)</del>		0.00	NM		
See MG 16.2															
[p code]															
2	WDAM	07/29/19-08/04/19		NBC Su Today		8:00 AM-9:00 AM	8:00 AM-9:00 A-----Su	:30		\$35.00		0.00	NM		
Ⓜ MG for 16.1 08/04															
N 17	WDAM	07/31/19	08/04/19	5p Sun News 5p Sun News	CM	Su 5-530p	-----S	:30	1	\$95.00	P-02	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----S						1	\$95.00		0.00			
N 18	WDAM	07/31/19	08/04/19	Sun 10p News Sun 10p News	CM	Sun 10-1030p	-----S	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----S						1	\$450.00		0.00			
N 19	WDAM	08/05/19	08/06/19		CM	M-F 530-6a	MT-----	:30	2	\$135.00	P-02	0.00	NM	2	\$270.00

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Advertiser: Friends of Tom King  
 Product Desc: TK TV:731-806 PRIMARY ELECTION P  
 Estimate: 399  
**WDAM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 530a News											
				M-F 530a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/05/19	08/11/19	MT-----					2	\$135.00		0.00			
N 20	WDAM	08/05/19	08/06/19	M-F 6a News	CM	M-F 6-7a	MT-----	:30	4	\$295.00	P-02	0.00	NM	4	\$1,180.00
				M-F 6a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/05/19	08/11/19	MT-----					4	\$295.00		0.00			
N 21	WDAM	08/05/19	08/06/19	NBC Today Show	CM	M-F 7-9a	MT-----	:30	4	\$125.00	P-03	0.00	NM	4	\$500.00
				NBC Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/05/19	08/11/19	MT-----					4	\$125.00		0.00			
N 22	WDAM	08/05/19	08/06/19	NBC Today Show II	CM	M-F 9-10a	MT-----	:30	2	\$45.00	P-03	0.00	NM	2	\$90.00
				NBC Today Show II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/05/19	08/11/19	MT-----					2	\$45.00		0.00			
N 23	WDAM	08/05/19	08/06/19	NBC Today Show III	CM	Today w/ Hoda & Jenna	MT-----	:30	2	\$45.00	P-03	0.00	NM	2	\$90.00
				Today w/ Hoda & Jenna											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/05/19	08/11/19	MT-----					2	\$45.00		0.00			
N 24	WDAM	08/05/19	08/05/19	M-F 3p-330p	CM	M-F 3-330p	M-----	:30	1	\$45.00	P-03	0.00	NM	1	\$45.00
				JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/05/19	08/11/19	M-----					1	\$45.00		0.00			
N 25	WDAM	08/05/19	08/05/19	M-F 330p-4p	CM	M-F 330-4p	M-----	:30	1	\$45.00	P-03	0.00	NM	1	\$45.00
				JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/05/19	08/11/19	M-----					1	\$45.00		0.00			
N 26	WDAM	08/05/19	08/05/19	M-F 4p-430p	CM	M-F 4-430p	M-----	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/05/19	08/11/19	M-----					1	\$75.00		0.00			
N 27	WDAM	08/05/19	08/05/19	M-F 4p-430p	CM	M-F 4-430p	M-----	:30	1	\$90.00	P-03	0.00	NM	1	\$90.00
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/05/19	08/11/19	M-----					1	\$90.00		0.00			
N 28	WDAM	08/05/19	08/05/19	M-F 5p News	CM	M-F 5-530p	M-----	:30	1	\$395.00	P-02	0.00	NM	1	\$395.00
				M-F 5p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/05/19	08/11/19	M-----					1	\$395.00		0.00			
N 29	WDAM	08/05/19	08/05/19	M-F 6p News	CM	M-F 6-630p	M-----	:30	1	\$675.00	P-02	0.00	NM	1	\$675.00
				M-F 6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/05/19	08/11/19	M-----					1	\$675.00		0.00			
N 30	WDAM	08/05/19	08/06/19	M-F 12p News	CM	M-F 12-1230p	MT-----	:30	2	\$170.00	P-02	0.00	NM	2	\$340.00
				M-F 12p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/05/19	08/11/19	MT-----					2	\$170.00		0.00			
N 31	WDAM	07/31/19	08/01/19	M-F 10p News	CM	M-F 10-1035p	--WT---	:30	2	\$675.00	P-02	0.00	NM	2	\$1,350.00
				M-F 10p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		07/29/19	08/04/19	--WT---					2	\$675.00		0.00			
N 32	WDAM	08/05/19	08/05/19	M-F 10p News	CM	M-F 10-1035p	M-----	:30	1	\$675.00	P-02	0.00	NM	1	\$675.00
				M-F 10p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/05/19	08/11/19	M-----					1	\$675.00		0.00			
													Totals	71	\$14,385.00