

INVOICE

WDAM
2362 Highway 11 North
Moselle, MS 39459
Sales T & C: www.gray.tv/advertising
Main: (601) 544-4730
Billing: (601) 450-8324

Property	WDAM		
Invoice #	1275169-1	Order #	1275169
Invoice Date	07/28/19	Alt Order #	
Invoice Month	July 2019	Deal #	
Invoice Period	07/01/19 - 07/23/19	Flight Dates	07/17/19 - 07/23/19
Advertiser	Friends of Tom King		
Product	TK TV: Jul 17-23 POL CANDIDATE		
Estimate #	395		
Account Executive	Cindy Smith		
Sales Office	Hattiesburg Local		
Sales Region	Local		
Agency Code	9913180		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	4095		
Advertiser Ref	169391		
Product 1			
Product 2			

Billing Address:

Maggie Clark Media Services
Attention: Accounts Payable
139 Bent Creek Drive
Brandon, MS 39047

Send Payment To:

WDAM
PO Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/17/19	07/19/19	M-F 530a News	M-F 530-6a	--WTF--	:30	3	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/15/19 07/21/19 --WTF-- 3 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDAM	W	07/17/19	5:54 AM	M-F 530a News	M-F 530-6a	:30	FSTK 3709	\$90.00 NM
3	WDAM	Th	07/18/19	5:41 AM	M-F 530a News	M-F 530-6a	:30	FSTK 3709	\$90.00 NM
1	WDAM	F	07/19/19	5:58 AM	M-F 530a News	M-F 530-6a	:30	FSTK 3709	\$90.00 NM
2	07/17/19	07/19/19	M-F 6a News	M-F 6-7a	--WTF--	:30	3	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/15/19 07/21/19 --WTF-- 6 \$195.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WDAM	W	07/17/19	6:30 AM	M-F 6a News	M-F 6-7a	:30	FSTK 3709	\$195.00 NM
3	WDAM	W	07/17/19	6:52 AM	M-F 6a News	M-F 6-7a	:30	FSTK 3709	\$195.00 NM
6	WDAM	Th	07/18/19	6:30 AM	M-F 6a News	M-F 6-7a	:30	FSTK 3709	\$195.00 NM
1	WDAM	Th	07/18/19	6:53 AM	M-F 6a News	M-F 6-7a	:30	FSTK 3709	\$195.00 NM
5	WDAM	F	07/19/19	6:22 AM	M-F 6a News	M-F 6-7a	:30	FSTK 3709	\$195.00 NM
2	WDAM	F	07/19/19	6:59 AM	M-F 6a News	M-F 6-7a	:30	FSTK 3709	\$195.00 NM
3	07/17/19	07/19/19	NBC Today Show	M-F 7-9a	--WTF--	:30	3	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/15/19 07/21/19 --WTF-- 6 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	W	07/17/19	7:30 AM	NBC Today Show	M-F 7-9a	:30	FSTK 3709	\$85.00 NM
5	WDAM	W	07/17/19	8:42 AM	NBC Today Show	M-F 7-9a	:30	FSTK 3709	\$85.00 NM
2	WDAM	Th	07/18/19	7:30 AM	NBC Today Show	M-F 7-9a	:30	FSTK 3709	\$85.00 NM
4	WDAM	Th	07/18/19	8:43 AM	NBC Today Show	M-F 7-9a	:30	FSTK 3709	\$85.00 NM
6	WDAM	F	07/19/19	8:40 AM	NBC Today Show	M-F 7-9a	:30	FSTK 3709	\$85.00 NM
3	WDAM	F	07/19/19	8:58 AM	NBC Today Show	M-F 7-9a	:30	FSTK 3709	\$85.00 NM
4	07/17/19	07/19/19	NBC Today Show II	M-F 9-10a	--WTF--	:30	3	\$45.00	NM

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Advertiser	Friends of Tom King		
Product	TK TV: Jul 17-23 POL CANDIDATE		
Estimate #	395		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/15/19	07/21/19	--WTF--	3	\$45.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	W	07/17/19	9:59 AM	NBC Today Show II	M-F 9-10a	:30	FSTK 3709	\$45.00 NM
2	WDAM	Th	07/18/19	10:00 AM	NBC Today Show II	M-F 9-10a	:30	FSTK 3709	\$45.00 NM
3	WDAM	F	07/19/19	9:59 AM	NBC Today Show II	M-F 9-10a	:30	FSTK 3709	\$45.00 NM
5	07/17/19	07/19/19	Today w/ Hoda & Jenna	Today w/ Hoda & Je	--WTF--	:30	3	\$45.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/15/19	07/21/19	--WTF--	3	\$45.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	W	07/17/19	10:34 AM	Today w/ Hoda & Jenna	Today w/ Hoda & Je	:30	FSTK 3709	\$45.00 NM
3	WDAM	Th	07/18/19	10:56 AM	Today w/ Hoda & Jenna	Today w/ Hoda & Je	:30	FSTK 3709	\$45.00 NM
2	WDAM	F	07/19/19	10:59 AM	Today w/ Hoda & Jenna	Today w/ Hoda & Je	:30	FSTK 3709	\$45.00 NM
6	07/17/19	07/19/19	Judge Judy	M-F 3-330p	--WTF--	:30	3	\$45.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/15/19	07/21/19	--WTF--	3	\$45.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	W	07/17/19	3:14 PM	Judge Judy	M-F 3-330p	:30	FSTK 3709	\$45.00 NM
2	WDAM	Th	07/18/19	3:29 PM	Judge Judy	M-F 3-330p	:30	FSTK 3709	\$45.00 NM
3	WDAM	F	07/19/19		Judge Judy	M-F 3-330p	:00		\$45.00 NM
See MG 6.4									
4	WDAM	Su	07/21/19	11:19 PM	INSIDE EDITION	Sun 11-1130p	:30	FSTK 3709	\$45.00 NM
MG for 6.3 07/19									
7	07/17/19	07/19/19	Judge Judy	M-F 330-4p	--WTF--	:30	3	\$45.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/15/19	07/21/19	--WTF--	3	\$45.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WDAM	W	07/17/19	3:58 PM	Judge Judy	M-F 330-4p	:30	FSTK 3709	\$45.00 NM
1	WDAM	Th	07/18/19	3:49 PM	Judge Judy	M-F 330-4p	:30	FSTK 3709	\$45.00 NM
2	WDAM	F	07/19/19	3:47 PM	Judge Judy	M-F 330-4p	:30	FSTK 3709	\$45.00 NM
8	07/17/19	07/19/19	Inside Edition	M-F 4-430p	--WTF--	:30	3	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/15/19	07/21/19	--WTF--	3	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	W	07/17/19	4:28 PM	Inside Edition	M-F 4-430p	:30	FSTK 3709	\$75.00 NM
3	WDAM	Th	07/18/19	4:29 PM	Inside Edition	M-F 4-430p	:30	FSTK 3709	\$75.00 NM
2	WDAM	F	07/19/19	4:21 PM	Inside Edition	M-F 4-430p	:30	FSTK 3709	\$75.00 NM
9	07/17/19	07/19/19	Jeopardy	M-F 430-5p	--WTF--	:30	3	\$90.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/15/19	07/21/19	--WTF--	3	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDAM	W	07/17/19	5:00 PM	Jeopardy	M-F 430-5p	:30	FSTK 3709	\$90.00 NM

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1	WDAM	Sa	07/20/19	6:22 PM	6p Sat News	Sa 6-630p	:30	FSTK 3709	\$150.00	NM																																																																																								
14	07/20/19	07/20/19	Sat Wheel	Sa 630-7p	-----S-	:30	1	\$105.00	NM																																																																																									
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/15/19</td><td>07/21/19</td><td>-----S-</td><td>1</td><td>\$105.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDAM</td><td>Sa</td><td>07/20/19</td><td>6:59 PM</td><td>Sat Wheel</td><td>Sa 630-7p</td><td>:30</td><td>FSTK 3709</td><td>\$105.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/15/19	07/21/19	-----S-	1	\$105.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	Sa	07/20/19	6:59 PM	Sat Wheel	Sa 630-7p	:30	FSTK 3709	\$105.00	NM																																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
	07/15/19	07/21/19	-----S-	1	\$105.00																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																								
1	WDAM	Sa	07/20/19	6:59 PM	Sat Wheel	Sa 630-7p	:30	FSTK 3709	\$105.00	NM																																																																																								
15	07/20/19	07/20/19	Sat 10p News	Sat 10-1030p	-----S-	:30	1	\$450.00	NM																																																																																									
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/15/19</td><td>07/21/19</td><td>-----S-</td><td>1</td><td>\$450.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDAM</td><td>Sa</td><td>07/20/19</td><td>10:15 PM</td><td>Sat 10p News</td><td>Sat 10-1030p</td><td>:30</td><td>FSTK 3709</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/15/19	07/21/19	-----S-	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	Sa	07/20/19	10:15 PM	Sat 10p News	Sat 10-1030p	:30	FSTK 3709	\$450.00	NM																																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
	07/15/19	07/21/19	-----S-	1	\$450.00																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																								
1	WDAM	Sa	07/20/19	10:15 PM	Sat 10p News	Sat 10-1030p	:30	FSTK 3709	\$450.00	NM																																																																																								
16	07/21/19	07/21/19	NBC Su Today	8:00 AM-9:00 AM	-----S	:30	1	\$35.00	NM																																																																																									

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INVOICE

Send Payment To:

WDAM
PO Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	1275169-1	Invoice Month	July 2019
Invoice Date	07/28/19	Invoice Period	07/01/19 - 07/23/19
Advertiser	Friends of Tom King		
Product	TK TV: Jul 17-23 POL CANDIDATE		
Estimate #	395		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	07/21/19	07/21/19	NBC Su Today	8:00 AM-9:00 AM	-----S	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/15/19 07/21/19 -----S 1 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Su	07/21/19		NBC Su Today	8:00 AM-9:00 AM	:00		\$35.00 NM
See MG 12.2,12.3									
17	07/21/19	07/21/19	5p Sun News	Su 5-530p	-----S	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/15/19 07/21/19 -----S 1 \$65.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Su	07/21/19	5:16 PM	5p Sun News	Su 5-530p	:30	FSTK 3709	\$65.00 NM
18	07/21/19	07/21/19	Sun 10p News	Sun 10-1030p	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/15/19 07/21/19 -----S 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Su	07/21/19	10:16 PM	Sun 10p News	Sun 10-1030p	:30	FSTK 3709	\$300.00 NM
19	07/22/19	07/23/19	M-F 530a News	M-F 530-6a	MT-----	:30	2	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 MT----- 2 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	M	07/22/19	5:41 AM	M-F 530a News	M-F 530-6a	:30	FSTK 3079	\$90.00 NM
2	WDAM	Tu	07/23/19	5:43 AM	M-F 530a News	M-F 530-6a	:30	FSTK 3079	\$90.00 NM
20	07/22/19	07/23/19	M-F 6a News	M-F 6-7a	MT-----	:30	4	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 MT----- 4 \$195.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WDAM	M	07/22/19	6:10 AM	M-F 6a News	M-F 6-7a	:30	FSTK 3079	\$195.00 NM
2	WDAM	M	07/22/19	6:42 AM	M-F 6a News	M-F 6-7a	:30	FSTK 3079	\$195.00 NM
3	WDAM	Tu	07/23/19	6:20 AM	M-F 6a News	M-F 6-7a	:30	FSTK 3079	\$195.00 NM
1	WDAM	Tu	07/23/19	6:47 AM	M-F 6a News	M-F 6-7a	:30	FSTK 3079	\$195.00 NM
21	07/22/19	07/23/19	NBC Today Show	M-F 7-9a	MT-----	:30	2	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 MT----- 2 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDAM	M	07/22/19	8:37 AM	NBC Today Show	M-F 7-9a	:30	FSTK 3079	\$85.00 NM
1	WDAM	Tu	07/23/19	8:46 AM	NBC Today Show	M-F 7-9a	:30	FSTK 3079	\$85.00 NM
22	07/22/19	07/23/19	NBC Today Show II	M-F 9-10a	MT-----	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 MT----- 2 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	M	07/22/19	9:57 AM	NBC Today Show II	M-F 9-10a	:30	FSTK 3079	\$45.00 NM
2	WDAM	Tu	07/23/19	9:58 AM	NBC Today Show II	M-F 9-10a	:30	FSTK 3079	\$45.00 NM

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WDAM
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Invoice #	1275169-1	Invoice Month	July 2019
Invoice Date	07/28/19	Invoice Period	07/01/19 - 07/23/19
Advertiser	Friends of Tom King		
Product	TK TV: Jul 17-23 POL CANDIDATE		
Estimate #	395		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	07/22/19	07/23/19	Today w/ Hoda & Jenna	Today w/ Hoda & Jenna	MT-----	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 MT----- 2 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	M	07/22/19	10:49 AM	Today w/ Hoda & Jenna	Today w/ Hoda & Jenna	:30	FSTK 3079	\$45.00 NM
2	WDAM	Tu	07/23/19	10:52 AM	Today w/ Hoda & Jenna	Today w/ Hoda & Jenna	:30	FSTK 3079	\$45.00 NM
24	07/22/19	07/22/19	Judge Judy	M-F 3-330p	M-----	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 M----- 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	M	07/22/19	3:19 PM	Judge Judy	M-F 3-330p	:30	FSTK 3079	\$45.00 NM
25	07/23/19	07/23/19	Judge Judy	M-F 3-330p	-T-----	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 -T----- 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Tu	07/23/19	3:13 PM	Judge Judy	M-F 3-330p	:30	FSTK 3079	\$45.00 NM
26	07/22/19	07/22/19	Judge Judy	M-F 330-4p	M-----	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 M----- 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	M	07/22/19	3:43 PM	Judge Judy	M-F 330-4p	:30	FSTK 3079	\$45.00 NM
27	07/23/19	07/23/19	Judge Judy	M-F 330-4p	-T-----	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 -T----- 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Tu	07/23/19	3:42 PM	Judge Judy	M-F 330-4p	:30	FSTK 3079	\$45.00 NM
28	07/22/19	07/22/19	Inside Edition	M-F 4-430p	M-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 M----- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	M	07/22/19	4:21 PM	Inside Edition	M-F 4-430p	:30	FSTK 3079	\$75.00 NM
29	07/23/19	07/23/19	Inside Edition	M-F 4-430p	-T-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 -T----- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Tu	07/23/19	4:22 PM	Inside Edition	M-F 4-430p	:30	FSTK 3079	\$75.00 NM
30	07/22/19	07/22/19	Jeopardy	M-F 430-5p	M-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 M----- 1 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	M	07/22/19	4:55 PM	Jeopardy	M-F 430-5p	:30	FSTK 3079	\$90.00 NM

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Invoice #	1275169-1	Invoice Month	July 2019
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Advertiser	Friends of Tom King		
Product	TK TV: Jul 17-23 POL CANDIDATE		
Estimate #	395		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	07/22/19	07/22/19	Jeopardy	M-F 430-5p	M-----	:30	1	\$90.00	NM
31	07/23/19	07/23/19	Jeopardy	M-F 430-5p	-T-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 -T----- 1 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Tu	07/23/19	4:59 PM	Jeopardy	M-F 430-5p	:30	FSTK 3079	\$90.00 NM
32	07/22/19	07/22/19	M-F 5p News	M-F 5-530p	M-----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 M----- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	M	07/22/19	5:28 PM	M-F 5p News	M-F 5-530p	:30	FSTK 3079	\$260.00 NM
33	07/22/19	07/23/19	M-F 6p News	M-F 6-630p	MT-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 MT----- 2 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	M	07/22/19	6:29 PM	M-F 6p News	M-F 6-630p	:30	FSTK 3079	\$450.00 NM
2	WDAM	Tu	07/23/19	6:29 PM	M-F 6p News	M-F 6-630p	:30	FSTK 3079	\$450.00 NM
34	07/17/19	07/17/19	M-F 6p News	M-F 6-630p	--W----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/15/19 07/21/19 --W---- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	W	07/17/19	6:20 PM	M-F 6p News	M-F 6-630p	:30	FSTK 3709	\$450.00 NM
Total Spots							67		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,525.00
<u>Agency Commission</u>	\$1,278.75
<u>Net Amount Due</u>	\$7,246.25
<u>Invoice Balance as of 07/29/19 4:41:24 PM CT</u>	\$382.50

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