From:	Ann Nielson
To:	Chad Saunders; Phil
Cc:	Rachel Wilson
Subject:	Re: Political Advertising
Date:	Thursday, February 22, 2024 1:02:46 PM

The $5818 for radio has been charged.

From: Chad Saunders <chad.saunders@bwaymedia.com>
Sent: Thursday, February 22, 2024 12:43 PM
To: Phil <phil@rigut.com>
Cc: Rachel Wilson <rachel@bwaymedia.com>; Ann Nielson <anielson@bwaymedia.com>
Subject: RE: Political Advertising

No worries! One minor thing. Please reply to this email that the amount for Broadcast was $5,818.00. The $5,000 amount was for Digital Display Advertising if you choose to do it as well.

Thanks,

Chad

From: Phil <phil@rigut.com>
Sent: Thursday, February 22, 2024 11:50 AM
To: Chad Saunders <chad.saunders@bwaymedia.com>
Subject: RE: Political Advertising

Chad,
I am so sorry. I got wrapped up with my caucus that I do on Thursdays. I was going to print these and get them to you. Thanks for following up.

From: Phil
Sent: Thursday, February 22, 2024 11:49 AM
To: Chad Saunders <chad.saunders@bwaymedia.com>
Subject: FW: Political Advertising

From: Chad Saunders <chad.saunders@bwaymedia.com>
Sent: Wednesday, February 21, 2024 12:21 PM
To: Phil <phil@rigut.com>; Benjamin Burr <benburro@gmail.com>
Subject: RE: Political Advertising

The two I need are the completed Credit Card Auth Form and the NAB Form. I've reattached them. Needs those ASAP.

Thanks,

Chad

From: Phil <phil@rigut.com>
Sent: Wednesday, February 21, 2024 10:51 AM
To: Chad Saunders <chad.saunders@bwaymedia.com>; Benjamin Burr <benburro@gmail.com>
Subject: RE: Political Advertising

Hopefully the information comes through on these. Let me know if there are any problems.
Thank you!
Phil

From: Chad Saunders <chad.saunders@bwaymedia.com>
Sent: Tuesday, February 20, 2024 3:03 PM
To: Phil <phil@rigut.com>; Benjamin Burr <benburro@gmail.com>
Subject: Political Advertising

Hey Guys,

I'm excited to be putting this together for Phil's Campaign.

This is what I propose for Broadway Media for Radio along the Wasatch Front and to assist with Statewide Digital Media.

Ben, you'll see the pricing is correct on this form. The printed version I handed you didn't have the edits on pricing.

I've also included the Credit Card Authorization Form for pre-payment and the NAB Candidate Form. Fill both of those out and send back ASAP, please. I'll get everything submitted, placed, and scheduled as soon as I get those returned.

My plan is to begin the schedule radio ads to being Friday and run through 5pm on March 5th. The Display ads on Digital will begin no later than Monday and run for one month. We'll also be able to track response to those and change as needed to increase activity.

Thanks,

Chad

Logo

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To contact us, Email and texting is preferred. If you need to schedule an appointment, please do so by going to our website and use the "Book Appointment" link provided there. Thanks