

# Patrick Balkin for Niagara County Family Court Judge Recommended Campaign Media 2017



## WIVB Ch 4

Thursday September 7th thru Tuesday September 12

Day	Time	Program	# of 30's	Cost per 30	Total Cost
Thur/Fri	5-6:00p	Ch 4 News @5	2	275.00	\$550.00
Thur/Fri	6-6:30p	Ch 4 News @6	2	475.00	\$950.00
Thur/Fri	11-11:30p	Ch 4 News @11	2	300.00	\$600.00
Sun	930-1030a	Face the Nation	1	385.00	\$385.00
Monday	6-6:30p	Ch 4 News @6	2	475.00	\$950.00
Tuesday	12-12:30p	Noon News	2	250.00	\$500.00
					\$3,935.00