

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input checked="" type="checkbox"/>	FEDERAL CANDIDATE
	<input type="checkbox"/>	STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:  
Stewart Jones

Authorized committee:  
JONES FOR CONGRESS

Agency requesting time (and contact information):  
 N/A Strategic Media Placement

Candidate's political party:  
Republican Party

Office sought (no acronyms or abbreviations):  
South Carolina's 3rd Congressional District

Date of election: June 11, 2024  
 General       Primary

Treasurer of candidate's authorized committee:  
Elisabeth Curtis

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <b>A Iacovetti</b> <small>Digitally signed by A Iacovetti Date: 2024.04.15 13:30:26 -04'00'</small> Name: Anthony Iacovetti Date of Request to Purchase Ad Time: 4.11.2024	Signature: Name: Ben M. Istead Date of Station Agreement to Sell Time: 4-14-24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**A Iacovetti**Digitally signed by A Iacovetti  
Date: 2024.04.15 13:30:57 -04'00'

Name: Anthony Iacovetti

Date: April 11, 2024

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station?  Yes  NoDate ad received: 4-14-24Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason (optional):

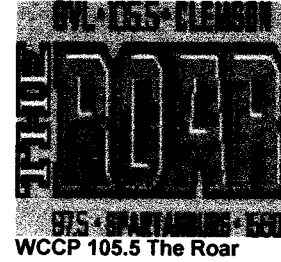
\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <i>WCCP</i>	Date Received/Requested: <i>4-14-24</i>
Est. #:	Station Location: <i>Easley, SC</i>	Run Start and End Dates: <i>4/16 - 5/6</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



**Orders**  
**Order / Rev:** 50241  
**Alt Order #:**  
**Product Desc:** Jones For Congress  
**Estimate:** 4458441  
**Flight Dates:** 04/17/24 - 05/06/24  
**Original Date / Rev:** 04/16/24 / 04/16/24  
**Order Type:** GENERAL

**Primary AE:** JOHN HENIS  
**Sales Office:** CLEM  
**Sales Region:** Local

**Agency Name:** MEDIA FINANCIAL SERVICES  
**Buying Contact:**  
**Billing Contact:** Jennifer Tarleton/LA  
 1655 Palm Beach Lakes BLVD  
 West Palm Beach, FL 33401

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Jones For Congress  
**Demographic:** A18-34  
**Product Codes:** PL  
**Revenue Code 1:** AGENCY  
**Revenue Code 2:** AIR TIME  
**Revenue Code 3:** NONE  
**Priority:** L-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 01:00:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	35	\$679.00	\$577.15
04/29/24	05/06/24	17	\$330.00	\$280.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	35	\$679.00	\$577.15	0.00
May 2024	17	\$330.00	\$280.50	0.00
<b>Totals</b>	<b>52</b>	<b>\$1,009.00</b>	<b>\$857.65</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
JOHN HENIS			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCCP	04/17/24	04/22/24	M-F 6a-7p 6:00 AM-10:00 AM	Spot	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	AMM-WTF--	1:00	5	\$22.00	L-4	0.00	NM	5	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	--WTF--		3				\$22.00		0.00			
		Week: 04/22/24	04/28/24	M-----		2				\$22.00		0.00			
N 2	WCCP	04/17/24	04/22/24	M-F 6a-7p 10:00 AM-3:00 PM	Spot	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	PMM-WTF--	1:00	4	\$19.00	L-4	0.00	NM	4	\$76.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	--WTF--		2				\$19.00		0.00			
		Week: 04/22/24	04/28/24	M-----		2				\$19.00		0.00			
N 3	WCCP	04/17/24	04/22/24	M-F 6a-7p 3:00 PM-7:00 PM	Spot	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	M-WTF--	1:00	5	\$23.00	L-4	0.00	NM	5	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	--WTF--		3				\$23.00		0.00			
		Week: 04/22/24	04/28/24	M-----		2				\$23.00		0.00			
N 4	WCCP	04/20/24	04/21/24	Sa-Su 6a-7p Sa-Su 6a-7p	Spot	6a-7p	-----SS	1:00	4	\$12.00	L-4	0.00	NM	4	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----SS		4				\$12.00		0.00			
N 5	WCCP	04/23/24	05/06/24	M-F 6a-12a 6:00 AM-10:00 AM	Spot	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	AMMTWTF--	1:00	5	\$22.00	L-4	0.00	NM	10	\$220.00

Order / Rev: 50241  
 Alt Order #:  
 Flight Dates: 04/17/24 - 05/06/24

Advertiser: Jones For Congress  
 Product Desc: Jones For Congress  
 Estimate: 4458441

WCCP 105.5 The Roar

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-TWTF--		5				\$22.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		4				\$22.00		0.00			
		Week: 05/06/24	05/12/24	M-----		1				\$22.00		0.00			
N 6	WCCP	04/23/24	05/06/24	M-F 6a-12a	Spot	10:00 AM-3:00 PM	MTWTF--	1:00	3	\$19.00	L-4	0.00	NM	6	\$114.00
				10:00 AM-3:00 PM		(10:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-TWTF--		3				\$19.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		2				\$19.00		0.00			
		Week: 05/06/24	05/12/24	M-----		1				\$19.00		0.00			
N 7	WCCP	04/23/24	05/06/24	M-F 6a-12a	Spot	3:00 PM-7:00 PM	MTWTF--	1:00	5	\$23.00	L-4	0.00	NM	10	\$230.00
				3:00 PM-7:00 PM		(3:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-TWTF--		5				\$23.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		4				\$23.00		0.00			
		Week: 05/06/24	05/12/24	M-----		1				\$23.00		0.00			
N 8	WCCP	04/27/24	05/05/24	Sa-Su 6a-7p	Spot	6a-7p	-----SS	1:00	4	\$12.00	L-4	0.00	NM	8	\$96.00
				Sa-Su 6a-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-----SS		4				\$12.00		0.00			
		Week: 04/29/24	05/05/24	-----SS		4				\$12.00		0.00			
<b>Totals</b>													<b>52</b>	<b>\$1,009.00</b>	

<b>MARKET:</b>	Greenville-Spartanburg, SC	<b>AMOUNT:</b>	\$1,009.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	52		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
<b>MOD:</b>	Stn Ver: 1 Last:				WEST PALM BEACH, FL 33401
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181		Invoices@MediaFinancial.com
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4458441</b>
<b>ADVERTISER:</b>	Jones for Congress	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	4/16-5/6 SC CD3	<b>AGY EST:</b>			1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
<b>FLIGHT:</b>	04-16-2024 TO 5/6/2024		[X]Unwired [ ]Spot [ ]Mod		WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>TOT # OF WEEKS:</b>	3				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	04/15/2024 13:34

**COMMENTS**

04/15/2024:

04/15/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

**WEEK#1**                      4/16/2024 To 4/22/2024                      **WK TOT \$349.00**                      **WK TOTAL SPOTS 18**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	4/16/2024	4/22/2024	5	\$22	\$110
	2		TuWThF.. /M	10:00AM	3:00PM	60	4/16/2024	4/22/2024	4	\$19	\$76
	3		TuWThF.. /M	3:00PM	7:00PM	60	4/16/2024	4/22/2024	5	\$23	\$115
	4		.....SS	6:00AM	7:00PM	60	4/20/2024	4/21/2024	4	\$12	\$48

**WEEK#2-WEEK#3**                      4/23/2024 To 5/6/2024                      **WK TOT \$330.00**                      **WK TOTAL SPOTS 17**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	4/23/2024	5/6/2024	5	\$22	\$110
	2		TuWThF.. /M	10:00AM	3:00PM	60	4/23/2024	5/6/2024	3	\$19	\$57
	3		TuWThF.. /M	3:00PM	7:00PM	60	4/23/2024	5/6/2024	5	\$23	\$115
	4		.....SS	6:00AM	7:00PM	60	4/27/2024	5/5/2024	4	\$12	\$48

