



125 West 55th St
New York, NY 10019

Contract # 25260905	Changes as of: 9/27/2016 at 2:58 PM	Version: Current State Version 7
CPE: 145/380/1077	Flight: 9/27/16 - 10/3/16	Station: KSL
Agency: SRCP Media	Advertiser: LOVE, MIA	Market: Salt Lake City-Ogden
SRCP MEDIA 201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314	Product: Tu-Mon week	Office: WASHINGTON
		Total \$: \$26,005.00
		Total Spots: 53
		Total CPP: \$0.00

Agency Order #: 5250958	Primary Demo: Adults 35+	Total GRP:
Buyer: Noyes, Kathryn	Con Type: POLITICAL/VOTE	Traffic #: 5736
Salesperson: JENNA NUBAR 202-872-5880	Assistant: ANJELICA DAVI 212-408-3261	Separation:

Comments: adding \$640 from spots na on 9/13 flight

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27 - 9/27		Total Spots	Total \$	CPP	GRP
							9/27					
1	Tu-F,M 5a-6a		KSL 5 NW TDY 1	\$20.00	0	30	0		0	\$0.00	\$0.00	0.0
2	Tu-F 9a-10a		TODAY SHW2-NBC<	\$270.00	0	30	2		2	\$540.00	\$0.00	0.0
add												
3	Tu-F 10a-11a		TODAY SHW3-NBC<	\$170.00	0	30	2		2	\$340.00	\$0.00	0.0
add												
4	Tu-F 12n-1p		KSL 5 NWS-NOON	\$120.00	0	30	2		2	\$240.00	\$0.00	0.0
add												
5	Tu-F,M 5p-5:30p		KSL 5 NWS AT 5<	\$300.00	0	30	5		5	\$1,500.00	\$0.00	0.0
6	Tu-F,M 6p-6:30p		KSL 5 NWS AT 6	\$375.00	0	30	5		5	\$1,875.00	\$0.00	0.0
7	Tu-F,M 6a-7a		KSL 5 NW TDY 2<	\$135.00	0	30	5		5	\$675.00	\$0.00	0.0
8	Tu-F,M 6:30p-7p		KSL PRIMETME 5	\$600.00	0	30	4		4	\$2,400.00	\$0.00	0.0
add												
9	Tu-F,M 8a-9a		TODAY SHW<	\$200.00	0	30	5		5	\$1,000.00	\$0.00	0.0
10	Tu-F,M 10:30p-11:30p		TONITE SHW-NBC	\$450.00	0	30	3		3	\$1,350.00	\$0.00	0.0
11	Tu-F,M 7a-8a		TODAY SHW<	\$300.00	0	30	5		5	\$1,500.00	\$0.00	0.0
12	Tu-F,M 10p-10:30p		KSL 5 NWS-10<	\$900.00	0	30	5		5	\$4,500.00	\$0.00	0.0
13	Tu 7p-9p		The Voice	\$1,800.00	0	30	1		1	\$1,800.00	\$0.00	0.0
14	Sa 10p-10:30p		KSL5NWS-10P SA	\$575.00	0	30	1		1	\$575.00	\$0.00	0.0
15	Su 10p-10:30p		News	\$950.00	0	30	1		1	\$950.00	\$0.00	0.0
16	Su 10:30p-11p		News	\$450.00	0	30	1		1	\$450.00	\$0.00	0.0
17	Su 6p-9:30p		NFL	\$3,300.00	0	30	1		1	\$3,300.00	\$0.00	0.0



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							9/27					
18	Th 8p-9p		CHIC MED	\$1,400.00	0	30	0		0	\$0.00	\$0.00	0.0
add												
19	F 9p-10p		DATELINE	\$1,500.00	0	30	1		1	\$1,500.00	\$0.00	0.0
add												
20	W 7p-8p		BLIND	\$800.00	0	30	0		0	\$0.00	\$0.00	0.0
21	Tu-F 10:35p-11:35p		TONITE SHW-NBC	\$900.00	0	30	1		1	\$900.00	\$0.00	0.0
add												
22	M 9a-10a		TODAY SHW2-NBC<	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0
add												
23	M 10a-11a		TODAY SHW3-NBC<	\$60.00	0.0	30	1		1	\$60.00	\$0.00	0.0
add												
25	M 10:35p-11:35p		TONITE SHW-NBC	\$450.00	0.0	30	1		1	\$450.00	\$0.00	0.0
add												
TOTALS: 53									53	\$26,005.00	\$0.00	0.0



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		Total Spots: 53
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 5736
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/27/16 2:45 PM	JENNA NUBAR	adding \$640 from spots na on 9/13 flight
		LN 2 3x n/a wk 9/27 upon entry (Monday spot cleared)
		LN 3 3x n/a wk 9/27 upon entry (Monday spot cleared)
		LN 4 3x n/a wk 9/27 upon entry (Monday spot cleared)
		LN 8 4x n/a wk 9/27 upon entry
		LN 18 1x n/a wk 9/27 upon entry
		LN 19 1x n/a wk 9/27 upon entry
		LN 20 1x n/a wk 9/27 upon entry
		LN 21 1x n/a wk 9/27 upon entry (Monday spot cleared)
		All spots need the Non preempt able Rate to clear this week.
09/27/16 1:13 PM	Carlye Hutzley	Let me know if you have any questions. Thanks, Carlye
09/27/16 10:42 AM	JENNA NUBAR	spots added indicated in line notes
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09/21/16 1:45 PM	JENNA NUBAR	Separation: 30
09/21/16 12:03 PM	Jenny Smith	LN 13) There is no NFL on Tue 9/27 7-9p? Please advise what you would like to order so I can book the spot. Thank you, Jen
09/21/16 11:45 AM	System	Notice Received.
09/21/16 11:16 AM	GOTOSTRATA\jnuhar	Separation: 30
09/21/16 11:16 AM	GOTOSTRATA\jnuhar	Canceled by new revision
09/21/16 7:27 AM	GOTOSTRATA\jnuhar	Separation: 30
		LN 1) 3x na, need \$80 to clear
		Please advise if will be paying higher rate to clear. Thx, Jen
09/19/16 11:59 AM	Jenny Smith	
08/04/16 1:05 PM	System	Notice Received.
08/03/16 7:05 AM	JENNA NUBAR	NEW ORDER. PLEASE CONFIRM. THANKS!



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Competitive Information	
Market Budget:	\$123,833
KSL Share:	21%
Comment:	
KJZZ:	2%
KMYU:	1%
KSTU:	17%
KTVX:	19%
KUCW:	3%
KUTV:	37%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	53	\$26,005.00	N/A	0.0
Total	100%	53	\$26,005.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	53	\$26,005.00
Total	53	\$26,005.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/27/16 2:45 PM	JENNA NUBAR	Confirmed		6	\$640.00	\$26,005.00	Changes: Total Spots from 59 to 53, Calculated Dollars from \$25,365.00 to \$26,005.00, Competitive Market Budget from \$120,786 to \$123,833, Total \$ from \$25,365.00 to \$26,005.00, User Entered \$ from \$25,365.00 to \$26,005.00, Comments from spots added indicated in line notes to adding \$640 from spots na on 9/13 flight. 11 buylines added or modified.
Makegood 3	9/27/16 1:13 PM	Carlye Hutzley	Confirmed			\$0	\$25,365.00	
Revision	9/27/16 10:42 AM	JENNA NUBAR	Confirmed			\$0	\$25,365.00	Changes: Competitive Market Budget from \$175,000 to \$120,786, User Entered \$ from \$19,475.00 to \$25,365.00, Comments from Separation: 30 to spots added indicated in line notes. 3 buylines added or modified.
Revision	9/27/16 10:41 AM	GOTOSTRATA\jnuar	Confirmed	21		\$5,890.00	\$25,365.00	Changes: Total \$ from \$19,475.00 to \$25,365.00, Total Spots from 38 to 59. 9 buylines added or modified.
Revision	9/21/16 1:45 PM	JENNA NUBAR	Confirmed			\$0	\$19,475.00	Changes: User Entered \$ from \$0.00 to \$19,475.00, Demo Meta to [R16]. 1 buyline added or modified.
Makegood 2	9/21/16 12:03 PM	Jenny Smith	Confirmed			\$0	\$19,475.00	
Revision	9/21/16 11:16 AM	GOTOSTRATA\jnuar	Confirmed	1		\$3,300.00	\$19,475.00	Changes: Total \$ from \$16,175.00 to \$19,475.00, Total Spots from 37 to 38. 2 buylines added or modified.
Revision	9/21/16 7:27 AM	GOTOSTRATA\jnuar	Confirmed	4	21	\$2,045.00	\$16,175.00	Changes: Comments from NEW ORDER. PLEASE CONFIRM. THANKS! to Separation: 30, Total \$ from \$14,130.00 to \$16,175.00, Total Spots from 54 to 37. 9 buylines added or modified.
Makegood 1	9/19/16 11:59 AM	Jenny Smith	Confirmed			\$0	\$14,130.00	Changes: Total GIMPs to 0.
Queued for Electronic Contracting	8/3/16 11:14 AM					\$0	\$0	
New	8/3/16 6:38 AM	JENNA NUBAR	Confirmed	54		\$14,130.00	\$14,130.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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