



125 West 55th St
New York, NY 10019

Contract # 25276359	Changes as of: 8/31/2016 at 9:57 AM	Version: Current State Version 3
CPE: 145/380/1098	Flight: 8/30/16 - 9/5/16	Station: KSL
Agency: SRCP Media	Advertiser: LOVE, MIA	Market: Salt Lake City-Ogden
SRCP MEDIA 201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314	Product: Love/C/R	Office: WASHINGTON
		Total \$: \$20,850.00
		Total Spots: 53
		Total CPP: \$0.00
Agency Order #: 5339145	Primary Demo: Adults 35+	Total GRP:
Buyer: Noyes, Kathryn	Con Type: POLITICAL/VOTE	Traffic #: 7197
Salesperson: JENNA NUBAR 202-872-5880	Assistant: ANJELICA DAVI 212-408-3261	Separation:

Comments: this is a brand new order. please confirm. thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/30 - 8/30		Total Spots	Total \$	CPP	GRP
							8/30					
1	Tu-F,M 5a-6a		KSL 5 NW TDY 1	\$70.00	0	30	5		5	\$350.00	\$0.00	0.0
2	Tu-F,M 6a-7a		KSL 5 NW TDY 2<	\$240.00	0	30	4		4	\$960.00	\$0.00	0.0
3	Tu-F,M 7a-8a		TODAY SHW<	\$450.00	0	30	0		0	\$0.00	\$0.00	0.0
4	Tu-F,M 8a-9a		TODAY SHW<	\$270.00	0	30	5		5	\$1,350.00	\$0.00	0.0
5	Tu-F,M 9a-10a		TODAY SHW2-NBC<	\$180.00	0	30	5		5	\$900.00	\$0.00	0.0
6	Tu-F,M 12n-1p		KSL 5 NWS-NOON	\$70.00	0	30	4		4	\$280.00	\$0.00	0.0
7	Tu-F,M 5p-5:30p		KSL 5 NWS AT 5<	\$600.00	0	30	5		5	\$3,000.00	\$0.00	0.0
8	Tu-F,M 6p-6:30p		KSL 5 NWS AT 6	\$600.00	0	30	4		4	\$2,400.00	\$0.00	0.0
9	Tu-F,M 6:30p-7p		KSL PRIMETME 5	\$550.00	0	30	0		0	\$0.00	\$0.00	0.0
10	W 8p-9p		AGT	\$1,800.00	0	30	1		1	\$1,800.00	\$0.00	0.0
11	Tu-F,M 10p-10:30p		KSL 5 NWS-10<	\$900.00	0	30	5		5	\$4,500.00	\$0.00	0.0
12	Tu-F,M 10:30p-11:30p		TONITE SHW-NBC	\$650.00	0	30	0		0	\$0.00	\$0.00	0.0
13	Tu-F,M 10a-11a		TODAY SHW3-NBC<	\$160.00	0	30	4		4	\$640.00	\$0.00	0.0
14	Tu-F,M 11:30p-12:30a		S. MEYERS-NBC	\$170.00	0	30	5		5	\$850.00	\$0.00	0.0
15	Su 10:30p-11p		News	\$550.00	0	30	1		1	\$550.00	\$0.00	0.0
16	Th 7:30p-9:30p		NFL PANTH	\$3,200.00	0	30	0		0	\$0.00	\$0.00	0.0
17	F 7p-9p		America's Got Talent	\$1,000.00	0.0	30	1		1	\$1,000.00	\$0.00	0.0
18	F 9p-10p		Dateline	\$750.00	0.0	30	1		1	\$750.00	\$0.00	0.0
19	Su 9p-10p		Dateline	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0



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 NORTH UNION ST
 SUITE 200
 ALEXANDRIA VA
 22314

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Buyer: Noyes, Kathryn **Con Type:** POLITICAL/VOTE **Traffic #:** 7197
Salesperson: JENNA NUBAR **Assistant:** ANJELICA DAVI **Separation:**
 202-872-5880 212-408-3261

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/30 - 8/30		Total Spots	Total \$	CPP	GRP
							8/30					
20	Su 10p-10:30p		Late news	\$950.00	0.0	30	1		1	\$950.00	\$0.00	0.0
21	M 5a-6a		News	\$70.00	0.0	30	1		1	\$70.00	\$0.00	0.0
TOTALS:							53		53	\$20,850.00	\$0.00	0.0



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Buyer: Noyes, Kathryn	Con Type: POLITICAL/VOTE	Traffic #: 7197	
Salesperson: JENNA NUBAR 202-872-5880	Assistant: ANJELICA DAVI 212-408-3261	Separation:	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/31/16 7:39 AM	ANJELICA DAVI	this is a brand new order. please confirm. thanks!
08/30/16 1:55 PM	Jenny Smith	LN 16) **New Mgd Offer** 1x 9/2 Fri 7-9p Am Got Talent \$1000 1x 9/2 Fri 9-10p Dateline \$750 1x 9/4 Sun 9-10p Dateline \$500 1x 9/4 Sun 10-1030p LN \$950 Ttl na & Ttl mgd is \$3200 Plus LN 6) 1x 9/5 na d/t pg ch Golf, mgd 1x 9/5 Mon 5-6a News ncir Please recfm OK or advise, Thx Jen
08/29/16 3:06 PM	Jenny Smith	LN 16) na d/t no NFL this week, mgd 1x 9/1 Thu 7-8p Running Wild \$1800 + 1x 9/1 Thu 8-10p Am Ninja Warrior \$1400 Please recfm OK or advse. Thanks, Jen
08/29/16 8:16 AM	JENNA NUBAR	Separation: 30
08/29/16 8:16 AM	JENNA NUBAR	Separation: 30

Competitive Information	
Market Budget:	\$71,897
KSL Share:	29%
Comment:	
KJZZ:	3%
KSTU:	15%
KTVX:	6%
KUCW:	2%
KUTV:	45%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	53	\$20,850.00	N/A	0.0
Total	100%	53	\$20,850.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	53	\$20,850.00
Total	53	\$20,850.00

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Revision	8/31/16 7:39 AM	ANJELICA DAVI	Confirmed	3		\$0	\$20,850.00	Changes: Total Spots from 50 to 53. 7 buylines added or modified.	
Makegood 2	8/30/16 1:55 PM	Jenny Smith	Confirmed			\$0	\$20,850.00		



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Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	8/29/16 3:06 PM	Jenny Smith	Confirmed			\$0	\$20,850.00	
Queued for Electronic Contracting	8/29/16 9:32 AM					\$0	\$0	
Revision	8/29/16 8:16 AM	JENNA NUBAR	Confirmed		3	\$0	\$20,850.00	Changes: Comments from Separation: 30 to this is a brand new order. please confirm. thanks!, Product from Tu-Mon week to Love/C/R, Total Spots from 53 to 50, User Entered \$ from \$0.00 to \$20,850.00, Demo Meta to [R16]. 6 buylines added or modified.
New	8/29/16 8:14 AM	JENNA NUBAR	New	53		\$20,850.00	\$20,850.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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