

ORDER



Orders
Order / Rev: 1636212
Alt Order #: 09181366
Product Desc: HINES FOR GOVERNOR
Estimate: 733
Flight Dates: 08/06/18 - 08/06/18
Original Date / Rev: 07/27/18 / 07/27/18
Order Type: RFP

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Political Communications Advertising
Buying Contact:
Billing Contact:
 37 West 39th Street
 New York, NY 10018

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Jim Hines / R / GOV / MI
Demographic: A50+
Product Codes: PL- State Governor
Priority: P04
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 130078
Agency External ID: 21047AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/06/18	3	\$725.00	\$616.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	3	\$725.00	\$616.25	0.00
Totals	3	\$725.00	\$616.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	08/06/18	08/06/18	Local News @ 5p M-F	CM	5-530p	M-----	:30	1	\$195.00	P03	0.00	NM	1	\$195.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	M-----		1				\$195.00		0.00			
N 2	WZZM	08/06/18	08/06/18	Local News @ 6p M-F	CM	6-630p	M-----	:30	1	\$340.00	P03	0.00	NM	1	\$340.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	M-----		1				\$340.00		0.00			
N 3	WZZM	08/06/18	08/06/18	LN (M-Su)	CM	11-1135p	M-----	:30	1	\$190.00	P03	0.00	NM	1	\$190.00
				Local News @ 11p M-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	M-----		1				\$190.00		0.00			
													Totals	3	\$725.00