

ORDER



WWBT
5710 Midlothian Tpk
Richmond, VA 23225

Orders

Order / Rev: 1989521

Alt Order #:

Product Desc: Spanberger for Congress

Estimate: 850

Flight Dates: 05/29/18 - 06/04/18

Original Date / Rev: 05/22/18 / 05/22/18

Order Type: Political

Primary AE: Rodney Bryant

Sales Office: WWBT

Sales Region: Local

Agency

Name: BlueWest Media

Buying Contact:

Billing Contact:

5130 E 18th Ave

Denver, CO 80220

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/Spanberger, A/D/Congress/VA

Demographic: A35+

Product Codes: PL810

Revenue Code 1: Agency

Revenue Code 2: Political

Revenue Code 3: Pol-Candidate

Priority: P 1

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/04/18	15	\$3,955.00	\$3,361.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	15	\$3,955.00	\$3,361.75	0.00
Totals	15	\$3,955.00	\$3,361.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rodney Bryant			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWBT	06/03/18	06/03/18	12 News Today Sun @ 6a	Comm	6a-7a	-----1	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	-----1		1				\$100.00		0.00			
N 2	WWBT	05/29/18	06/01/18	SYN M-F 3p-4p	Comm	258-358p M-F	-11-1--	:30	3	\$20.00	P 3	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	-11-1--		3				\$20.00		0.00			
N 3	WWBT	06/04/18	06/04/18	SYN M-F 3p-4p	Comm	258-358p M-F	1-----	:30	1	\$20.00	P 3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	1-----		1				\$20.00		0.00			
N 4	WWBT	05/31/18	05/31/18	Inside Edition @ 430p	Comm	429p-458p	---1---	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	---1---		1				\$225.00		0.00			
N 5	WWBT	05/30/18	06/01/18	12 News 1st @ 4p	Comm	358p-429p	--1-1--	:30	2	\$225.00	P 1	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	--1-1--		2				\$225.00		0.00			
N 6	WWBT	05/31/18	05/31/18		Comm	529p-559p	---1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00

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Advertiser: POL/Spanberger, A/D/Congress/VA
 Product Desc: Spanberger for Congress
 Estimate: 850

WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12 News @ 530p															
12 News @ 530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	--- 1---					1	\$500.00		0.00			
N 7	WWBT	05/29/18	06/01/18	12 News @ 6p	Comm	559p-630p	- 11- 1- -	:30	3	\$500.00	P 1	0.00	NM	3	\$1,500.00
12 News @ 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	- 11- 1- -					3	\$500.00		0.00			
N 8	WWBT	06/04/18	06/04/18	12 News @ 6p	Comm	559p-630p	1- - - - -	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
12 News @ 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/18	06/10/18	1- - - - -					1	\$500.00		0.00			
N 9	WWBT	05/30/18	05/30/18	Late News M-Sun	Comm	11p-1135p, Sa 11p	-- 1- - - -	:30	1	\$300.00	P 2	0.00	NM	1	\$300.00
Late News M-Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-- 1- - - -					1	\$300.00		0.00			
N 10	WWBT	06/04/18	06/04/18	Late News M-Sun	Comm	11p-1135p, Sa 11p	1- - - - -	:30	1	\$300.00	P 2	0.00	NM	1	\$300.00
Late News M-Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/18	06/10/18	1- - - - -					1	\$300.00		0.00			
													Totals	15	\$3,955.00