

ORDER



Orders
Order / Rev: 556172
Alt Order #: 08778573
Product Desc: AMER 4 PROSPERITY
Estimate: 921927
Flight Dates: 09/21/17 - 09/27/17
Original Date / Rev: 09/20/17 / 09/20/17
Order Type: GENERAL

WTVR-TV

Primary AE: Teresa DiFuria
Sales Office: NPHL
Sales Region: National

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 10755 Scripps Poway Parkway
 San Diego, CA 92131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Americans For Prosperity
Demographic: HH
Product Codes: PL4.b
Priority: Default
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Political-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/17	09/24/17	22	\$11,075.00	\$9,413.75
09/25/17	09/27/17	26	\$24,075.00	\$20,463.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2017	22	\$11,075.00	\$9,413.75	0.00
October 2017	26	\$24,075.00	\$20,463.75	0.00
Totals	48	\$35,150.00	\$29,877.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	6	09/22/17	09/22/17	Friday Prime Hour 3 Friday Prime Hour 3	CM	10:00 PM-11:00 PM	----2--	:30	2	\$900.00	07	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	----2--			2			\$900.00		0.00			
2	6	09/22/17	09/22/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	----1--	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	----1--			1			\$300.00		0.00			
3	6	09/22/17	09/22/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	----2--	:30	2	\$250.00	07	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	----2--			2			\$250.00		0.00			
4	6	09/22/17	09/22/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	----1--	:30	1	\$75.00	07	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	----1--			1			\$75.00		0.00			
5	6	09/25/17	09/25/17	Monday Prime Hour 3 Monday Prime Hour 3	CM	10:00 PM-11:00 PM	2-----	:30	2	\$1,500.00	03	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/25/17	10/01/17	2-----			2			\$1,500.00		0.00			

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WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	6	09/25/17	09/25/17	M-F 12p-1230p M-F 12p-1230p	CM	12p-1230p	1-----	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/25/17	10/01/17	1-----			1		\$300.00			0.00			
7	6	09/25/17	09/25/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	2-----	:30	2	\$300.00	04	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/25/17	10/01/17	2-----			2		\$300.00			0.00			
8	6	09/25/17	09/25/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/25/17	10/01/17	1-----			1		\$400.00			0.00			
9	6	09/25/17	09/25/17	Monday Prime Hour 1 Monday Prime Hour 1	CM	8:00 PM-9:00 PM	1-----	:30	1	\$2,500.00	02	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/25/17	10/01/17	1-----			1		\$2,500.00			0.00			
10	6	09/25/17	09/25/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	1-----	:30	1	\$125.00	04	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/25/17	10/01/17	1-----			1		\$125.00			0.00			
11	6	09/23/17	09/23/17	Saturday Prime Hour 3 Saturday Prime Hour 3	CM	10:00 PM-11:00 PM	-----1-	:30	1	\$1,000.00	04	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	-----1-			1		\$1,000.00			0.00			
12	6	09/23/17	09/23/17	Sa 7a-8a Sa 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-----1-	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	-----1-			1		\$250.00			0.00			
13	6	09/23/17	09/23/17	Sa 7p-8p Sa 7p-8p	CM	7:00 PM-8:00 PM	-----2-	:30	2	\$100.00	05	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	-----2-			2		\$100.00			0.00			
14	6	09/23/17	09/23/17	Saturday Prime Hour 1 Saturday 8-10p	CM	8:00 PM-10:00 PM	-----2-	:30	2	\$400.00	05	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	-----2-			2		\$400.00			0.00			
15	6	09/24/17	09/24/17	Sunday Prime Hour 4 Sunday Prime Hour 4	CM	10:00 PM-11:00 PM	-----1	:30	1	\$700.00	07	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	-----1			1		\$700.00			0.00			
16	6	09/24/17	09/24/17	Su 1030a-11a Su 1030a-1130a	CM	10:30 AM-11:30 AM	-----1	:30	1	\$200.00	05	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	-----1			1		\$200.00			0.00			
17	6	09/24/17	09/24/17	Su 7a-8a Su 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-----1	:30	1	\$225.00	03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	-----1			1		\$225.00			0.00			
18	6	09/24/17	09/24/17	Sunday Prime Hour 1 Sunday Prime Hour 1	CM	7:00 PM-8:00 PM	-----1	:30	1	\$3,000.00	03	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	-----1			1		\$3,000.00			0.00			
19	6	09/24/17	09/24/17	Su 7a-8a Su 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-----1	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	-----1			1		\$250.00			0.00			
20	6	09/24/17	09/24/17	Su 9a-1030a Su 9a-1030a	CM	9:00 AM-10:30 AM	-----1	:30	1	\$400.00	04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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20	6	09/24/17	09/24/17	Su 9a-1030a Su 9a-1030a	CM	9:00 AM-10:30 AM	-----1	:30	1	\$400.00	04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	-----1			1		\$400.00			0.00			
21	6	09/21/17	09/21/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	---1---	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	---1---			1		\$250.00			0.00			
22	6	09/21/17	09/21/17	M-F 7a-9a M-F 7a-8a (7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	---1---	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	---1---			1		\$400.00			0.00			
23	6	09/21/17	09/21/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	---1---	:30	1	\$75.00	07	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	---1---			1		\$75.00			0.00			
24	6	09/26/17	09/26/17	Tuesday Prime Hour 3 Tuesday Prime Hour 3	CM	10:00 PM-11:00 PM	-1-----	:30	1	\$2,000.00	02	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/25/17	10/01/17	-1-----			1		\$2,000.00			0.00			
25	6	09/26/17	09/26/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	-2-----	:30	2	\$300.00	04	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/25/17	10/01/17	-2-----			2		\$300.00			0.00			
26	6	09/26/17	09/26/17	M-F 7a-9a M-F 7a-8a (7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	-1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/25/17	10/01/17	-1-----			1		\$400.00			0.00			
27	6	09/26/17	09/26/17	Tuesday Prime Hour 1 Tuesday Prime Hour 1	CM	8:00 PM-9:00 PM	-2-----	:30	2	\$2,500.00	03	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/25/17	10/01/17	-2-----			2		\$2,500.00			0.00			
28	6	09/26/17	09/26/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	-1-----	:30	1	\$125.00	04	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/25/17	10/01/17	-1-----			1		\$125.00			0.00			
29	6	09/26/17	09/26/17	Tuesday Prime Hour 2 Tuesday Prime Hour 2	CM	9:00 PM-10:00 PM	-2-----	:30	2	\$2,500.00	03	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/25/17	10/01/17	-2-----			2		\$2,500.00			0.00			
30	6	09/27/17	09/27/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	--1----	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/25/17	10/01/17	--1----			1		\$300.00			0.00			
31	6	09/27/17	09/27/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	--2----	:30	2	\$300.00	04	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/25/17	10/01/17	--2----			2		\$300.00			0.00			
32	6	09/27/17	09/27/17	M-F 7a-9a M-F 7a-8a (7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	--1----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/25/17	10/01/17	--1----			1		\$400.00			0.00			
33	6	09/27/17	09/27/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--1----	:30	1	\$125.00	04	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/25/17	10/01/17	--1----			1		\$125.00			0.00			
N34	6	09/22/17	09/22/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	-----1--	:30	1	\$650.00	02	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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N34	6	09/22/17	09/22/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PI	---- 1--	:30	1	\$650.00	02	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	---- 1--	1		\$650.00		0.00						
N35	6	09/25/17	09/25/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PI	1-----	:30	1	\$650.00	02	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$650.00		0.00						
N36	6	09/26/17	09/26/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PI	2-----	:30	2	\$650.00	02	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	- 2-----	2		\$650.00		0.00						
N37	6	09/27/17	09/27/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PI	-- 1----	:30	1	\$650.00	02	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	-- 1----	1		\$650.00		0.00						
Totals													48	\$35,150.00	